APPLICATION NO:
A/2000/0512

LOCATION:
139, Emmbrook Post Office Post Office Counters Ltd Reading Road, Wokingham.

APPLICANT:
Mr S Odera C/O D J Porter FRICS

PROPOSAL:
Proposed erection of non-illuminated advertising hoarding.

EARLIEST DATE FOR DECISION: **10/03/2000**

APPLICATION EXPIRY DATE: **04/04/2000**

CASE OFFICER: **Mrs B Polnik**

RAILEX
Marbleboard

EASIFILE EP7

WOKINGHAM DISTRICT COUNCIL

TOWN AND COUNTRY PLANNING ACTS

Notification of Refusal of Permission

Mr S Odera
C/O D J Porter FRICS
Castle Hill House
12 Castle Hill
Windsor
Berkshire
SL4 1PD

Application Number: A/2000/0512

Parish: **WOKINGHAM**

Location: **Post Office Counters Ltd 139, Emmbrook Post Office, Reading Road, Wokingham.**

Proposal: **Proposed erection of non-illuminated advertising hoarding. (Retrospective)**

The Wokingham District Council in pursuance of their powers under the above Acts and Regulations hereby **Refuse Permission** for carrying out the above development in accordance with the application and the accompanying plans submitted to the Council subject to compliance with the following conditions, the reasons for which are specified hereunder.

Reason

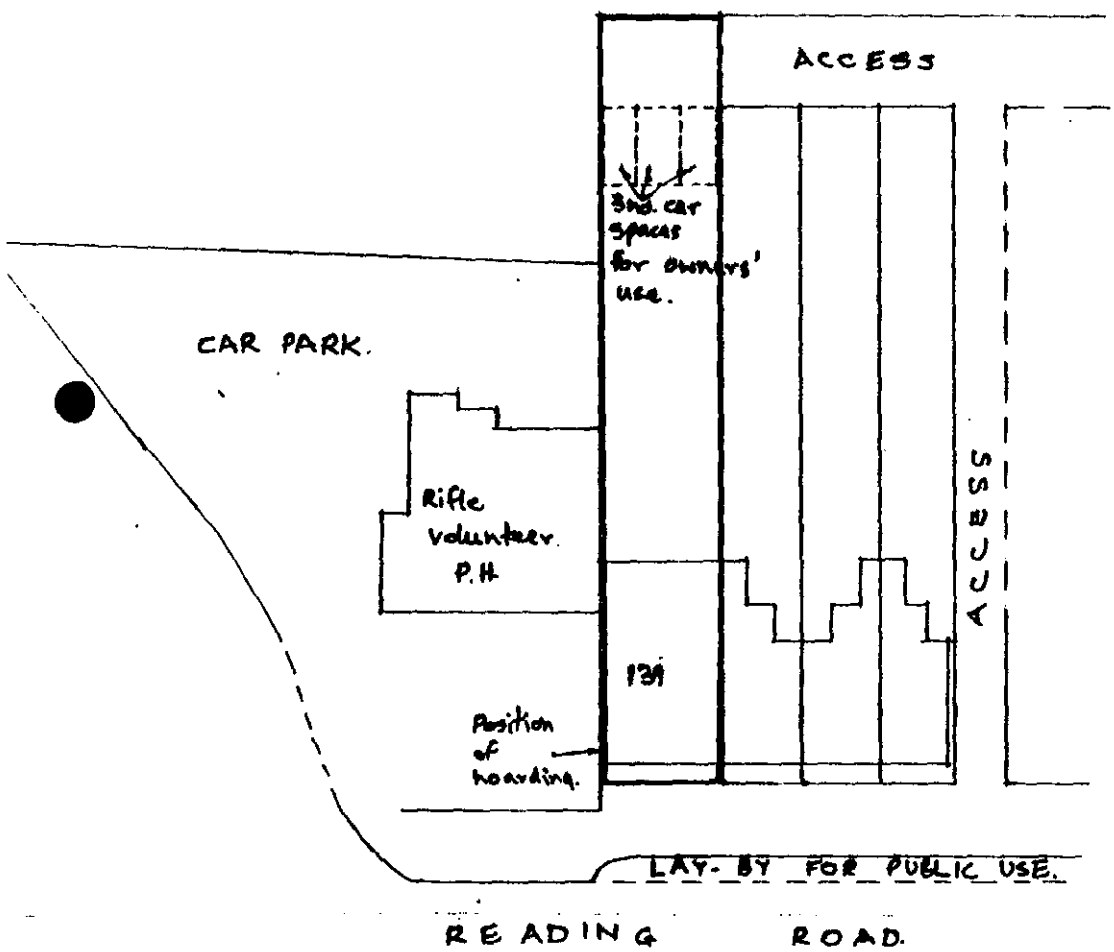
1. The hoarding adds to the clutter of signs on the premises, resulting in an excessive number of advertisements, detrimental to the visual amenity of the area. As such, the proposal is considered contrary to Policies SBE1/2 and SBE10 of South East Area Local Plan and WBE1 and WBE16 of Wokingham District Local Plan.

John Mitchell
Development Control Manager
Date: 20/06/2000

If this notice grants permission to proceed with the proposal the applicant is reminded that it relates to planning permission only and does not constitute approval under any other legislation including Building Regulations.

08.FEB.2000* 0512

REFUSED

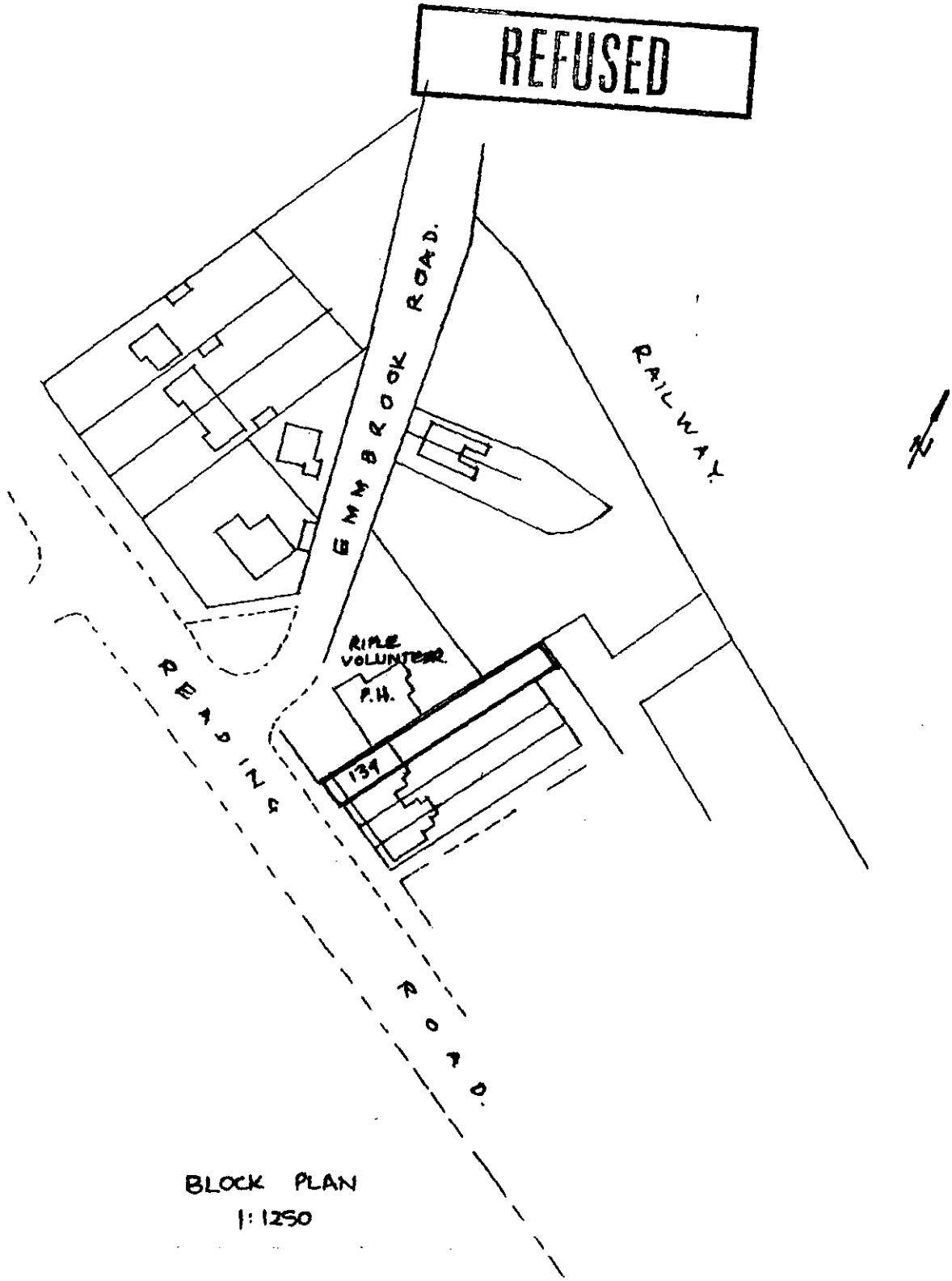


SITE PLAN

1:500.

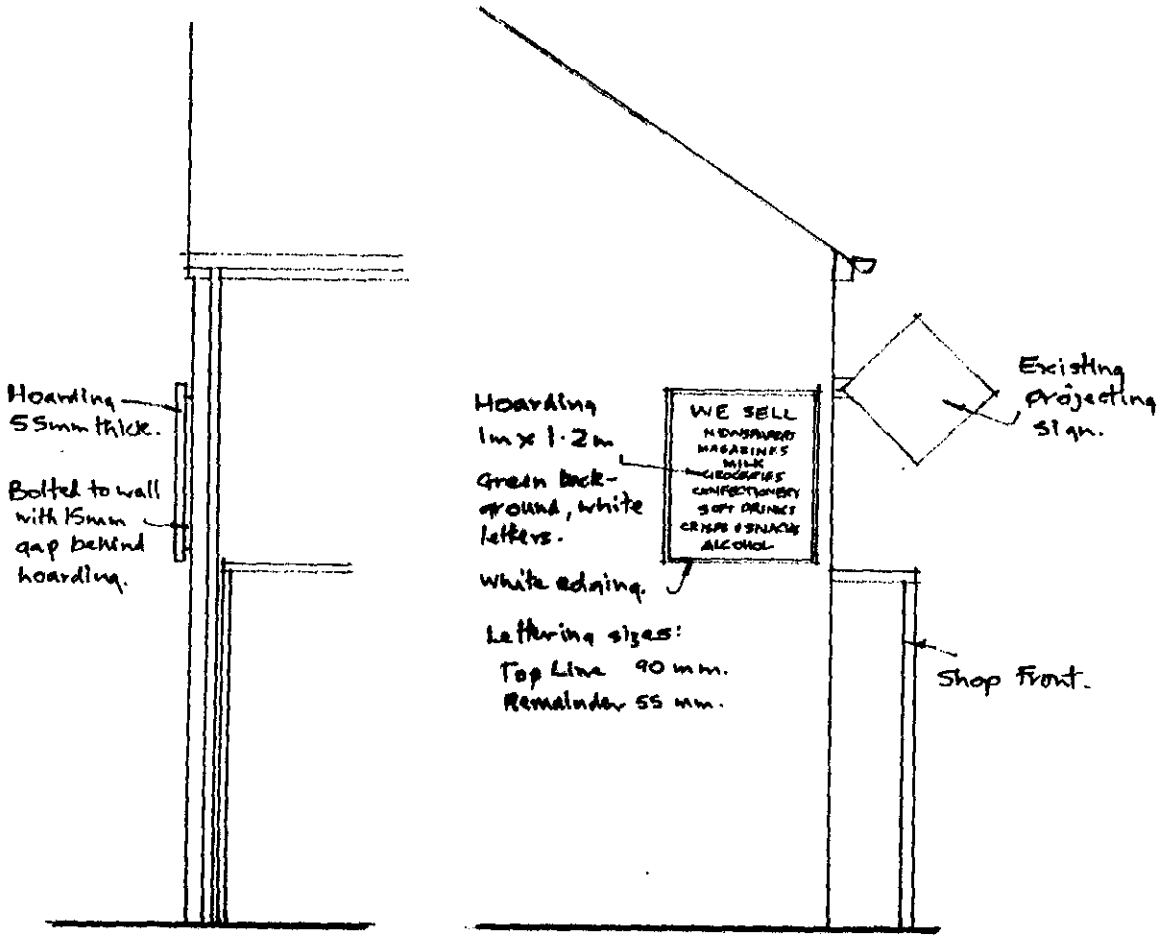
08.FEB.2000* 0512

REFUSED



BLOCK PLAN
1:1250

08.FEB.2000* 0512



139, READING ROAD, EMMBROOK,
WOKINGHAM, BERKS.

DRAWN BY: D.J.PORTER F.R.I.C.S.
Chartered Building Surveyor,
CASTLE HILL HOUSE,
12, CASTLE HILL,
WINDSOR, BERKS.

REFUSED

DRG.NO. 2000/100/1A
SCALE 1:50

REVISIONS.
A. Front elevation added.
Details of sign added.

WORK SHEET FOR : Mrs B Polnik

Application Number : A/2000/0512

Applicant : Mr S Odera C/O D J Porter FRICS.

Location : 139, Emmbrook Post Office Post Office Counters Ltd, Reading Road, , Wokingham.

Proposal : Proposed erection of non-illuminated advertising hoarding. (RETROSPECTIVE)

Site Notice Displayed ? :	YES	NO	DATE
	✓		6.3.00

Date of Neighbour Notifications : .....

Date of Site Visit : 6.3.00

Date Registered : 08/02/2000

Earliest Date for Decision : 10/03/2000

Latest Consultation Date/Site Notice Expiry Date : 10/03/2000

Application Expiry Date: 04/04/2000

Consultation Responses :

Highways : no objection

Town Council : no objection

Letters of representation - none received

Planning Issues :

A. IMPACT ON VISUAL AMENITY S600, SBE1/2 of SEALP WB06, WBE1 of WDLP

B. HIGHWAY SAFETY

PROPOSAL:

Retrospective application for non-illumated sign, measuring 1m x 1.2m, erected on side elevation bottom of which is at fascia level.

Application Number: A/2000/0512

Appraisal :

A. IMPACT ON VISUAL AMENITY OF AREA

Policies SBE1/2 and SBE10 of SEALP
WBE1 and WBE16 of WOLP

The site is located within the settlement boundary + located in a section of Reading Rd (also designated as a green route) which has a mix of commercial and residential uses. To the West, beyond Ennbrook Rd, Reading Rd is predominantly residential in character.

There are a number of signs already which have the benefit of deemed consent or advertisement consent has been granted

a. Fascia sign
deemed consent under class 4B of Advert. Regs

b. 3 projecting signs
all located above bottom level of 1st floor windows and do not benefit from deemed consent under Class 5.
In Oct 1996 consent was granted for 5 projecting signs (internally illuminated) under 96/64388/A
Since then the shopfront has been replaced and 3 have been removed and replaced with "Your store" sign.
'Post Office' and 'Lottery' sign remain.

c. 'A' board on forecourt - deemed consent under class 6

d. 'Photocopies 5p' non-illuminated sign - deemed consent under class 6. on forecourt

e. Illuminated display unit subject of seperate applns. A/2000/0417 currently unauthorised
The current applns. for a further sign 1.2m high located on the side elevation of the building, at first floor level would add to the existing clutter of signs to the detriment of visual amenity of the area which is also a main route into Wokingham

Recomendation : Approval: ☐ **Refusal:** ☑
(tick appropriate box)

As such proposal is considered contrary to policies SBE1/2 and SBE10 of SEALP and WBE1 and WBE16 of WOLP.

B. HIGHWAY SAFETY

No highway objection raised.

* amend description as per front sheet

Application Number A/2000/0512
~~Conditions/Reasons~~ for Refusal

No	Std Con	Std Reas	~~Non-Std Conditions~~ / Reasons for Refusal
1.			The hoarding adds to the clutter of signs on the premises, resulting in an excessive number of advertisements, detrimental to the visual amenity of the area. As such the proposal is considered contrary to policies SBE1/2 and SBE10 of SEALP; and WBE1 and WBE16 of WOLP.

RECORD OF SITE VISIT

SITE ADDRESS: 139, Emmbrook Post Office Post Office Counters Ltd Reading Road Wokingham.

APPLICATION NUMBER: A/2000/0512

OFFICER: Mrs B Polnik

DATE OF SITE VISIT: 27.3.00

1 SITE/STATUTORY NOTICE DISPLAYED ? ✓ in shop window

2. DESCRIPTION OF SURROUNDINGS Mixture of residential and commercial. Reading Rd → Woosehill roundabout PH shop terrace 3 commercial along frontage Shell garage opposite. Predominantly residential in character to West.

3. DESCRIPTION OF SITE/BUILDING

Terrace of 4 - end property converted to shop

4. RELATIONSHIP TO ADJOINING PROPERTIES

refer to plan

5. SITE CONSTRAINTS

TREES None

ACCESS/PARKING as existing

LEVELS N/A

BOUNDARY TREATMENT N/A

OTHERS

Tel: 0118 974 6450

Date: 19.5.2000

My ref: A/2000/0512

Councillor K A Malvern
98 Woosehill Lane
WOKINGHAM
Berks
RG41 2TS

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

Dear Councillor

Application Number: A/2000/0512
139, Emmbrook Post Office Post Office Counters Ltd, Reading Road, , Wokingham.
Proposed erection of non-illuminated advertising hoarding. (retrospective)

I write to let you know that the above mentioned application has been recommended for ~~APPROVAL: ☐~~ REFUSAL: ☑ under delegated powers.

If you have any questions please do not hesitate to contact **Mrs B Polnik** on **0118 974 6450**. If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than 19.6.2000

Yours faithfully

John Mitchell pp

Head of Planning and Transportation

LISTING FORM
Case officer: **Mrs B Polnik** Application Number: **A/2000/0512**
139, Emmbrook Post Office Post Office Counters Ltd, Reading Road, , Wokingham.
Proposed erection of non-illuminated advertising hoarding.

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____

_____

Signed: _____ Date: _____

Councillor B Whyte

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Tel: 0118 974 6450

Date: 31.5.2000

My ref: A/2000/0512

PLANNING SERVICES
POL
DC
APP
CS
COPIES TO:
ACK:
FILE:

WOKINGHAM DISTRICT COUNCIL

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

CONFIDENTIAL

Councillor B Whyte
3 Woosehill Lane
Wokingham
RG41 2TT

Dear Councillor

Application Number: A/2000/0512
139, Emmbrook Post Office Post Office Counters Ltd, Reading Road, , Wokingham.
Proposed erection of non-illuminated advertising hoarding. (retrospective)

I write to let you know that the above mentioned application has been recommended for

~~APPROVAL: ☐~~ REFUSAL: ☒ under delegated powers.

If you have any questions please do not hesitate to contact **Mrs B Polnik** on **0118 974 6450**. If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than 9.6.2000

Yours faithfully

John Mitchell pp

Head of Planning and Transportation

PLANNING SERVICES
POL
DC
APP
CS
01 JUN 2000
COPIES TO:
ACK:

LISTING FORM
Case officer: **Mrs B Polnik** Application Number: **A/2000/0512**
139, Emmbrook Post Office Post Office Counters Ltd, Reading Road, , Wokingham.
Proposed erection of non-illuminated advertising hoarding.

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____

_____

Signed: _____ Date: _____

Councillor B Whyte

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Tel: 0118 974 6450

Date: 31.5.2000

My ref: A/2000/0512

CONFIDENTIAL

Councillor R Eke
55 Lowther Road
Wokingham
RG41 1JB

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

Dear Councillor

Application Number: A/2000/0512
139, Emmbrook Post Office Post Office Counters Ltd, Reading Road, , Wokingham.
Proposed erection of non-illuminated advertising hoarding. (retrospective)

I write to let you know that the above mentioned application has been recommended for ~~APPROVAL: ☐~~ REFUSAL: ☑ under delegated powers.

If you have any questions please do not hesitate to contact **Mrs B Polnik** on **0118 974 6450**. If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than 9.6.2000

Yours faithfully

John Mitchell

Head of Planning and Transportation

LISTING FORM
Case officer: **Mrs B Polnik** Application Number: **A/2000/0512**
139, Emmbrook Post Office Post Office Counters Ltd, Reading Road, , Wokingham.
Proposed erection of non-illuminated advertising hoarding.

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____

_____

Signed: _____ Date: _____

Councillor R Eke

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Tel: 0118 974 6450

Date: 31.5.2000

My ref: A/2000/0512

CONFIDENTIAL

Councillor J Earnshaw
30 Copse Drive
Wokingham
RG41 1LX

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

Dear Councillor

Application Number: A/2000/0512
139, Emmbrook Post Office Post Office Counters Ltd, Reading Road, , Wokingham.
Proposed erection of non-illuminated advertising hoarding. (retrospective)

I write to let you know that the above mentioned application has been recommended for ~~APPROVAL: ☐~~ REFUSAL: ☑ under delegated powers.

If you have any questions please do not hesitate to contact **Mrs B Polnik** on **0118 974 6450**. If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than 9.6.00

Yours faithfully

John Mitchell

Head of Planning and Transportation

LISTING FORM
Case officer: **Mrs B Polnik** Application Number: **A/2000/0512**
139, Emmbrook Post Office Post Office Counters Ltd, Reading Road, , Wokingham.
Proposed erection of non-illuminated advertising hoarding.

Transfer: Yes ☐ No ☐
Reason for Transfer:

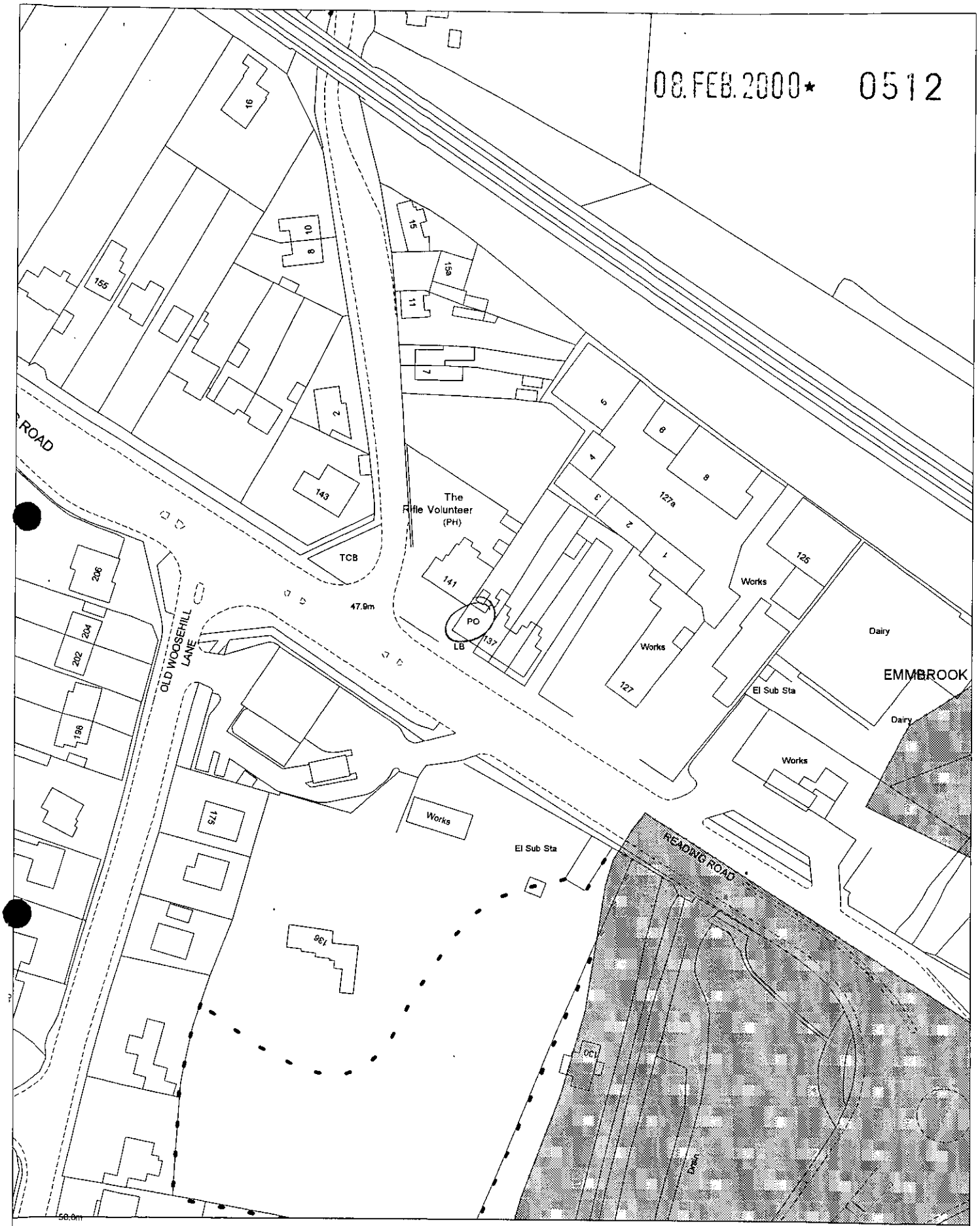
_____

_____

Signed: _____ Date: _____

Councillor J Earnshaw

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.



Site Plan, Scale: 1 to 1250

This copy has been produced specifically for the map return scheme purposes only. No further copies may be made.

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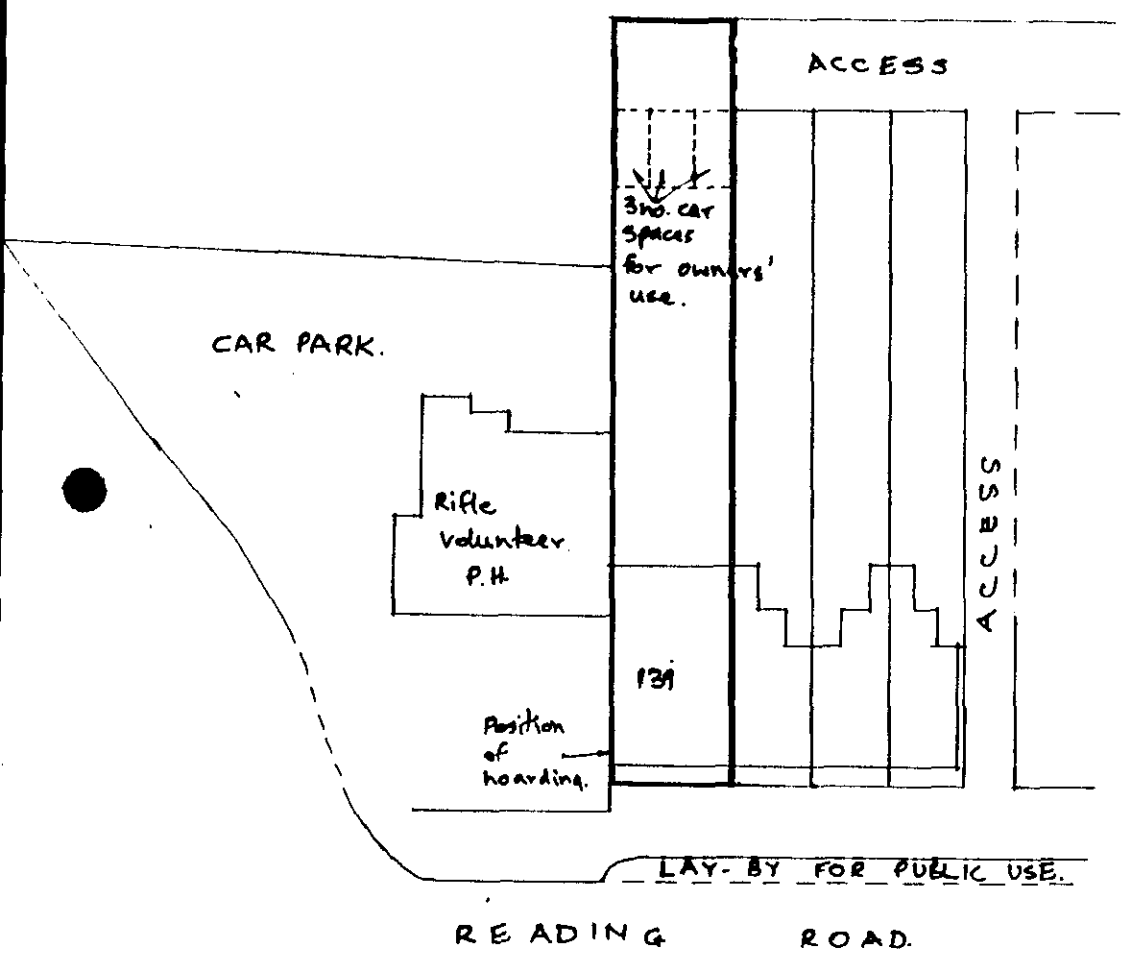
Date: 27 January 2000

N
W E
S

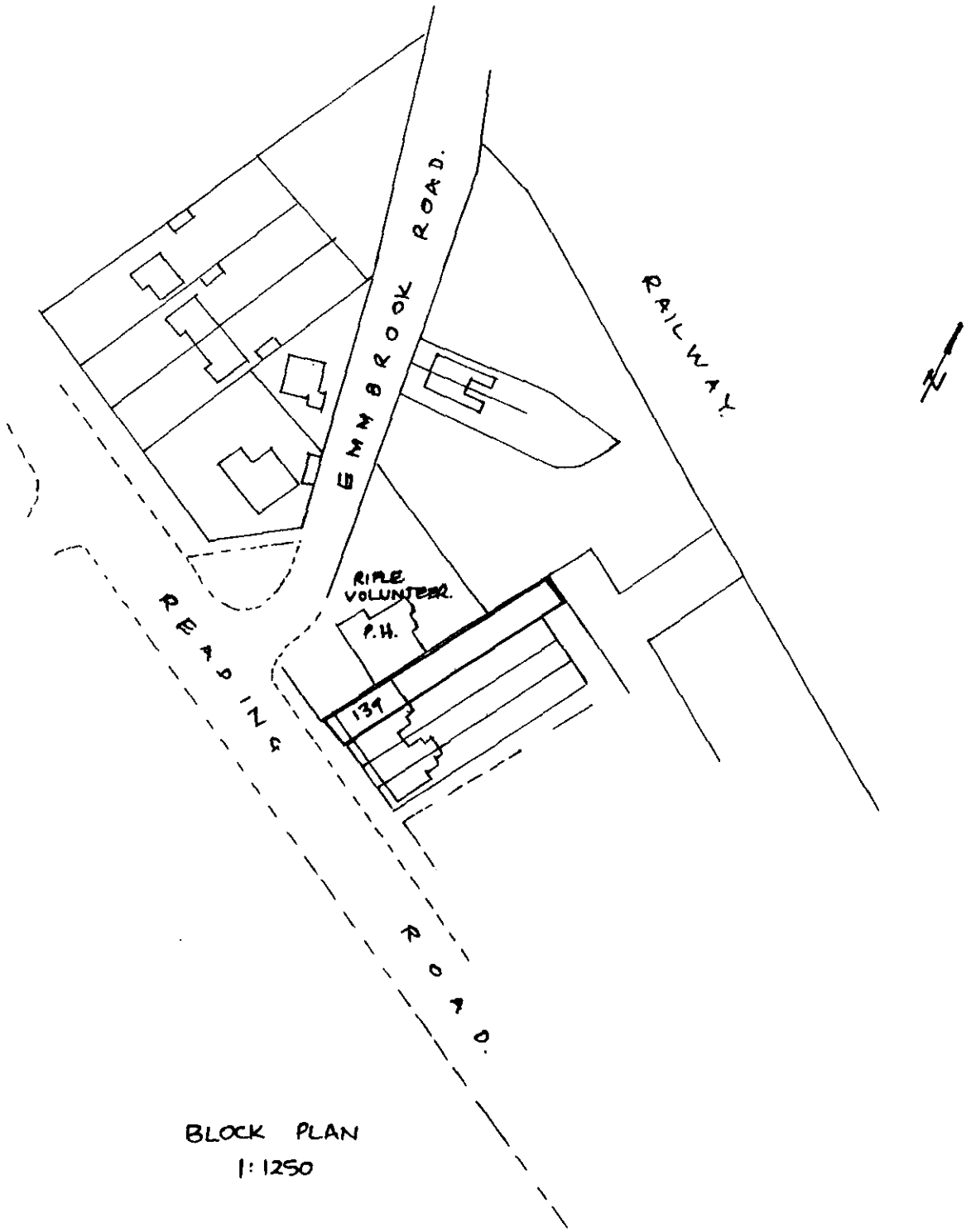
08.FEB.2000* 0512



SITE PLAN

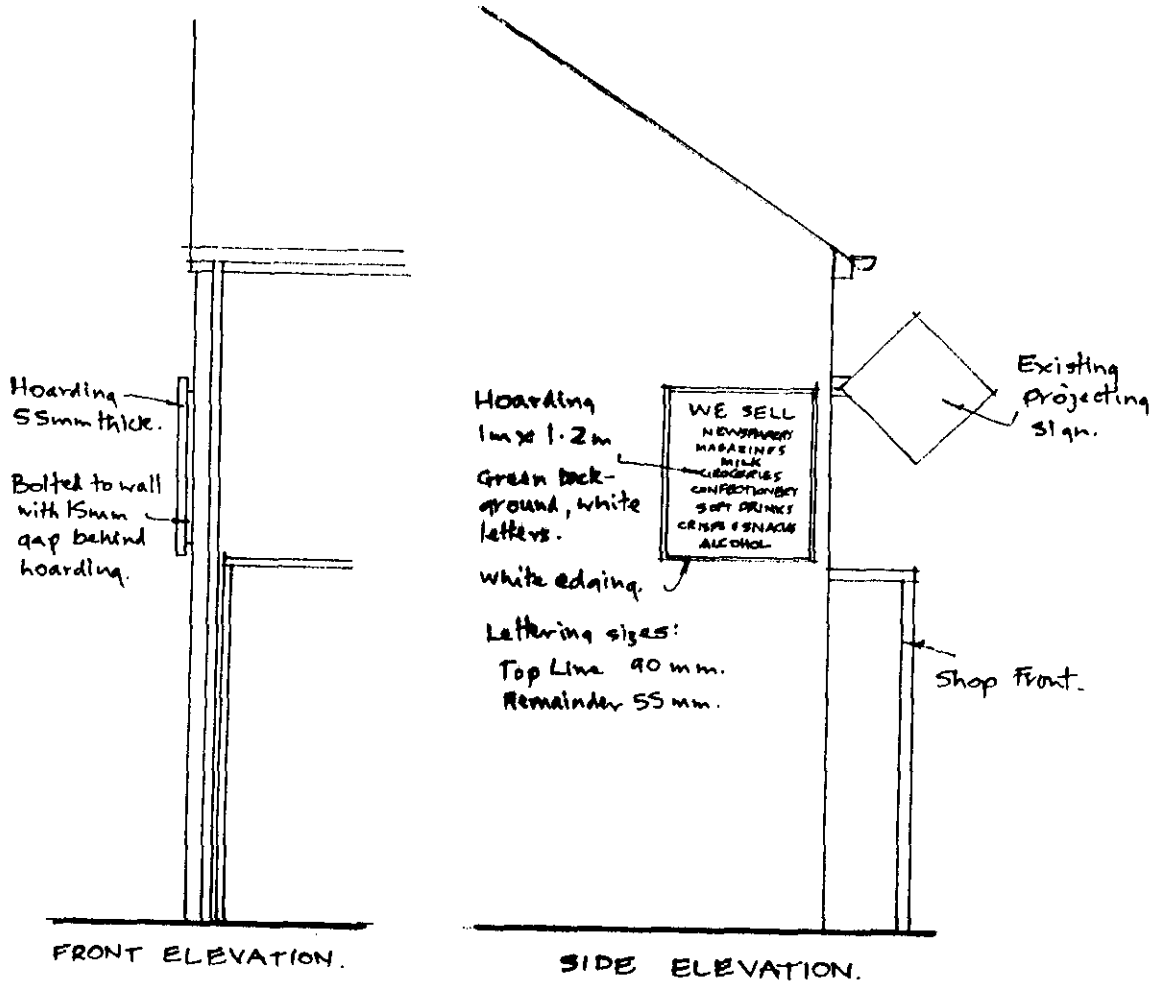
1:500

08.FEB.2000* 0512



BLOCK PLAN
1:1250

08.FEB.2000* 0512



139, READING ROAD, EMMBROOK,
WOKINGHAM, BERKS.

DRAWN BY: D.J.PORTER F.R.I.C.S.
Chartered Building Surveyor,
CASTLE HILL HOUSE,
12, CASTLE HILL,
WINDSOR, BERKS.

DRG.NO. 2000/100/1A
SCALE 1:50

REVISIONS.

A. Front elevation added.
Details of sign added.

HIGHWAYS CONSULTATION SHEET

From: Mrs B Polnik

Date: 15 February 2000

Application Number: A/2000/0512

Proposal: Proposed erection of non-illuminated advertising hoarding..

Site Address:
139, Emmbrook Post Office Post Office Counters Ltd, Reading Road, , Wokingham.

Applicant:
Mr S Odera C/O D J Porter FRICS.

Your observations are required in respect of this application within **7 days** of the above date.

✓ below as applicable;

1) ☐ Recommend refusal for the reason(s) **stated below**;
2) ☐ Recommend approval but with condition(s) & reason(s) **stated below**;
3) ☑ Recommend approval with **no** condition(s) or reason(s).

Signed: N S Trotter **Print name:** N TROTTER

28-2-00

WOKINGHAM TOWN COUNCIL CONSULTATION SHEET

Case officer: Mrs B Polnik

Application Number: A/2000/0512

Proposal: Proposed erection of non-illuminated advertising hoarding

Site Address: 2 ~~Fernhill Cottages, Toutley Road,~~ 139 Reading Rd Wokingham

Applicant: Mr S Odera c/o D J Porter FRICS

Your observations are required in respect of this application by **10/03/2000**

Objections:

No Objections

SIGNED: _____ **DATE:** 28 February 2000

CLERK TO Wokingham Town Council

Received by Wokingham District Council

Application No: A/2000/0512

Proposal:
Proposed erection of non-illuminated advertising hoarding.

Location:
139, Emmbrook Post Office Post Office Counters Ltd, Reading Road, , Wokingham.

The application is available for inspection at Wokingham District Council's offices during the following times:

PLANNING DEPARTMENT, SHUTE END, WOKINGHAM TEL (0118) 974 6428
8.30 - 5.00 Monday - Thursday & 8.30 - 4.00 Friday

WOODLEY LIBRARY HEADLEY ROAD WOODLEY (9.30am - 7.00pm Mon, Thurs & Fri. 9.30am - 5.00pm Tues, 9.30am - 1.00pm Saturday. closed all day Wednesday)

Comments should be sent in writing QUOTING THE APPLICATION NUMBER to the Case Officer Mrs B Polnik P.O. Box 157 Council Offices, Shute End, Wokingham Berkshire, RG40 1WR to arrive on or before 10/03/2000. Written comments submitted will become available for public inspection.

In view of the very large number of planning applications and letters of comment received, it will not normally be possible for an individual reply to observations made. However any comments will be taken into account when the application is determined and you will be notified of the decision.

Head Planning and Transportation

WOKINGHAM D.C. DEVELOPMENT CONTROL

Start date: ~~24 JAN 2000~~ VALID 15 FEB 2000	Map No. 68 Site 0.04
Officer: BP | Application No. A/2000/0512	Easting: ..... Flood Pln .....
	Northing: ..... Mineral .....

Level: ☐ Sub Committee ☑ Delegated ☐ Sec. State

☐ Incorrect Fee ☐ Invalid ☐ PD

Description:
(A) PROPOSED ERECTION OF NON-ILLUMINATED ADVERTISING HOARDING

Location: 139 READING ROAD

Parish: WOKINGHAM Ward: Emmbrook.

15.2.2000

Applicant: MR ODERA

Fee (8) Received 50-00 Required ..... Additional ..... Refund .....

Enforcement Section to be notified ☐ tick if required

Additional information required for validation

		Reason	Requested	Received
1	1:2500 OS location plan showing property edged in blue/red			
2	1:500 block plan showing existing & proposed dev. + adj. Properties			
3	Forms unsigned		4.	
4	Correct S 66 certificate		31/1	✓ 2/2/2000
5	Elevation plans	lettering on sign? Colours?		
6	Floor plans	~~Does it project from side of building?~~ — If so, need side elevation.		
7	Metric scale disclaimer			
8	Encroachment letter			
9	Miscellaneous			

APPLN NO. _____

ACTION REQUIRED BY DEVELOPMENT CONTROL

Conservation Area .....

Listed Building 1 2 2*

Advertisement Required .....

Date Site Notice Sent : 15.2.2000 Parish Council Informed - YES / NO

INTERNAL CONSULTATIONS

Building Control	NF: .....
Landscape	NK: .....
Trees	NK: .....
Conservation Officer	NK: .....
Environmental Health	NA: .....
Housing	NA: .....
Leisure & Cultural services	PA: .....
Public Rights of Way	PA: .....
Property	NG: .....
District Secretary (only if called in by SOS)	MA: .....
Policy & Plans	QA: .....
Strategic Planning (JSPU)	HA: .....
Minerals (BABTIE)	GA: .....
Archaeological Site (BABTIE)	: .....
Education	AP: .....
Social Services	BT: .....
Highways	XA: ✓ .....

EXTERNAL CONSULTATIONS

Adjacent D P A	: .....
Adjacent Parish	: .....
Southern Electricity Board	BN: .....
British Gas	BM: .....
PSA Oil Pipeline	BD: .....
Transco	: .....
Environment Agency	BP: .....
Rail Track	BI: .....
Police Arch. Liaison Officer	PC: .....

HERITAGE BODIES

The Georgian Group	KC: .....
Ancient Monuments Society	KA: .....
Council for British Arch.	KB: .....
RCHME	KF: .....
Telecommunications (NRPB)	: .....
Sport England	: .....

OTHERS:

.....

.....

.....

NEIGHBOURS: S/N + The Rifle Volunteer PH ✓

.....

.....

.....

.....

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.....

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.....

.....

By hand 8/2/00

D.J. Porter FRICS
Chartered Surveyor

Castle Hill House
12 Castle Hill
Windsor
Berkshire SL4 1PD
Telephone: 01753 833360
Telephone: 0118 979 0326
Fax: 0118 979 0326

08.FEB.2000* 0512

The District Planning Officer,
Wokingham District Council,
P.O. Box 157,
Shute End,
Wokingham,
Berks RG41 1WR

7th February, 2000.

Dear Sir or Madam,

Re: 139, Reading Road, Emmbrook, Wokingham, Berks.

Further to your letter dated 31st January, 2000 with which you returned the entire application for the want of some additional information, I now return 4 copies of the completed form, 4 copies of drg. no. 2000/100/1A, 4 copies of a block plan at a scale of 1:1250, 4 copies of a site plan at a scale of 1:500 and a cheque for £50 in support of my application, on behalf of the owners, for planning permission to display a non-illuminated advertisement on the flank wall of the above property.

I trust you now have sufficient information but if you require any further information, I would be grateful if you would not return the entire application as this only serves to delay its determination.

I await your decision on the proposals.

Yours faithfully,

D. J. Porter.

D.J.Porter F.R.I.C.S.
Chartered Building Surveyor

ADDRESS 139 READING ROAD, POST OFFICE PARISH WOK E

PLOT No. ORD. SHEET No. 68

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decision
R/108/66	Mrs ME Peebles	Re-end garage 2 beds over	24/8/66	C/A
BR 16904	MR D. WAKELEY	INT. ALTS	2-6-81	APP NA
15787	" "	Change of use of living room to be in corporate into Shop	2. 7. 81	NA Cf
33014	MR. S. ODEDRA	GARAGE TO SHOP / NEW SHOP FR	8-4-89	Re
35157	"	S/ST. STORE	15-3-90	OA
BRA 9085	"	" EXT / INT. ALTS	10-7-90	APP
96/64388/F	"	ILL. SIGN	18.10.96	C/A
98/67941/F	"	Change of Use to Retail (Store & Garage) Ext to Front & Alts to Shopfront.	2.11.98	C/

DATE OF COMPLETION

MINISTRY DECISION 33014 - APPEAL DISMISSED - 6-6-90

FP98/8208	Mr. S. Odedra	Int. Alts	17.12.98	APP

1782/a

08.FEB.2000* 0512

You are advised to read the accompanying notes before completing any part of this form.

APPLICATION FOR CONSENT TO DISPLAY AN ADVERTISEMENT

Town and Country Planning Act 1990 (Schedule 2 to the 1989 Regulations)

The Town and Country Planning (Consent to Display Advertisements) Amendment Regulations 1993. All documents to be submitted in quadruplicate.

Completed copies of this form and the drawing specified overleaf (see Note 3) should be sent to:- **Wokingham District Council, Planning Department, PO Box No. 157, Civic Offices, Shute End, Wokingham, Berkshire, RG40 1WR.**

1. APPLICANT (Block capitals please)
Full Name: MR. S. ODEDRA
Address: 139, READING ROAD, EMMBROOK, WOKINGHAM, BERKS Post Code RG42
Tel. No. 0118 978 5883

2. AGENT (if any) (Block capitals please)
Full Name D.J.PORTER F.R.I.C.S.
Address: CASTLE HILL HOUSE, 12, CASTLE HILL, WINDSOR, BERKS Post Code SL4 1PD
Tel. No. 01753 833360

3. Full postal address or location of the land on which the advertisement is to be displayed.
139, READING ROAD, EMMBROOK, WOKINGHAM, BERKS.

4. State the purpose for which the land or building is now used.
SHOP ON GROUND FLOOR RESIDENTIAL ON FIRST FLOOR.

5. (a) Has the applicant an interest in the land?
YES / ~~NO~~*

(b) If **NO**, has the permission of the owner, or of any other person entitled to give permission for the display of the advertisement, been obtained? (See Note 4) YES / NO *

6. (a) State the nature of the advertisement (e.g. hoarding, shop sign, projecting sign, etc.)
HOARDING FIXED TO FLANK WALL OF BUILDING.

(b) Is the advertisement already being displayed?
YES / ~~NO~~*

7. (a) Will the advertisement be illuminated?
~~YES~~ / NO *

(b) If **YES**, state the type of illumination (e.g. internally, externally, floodlighting, etc.)

(c) Will the illumination be static or intermittent?
STATIC

8. Period for which consent is sought (See Note 2).
5YRS

9. Any additional information which you may wish to supply.
AS THE SHOP IS A SMALL LOCAL BUSINESS, IT NEEDS TO BE ADVERTISED.

* **Delete as appropriate**

I enclose a cheque or money order for the appropriate fee (See Note 6) of £ 50

Signed D. J Porter. F.R.I.C.S. Date 20.1.00.
(~~applicant~~/agent)

DATA PROTECTION ACT 1984
'Information contained in this form is likely to be personal data within the terms of the Data Protection Act 1984, and as such will be held by the Council on computer (such as the PLANAPS applications processing system) and may be used by the Council only for purposes registered under the terms of the Data Protection Act.'

NOTES

GENERAL

1. Under the Town and Country Planning (Control of Advertisements) Regulations 1989, many outdoor advertisements required "express consent" from the local planning authority (usually the district council) before they can be lawfully displayed. Applicants should refer to the Regulations for details.

Period of Consent

2. Normally the maximum period for which the Council will grant consent is 5 years; but they have discretion to grant consent for a longer period. If consent is required for a specific period of more or less than 5 years, this requirement should be stated in reply to Question 8 on the application form.

Drawing Required

3. The drawing of the proposed advertisement can be in black and white on paper. It should show the size of the advertisement and its position on the land or the building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection.

   The drawings should include a 1:2500 scale location plan showing the site edged in *RED*. All drawings should be submitted in quadruplicate.

Owner's Consent

4. It is a condition of every consent granted by or under the Regulations that, before displaying the advertisement for which consent is given, the permission of the owner of the land or other person entitled to grant permission shall be obtained.

Other Consents

5. A grant of consent under the Town and Country Planning (Control of Advertisements) Regulation 1989 does not rank as consent which may be required for any other purpose, e.g. 'listed building consent' where the advertisement is to be displayed on any listed building.

Fees for Advertisement Applications

6. Regulation 11 of the Town and Country Planning (Fees for Applications and Deemed Applications) Regulations 1997 requires a fee to be paid to the Council with the advertisement application. The fee is related to each site on which it is proposed to display one or more advertisements. The appropriate fee for the following categories of advertisement is:-

1. Advertisements displayed on business premises, on the forecourt of business premises or on other land within the curtilage of business premises, wholly with reference to all or any of the following matters:- (a) the nature of the business or other activity carried on on the premises: (b) the goods sold or the services provided on the premises; or (c) the name and qualifications of the person carrying on such business or activity or supplying such goods or services.	**£50.00**
2. Advertisements for the purpose of directing members of the public to, or otherwise drawing attention to the existence of, business premises which are in the same locality as the site on which the advertisement is to be displayed but which are not visible from that site.	**£50.00**
3. All other advertisements.	**£190.00**