APPLICATION NO:
A/2000/2834

LOCATION:
Asda Stores Ltd Unit 20 Asda Mall, Lower Earley District Centre, Lower Earley Reading.

APPLICANT:
Asda Stores Ltd C/O Butterfield Signs Ltd

PROPOSAL:
***Proposed erection of non illuminated car park* signage.**

EARLIEST DATE FOR DECISION: **21/12/2000**

APPLICATION WILL HAVE EXPIRED ON:
12/01/2001

CASE OFFICER: **Joss Miller**

RAILEX
Marbleboard

EASIFILE EP7

(JM)

WOKINGHAM DISTRICT COUNCIL

TOWN AND COUNTRY PLANNING ACTS

Notification of Approval of Permission

Asda Stores Ltd
C/O Butterfield Signs Ltd
174 Sunbridge Road
Bradford
BD1 2RZ

Application Number: A/2000/2834

Parish: **EARLEY**

Location: **Asda Stores Ltd Unit 20, Asda Mall, Lower Earley District Centre, Lower Earley, Reading.**

Proposal: **Proposed erection of non illuminated car park signage.**

The Wokingham District Council in pursuance of their powers under the above Acts and Regulations hereby **Approve Permission** for carrying out the above development in accordance with the application and the accompanying plans submitted to the Council subject to compliance with the following conditions, the reasons for which are specified hereunder.

Condition
1. The development hereby permitted shall be begun before the expiration of five years from the date of this permission.

Condition
2. No sign(s) shall be illuminated unless expressly agreed, in which case no illumination shall occur other than in accordance with any details that have been expressly agreed in writing by the Local Planning Authority.

Condition
3. a) Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority .

b) Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

c) Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

d) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

e) No advertisement shall be sited or displayed so as to obscure or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

Reason
1. In pursuance of Section 91(1) of the Town and Country Planning Act 1990.

Reason
2. In the interests of visual amenity/public safety.

Reason
3. To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992 (as amended).

Informative
1. You are advised, in compliance with The Town and Country Planning (General Development Procedure) (England) (Amendment) Order 2000, that the following policies and/or proposals in the development plan are relevant to this decision:

Berkshire Structure Plan Policies EN1 and OS1.

Loddon Area Local Plan Policies LTV1, LBE1, LBE2 and LBE10.

Deposit Draft Wokingham District Local Plan Policies WOS3, WBE1, WBE2 and WBE16.

John Mitchell
Development Control Manager
Date: 05/01/2001

Notice checked by: 

If this notice grants permission to proceed with the proposal the applicant is reminded that it relates to planning permission only and does not constitute approval under any other legislation including Building Regulations.

BUTTERFIELD
SIGNS
LIMITED
Neon and General Sign Manufacturers
REGISTERED OFFICE: 174 Sunbridge Road, Bradford, West Yorkshire.
TEL (01274) 722244 Fax: Sales (01274) 848998 Fax: Accounts (01274) 848997 E-Mail: general@butterfield-signs.co.uk
REGISTERED IN ENGLAND
CERTIFICATE OF INCORPORATION No. 409815

Ref: PS/JS

18th October 2000

17.NOV.2000* 2834

Wokingham District Council
Planning Department
PO Box No 157
Civic Offices
Shute End
Wokingham
Berkshire
RG40 1WR

Dear Sirs

Re: Asda, Chalfont Way, Lower Earley, Reading, Berkshire RG6 2TT

Please find enclosed completed Advert Application Forms together with drawings and cheque to the value of £50.00, in connection with signwork required at the above premises.

We trust these meet with the approval of all concerned and look forward to hearing from you.

Yours sincerely

P Wilkinson

Phil Slater

DIRECTORS: E. BUTTERFIELD (CHAIRMAN) E.A. BUTTERFIELD BA(Hons) (MANAGING)
C. S. HOOLEY (ASSOCIATE/CO.SEC) J. D. SLATER (EXECUTIVE)
ASSOCIATE DIRECTORS: S. B. BELL G. LAMBERT N. MELLER K. MIDGLEY

J822/COS/BS

CONDITIONS OF SALE

The following standard conditions apply to every Contract entered into by Butterfield Signs Limited and/or subsidiary and associate companies within the meaning of Section 736 of the Companies Act 1985 ("The Company") for goods and services.

1. DEFINITIONS

"Conditions" means the Company's standard Conditions of Sale set out in this document together with any other special conditions specified on the Quotation.

"the Contract" means the Quotation, the Order and the Company's acceptance thereof, together with the Conditions.

"the Goods" means the signs, and the design and/or installation services which are the subject of the Contract.

"the Order" means the written Order or letter of acceptance of the Quotation placed by the Customer on the Company for the provision of the Goods.

"the Quotation" means the quotation or tender submitted by the Company.

"the Customer" means the person or firm specified on the Quotation whose Order is accepted by the Company.

2. OFFER AND ACCEPTANCE

2.1. All Quotations are made, Orders accepted and Contracts performed subject to the Conditions. These Conditions override any other terms, conditions or warranties which the Customer may subsequently seek to impose.

2.2. No variation waiver or supplement to the Conditions shall be binding on the Company unless expressly accepted by the Company in writing.

2.3. The Quotation is an estimate only and all descriptive matter, specifications, prices, drawings and particulars of wattages, weight, finishes, loadings, colours and dimensions and other data submitted by the Company (whether in the Quotation or in any catalogues, advertisements, or price lists), are deemed to be approximate only (except where expressly stated in writing to be exact) and are intended merely to present a general idea of the goods and/or services available from the Company. No Contract shall come into existence until the Customer's Order has been accepted by the Company as set out in Clause 3.1.

2.4. Quotations shall be available for acceptance for a maximum period of six weeks from the date thereof, and may be withdrawn by the Company within such time period at any time by written or oral notice.

2.5. Any typographical, clerical or other error or ommission in any sales literature, quotation, price list, acknowledgement of order, invoice or other document issued by the Company shall be subject to correction without any liabilty on the part of the Company.

2.6. The Company shall be at liberty to withdraw from any negotiations or otherwise until such time as the Contract shall have become binding without being under any liability whatsoever to the Customer.

3. ORDERS AND SPECIFICATIONS

3.1. All Orders placed by the Customer must be confirmed (either orally or in writing) by a duly authorised representative of the Company prior to commencement of work.

3.2. The Company at its sole discretion may waive the requirement for Orders to be written, and may confirm verbal Orders. However this is not to be taken as a waiver by the Company of any other of the Conditions whatsoever.

3.3. The Customer shall be responsible for ensuring the accuracy of the terms of the Order and shall give the Company any necessary information to enable the Company to proceed with the Contract. Any failure to do so will allow the Company to charge the Customer an additional price for any delay or to terminate the Contract immediately.

3.4. The Company reserves the right to make any changes in the specification of the Goods where the Goods are to be supplied to the Company's specification, which do not materially affect the quality or performance, without notice.

3.5. The Customer shall indemnify the Company and its sub-contractors against all claims, damages, costs, penalties and expenses incurred by the Company or its sub-contractors to which the Company may become liable if any work done in accordance with the Customer's specifications involves an infringement of a registered design, trademark, patent or other intellectual property right.

3.6. No Order may be cancelled by the Customer except with the written agreement of the Company and on the terms that the Customer shall indemnify the Company in full against all loss (including loss of profit), costs (including the cost of all labour and materials used), damages, charges and expenses incurred by the Company as a result of cancellation.

4. PRICE

4.1. All Quotations are exclusive of value added tax and similar taxes, levies or duties, which the Customer shall be additionally liable to pay to the Company.

4.2. The Company reserves the right, by giving notice to the Customer, at any time before delivery, to increase the price of the Goods to reflect any increase in the cost to the Company in executing the Contract due to any factor beyond the control of the Company (such as, without limitation, any increase in the cost of labour, raw materials, overheads, or currency), any change in delivery dates, quantities, or specifications for the Goods arising as a result of any error or ommission or changes deemed necessary by the Customer, or any delay or interruption on the Contract not attributable to the Company.

4.3. The signs are fully insured until completion of installation thereafter insurance is the responsibilty of the Customer.

5. TERMS OF PAYMENT

5.1. Unless otherwise agreed in writing, the Company shall be entitled to invoice the Customer for the price of the Goods on or at any time after delivery of the Goods, unless the Goods are to be collected by the Customer or the Customer wrongfully fails to take delivery of the Goods, in which event the Company shall be entitled to invoice the Customer for the price at any time after the Customer has been notified that the Goods are ready for collection, or the Company has tendered delivery of the Goods.

5.2. Subject to Clause 5.7, unless otherwise agreed by the Company in the Quotation the terms of payment shall be before the last day of the calendar month following the date of delivery. Receipts for payment will only be issued on request.

5.3. The time of payment of the price shall be of the essence of the Contract.

5.4. Where Goods are delivered by instalments the Company may invoice each instalment seperately and the Customer shall pay such invoices in accordance with these Conditions.

5.5. No right of set-off shall exist in respect of any claims by the Customer against the Company unless and until such claims are accepted in full by the Company in writing and the Customer shall not withhold all or any part of any sum which has become due for payment under the Contract.

5.6. If the Customer fails to make any payment on the due date then, without predjudice to any other right or remedy available to the Company, the Company shall be entitled to:

5.6.i. cancel the Contract so far as any Goods remain to be delivered or services performed under it, or suspend any further delivery of the Goods or performance of any service; and

5.6.ii. charge the Customer interest (both before and after any judgement) on the amount unpaid, at the rate of 2 percent per annum above the National Westminster Bank base rate from time to time, until payment in full is made (a part of a month being treated as a full month for the purpose of calculating interest).

5.7. THE COMPANY RESERVES THE RIGHT TO REQUIRE PAYMENTS IN ADVANCE OF SOME OR ALL OF THE TOTAL PRICE PAYABLE, AT ITS SOLE DISCRETION.

6. DELIVERY

6.1. Delivery shall mean delivery of the Goods to the Customer at the Company's premises or delivery of the Goods to a carrier nominated by the Customer. In the absence of specific instructions, the Company may nominate a carrier.

6.2. If the Company fails to deliver the Goods for any reason other than any cause beyond the Company's reasonable control or the Customer's fault, and the Company is accordingly liable to the Customer, the Company's liabilty shall be limited to the excess (if any) of the cost to the Customer (in the cheapest available market) of similar goods to replace those not delivered over the price of the Goods.

6.3. The Customer is required to acknowledge receipt of all Goods by signing the delivery note supplied by the Company or its agents. The delivery note should then be returned to the Company.

6.4. If the Customer shall fail to accept delivery of the Goods as and when proferred by the Company then the Company shall be deemed to have tendered and the Customer to have refused delivery at that date.

6.5. If the Customer fails or refuses to take delivery of the Goods on the due date or fails to give the Company adequate instructions for delivery at the time stated then he shall be liable to the Company for any loss or costs arising from such failure or refusal. This provision shall be in addition to and not in substitution of any other payment or damages for which the Customer may become liable in respect of his failure to take delivery at the appropriate time.

6.6. Any dates quoted for the delivery of the Goods are approximate only and unless otherwise specifically agreed in writing the Company shall not be liable for any delay in despatch or delivery or any loss or damage thereby arising. Time of delivery shall not be the essence, and the Customer shall not be able to cancel the Contract, refuse delivery of the Goods or withhold payment on account of any delay howsoever caused.

6.7. The Company reserves the right to deliver the Goods in instalments and each such instalment shall constitute a separate Contract. Failure by the Company to deliver any one or more of the instalments shall not entitle the Customer to treat the Contract as a whole as repudiated.

7. RISK

7.1. The risk of damage to or loss of the Goods shall pass to the Customer or to the carrier when the Goods are delivered to the Customer in accordance with the terms of Clause 6.1.

7.2. The Goods shall be deemed to have been delivered complete and in a satisfactory condition unless the Customer shall have notified the Company and the carrier in writing within three days of delivery of any alleged damage, defect or shortage in delivery, and time shall be the essence. The Customer shall be bound to pay the price as if the Goods had been delivered in accordance with the Contract.

7.3. Unless the condition in Clause 7.2 is strictly observed, the Company shall be under no liability whatsoever in respect of any loss or damage in transit (or non-delivery) of the whole or any part of the Goods.

8. TITLE

8.1. Title in the Goods or any part of them or in any Goods of the Company (whether delivered under this Contract or otherwise) shall not pass to the Customer until the Customer shall have paid in full all monies owing under this or any other Contract.

8.2. If the Customer shall be in breach of the terms of this Contract then all monies owed by the Customer to the Company, whether under this Contract or otherwise, shall become immediately due and payable and the Customer hereby grants to the Company or its agents an irrevocable licence to enter upon the Customer's premises to recover and/or resell such Goods as the Company may deem necessary to recover all sums owing to it by the Customer together with any reasonable costs of the Company so incurred.

8.3. Until all monies owing to the Company (whether under this Contract or otherwise) have been paid in full the Goods shall remain the absolute property of the Company and the Customer shall only be entitled to possession of the Goods on these Conditions, and shall hold the Goods in a fiduciary capacity as bailee; and any items affixed to the land and buildings may be detached and removed by the Company and shall not and are not intended to become part of any such property. The Company will not be held responsible for making good any fixing/cable hooks which would be required to fix the signs in the event of the signs being repossessed due to none payment.

8.4. If Clause 8.1 is held to be invalid to reserve the Company's title to Goods delivered under this Contract by reason of the reservation of title until all Goods delivered to the Customer by the Company have been paid for then nevertheless ownership of the Goods delivered under this Contract shall remain with the Company until those Goods themselves have been paid for.

9. GUARANTEES

Any components or parts not of the Company's own manufacture incorporated in the Goods or sold by the Company are not guaranteed by the Company, but carry the maker's guarantee only.

10. LIABILITY

10.1. Subject to the remaining sub-clauses of this Clause, the Company warrants that the Goods (being the Company's design and manufacture, or that part of the Goods which is of the Company's design and manufacture and in this Clause referred to as "the Company's Goods") will be of marchantable quality and reasonably fit for their purpose for the period of 6 months following delivery, ("the Warranty Period").

10.2. In the event that the Company's Goods or workmanship is proved to be defective, or in need of repair during the Warranty Period, then the Company undertakes at its sole discretion for the duration of the Warranty Period to replace give credit for, repair or rectify the Company's Goods free of charge and subject to any intervening wear and tear to the condition originally specified by the Customer.

10.3. If such notice is not received and such proof not forthcoming within the Warranty Period then the Goods shall be deemed to be free from any defect. Should the Customer wish to have the Goods covered by a warranty greater than the Warranty Period, then it should enter into a separate maintenance contract with the Company under which the Goods will be maintained and repaired by the Company for periods in excess of 6 months.

10.4. Where the Customer provides a specification for Goods to be designed manufactured or assembled by the Company, the Company shall not be liable for any defect in the Goods caused by compliance with that specification.

10.5. Nothing in these Conditions shall have the effect of excluding or limiting liabilty to a person for death personal injury or damage to property as defined in the Consumer Protection Act 1987. Save that the Customer shall fully and effectively indemnify the Company against any and all claims costs damages or other penalties whatsoever brought against the Company under that Act if the death personal injury or damage to property was caused primarily by a defect in the fabric of the Customer's property or the provision by the Customer of incorrect information concerning strength of electricity supplies or the position of cables.

10.6. Nothing in these Conditions shall impose any liabilty upon the Company in respect of any loss liability damage consequential or otherwise in relation to or arising out of Goods found to be defective or attributable directly to the acts omissions negligence or default of the Customer or Customer's servants or agents, or from any defect to the fabric of the Customer's property which could not have been reasonably ascertained by the Company's servants when erecting the Goods.

10.7 If the Company shall become legally liable to the Customer in any way whatsoever then the liabilty of the Company in respect of any or all courses of action shall in no circumstances exceed the invoiced cost of the Goods under the Contract.

10.8. The Company's liabilty does not cover defects arising from the Customer's negligence, wilful damage, faulty maintenance or from alterations carried out without the Company's written consent or from repairs carried out improperly by the Customer nor does it cover normal deterioration.

10.9. Except in respect of death or peronal injury caused by the Company's negligence, the Company shall not be liable to the Customer by reason of any representation, or any implied warranty, condition or other term, or any duty of common law, or under this Contract, for any consequential loss or damage (whether loss of profit or otherwise), costs, or other expenses whatsoever which arise out of or in connection with the supply of the Goods except as expressly provided in these Conditions.

11. INDEMNITY

11.1. The Customer undertakes to indemnify the Company against all claims relating to or arising from Goods sold to the Customer by the Company in respect of any loss, damage, or expense sustained by any third party howsoever caused save for death or personal injury caused in whole or in part by the Company's negligence.

11.2. If any claim is made against the Customer that the Goods manufactured and sold by the Company infringe the patent, copyright, design, trade mark or other industrial or intellectual property rights of any other person, the Company shall indemnify the Customer against all loss, damage, costs and expenses of the Purchaser, in respect of such claim, provided that:-

11.2.i. the Goods have not been manufactured to a specification of the Customer;

11.2.ii. the Company is given full control of any proceedings or negotiations in connection with any such claim;

11.2.iii. except pursuant to a final award, the Customer shall not pay or accept any such claim, or compromise any such proceedings, without the consent of the Company (which shall not be unreasonably withheld);

11.2.iv. without predjudice to any duty of the Customer at common law, the Company shall be entitled to require the Customer to take such steps as the Company may reasonably require to mitigate or reduce any loss, costs, damages or expenses for which the Company is liable to indemnify the Customer under this Clause.

12. DEFAULT OR INSOLVENCY OF PURCHASER

12.1. This Clause applies if:-

12.1.i. the Customer defaults in any of his commitments with the Company; or

12.1.ii. the Customer makes any voluntary arrangement with his creditors or becomes subject to an administration order or becomes bankrupt; or (being a company) goes into liquidation (other than for the purposes of amalgamation or reconstruction); or

12.1.iii. an encumbrencer takes possession, or receiver is appointed, of any of the property and assets of the Customer; or

12.1.iv. the Customer ceases, or threatens to cease, to carry on business; or

12.1.v. the Company reasonably apprehends that any of the events mentioned above is about to occur in relation to the Purchaser and notifies the Customer accordingly.

12.2. If this Clause applies then, without prejudice to any other right or remedy available to the Company, the Company shall be entitled to cancel any uncompleted Order or to withhold or suspend delivery.

12.3. In the event of an occurance as outlined in Clause 12.1, then the Customer shall indemnify the Company against all loss including loss of profit, costs (including the costs of labour and materials used and overheads incurred) and all other expenses and damages connected with the Order and its cancellation (the Company giving credit to the value of any materials sold or utilised for other purposes).

12.4. If the Customer shall become aware that any of the circumstances mentioned in Clause 12.1 has or is likely to occur, then the Customer must inform the Company of the occurance or likely occurance of such event immediately.

13. FORCE MAJEURE

13.1. The Company shall not be liable to the Customer or be deemed to be in breach of the Contract by reason of any delay in performing, or failure to perform, any of the Company's obligations in relation to the Contract if the delay or failure was due to any cause beyond the Company's reasonable control. Without prejudice to the generality of the foregoing, the following shall be regarded as causes beyond the Company's reasonable control:-

13.1.i. Act of God, explosion, flood, gale-force winds, storms, tempest, fire or accident;

13.1.ii. war or threat of war, sabotage, civil disturbance or requisition;

13.1.iii. acts, restrictions, regulations, bye-laws, prohibitions or measures of any kind on the part of any governmental, parliamentary or local authority;

13.1.iv. import or export regulations or embargoes;

13.1.v. strikes, lock-outs or other industrial actions or trade disputes (whether involving employees of the Company or a third party);

13.1.vi difficulties in obtaining raw materials or labour;

13.1.vii. power failure or breakdown in machinery.

14. COPYRIGHT

All artwork designs drawings plans logos or other intellectual property whatsoever prepared or executed by the Company in relation to the Goods or in the performance of the Contract shall remain the sole and exclusive property of the Company and may not be copied given or used by the Customer or any third party without the express written consent of the Company.

15. TOWN AND COUNTRY PLANNING APPLICATIONS

Should the Goods require Town & Country Planning approval for their erection, then the Company and the Customer shall agree as to who shall be responsible for the application for such permission. The Company may at its sole discretion charge for the obtaining of such approval.

16. GENERAL

16.1. Any notice required or permitted to be given by either party to the other under these Conditions shall be in writing addressed to that other party at its registered office or such other address as may at the relevant time have been notified pursuant to this provision to the party giving the notice.

16.2. No waiver by the Company of any breach of the Contract by the Customer shall be considered a waiver of any subsequent breach of the same or any other provision.

16.3. If any of the provisions of this Contract is held by any competent authority to be invalid or unenforceable in whole or in part the validity of the other provisions in question shall not be affected thereby.

16.4. The Contract shall be governed by the laws of England and for the purposes of settlement of any disputes arising out of or in conjunction with these Conditions or the Contract the parties hereby irrevocably submit themselves to the jurisdiction of the English Courts.

16.5. The Company reserves the right to subcontract the fulfilment of the Order or any part of it.

16.6 This Contract is between the Company and the Customer and is not assignable without the consent of the Company.

BUTTERFIELD
SIGNS
LIMITED
Neon and General Sign Manufacturers
REGISTERED OFFICE: 174 Sunbridge Road, Bradford, West Yorkshire.
TEL (01274) 722244 Fax: Sales (01274) 848998 Fax: Accounts (01274) 848997 E-Mail: general@butterfield-signs.co.uk
REGISTERED IN ENGLAND
CERTIFICATE OF INCORPORATION No. 409815

17 NOV

Ref: GL/JS

13th November 2000

17.NOV.2000* 2834

Mrs C Hurst
Senior Technical Assistant
Development Control Admin
Wokingham District Council
PO Box 157
Civic Offices
Shute End
Wokingham
Berkshire
RG40 1WR

Dear Mrs Hurst

Re: Asda – Chalfont Way, Lower Earley, Reading, Berkshire RG6 2TT

Further to your letter dated 6th November please find enclosed revised drawings illustrating the points raised in your letter.

We trust these will enable you to process our application and look forward to receiving your decision.

Yours sincerely

pp Gary Lambert

DIRECTORS: E. BUTTERFIELD (CHAIRMAN) E.A. BUTTERFIELD BA(Hons) (MANAGING)
C. S. HOOLEY (ASSOCIATE/CO.SEC) J. D. SLATER (EXECUTIVE)
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BRITISH SIGN ASSOCIATION

JB22/COS/BS

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5.7. THE COMPANY RESERVES THE RIGHT TO REQUIRE PAYMENTS IN ADVANCE OF SOME OR ALL OF THE TOTAL PRICE PAYABLE, AT ITS SOLE DISCRETION.

6. DELIVERY

6.1. Delivery shall mean delivery of the Goods to the Customer at the Company's premises or delivery of the Goods to a carrier nominated by the Customer. In the absence of specific instructions, the Company may nominate a carrier.

6.2. If the Company fails to deliver the Goods for any reason other than any cause beyond the Company's reasonable control or the Customer's fault, and the Company is accordingly liable to the Customer, the Company's liability shall be limited to the excess (if any) of the cost to the Customer (in the cheapest available market) of similar goods to replace those not delivered over the price of the Goods.

6.3. The Customer is required to acknowledge receipt of all Goods by signing the delivery note supplied by the Company or its agents. The delivery note should then be returned to the Company.

6.4. If the Customer shall fail to accept delivery of the Goods as and when proferred by the Company then the Company shall be deemed to have tendered and the Customer to have refused delivery at that date.

6.5. If the Customer fails or refuses to take delivery of the Goods on the due date or fails to give the Company adequate instructions for delivery at the time stated then he shall be liable to the Company for any loss or costs arising from such failure or refusal. This provision shall be in addition to and not in substitution of any other payment or damages for which the Customer may become liable in respect of his failure to take delivery at the appropriate time.

6.6. Any dates quoted for the delivery of the Goods are approximate only and unless otherwise specifically agreed in writing the Company shall not be liable for any delay in despatch or delivery or any loss or damage thereby arising. Time of delivery shall not be the essence, and the Customer shall not be able to cancel the Contract, refuse delivery of the Goods or withhold payment on account of any delay howsoever caused.

6.7. The Company reserves the right to deliver the Goods in instalments and each such instalment shall constitute a separate Contract. Failure by the Company to deliver any one or more of the instalments shall not entitle the Customer to treat the Contract as a whole as repudiated.

7. RISK

7.1. The risk of damage to or loss of the Goods shall pass to the Customer or to the carrier when the Goods are delivered to the Customer in accordance with the terms of Clause 6.1.

7.2. The Goods shall be deemed to have been delivered complete and in a satisfactory condition unless the Customer shall have notified the Company and the carrier in writing within three days of delivery of any alleged damage, defect or shortage in delivery, and time shall be the essence. The Customer shall be bound to pay the price as if the Goods had been delivered in accordance with the Contract.

7.3. Unless the condition in Clause 7.2 is strictly observed, the Company shall be under no liability whatsoever in respect of any loss or damage in transit (or non-delivery) of the whole or any part of the Goods.

8. TITLE

8.1. Title in the Goods or any part of them or in any Goods of the Company (whether delivered under this Contract or otherwise) shall not pass to the Customer until the Customer shall have paid in full all monies owing under this or any other Contract.

8.2. If the Customer shall be in breach of the terms of this Contract then all monies owed by the Customer to the Company, whether under this Contract or otherwise, shall become immediately due and payable and the Customer hereby grants to the Company or its agents an irrevocable licence to enter upon the Customer's premises to recover and/or resell such Goods as the Company may deem necessary to recover all sums owing to it by the Customer together with any reasonable costs of the Company so incurred.

8.3. Until all monies owing to the Company (whether under this Contract or otherwise) have been paid in full the Goods shall remain the absolute property of the Company and the Customer shall only be entitled to possession of the Goods on these Conditions, and shall hold the Goods in a fiduciary capacity as bailee; and any items affixed to the land and buildings may be detached and removed by the Company and shall not and are not intended to become part of any such property. The Company will not be held responsible for making good any fixing/cable hooks which would be required to fix the signs in the event of the signs being repossessed due to none payment.

8.4. If Clause 8.1 is held to be invalid to reserve the Company's title to Goods delivered under this Contract by reason of the reservation of title until all Goods delivered to the Customer by the Company have been paid for then nevertheless ownership of the Goods delivered under this Contract shall remain with the Company until those Goods themselves have been paid for.

9. GUARANTEES

Any components or parts not of the Company's own manufacture incorporated in the Goods or sold by the Company are not guaranteed by the Company, but carry the maker's guarantee only.

10. LIABILITY

10.1. Subject to the remaining sub-clauses of this Clause, the Company warrants that the Goods (being the Company's design and manufacture, or that part of the Goods which is of the Company's design and manufacture and in this Clause referred to as "the Company's Goods") will be of merchantable quality and reasonably fit for their purpose for the period of 6 months following delivery, ("the Warranty Period").

10.2. In the event that the Company's Goods or workmanship is proved to be defective, or in need of repair during the Warranty Period, then the Company undertakes at its sole discretion for the duration of the Warranty Period to replace give credit for, repair or rectify the Company's Goods free of charge and subject to any intervening wear and tear to the condition originally specified by the Customer.

10.3. If such notice is not received and such proof not forthcoming within the Warranty Period then the Goods shall be deemed to be free from any defect. Should the Customer wish to have the Goods covered by a warranty greater than the Warranty Period, then it should enter into a separate maintenance contract with the Company under which the Goods will be maintained and repaired by the Company for periods in excess of 6 months.

10.4. Where the Customer provides a specification for Goods to be designed manufactured or assembled by the Company, the Company shall not be liable for any defect in the Goods caused by compliance with that specification.

10.5. Nothing in these Conditions shall have the effect of excluding or limiting liabilty to a person for death personal injury or damage to property as defined in the Consumer Protection Act 1987. Save that the Customer shall fully and effectively indemnify the Company against any and all claims costs damages or other penalties whatsoever brought against the Company under that Act if the death personal injury or damage to property was caused primarily by a defect in the fabric of the Customer's property or the provision by the Customer of incorrect information concerning strength of electricity supplies or the position of cables.

10.6. Nothing in these Conditions shall impose any liability upon the Company in respect of any loss liability damage consequential or otherwise in relation to or arising out of Goods found to be defective or attributable directly to the acts omissions negligence or default of the Customer or Customer's servants or agents, or from any defect to the fabric of the Customer's property which could not have been reasonably ascertained by the Company's servants when erecting the Goods.

10.7 If the Company shall become legally liable to the Customer in any way whatsoever then the liability of the Company in respect of any or all courses of action shall in no circumstances exceed the invoiced cost of the Goods under the Contract.

10.8. The Company's liabilty does not cover defects arising from the Customer's negligence, wilful damage, faulty maintenance or from alterations carried out without the Company's written consent or from repairs carried out improperly by the Customer nor does it cover normal deterioration.

10.9. Except in respect of death or peronal injury caused by the Company's negligance, the Company shall not be liable to the Customer by reason of any representation, or any implied warranty, condition or other term, or any duty of common law, or under this Contract, for any consequential loss or damage (whether loss of profit or otherwise), costs, or other expenses whatsoever which arise out of or in connection with the supply of the Goods except as expressly provided in these Conditions.

11. INDEMNITY

11.1. The Customer undertakes to indemnify the Company against all claims relating to or arising from Goods sold to the Customer by the Company in respect of any loss, damage, or expense sustained by any third party howsoever caused save for death or personal injury caused in whole or in part by the Company's negligence.

11.2. If any claim is made against the Customer that the Goods manufactured and sold by the Company infringe the patent, copyright, design, trade mark or other industrial or intellectual property rights of any other person, the Company shall indemnify the Customer against all loss, damage, costs and expenses of the Purchaser, in respect of such claim, provided that:-

11.2.i. the Goods have not been manufactured to a specification of the Customer;

11.2.ii. the Company is given full control of any proceedings or negotiations in connection with any such claim;

11.2.iii. except pursuant to a final award, the Customer shall not pay or accept any such claim, or compromise any such proceedings, without the consent of the Company (which shall not be unreasonably withheld);

11.2.iv. without prejudice to any duty of the Customer at common law, the Company shall be entitled to require the Customer to take such steps as the Company may reasonably require to mitigate or reduce any loss, costs, damages or expenses for which the Company is liable to indemnify the Customer under this Clause.

12. DEFAULT OR INSOLVENCY OF PURCHASER

12.1. This Clause applies if:-

12.1.i. the Customer defaults in any of his commitments with the Company; or

12.1.ii. the Customer makes any voluntary arrangement with his creditors or becomes subject to an administration order or becomes bankrupt; or (being a company) goes into liquidation (other than for the purposes of amalgamation or reconstruction); or

12.1.iii. an encumbrancer takes possession, or receiver is appointed, of any of the property and assets of the Customer; or

12.1.iv. the Customer ceases, or threatens to cease, to carry on business; or

12.1.v. the Company reasonably apprehends that any of the events mentioned above is about to occur in relation to the Purchaser and notifies the Customer accordingly.

12.2. If this Clause applies then, without prejudice to any other right or remedy available to the Company, the Company shall be entitled to cancel any uncompleted Order or to withhold or suspend delivery.

12.3. In the event of an occurance as outlined in Clause 12.1, then the Customer shall indemnify the Company against all loss including loss of profit, costs (including the costs of labour and materials used and overheads incurred) and all other expenses and damages connected with the Order and its cancellation (the Company giving credit to the value of any materials sold or utilised for other purposes).

12.4. If the Customer shall become aware that any of the circumstances mentioned in Clause 12.1 has or is likely to occur, then the Customer must inform the Company of the occurance or likely occurance of such event immediately.

13. FORCE MAJEURE

13.1. The Company shall not be liable to the Customer or be deemed to be in breach of the Contract by reason of any delay in performing, or failure to perform, any of the Company's obligations in relation to the Contract if the delay or failure was due to any cause beyond the Company's reasonable control. Without prejudice to the generality of the foregoing, the following shall be regarded as causes beyond the Company's reasonable control:-

13.1.i. Act of God, explosion, flood, gale-force winds, storms, tempest, fire or accident;

13.1.ii. war or threat of war, sabotage, civil disturbance or requisition;

13.1.iii. acts, restrictions, regulations, bye-laws, prohibitions or measures of any kind on the part of any governmental, parliamentary or local authority;

13.1.iv. import or export regulations or embargoes;

13.1.v. strikes, lock-outs or other industrial actions or trade disputes (whether involving employees of the Company or a third party);

13.1.vi difficulties in obtaining raw materials or labour;

13.1.vii. power failure or breakdown in machinery.

14. COPYRIGHT

All artwork designs drawings plans logos or other intellectual property whatsoever prepared or executed by the Company in relation to the Goods or in the performance of the Contract shall remain the sole and exclusive property of the Company and may not be copied given or used by the Customer or any third party without the express written consent of the Company.

15. TOWN AND COUNTRY PLANNING APPLICATIONS

Should the Goods require Town & Country Planning approval for their erection, then the Company and the Customer shall agree as to who shall be responsible for the application for such permission. The Company may at its sole discretion charge for the obtaining of such approval.

16. GENERAL

16.1. Any notice required or permitted to be given by either party to the other under these Conditions shall be in writing addressed to that other party at its registered office or such other address as may at the relevant time have been notified pursuant to this provision to the party giving the notice.

16.2. No waiver by the Company of any breach of the Contract by the Customer shall be considered a waiver of any subsequent breach of the same or any other provision.

16.3. If any of the provisions of this Contract is held by any competent authority to be invalid or unenforceable in whole or in part the validity of the other provisions in question shall not be affected thereby.

16.4. The Contract shall be governed by the laws of England and for the purposes of settlement of any disputes arising out of or in conjunction with these Conditions or the Contract the parties hereby irrevocably submit themselves to the jurisdiction of the English Courts.

16.5. The Company reserves the right to subcontract the fulfilment of the Order or any part of it.

16.6 This Contract is between the Company and the Customer and is not assignable without the consent of the Company.

PLANNING SERVICES | HPT 34674
PC | TLS
DC | ENF
CS |
26 SEP 2000
COPIES TO: | ACK:
FILE:

BUTTERFIELD SIGNS LIMITED

Neon and General Sign Manufacturers

REGISTERED OFFICE: 174 Sunbridge Road, Bradford, West Yorkshire.
TEL (01274) 722244 Fax: Sales (01274) 848998 Fax: Accounts (01274) 848997 E-Mail: general@butterfield-signs.co.uk
REGISTERED IN ENGLAND
CERTIFICATE OF INCORPORATION No. 409815

Ref: GL/JS

25th September 2000

JOHN THIS INFO WAS SENT THROUGH ON FIRST ENQUIRY REGARDING ADVERTS - MIGHT BE RELEVANT TO YOU AS I THINK YOU'RE DEALING WITH THE APPLICATION.

FARAH

Attention of Farah Humayun
Wokingham District Council
Planning & Transportation Services
Civic Offices
Shute End
Wokingham
RG40 1BN

Dear Ms Humayun

Re: Asda – Lower Earley

Further to our recent telephone conversation please find enclosed copy of our Drawing AS/16/98 Issue 1 dated 26.5.98 illustrating proposed signage for the above store.

We trust these meet with your approval and look forward to receiving your comments.

Yours sincerely

pp Gary Lambert

MR LAMBERT - 01274 848914

DIRECTORS: E. BUTTERFIELD (CHAIRMAN) E.A. BUTTERFIELD BA(Hons) (MANAGING)
C. S. HOOLEY (ASSOCIATE/CO.SEC) J. D. SLATER (EXECUTIVE)
ASSOCIATE DIRECTORS: S. B. BELL G. LAMBERT N. MELLER K. MIDGLEY

BUTTERFIELD

BRITISH SIGN ASSOCIATION

JB22/COS/BS

CONDITIONS OF SALE

The following standard conditions apply to every Contract entered into by Butterfield Signs Limited and/or subsidiary and associate companies within the meaning of Section 736 of the Companies Act 1985 ("The Company") for goods and services.

1. DEFINITIONS

"Conditions" mean the Company's standard Conditions of Sale set out in this document together with any other special conditions specified on the Quotation.

"the Contract" means the Quotation, the Order and the Company's acceptance thereof, together with the Conditions.

"the Goods" means the signs, and the design and/or installation services which are the subject of the Contract.

"the Order" means the written Order or letter of acceptance of the Quotation placed by the Customer on the Company for the provision of the Goods.

"the Quotation" means the quotation or tender submitted by the Company.

"the Customer" means the person or firm specified on the Quotation whose Order is accepted by the Company.

2. OFFER AND ACCEPTANCE

2.1. All Quotations are made, Orders accepted and Contracts performed subject to the Conditions. These Conditions override any other terms, conditions or warranties which the Customer may subsequently seek to impose.

2.2. No variation waiver or supplement to the Conditions shall be binding on the Company unless expressly accepted by the Company in writing.

2.3. The Quotation is an estimate only and all descriptive matter, specifications, prices, drawings and particulars of wattages, weight, finishes, loadings, colours and dimensions and other data submitted by the Company (whether in the Quotation or in any catalogues, advertisements, or price lists), are deemed to be approximate only (except where expressly stated in writing to be exact) and are intended merely to present a general idea of the goods and/or services available from the Company. No Contract shall come into existence until the Customer's Order has been accepted by the Company as set out in Clause 3.1.

2.4. Quotations shall be available for acceptance for a maximum period of six weeks from the date thereof, and may be withdrawn by the Company within such time period at any time by written or oral notice.

2.5. Any typographical, clerical or other error or ommission in any sales literature, quotation, price list, acknowledgement of order, invoice or other document issued by the Company shall be subject to correction without any liability on the part of the Company.

2.6. The Company shall be at liberty to withdraw from any negotiations or otherwise until such time as the Contract shall have become binding without being under any liability whatsoever to the Customer.

3. ORDERS AND SPECIFICATIONS

3.1. All Orders placed by the Customer must be confirmed (either orally or in writing) by a duly authorised representative of the Company prior to commencement of work.

3.2. The Company at its sole discretion may waive the requirement for Orders to be written, and may confirm verbal Orders. However this is not to be taken as a waiver by the Company of any other of the Conditions whatsoever.

3.3. The Customer shall be responsible for ensuring the accuracy of the terms of the Order and shall give the Company any necessary information to enable the Company to proceed with the Contract. Any failure to do so will allow the Company to charge the Customer an additional price for any delay or to terminate the Contract immediately.

3.4. The Company reserves the right to make any changes in the specification of the Goods where the Goods are to be supplied to the Company's specification, which do not materially affect the quality or performance, without notice.

3.5. The Customer shall indemnify the Company and its sub-contractors against all claims, damages, costs, penalties and expenses incurred by the Company or its sub-contractors to which the Company may become liable if any work done in accordance with the Customer's specifications involves an infringement of a registered design, trademark, patent or other intellectual property right.

3.6. No Order may be cancelled by the Customer except with the written agreement of the Company and on the terms that the Customer shall indemnify the Company in full against all loss (including loss of profit), costs (including the cost of all labour and materials used), damages, charges and expenses incurred by the Company as a result of cancellation.

4. PRICE

4.1. All Quotations are exclusive of value added tax and similar taxes, levies or duties, which the Customer shall be additionally liable to pay to the Company.

4.2. The Company reserves the right, by giving notice to the Customer, at any time before delivery, to increase the price of the Goods to reflect any increase in the cost to the Company in executing the Contract due to any factor beyond the control of the Company (such as, without limitation, any increase in the cost of labour, raw materials, overheads, or currency), any change in delivery dates, quantities, or specifications for the Goods arising as a result of any error or ommission or changes deemed necessary by the Customer, or any delay or interruption on the Contract not attributable to the Company.

4.3. The signs are fully insured until completion of installation thereafter insurance is the responsibility of the Customer.

5. TERMS OF PAYMENT

5.1. Unless otherwise agreed in writing, the Company shall be entitled to invoice the Customer for the price of the Goods on or at any time after delivery of the Goods, unless the Goods are to be collected by the Customer or the Customer wrongfully fails to take delivery of the Goods, in which event the Company shall be entitled to invoice the Customer for the price at any time after the Customer has been notified that the Goods are ready for collection, or the Company has tendered delivery of the Goods.

5.2. Subject to Clause 5.7, unless otherwise agreed by the Company in the Quotation the terms of payment shall be before the last day of the calendar month following the date of delivery. Receipts for payment will only be issued on request.

5.3 The time of payment of the price shall be of the essence of the Contract.

5.4. Where Goods are delivered by instalments the Company may invoice each instalment separately and the Customer shall pay such invoices in accordance with these Conditions.

5.5. No right of set-off shall exist in respect of any claims by the Customer against the Company unless and until such claims are accepted in full by the Company in writing and the Customer shall not withhold all or any part of any sum which has become due for payment under the Contract.

5.6. If the Customer fails to make any payment on the due date then, without prejudice to any other right or remedy available to the Company, the Company shall be entitled to:

5.6.i. cancel the Contract so far as any Goods remain to be delivered or services performed under it, or suspend any further delivery of the Goods or performance of any service; and

5.6.ii. charge the Customer interest (both before and after any judgement) on the amount unpaid, at the rate of 2 percent per annum above the National Westminster Bank base rate from time to time, until payment in full is made (a part of a month being treated as a full month for the purpose of calculating interest).

5.7. THE COMPANY RESERVES THE RIGHT TO REQUIRE PAYMENTS IN ADVANCE OF SOME OR ALL OF THE TOTAL PRICE PAYABLE, AT ITS SOLE DISCRETION.

6. DELIVERY

6.1. Delivery shall mean delivery of the Goods to the Customer at the Company's premises or delivery of the Goods to a carrier nominated by the Customer. In the absence of specific instructions, the Company may nominate a carrier.

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6.3. The Customer is required to acknowledge receipt of all Goods by signing the delivery note supplied by the Company or its agents. The delivery note should then be returned to the Company.

6.4. If the Customer shall fail to accept delivery of the Goods as and when proferred by the Company then the Company shall be deemed to have tendered and the Customer to have refused delivery at that date.

6.5. If the Customer fails or refuses to take delivery of the Goods on the due date or fails to give the Company adequate instructions for delivery at the time stated then he shall be liable to the Company for any loss or costs arising from such failure or refusal. This provision shall be in addition to and not in substitution of any other payment or damages for which the Customer may become liable in respect of his failure to take delivery at the appropriate time.

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7.1. The risk of damage to or loss of the Goods shall pass to the Customer or to the carrier when the Goods are delivered to the Customer in accordance with the terms of Clause 6.1.

7.2. The Goods shall be deemed to have been delivered complete and in a satisfactory condition unless the Customer shall have notified the Company and the carrier in writing within three days of delivery of any alleged damage, defect or shortage in delivery, and time shall be the essence. The Customer shall be bound to pay the price as if the Goods had been delivered in accordance with the Contract.

7.3. Unless the condition in Clause 7.2 is strictly observed, the Company shall be under no liability whatsoever in respect of any loss or damage in transit (or non-delivery) of the whole or any part of the Goods.

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8.4. If Clause 8.1 is held to be invalid to reserve the Company's title to Goods delivered under this Contract by reason of the reservation of title until all Goods delivered to the Customer by the Company have been paid for then nevertheless ownership of the Goods delivered under this Contract shall remain with the Company until those Goods themselves have been paid for.

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10.1. Subject to the remaining sub-clauses of this Clause, the Company warrants that the Goods (being the Company's design and manufacture, or that part of the Goods which is of the Company's design and manufacture and in this Clause referred to as "the Company's Goods") will be of merchantable quality and reasonably fit for their purpose for the period of 6 months following delivery, ("the Warranty Period").

10.2. In the event that the Company's Goods or workmanship is proved to be defective, or in need of repair during the Warranty Period, then the Company undertakes at its sole discretion for the duration of the Warranty Period to replace give credit for, repair or rectify the Company's Goods free of charge and subject to any intervening wear and tear to the condition originally specified by the Customer.

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11.2.i. the Goods have not been manufactured to a specification of the Customer;

11.2.ii. the Company is given full control of any proceedings or negotiations in connection with any such claim;

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11.2.iv. without prejudice to any duty of the Customer at common law, the Company shall be entitled to require the Customer to take such steps as the Company may reasonably require to mitigate or reduce any loss, costs, damages or expenses for which the Company is liable to indemnify the Customer under this Clause.

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12.1.iii. an encumbrancer takes possession, or receiver is appointed, of any of the property and assets of the Customer; or

12.1.iv. the Customer ceases, or threatens to cease, to carry on business; or

12.1.v. the Company reasonably apprehends that any of the events mentioned above is about to occur in relation to the Purchaser and notifies the Customer accordingly.

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13.1.iii. acts, restrictions, regulations, bye-laws, prohibitions or measures of any kind on the part of any governmental, parliamentary or local authority;

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13.1.vii.power failure or breakdown in machinery.

14. COPYRIGHT

All artwork designs drawings plans logos or other intellectual property whatsoever prepared or executed by the Company in relation to the Goods or in the performance of the Contract shall remain the sole and exclusive property of the Company and may not be copied given or used by the Customer or any third party without the express written consent of the Company.

15. TOWN AND COUNTRY PLANNING APPLICATIONS

Should the Goods require Town & Country Planning approval for their erection, then the Company and the Customer shall agree as to who shall be responsible for the application for such permission. The Company may at its sole discretion charge for the obtaining of such approval.

16. GENERAL

16.1. Any notice required or permitted to be given by either party to the other under these Conditions shall be in writing addressed to that other party at its registered office or such other address as may at the relevant time have been notified pursuant to this provision to the party giving the notice.

16.2. No waiver by the Company of any breach of the Contract by the Customer shall be considered a waiver of any subsequent breach of the same or any other provision.

16.3. If any of the provisions of this Contract is held by any competent authority to be invalid or unenforceable in whole or in part the validity of the other provisions in question shall not be affected thereby.

16.4. The Contract shall be governed by the laws of England and for the purposes of settlement of any disputes arising out of or in conjunction with these Conditions or the Contract the parties hereby irrevocably submit themselves to the jurisdiction of the English Courts.

16.5. The Company reserves the right to subcontract the fulfilment of the Order or any part of it.

16.6 This Contract is between the Company and the Customer and is not assignable without the consent of the Company.

WORK SHEET FOR : Joss Miller

Application Number : A/2000/2834

Applicant : Asda Stores Ltd C/O Butterfield Signs Ltd.

Location : Asda Stores Ltd Unit 20, Asda Mall, Lower Earley District Centre, Lower Earley, Reading.

Proposal : Proposed erection of non illuminated car park signage.

Site Notice Displayed ? :

YES	NO	DATE
✓		10/12/00

Date of Neighbour Notifications : 27/11

Date of Site Visit : 10/12

Date Registered : 17/11/2000

Earliest Date for Decision : 21/12/2000

Latest Consultation Date/Site Notice Expiry Date : 21/12/2000

This application will have expired on: 12/01/2001. You need to make a decision 1 day prior to this date for this application to count as determined in less than 8 weeks.

Consultation Responses :

Earley TC – No objection
Highways – No objection
Environmental Design – No objection

Planning Issues :

Effect on street scene & neighbouring properties WBC Identified settlement.

Application Number: A/2000/2834

Appraisal :

This application is for the erection of non-illuminated car park signage.

Street scene:
All signs are within the boundary of the car park of Asda. The largest signs are 2m high by .5m wide. All signs are non-illuminated. All signs would be fairly obscured from the street scene by boundary hedges, therefore any impact on the street scene or the character of the area would be minimised.

All residential neighbours are a sufficient distance for any impact to be minimised. The signs are of a satisfactory size and height and are non-illuminated so any impact on neighbouring properties would not be adversely affected.

Recomendation : Approval: ☑ **Refusal:** ☐
(tick appropriate box)

Application Number A/2000/2834
Conditions/Reasons for Refusal

No	Std Con	Std Reas	Non Std Conditions / Reasons for Refusal
1	C001	R001	
2	C212	R212	
3	C213	R213	

RECORD OF SITE VISIT

SITE ADDRESS: Asda Stores Ltd Unit 20 Asda Mall, Lower Earley District Centre Lower Earley Reading.

APPLICATION NUMBER: A/2000/2834

OFFICER: Joss Miller

DATE OF SITE VISIT:.....

1 SITE/STATUTORY NOTICE DISPLAYED ?

2. DESCRIPTION OF SURROUNDINGS

3. DESCRIPTION OF SITE/BUILDING

4. RELATIONSHIP TO ADJOINING PROPERTIES

5. SITE CONSTRAINTS

TREES

ACCESS/PARKING

LEVELS

BOUNDARY TREATMENT

OTHERS

Development Control M...

By hand 8/1/01

LISTING FORM

Case officer: **Joss Miller** Application Number: **A/2000/2834**

Asda Stores Ltd Unit 20, Asda Mall, Lower Earley District Centre, Lower Earley, Reading.
Proposed erection of non illuminated car park signage.

PLANNING SERVICES RPT

FOL	TLS
DC	ENF
APP	
CS	

09 JAN 2001

COPIES TO: ACK:

Date: 8/1 FILE

Transfer: Yes ☐ No ☑

Reason for Transfer:

Signed:

Councillor F Rolls

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Tel: (0118) 974 6463

Date: 5/1/01

My ref: A/2000/2834

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

CONFIDENTIAL

Councillor F Rolls
14 Tiptree Close
Earley
RG6 4HS

Dear Councillor

Application Number: A/2000/2834
Asda Stores Ltd Unit 20, Asda Mall, Lower Earley District Centre, Lower Earley, Reading.
Proposed erection of non illuminated car park signage.

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ REFUSAL: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Joss Miller** on **(0118) 974 6463**. If you then feel the application needs to be transferred to the next available Development Control Committee for decision please fill in the form below.
This form must be received no later than 15/1/01

Yours faithfully

John Mitchell
Development Control Manager

LISTING FORM

Case officer: **Joss Miller** Application Number: **A/2000/2834**
Asda Stores Ltd Unit 20, Asda Mall, Lower Earley District Centre, Lower Earley, Reading.
Proposed erection of non illuminated car park signage.

Transfer: Yes ☐ No ☐
Reason for Transfer:

Signed: _____ Date: _____

Councillor F Rolls

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Tel: (0118) 974 6463

Date: 5/1/01

My ref: A/2000/2834

CONFIDENTIAL

Councillor A Spratling
18 Moor Copse Close
Earley
RG6 7NA

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

Dear Councillor

Application Number: A/2000/2834
Asda Stores Ltd Unit 20, Asda Mall, Lower Earley District Centre, Lower Earley, Reading.
Proposed erection of non illuminated car park signage..

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ REFUSAL: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Joss Miller** on **(0118) 974 6463**. If you then feel the application needs to be transferred to the next available Development Control Committee for decision please contact the Councillor for your area responsible for planning matters as soon as possible

Yours faithfully

John Mitchell
Development Control Manager

Tel: (0118) 974 6463

Date: 5/1/01

My ref: A/2000/2834

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

CONFIDENTIAL

Councillor D Hare
9 Easby Way
Lower Earley
RG6 3XA

Dear Councillor

Application Number: A/2000/2834
Asda Stores Ltd Unit 20, Asda Mall, Lower Earley District Centre, Lower Earley, Reading.
Proposed erection of non illuminated car park signage..

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ REFUSAL: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Joss Miller** on **(0118) 974 6463**. If you then feel the application needs to be transferred to the next available Development Control Committee for decision please contact the Councillor for your area responsible for planning matters as soon as possible

Yours faithfully

John Mitchell
Development Control Manager

HIGHWAYS CONSULTATION SHEET

From: Joss Miller **Date:** 27 November 2000

Application Number: A/2000/2834

Proposal: *Proposed erection of non illuminated car park signage.*

Parish: EARLEY TOWN

Site Address:
Asda Stores Ltd Unit 20, Asda Mall, Lower Earley District Centre, Lower Earley, Reading.

Applicant:
Asda Stores Ltd C/O Butterfield Signs Ltd.

Your observations are required in respect of this application within **7 days** of the above date.

✓ below as applicable;

1) ☐ Recommend refusal for the reason(s) **stated below**;
2) ☐ Recommend approval but with condition(s) & reason(s) **stated below**;
3) ☑ Recommend approval with **no** condition(s) or reason(s).

Signed: _____ **Print name:** Adam Coggins 1/12/00

TO: **DEVELOPMENT CONTROL**
Joss Miller

FROM: Environmental Design

DATE: 8 December 2000

Location:	Asda Stores Ltd Unit 20, Asda Mall, Lower Earley District Centre, Lower Earley, Reading
Proposal:	Proposed erection of non illuminated car park signage
Application Number:	A/2000/2834

In response to your consultation dated 27 November 2000 for the above application, the landscape comments are as follows:

I have no objection to the proposals. Many of the signs look as though they have already been erected. There also seem to be more signs than those shown on drawing no. ASDA/32/2000. The location and details of single arrows indicating the direction flow of traffic (not exit signs) and trolley park signs are not in the information provided with the application and have been erected in and around the car park.

Catherine Brimble

Catherine Brimble
Landscape Architect

FROM: Joss Miller

DATE: 27 November 2000

DELEGATED

EARLEY TOWN CONSULTATION SHEET

Application Number: A/2000/2834

Proposal: Proposed erection of non illuminated car park signage.

Site Address: Asda Stores Ltd Unit 20, Asda Mall, Lower Earley District Centre, Lower Earley, Reading.

Applicant: Asda Stores Ltd C/O Butterfield Signs Ltd.

Your observations are required in respect of this application **by 21/12/2000** .

No Objection

SIGNED: _____

DATE: 14 DEC 2000

Clerk To Earley Parish/Town Council.

Received by Wokingham District Council

Application No: A/2000/2834

PROPOSAL:
Proposed erection of non illuminated car park signage.

LOCATION:
Asda Stores Ltd Unit 20, Asda Mall, Lower Earley District Centre, Lower Earley, Reading.

The application is available for inspection at the locations & during the times detailed below:

WOKINGHAM DISTRICT COUNCIL, PLANNING RECEPTION, SHUTE END, WOKINGHAM between 8.30 - 5.00 Monday - Thursday & 8.30 - 4.00 Friday. (TEL: (0118) 974 6428)
OR
WOODLEY LIBRARY, HEADLEY ROAD, WOODLEY between 9.30am - 7.00pm Mon, Thurs & Fri. 9.30am - 5.00pm Tues, 9.30am - 1.00pm Saturday. (closed all day Wednesday). If you intend to view this application at Woodley Library or Earley Town Council (see details above & below) please allow 4 days from the date of this notice for delivery of plans.
OR
EARLEY TOWN COUNCIL, RADSTOCK HOUSE, RADSTOCK LANE, EARLEY between 9.00am – 1.00pm & 2.00pm – 4.30pm Monday to Friday. (TEL: (0118) 986 8995)

Comments should be sent in writing QUOTING THE APPLICATION NUMBER to the Case Officer Joss Miller P.O. Box 157 Council Offices, Shute End, Wokingham Berkshire, RG40 1WR to arrive on or before 31/12/2000. Written comments submitted will become available for public inspection.

In view of the very large number of planning applications and letters of comment received, it will not normally be possible for an individual reply to observations made. However any comments will be taken into account when the application is determined and you will be notified of the decision.

Head of Planning and Transportation

27 November 2000

WOKINGHAM D.C. DEVELOPMENT CONTROL

Start date: 24 OCT 2000	17 NOV 2000
Officer: JM	Application No. A/2000/2834

Map No. 58. **Site** 5.56
Easting: ..... **Flood Pln** .....
Northing: ..... **Mineral** .....

Level: ☐ **Sub Committee** ☑ **Delegated** ☐ **Sec. State**
☐ **Incorrect Fee** ☐ **Invalid** ☐ **PD**

Description:
(A) PROPOSED ERECTION OF NON ILLUMINATED CAR PARK SIGNAGE

Location: ASDA STORE, CHARFONT WAY

Parish: EARLEY **Ward:** REDHATCH
27.11.00

Applicant: ASDA

Fee Received 50-00 Required ..... Additional ..... Refund .....

Enforcement Section (5) to be notified ☐ tick if required

Additional information required for validation

		Reason	Requested	Received
1	1:2500 OS location plan showing property edged in blue/red	Red line include needs to car park	6/11	✓ 17/11
2	1:500 block plan showing existing & proposed dev. + adj. Properties			
3	Forms unsigned			
4	Correct S 66 certificate			
5	Elevation plans	Dimensions of 'Pet STOP' Sign ≠ N° 37+38.	6/11	✓ 17/11
6	Floor plans			
7	Metric scale disclaimer			
8	Encroachment letter			
9	Miscellaneous	we need to know all Sign locations	6/11	✓ 17/11

+ App. is TO be made Invalid until we receive that info. -(See Nicola + any Prob.)

APPLN NO. _____

ACTION REQUIRED BY DEVELOPMENT CONTROL

Conservation Area .....

Listed Building 1 2 2*

Advertisement Required .....

Date Site Notice Sent : 27.11.00 Parish Council Informed - YES / NO

INTERNAL CONSULTATIONS

Building Control .....
Landscape ...✓...
Trees .....
Conservation Officer .....
Environmental Health .....
Housing .....
Leisure & Cultural services .....
Public Rights of Way .....
Property .....
District Secretary (only if called in by SOS) .....
Policy & Plans .....
Strategic Planning (JSPU) .....
Minerals (BABTIE) .....
Archaeological Site (BABTIE) : .....
Education .....
Social Services .....
Highways ...✓...

EXTERNAL CONSULTATIONS

Adjacent D P A : .....
Adjacent Parish : .....
Southern Electricity Board .....
British Gas .....
PSA Oil Pipeline .....
Transco : .....
Environment Agency .....

Rail Track .....
Police Arch. Liaison Officer .....

HERITAGE BODIES

The Georgian Group .....
Ancient Monuments Society .....
Council for British Arch. .....
RCHME .....
Telecommunications (NRPB) : .....
Sport England : .....

OTHERS:

no pre-apps.

NEIGHBOURS:

4 x S|N + ✓

CONSULTATION SHEET

APPLICATION NO.
N/2000/2834

1859

ADDRESS TO WHICH LETTER SENT		DATE SENT	REPLY RECEIVED (DATE)	APPEAL NOTIFICATION SENT
TRINITY CHURCH	CHALFONT CLOSE.	27.11.00		
YOUTH + COMMUNITY CENTRE		✓		
LOWER EARLEY LIBRARY		✓		
LODDON VALLEY LEISURE CENTRE		✓		
BASS TAVERNS, UNIT 2	CHALFONT WAY.	✓		
FRASER GARAGES, UNIT 1		✓		
SUTTONS BOWLS CLUB		✓		
4 + 5 MACE CLOSE		✓		
1 → 7 McNair close.		✓		
8 → 18 (even) Durand Rd.		✓		
Units 1 → 6, Chalfont Court.		✓		
1 → 5, 11, 12, 14, 15, 16 + 17 Chatton close		✓		
11 → 21 Watersfield close		✓		
38 → 50 (EVEN) 26 + 28 Colmworth close		✓		
3 → 8 Charland close.		✓		
3 → 7 Camborne close		✓		

17.NOV.2000* 2834

1782/a

You are advised to read the accompanying notes before completing any part of this form.

APPLICATION FOR CONSENT TO DISPLAY AN ADVERTISEMENT

Town and Country Planning Act 1990 (Schedule 2 to the 1989 Regulations)

The Town and Country Planning (Consent to Display Advertisements) Amendment Regulations 1993. All documents to be submitted in quadruplicate.

Completed copies of this form and the drawing specified overleaf (see Note 3) should be sent to:- **Wokingham District Council, Planning Department, PO Box No. 157, Civic Offices, Shute End, Wokingham, Berkshire, RG40 1WR.**

1. APPLICANT (Block capitals please)

Full Name: ASDA STORES LTD

Address: ASDA HOUSE SOUTHBANK

GT WILSON ST LEEDS Post Code LS11 5AD

Tel. No.

2. AGENT (if any) (Block capitals please)

Full Name BUTTERFIELD SIGNS LTD

Address: 174 SUNBRIDGE ROAD

BRADFORD Post Code BD1 2RZ

Tel. No. 0127'4 848934

3. Full postal address or location of the land on which the advertisement is to be displayed.

ASDA, CHALFONT WAY, LOWER EARLEY, READING, BERKSHIRE RG6 2TT

4. State the purpose for which the land or building is now used.

RETAIL HYPERMARKET

5. (a) Has the applicant an interest in the land?

YES / NO *

(b) If **NO**, has the permission of the owner, or of any other person entitled to give permission for the display of the advertisement, been obtained?

(See Note 4) YES / NO *

6. (a) State the nature of the advertisement (e.g. hoarding, shop sign, projecting sign, etc.)

CAR PARK SIGNAGE AS ATTACHED DRAWINGS

(b) Is the advertisement already being displayed?

YES / NO *

7. (a) Will the advertisement be illuminated?

YES / NO *

(b) If **YES**, state the type of illumination (e.g. internally, externally, floodlighting, etc.)

(c) Will the illumination be static or intermittent?

8. Period for which consent is sought (See Note 2).

MAXIMUM

9. Any additional information which you may wish to supply.

* **Delete as appropriate**

I enclose a cheque or money order for the appropriate fee (See Note 6) of £ 50.00

Signed ..... GARY LAMBERT Date 18.10.00

(applicant/agent)

DATA PROTECTION ACT 1984

'Information contained in this form is likely to be personal data within the terms of the Data Protection Act 1984, and as such will be held by the Council on computer (such as the PLANAPS applications processing system) and may be used by the Council only for purposes registered under the terms of the Data Protection Act.'

NOTES

GENERAL

1. Under the Town and Country Planning (Control of Advertisements) Regulations 1989, many outdoor advertisements required "express consent" from the local planning authority (usually the district council) before they can be lawfully displayed. Applicants should refer to the Regulations for details.

Period of Consent

2. Normally the maximum period for which the Council will grant consent is 5 years; but they have discretion to grant consent for a longer period. If consent is required for a specific period of more or less than 5 years, this requirement should be stated in reply to Question 8 on the application form.

Drawing Required

3. The drawing of the proposed advertisement can be in black and white on paper. It should show the size of the advertisement and its position on the land or the building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection.

   The drawings should include a 1:2500 scale location plan showing the site edged in *RED*. All drawings should be submitted in quadruplicate.

Owner's Consent

4. It is a condition of every consent granted by or under the Regulations that, before displaying the advertisement for which consent is given, the permission of the owner of the land or other person entitled to grant permission shall be obtained.

Other Consents

5. A grant of consent under the Town and Country Planning (Control of Advertisements) Regulation 1989 does not rank as consent which may be required for any other purpose, e.g. 'listed building consent' where the advertisement is to be displayed on any listed building.

Fees for Advertisement Applications

6. Regulation 11 of the Town and Country Planning (Fees for Applications and Deemed Applications) Regulations 1997 requires a fee to be paid to the Council with the advertisement application. The fee is related to each site on which it is proposed to display one or more advertisements. The appropriate fee for the following categories of advertisement is:-

1.	Advertisements displayed on business premises, on the forecourt of business premises or on other land within the curtilage of business premises, wholly with reference to all or any of the following matters:- (a) the nature of the business or other activity carried on on the premises: (b) the goods sold or the services provided on the premises; or (c) the name and qualifications of the person carrying on such business or activity or supplying such goods or services.	**£50.00**
2.	Advertisements for the purpose of directing members of the public to, or otherwise drawing attention to the existence of, business premises which are in the same locality as the site on which the advertisement is to be displayed but which are not visible from that site.	**£50.00**
3.	All other advertisements.	**£190.00**

1933 (8) ASDA

ADDRESS 20 CHALFONT WAY **PARISH** EARLEY

PLOT No **ORD. SHEET No.** SU. 7470 88

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decision
99/70827/V	Asda Stores Ltd	proposed variation to Cond. 02 of 45160 to Allow Retail Sales in the undercroft Parking area	05.05.00	RE
F/1999/0148	Asda stores Ltd	Erection of covered trolley bays	05.05.00	A
VAR/2000/0395	" "	Var to COND 2 99/69440/V to allow		
		CONT. USE BASEMENT FOR STORAGE		
VAR/2000/1108	"			
	"			
C/68321/03	"	D TOC - 03 of 68321 for appr'l of acoustic barrier/fence		
A1/2000/0219	"	Repairs due to fire damage + general refresh works.	31.7.00	APP.
VAR/2000	"	Usage of basement for Storage	8.8.00	A
FP/2000/0829	"	New colleague entrance + Smokers Room	10.8.00	APP
F/2000/2280				

MINISTRY DECISION

SPECIAL ORDERS

① ASDA SUPERSTORE 20 ASDA MALL E

ADDRESS CHALFONT WAY PARISH LARLEY

PLOT No. LOWER LARLEY DISTRICT CENTRE ORD. SHEET No. SU. 7470 S

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decision
0/182/67	TRUSTEES HALE SETTLEMENT	O/L RES DEV.	23.11.67	N/A R
1764/73	NEW HOMES PROJECT LTD	"	13.6.74	N/A R
1767/73	HALE SETTLEMENT TRUST	"	13.6.74	N/A R
01945		LOWER EARLEY DEV. PLAN		
03310	"	O/L COMM CENTRE, RES DEV. ETC.	15.4.76	N/A R
07235, 95		ROADS		CIA
07379	ASSOCIATED DAIRIES LTD.	TEMP. SEWAGE TREATMENT	16.3.78	N/A 31.12.7 TP
07564	"	DISTR. CENTRE (RETAIL SHOPPING)	16.3.78	N/A CIA
BR 8171	"	" PH. I	5.5.78	REF N/A
08956	"	SHOPPING UNIT, WAREHOUSE	WITHDRAWN	
BR 8865	"	RETAIL & ANCILLARY WORKS I	3.8.78	REF N/A

DATE OF COMPLETION

MINISTRY DECISION

SPECIAL ORDERS

DRAINAGE

091074

② ASDA SUPERSTORE 20 ASDA MALL

ADDRESS CHALFONT WAY PARISH LARLEY E

PLOT No. LOWER LARLEY DISTRICT CENTRE ORD. SHEET No. SU. 7470 SE

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decision
09334	IBMAC CIVIL ENGINEERING LTD	TEMP. CABLE ACC. ASDA DEV.	26.10.78	N/A 30.6.7 TP
09408	ASDA	1ST FLOOR STAFF TRAINING ROOM & COMPRESSOR ROOM OVER BASEMENT	26.10.78	N/A CIA
09409	"	SHOPPING UNIT 1 FLOOR	26.10.78	N/A CIA
09418	"	TEMP. HAULAGE ROUTE	26.10.78	N/A 31.9.79 TP
09850	"	ADV. BOARDS "	18.1.79	N/A 31.12.7 TP
BR 10150	"	TEMP. SEWAGE TREATMENT WORKS	2.2.79	APP N/A
BR 10233	"	ASDA SUPERSTORE	19.10.79	APP N/A
BR 10698	"	GAS GOVERNOR STATION	25.6.79	APP N/A
10567	"	"	4.5.79	N/A CIA
11069	"	I.L. SIGNS	5.7.79	N/A CIA
BR 11637	"	WAREHOUSE / SERVICE / LOADING	13.12.79	APP N/A

DATE OF COMPLETION

MINISTRY DECISION

SPECIAL ORDERS

DRAINAGE

091074

(4) ADDRESS Asda Superstore 20 Asda Mall PARISH Lower Earley

PLOT No. Chalfont Way ORD. SHEET No. SU 7470 S

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decision
24422	ADG. PROPERTY SERVICES	S/ST. EXT (COLD ROOM)	6.11.85	C/
27489	"	3 CASH DISPENSERS	27.11.87	C/
27696	ASDA.	ALTS/EXT TO EX SHOPPING AREA	28.5.87	Re
28478/9	WDC	SIGNS	5.8.87	DC
28921	ASDA	ENCL. DELIVERY BAY	6.11.87	C/A
BRA4070	"	"	5.1.88	Ref
31185 c/o/CONSENT?	"	REPL. EX. SIGNWORK	28.9.88	C/
BRA7721	"	EXT./ALTS. TO EX. STORE	6.10.89	Ref
*31622	"	"	17.7.89	C/
BRA 8191	"	"	10.11.89	APP
35182	"	NON-ILL. SITE SIGNBOARD	22.2.90	Ly

DATE OF COMPLETION

MINISTRY DECISION 27696 - APPEAL DISMISSED - 3.2.88

SPECIAL ORDERS

DRAINAGE

091074
36830 " CARPARK & STORE SIGNS 6.3.91 C

1933

(5) Asda Superstore

ADDRESS 20 Asda Mall PARISH Earley

PLOT No. ORD. SHEET No. SU 7470

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decisi
41189	ASDA	PETROL FILLING	~~22.9.93~~ 21.1.94	C/A
41190	"	STATION	~~22.9.93~~	C/
42333	"	ILL & NON ILL SIGNS FOR	24.6.94	C/
FP94/2381	"	NEW PETROL FILLING STATION	12.4.94	APP
44786	"	ILL. & NON-ILL. SIGNS	4.10.95	C/
95/60877/A				
44882	"	ALT. TO SHOP UNITS &	3.10.95	Re
95/60973/F		CARPARKING, TROLLEY BAYS		
		& 3 NEW WINDOWS		
X45160	"	"	22.11.95	C/
FP95/3870A	"	ALTS. & REFURB	18.10.95	Ref
95/63110/A	"	3 DIR. SIGNS	15.1.96	R
96/63575/VAR	"	VAR. COND. 30 (31622) DELIVERIES	10.5.96	C
96/63614/F	W/VAR.			

MINISTRY DECISION

SPECIAL ORDERS PD. ENG. - SUB-STATION - 8.11.95

1933

(6) ASDA SUPERSTORE 20 ASDA MALL

ADDRESS 20 CHALFONT WAY **PARISH** FARLEY

PLOT No. **ORD. SHEET No.** SU.7470 SE

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decisi
96/63685/A	ASDA	2 ILL. DIR. SIGNS	26.6.96	C/
FP96/5274	ASDA	STORAGE	2.5.96	Ref
96/63924/F	"	EXT. WAREHOUSE & SERVICE YARD	26.7.96	C
96/63996/VAR	"	RELAX. COND. 3 ON 45161 (RETAIN ATM MACHINE)	23.7.96	C/
FP96/5616	"	NEW WAREHOUSE EXT	20.8.96	APP
FP96/5723	"	SPECIAL NEEDS COVERED TROLLEY PARK	4.9.96	APP
96/64581/F	"	"	26.11.96	C
96/64117/VAR	"	RELAX COND. 17 ON 31622 (CONCESSION UNIT OS CASH OFFICE FOR ASDA	12.11.96	C/
96/64691/VAR	" (RETRO)	VAR. COND. 17 ON 31622 LOSS OF CONCESSION UNIT	14.01.97	Re

MINISTRY DECISION

SPECIAL ORDERS P.I. - Enquiry 2/7/97. (Footpath).

1933

(7) ASDA

ADDRESS 20 CHALFONT WAY **PARISH** FARLEY

PLOT No. **ORD. SHEET No.** SU.7470 S

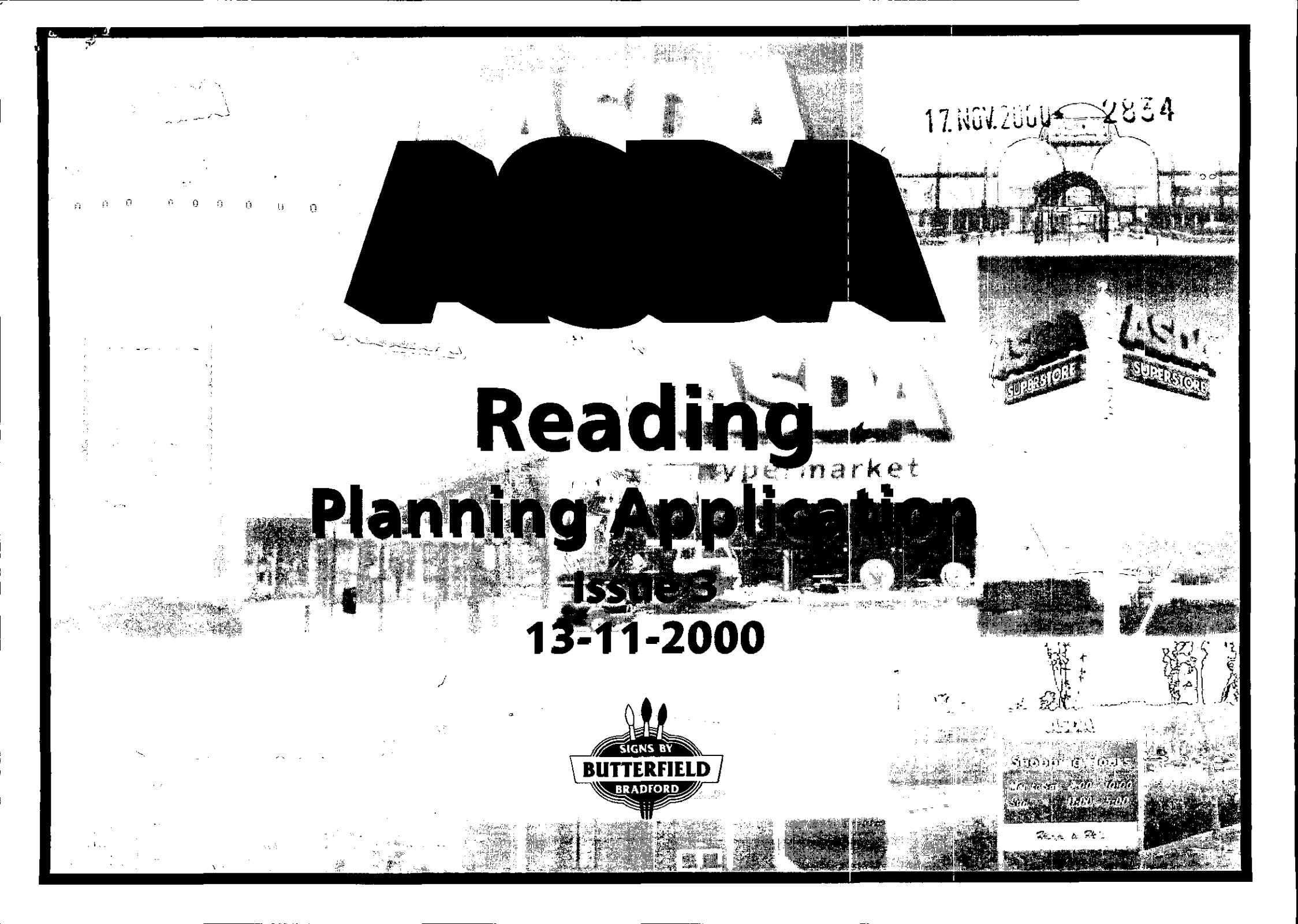
BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decis
97/66099/F	ASDA.	CHANGES TO SHOP UNITS	4.11.97	C
97/66122/A	SAVERS OPS. GROUP	NON-ILL. FASCIA SIGN	19.9.97	C
97/66169/F	ASDA	New Pedestrian Access	11.12.97	C
97/66248/V	W/DR.		12.9.97.	W
97/66249/V	ASDA	VAR COND. 14 - OPERATIONAL TIMES	21.10.97	C
FP97/6382	ASDA	NEW ACCESS BELOW	27.6.97	APP
		2 MEZZ. STORAGE AREAS		C
97/66845/V	" 6	VAR. COND. 6 ON 66099 (NEW)		C
FP97/6895	ASDA	ALTS to cleaners area	9.10.97	C/A.
98/68321/V	"	VAR. COND. 2 ON 63575 (DELIVERY HOURS)	22.12.98	Re
98/68393/V	W/DR			
99/69440/V	Asda	VAR. - COND 2 of 45160 - Allow storage ancillary to store	20.10.99	G

MINISTRY DECISION 00173/E - quashed 13/10/99 + costs awarded to ASDA

SPECIAL ORDERS 68321 - APPEAL GRANTED - 25/10/99

17. NOV. 2000 2834



Reading

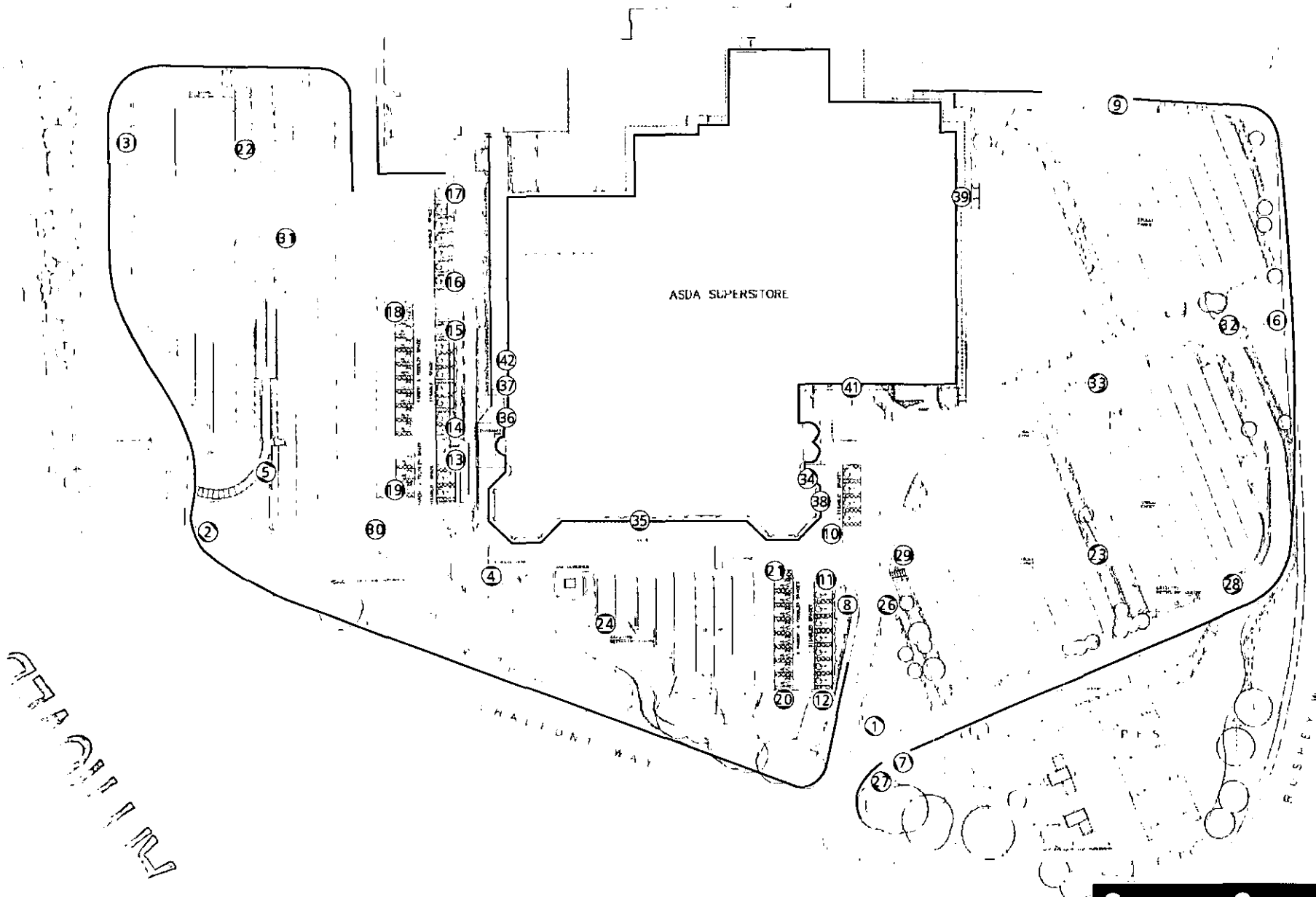
Planning Application

Issue 3

13-11-2000

SIGNS BY
BUTTERFIELD
BRADFORD

SIGNAGE LOCATION PLAN



BUTTERFIELD SIGNS

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REGISTERED
CERTIFICATE No. FM 32534

SIGNS BY BUTTERFIELD BRADFORD

SIGNAGE DESCRIPTION

LOCATION NUMBER	SIGN REFERENCE	DESCRIPTION
1	I app 1	D/S Refurbish exisitng Gate sign. Layout to be confirmed by ASDA
2	I app 1	D/S Refurbish exisitng Gate sign. Layout to be confirmed by ASDA (note rear of sign covered by trees)
3	P app 1	D/S Shopping Hours / Thank you message
4	P app 1	D/S Shopping Hours / Thank you message
5	P app 1	D/S Shopping Hours / Thank you message
6	P app 1	D/S Shopping Hours / Thank you message
7	P app 1	D/S Shopping Hours / Thank you message
8	P app 1	D/S Shopping Hours / Thank you message
9	P app 1	D/S Shopping Hours / Thank you message
10	J	D/S Standard Spec Disabled Parking / Customer service message
11	J	D/S Standard Spec Disabled Parking / Customer service message
12	J	D/S Standard Spec Disabled Parking / Customer service message
13	J	D/S Standard Spec Disabled Parking / Customer service message
14	J	D/S Standard Spec Disabled Parking / Customer service message
15	J	D/S Standard Spec Disabled Parking / Customer service message
16	J	D/S Standard Spec Disabled Parking / Customer service message
17	J	D/S Standard Spec Disabled Parking / Customer service message
18	K	D/S Standard Spec Parent & Child / Customer service message
19	K	D/S Standard Spec Parent & Child / Customer service message
20	K app 1	D/S Parent & Child / Customer service message
21	K	D/S Standard Spec Parent & Child / Customer service message
22	L app 1	D/S Recycling Centre / Customer service message
23	L app 1	D/S Recycling Centre / Customer service message
24	L app 1	D/S Recycling Centre / Customer service message
25	M	D/S Standard Spec Expectant Mums / Customer service message (position to be confirmed)
26	R1 app 1	D/S No Entry / Happy to Help disc
27	R1 app 1	D/S No Entry / Happy to Help disc
28	R1 app 2	D/S No Entry / Exit disc
29	R3 app 1	D/S Exit disc
30	R3 app 1	D/S Exit disc
31	R3 app 1	D/S Exit disc
32	R3 app 1	D/S Exit disc
33	R3 app 1	D/S Exit disc
34	T app 1	S/S Disclaimer
35	T app 1	S/S Disclaimer
36	T app 1	S/S Disclaimer
37	V app 1	S/S Pet Stop
38	V app 1	S/S Pet Stop
39	S app 1	S/S Colleagues & Visitors
40	W app 1	S/S 24 Hour Cash (positioned within the store)
41	X app 1	S/S Cycles disc
42	X app 1	S/S Cycles disc

Revision B **CW** **13 / 11 / 2000**
Signs 34 - 42 positions confirmed.
Car Park outlined in Red.

Revision A **DR** **21 / 09 / 2000**
Changed Signs 10 - 19, 21, & 25 to standard spec.
Amended Spec to single posted signage.
Added single & double postedfoundation drawings.

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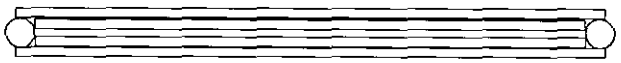
SIGN TYPE P app 1 - SHOPPING HOURS / THANKYOU MESSAGE

SCALE - 1:20

SIGN 3 - 9



Plan



CONSTRUCTION
Flat aluminium panels painted with applied vinyl.
Fixed to steel posts. Posts are to be shot blasted, zinc rich primed an powder coated

COLOURS
Dark Green PMS 343
Paint LD2051
Mint Green PMS 346

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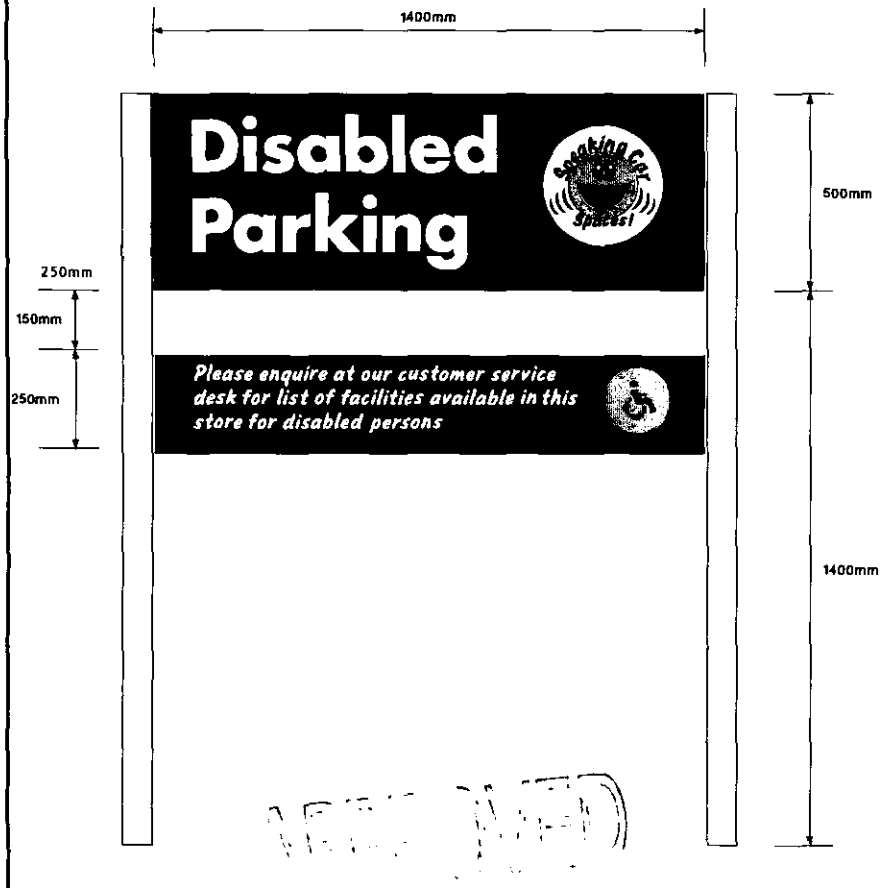
SIGNS 10 - 17





Reverse Options

CONSTRUCTION
Aluminium panels painted with applied vinyl, fixed to stainless steel posts.

NB : Upper panel - Reverse to show customer service message.
Lower panel - Reverse to show same.

COLOURS
Dark Green PMS 343
Paint LD2051
Mint Green PMS 346

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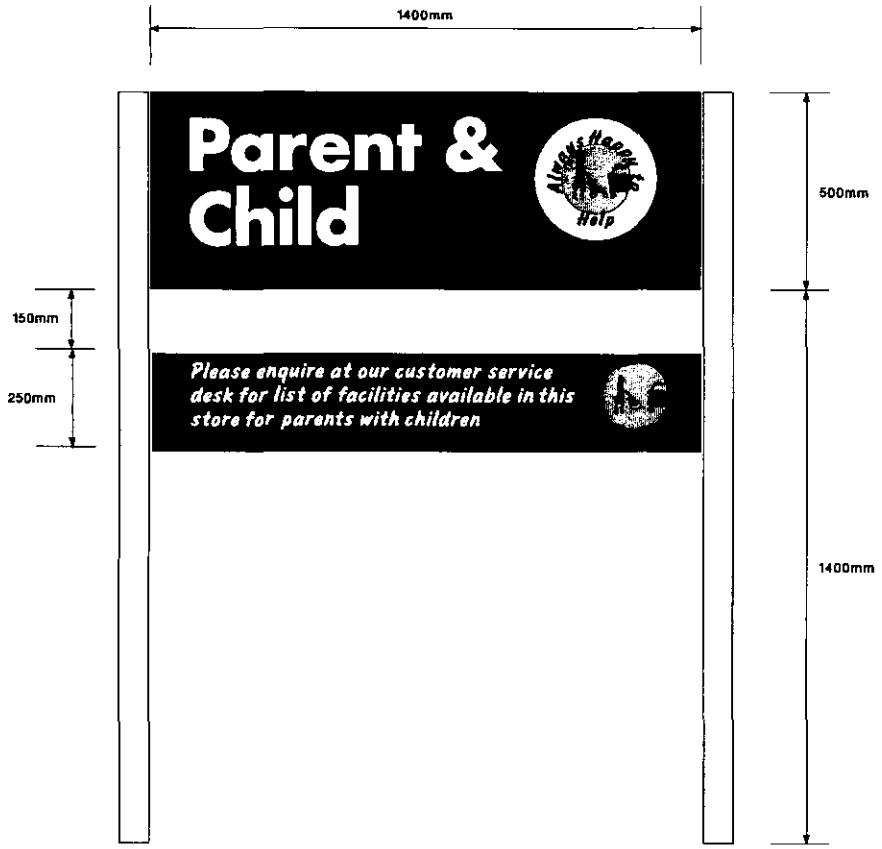
SIGNS BY BUTTERFIELD BRADFORD

SIGNS 18, 19 & 21





Reverse Options

CONSTRUCTION
Aluminium panels painted with applied vinyl, fixed to stainless steel posts.

NB : Upper panel - Reverse to show customer service message.
Lower panel - Reverse to show same.

COLOURS
Dark Green PMS 343
Paint LD2051
Mint Green PMS 346

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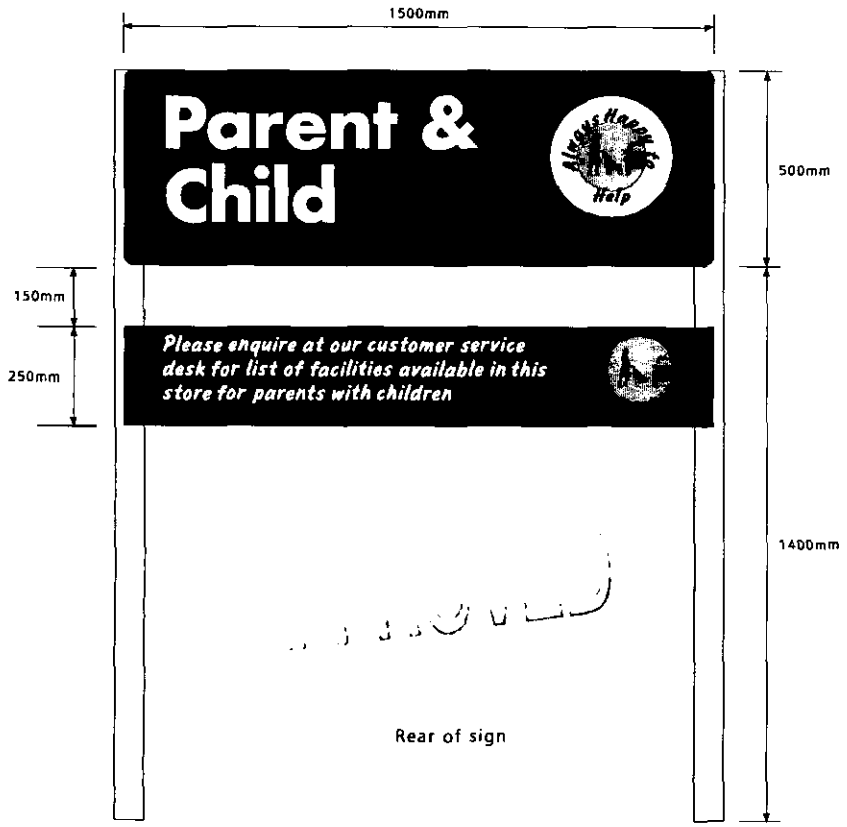
SIGNS BY BUTTERFIELD BRADFORD

SIGN 20



Rear of sign

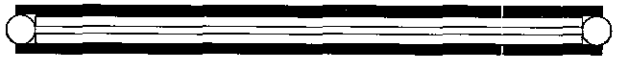


Rear of sign



Reverse Options

Plan



CONSTRUCTION
Flat aluminium panels painted with applied vinyl.
Fixed to steel posts. Posts are to be shot blasted, zinc rich primed an powder coated

COLOURS
Dark Green PMS 343
Paint LD2051
Mint Green PMS 346

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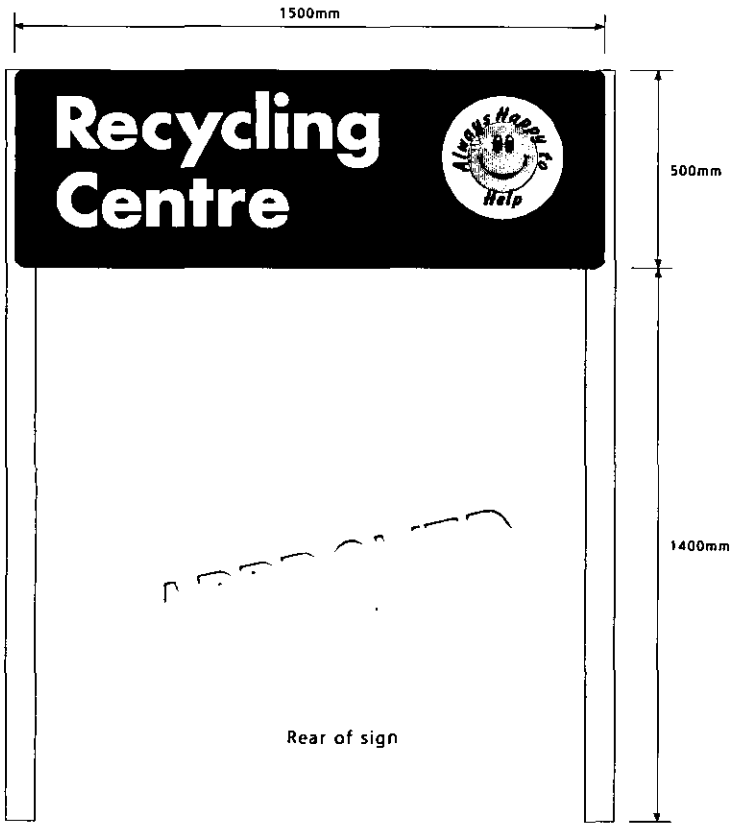
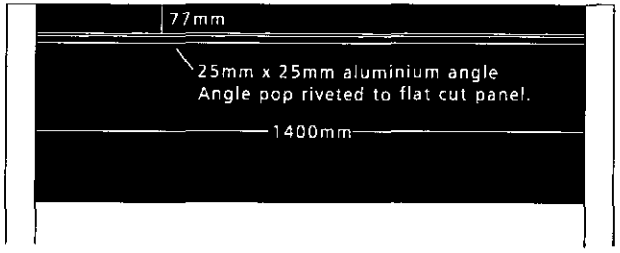
SIGNS 22 - 24





Rear of sign



Reverse Options

Plan



CONSTRUCTION
Flat aluminium panels painted with applied vinyl.
Fixed to steel posts. Posts are to be shot blasted, zinc rich primed an powder coated

COLOURS
Dark Green PMS 343
Paint LD2051
Mint Green PMS 346

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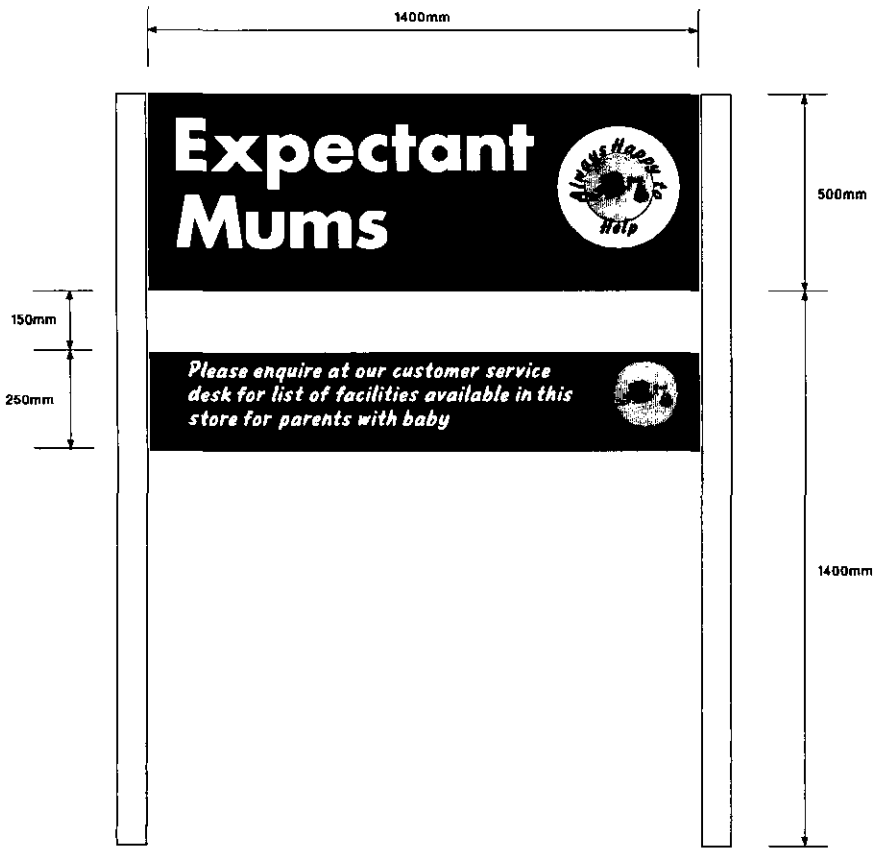
SIGN 25





Reverse Options

CONSTRUCTION
Aluminium panels painted with applied vinyl, fixed to stainless steel posts.

NB : Upper panel - Reverse to show customer service message.
Lower panel - Reverse to show same.

COLOURS
Dark Green PMS 343
Paint LD2051
Mint Green PMS 346

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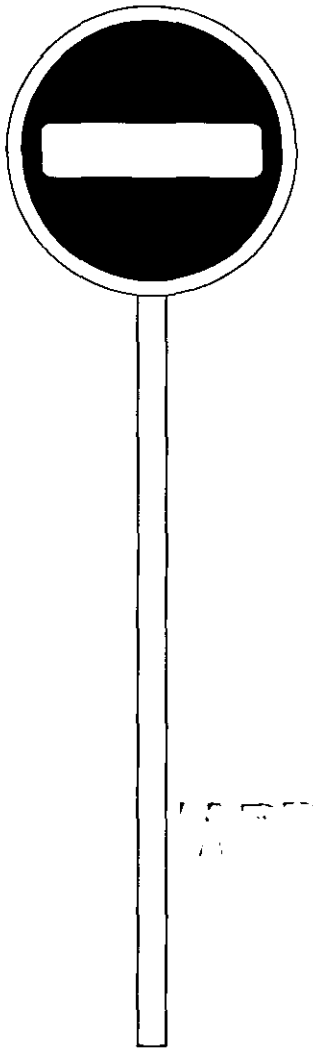
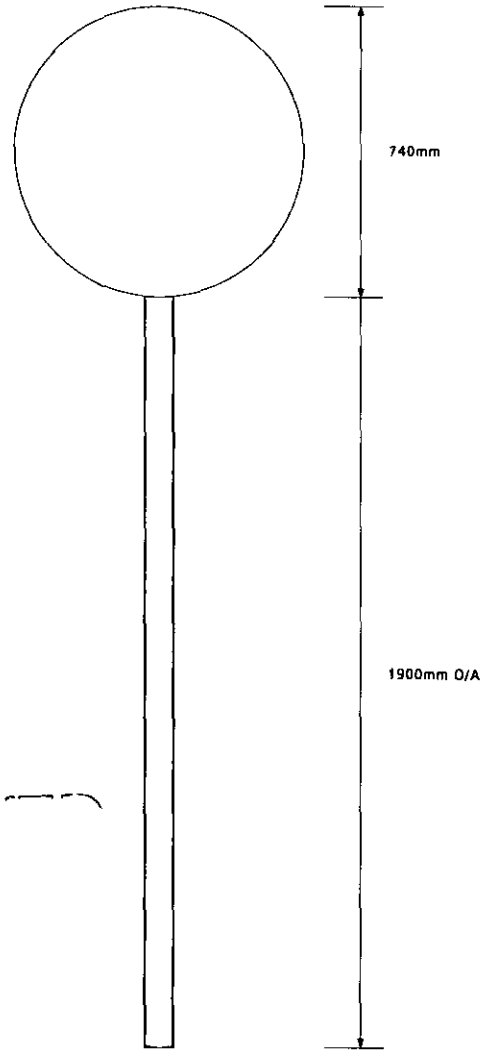
SIGN TYPE R1 app 1 - NO ENTRY / HAPPY TO HELP

SCALE - 1:20

SIGN 26 & 27



Front of sign



Rear of sign



Side of sign

CONSTRUCTION
Built up aluminium disc finished as shown
fixed to powder coated posts (Steel)
NB : Signs are strictly site specific

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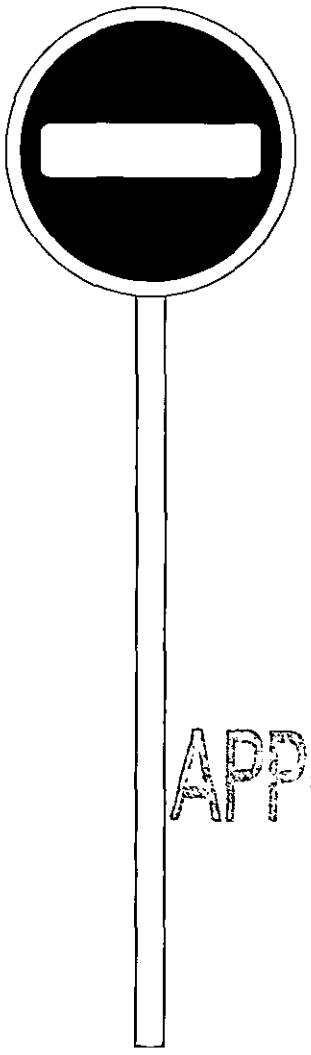
SIGNS BY BUTTERFIELD BRADFORD

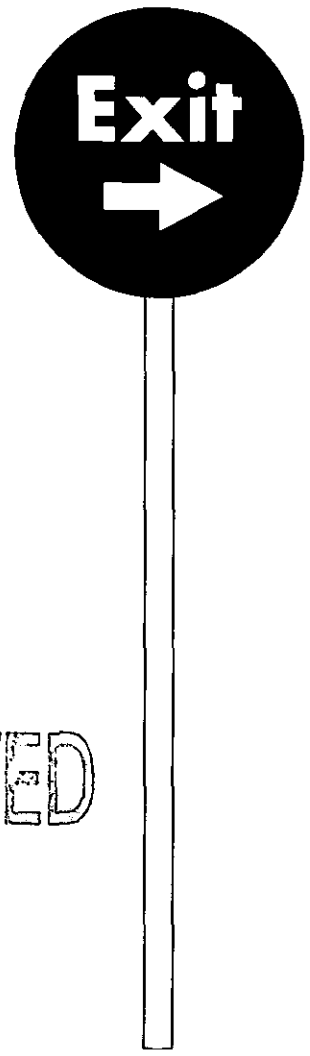
SIGN TYPE R1 app 2 - NO ENTRY / EXIT DISC

SCALE 1:20

SIGN 28



Front of sign



Rear of sign



Side of sign

740mm

1900mm O/A

APPROVED

CONSTRUCTION
Built up aluminium disc finished as shown
fixed to powder coated posts (Steel)
NB : Signs are strictly site specific

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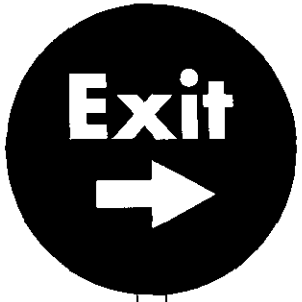
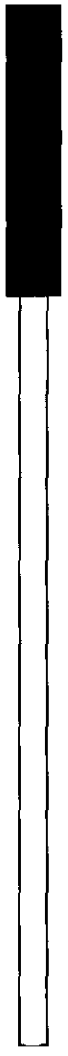
SIGN 29 - 33







Side of sign

APPROVED

CONSTRUCTION
Built up aluminium disc finished as shown
fixed to powder coated posts (Steel)
NB : Signs are strictly site specific

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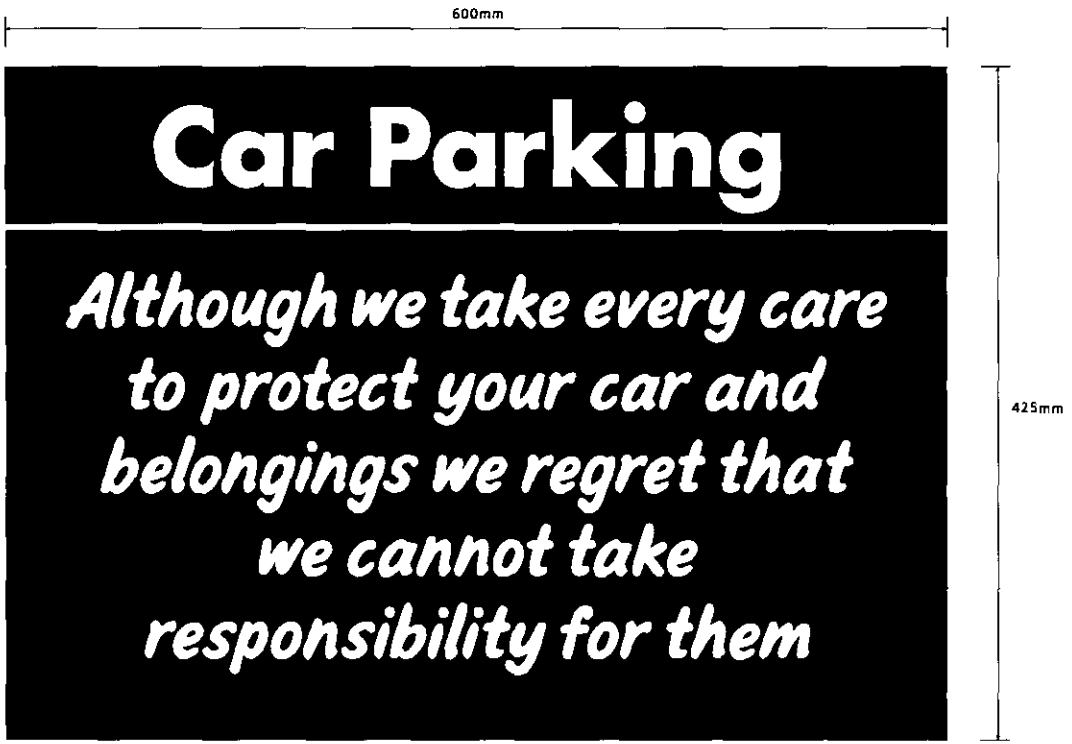
SIGN TYPE T app 1 - CAR PARK DISCLAIMER

SCALE 1:5

SIGN 34 - 36



CONSTRUCTION
Flat cut panels painted with applied vinyl.
Face fixed.

COLOURS
Dark Green PMS 343
Paint LD2051
Mint Green PMS 346

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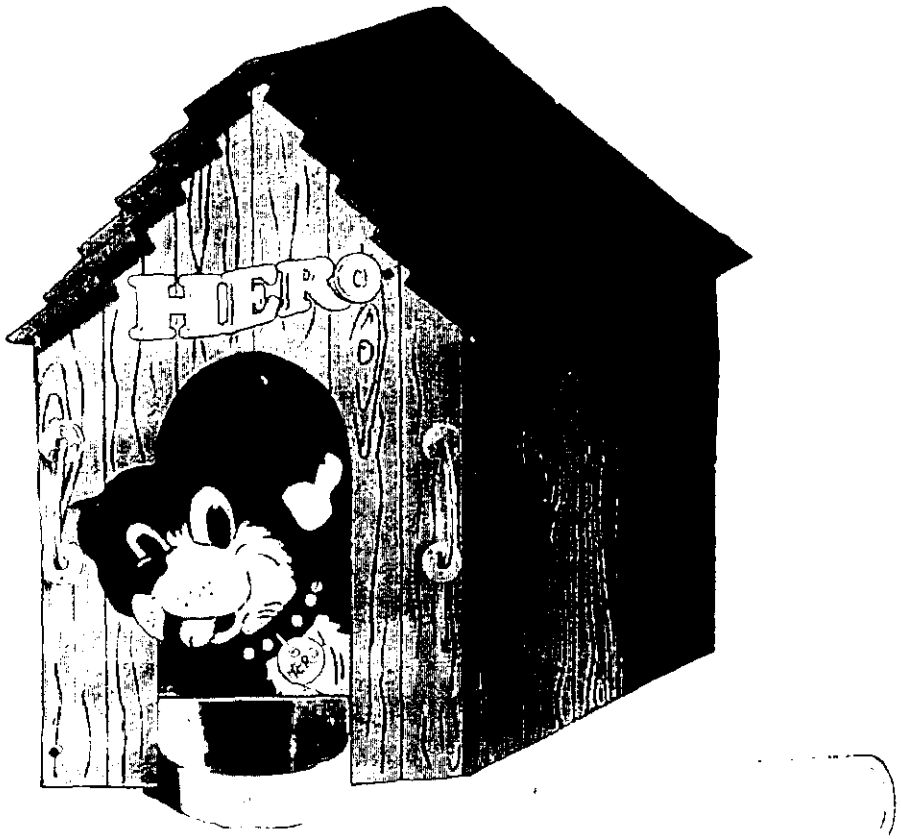
SIGNS BY BUTTERFIELD BRADFORD

SIGN TYPE V - PET STOP

SCALE 1:10

SIGN 37 & 38

·Pet Stop·



DIMENSIONS
Top Sign - 600mm x 150mm
Main Board - 1000mm x 1010mm
CONSTRUCTION
MDF panels with applied vinyl.

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SIGNS BY BUTTERFIELD BRADFORD

SIGN 39



CONSTRUCTION
Flat cut panels painted with applied vinyl.
Face fixed.

COLOURS
Dark Green PMS 343
Paint LD2051
Mint Green PMS 346

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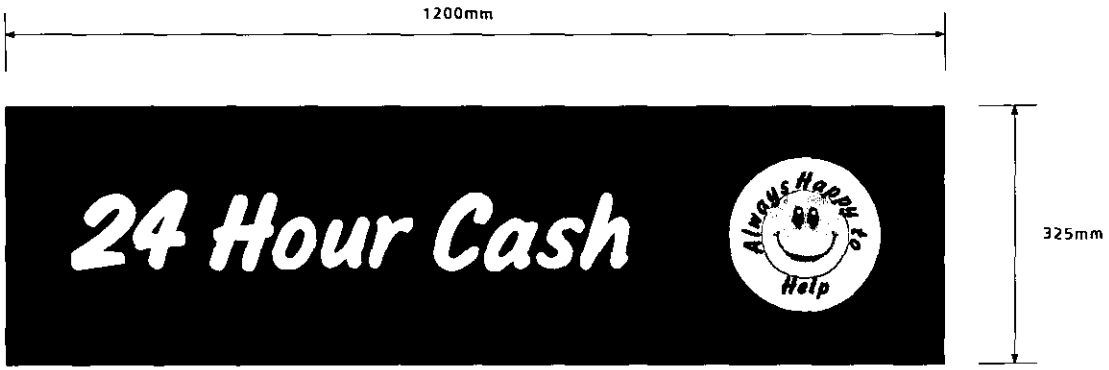
SIGNS BY BUTTERFIELD BRADFORD

SIGN TYPE W app 1 - 24 HOUR CASH

SCALE 1:10

SIGN 40



CONSTRUCTION
Flat cut panels painted with applied vinyl.
Face fixed.

COLOURS
Dark Green PMS 343
Paint LD2051
Mint Green PMS 346

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CERTIFICATE No. FM 32534

SIGN 41 & 42



500mm

CONSTRUCTION
Flat cut panels painted with applied vinyl.
Face fixed.

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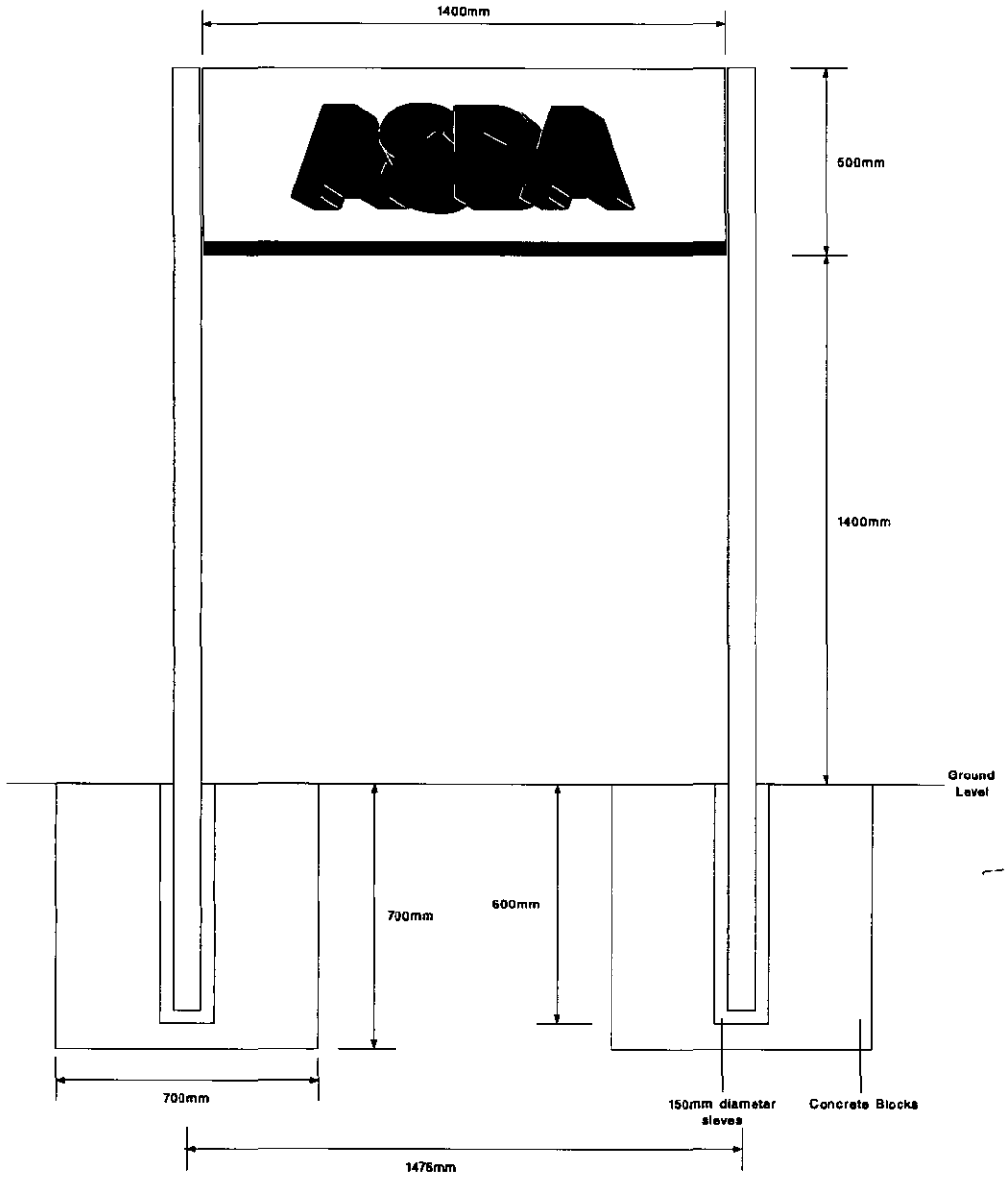
SIGNS BY BUTTERFIELD BRADFORD

DOUBLE POST SIGNS

ASDA PLANK SIGN FOUNDATION DETAILS

Scale - 1:20



CONSTRUCTION
Aluminium panels painted with applied vinyl, fixed to steel posts.
NB : Reverse to show customer service message.

COLOURS
Dark Green PMS 343
Paint LD2051
Mint Green PMS 346

CLAUSES
All concrete foundation sizes are given without liability on the part of the company, and the purchaser must rely entirely on his own searches and surveys of any expert he may come to employ to satisfy himself that the concrete foundations will hold the appropriate sign loadings.

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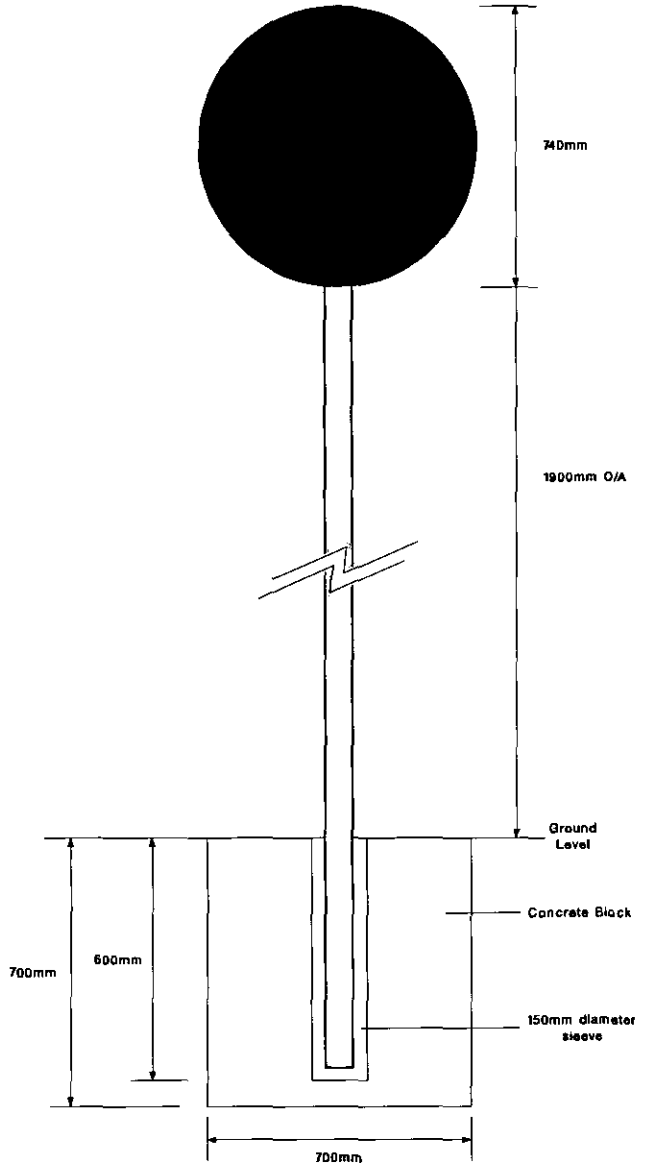
CERTIFICATE No. FM 22534

SINGLE POST SIGNS

DISC SIGN FOUNDATION DETAILS

Scale - 1:20



CONSTRUCTION
Built up aluminium disc units finished as shown complete with powder coated posts. (Signs are strictly site specific)

COLOURS
Dark Green PMS 343
Paint LD2051
Mint Green PMS 346

CLAUSES
All concrete foundation sizes are given without liability on the part of the company, and the purchaser must rely entirely on his own searches and surveys of any expert he may come to employ to satisfy himself that the concrete foundations will hold the appropriate sign loadings.

BUTTERFIELD SIGNS
174 Sunbridge Road,
Bradford, Yorkshire. BD1 2RZ
Tel : (01274) 722244
Fax : (01274) 848998

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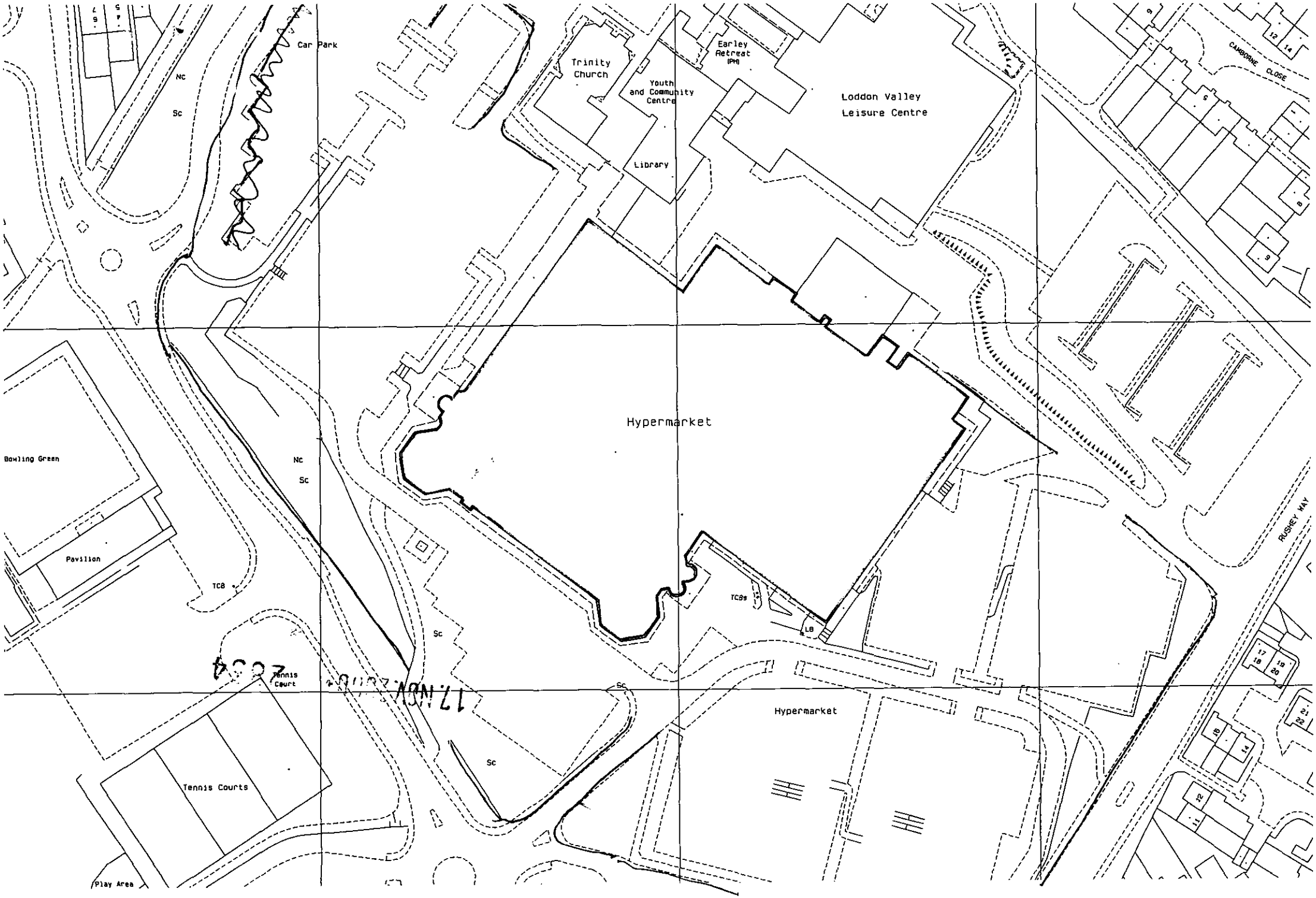
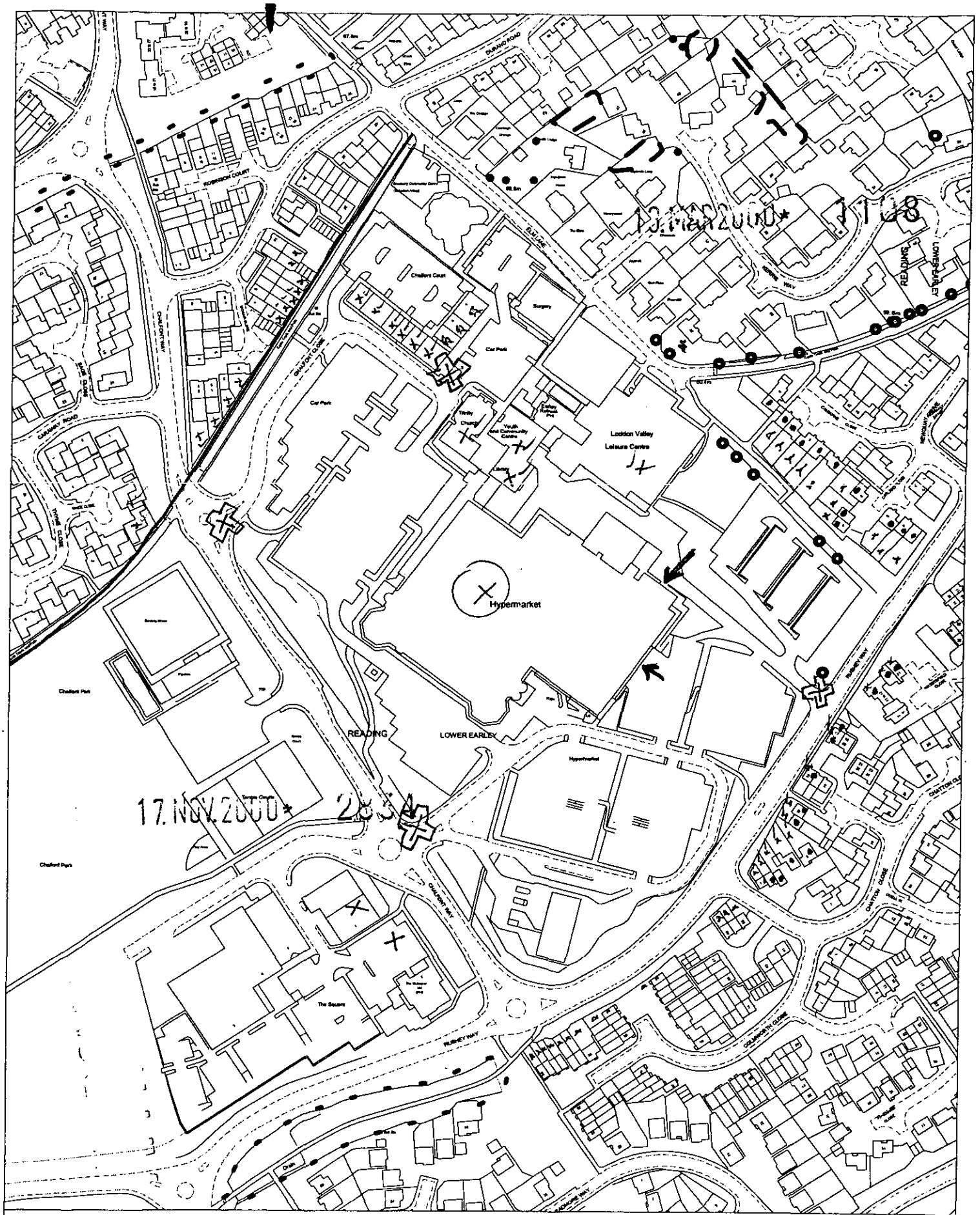
CERTIFICATE No. FM 12534


Car Park
NC
Sc
Trinity Church
Youth and Community Centre
Earley Retreat (PH)
Loddon Valley Leisure Centre
Library
CAMBORNE CLOSE
Hypermarket
Bowling Green
Pavilion
TC8
TC9
L8
Tennis Court
Tennis Courts
Play Area
RUSHEY WAY
17 NOV 2015



Site Plan, Scale: 1 to 2500

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Date: 2 March 2000

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locations for SIN's