

Application for Consent to Display an Advertisement

Town and Country Planning (Control of Advertisements) (England) Regulations 2007



Wokingham

Publication of applications on planning authority website

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions. If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Address Line 1

Unit 10

Address Line 2

Elms Walk

Address Line 3

-

Town/City

Wokingham

County

Wokingham

Postcode

RG40 2FE

Description of site location must be completed if postcode is not known:

Easting (x)

480986

Northing (y)

168364

Description of site location

-

Applicant Details

Name/Company

Title

Mr

First Name

Aniket

Surname

Sabnis

Company Name

Fourfold Creations Ltd

Address

Address Line 1

Unit 10

Address Line 2

Elms Walk

Address Line 3

-

Town/City

Wokingham

County

Wokingham

Country

-

Postcode

RG40 2FE

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Applicant Contact Details

Primary number

REDACTED

Secondary number

REDACTED

Fax Number

REDACTED

Email address

REDACTED

Agent Details

Name/Company

Title

Mrs

First Name

Darshika

Surname

Shah

Company Name

Shah Designs Ltd

Address

Address Line 1

15

Address Line 2

Derwent Avenue

Address Line 3

-

Town/City

Pinner

County

Harrow

Country

-

Postcode

HA5 4QH

Contact Details

Primary number

REDACTED

Secondary number

REDACTED

Fax number

REDACTED

Email Address

REDACTED

Description of Proposed Advertisement(s)

Description of the proposed advertisement(s)

Proposed non illuminated fascia signboard with the letters and one non illuminated projecting signboard

Advertisement 1

Type of advertisement

Fascia sign

Height (m)

0.38

Width (m)

5.755

Depth (m)

0.1

Height from ground to base (m)

2.1

Max projection from building (m)

0.1

Max letter/symbol height (cm)

0.27

Materials

Alluminum Composite boards screw back to the fascia wall

Colour of text and background

Painted fascia with Cheerio R151D, fibre glass letter with RAL 2004 and RAL9003

Will the advertisement be illuminated?

☐ Yes

☒ No

Advertisement 2

Type of advertisement

Projecting or hanging sign

Height (m)

0.7

Width (m)

0.1

Depth (m)

0.8

Height from ground to base (m)

2.1

Max projection from building (m)

0.8

Max letter/symbol height (cm)

0.15

Materials

Alluminum composite boards screwback to the wall

Colour of text and background

Projecting sign and Cheeria R151D colour and Letters are RAL 2004 and RAL white 9003

Will the advertisement be illuminated?

☐ Yes

☒ No

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement to be removed and replaced?

Not applicable

Drawing or photograph references for existing signs

-

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes

☐ No

Advertisement(s) Period

From

30/09/2026

To

30/09/2036

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes

☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes

☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

Applicant

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes

☒ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

☐ Yes

☒ No

Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
- ☐ No

Declaration

I/We hereby submit this Application for Consent to Display an Advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ I / We agree to the outlined declaration

Signed

Date

Darshika Shah

02/10/2026