

PLANNING REF : 252498  
PROPERTY ADDRESS : 14 Rosemary Avenue  
: Earley  
: RG6 5YQ  
SUBMITTED BY : Mr Mark Jeffery  
DATE SUBMITTED : 12/01/2026

COMMENTS:

This application is for housing in the wrong place. First The area is known as the swamp and is a large natural flood plain for the river loddon. Any extra building on this land would have a negative effect of current flooding of the existing buildings in lower early and as the showcase cinema floods regularly each you this will make matters worse for this and all the existing houses already struggling with insurance. Second the road infrastructure can not cope with the extra number of cars and people . The addition 4000 vehicles would break the costing network and the joining to the lower early way will give priority to the cars from the new area over existing traffic due to the roundabout. The current road is already overwhelmed at peak times the additional traffic would bring it all to a standstill and start to affect other roads making matters worse. I completely oppose any development of this size, that would bring traffic into the existing lower Earley road system .