APPLICATION NO:
A/2000/0684

LOCATION:
Unit 2, Emmbrook Retail Park Finchampstead Road, Wokingham.

APPLICANT:
Multiyork Furniture Ltd Multiyork Furniture Ltd

PROPOSAL:
Proposed erection of internally illuminated tower sign.

EARLIEST DATE FOR DECISION: **30/03/2000**

APPLICATION EXPIRY DATE: **18/04/2000**

CASE OFFICER: **Natalie Brown**

RAILEX
Marbleboard

EASIFILE EP7

WOKINGHAM DISTRICT COUNCIL

TOWN AND COUNTRY PLANNING ACTS

Notification of Approval of Permission

Multiyork Furniture Ltd
10 Stephenson Way
Thetford
NORFOLK
IP24 3RD

Application Number: A/2000/0684

Parish: **WOKINGHAM**

Location: **Unit 2, Emmbrook Retail Park, Finchampstead Road, Wokingham**

Proposal: **Proposed erection of internally illuminated tower sign**

The Wokingham District Council in pursuance of their powers under the above Acts and Regulations hereby **Approve Permission** for carrying out the above development in accordance with the application and the accompanying plans submitted to the Council subject to compliance with the following conditions, the reasons for which are specified hereunder.

Condition

1. a) The sign(s) shall be illuminated only while the premises are open for business.

   b) The letters and logos only shall be illuminated on the internally illuminated tower sign and the background shall be totally opaque.

Any advertisements displayed and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Where an advertisement is required under these regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

No advertisement shall be sited or displayed so as to obscure or hinder the ready interpretation of any road traffic sign, railway signal or aid to navigation by water or air so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Condition

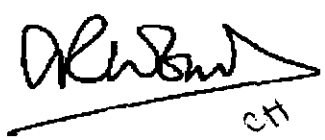
2. The illuminated sign shall be designed to the satisfaction of the Local Planning Authority, so that no glare or dazzle occurs to the drivers of vehicles using the highway.

Reason

1. Standard conditions required by the Town and Country Planning (Control of Advertisements) Regulations 1992.

Reason

2. In the interests of highway safety.



Head of Planning and Transportation
Date: 18 April 2000

If this notice grants permission to proceed with the proposal the applicant is reminded that it relates to planning permission only and does not constitute approval under any other legislation including Building Regulations.

MULTIYORK

Master Furniture Makers

MULTIYORK FURNITURE LIMITED
STEPHENSON HOUSE 10 STEPHENSON WAY
THETFORD NORFOLK IP24 3RD

FACSIMILE MESSAGE

To : MRS HURST – PLANNING DEPT
Fax No : 0118 974 6484
From : **Peter Taylor**
Fax No : **01842 750932**
Date : 01.03.00 22.FEB.2000* 0684
No. of Pages : **(inc. this sheet)** (1)

Subject :

Re: Wokingham – Pole Sign.

Illuminated: 1 off pole sign made from 76mm diameter CHS steel poles with ½ hoop top, 4 metres x 2050mm. Fixed between 3 off Dualcase boxes 1850 x 600mm fitted with internal lighting and having acrylic faces both sides with translucent graphics applied for Multiyork. Petsmart and Majestic Wines. Sign sprayed one colour. All the above set into a concrete base using power supply brought to site by others.

APPROVED

AS DISCUSSED THIS P.M. BY TELEPHONE

P.Taylor

Received by Wokingham District Council

Application No: A/2000/0684

Proposal:
Proposed erection of internally illuminated tower sign.

Location:
Unit 2, Emmbrook Retail Park, Finchampstead Road, , Wokingham.

The application is available for inspection at Wokingham District Council's offices during the following times:

PLANNING DEPARTMENT, SHUTE END, WOKINGHAM TEL (0118) 974 6428
8.30 - 5.00 Monday - Thursday & 8.30 - 4.00 Friday

WOODLEY LIBRARY HEADLEY ROAD WOODLEY (9.30am - 7.00pm Mon, Thurs & Fri. 9.30am - 5.00pm Tues, 9.30am - 1.00pm Saturday. closed all day Wednesday). If you intend to view this application at Woodley Library (see details above) please allow 4 days from the date of this letter for delivery of plans.

Comments should be sent in writing QUOTING THE APPLICATION NUMBER to the Case Officer Natalie Brown P.O. Box 157 Council Offices, Shute End, Wokingham Berkshire, RG40 1WR to arrive on or before 30/03/2000. Written comments submitted will become available for public inspection.

In view of the very large number of planning applications and letters of comment received, it will not normally be possible for an individual reply to observations made. However any comments will be taken into account when the application is determined and you will be notified of the decision.

Head Planning and Transportation

Application Number A/2000/0684
Conditions/Reasons for Refusal

No	Std Con	Std Reas	Non Std Conditions / Reasons for Refusal
1	SC69	SR29	INS: INTERNALLY ILLUMINATED TOWER SIGN.
2		SR13	THE ILLUMINATED SIGN SHALL BE DESIGNED TO THE SATISFACTION OF THE LOCAL PLANNING AUTHORITY, SO THAT NO GLARE OR DAZZLE OCCURS TO THE DRIVERS OF VEHICLES USING THE HIGHWAY.

RECORD OF SITE VISIT

SITE ADDRESS: Unit 2, Emmbrook Retail Park Finchampstead Road Wokingham.

APPLICATION NUMBER: A/2000/0684

OFFICER: Natalie Brown

DATE OF SITE VISIT: 23/3

1 SITE/STATUTORY NOTICE DISPLAYED ? on lamp post

2. DESCRIPTION OF SURROUNDINGS
Retail - fronting a greenverge.
some properties opposite.

3. DESCRIPTION OF SITE/BUILDING
existing illuminated signs front & side of building
illuminated sign on petsmart opposite

4. RELATIONSHIP TO ADJOINING PROPERTIES
Detached - opposite petsmart.

5. SITE CONSTRAINTS

TREES /

ACCESS/PARKING car parking for shop users.

LEVELS

BOUNDARY TREATMENT landscaped to road (where sign will go).

OTHERS /

Tel: (0118) 974 6492

Date: 4/4/2000

My ref: A/2000/0684

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

CONFIDENTIAL

Councillor C Hudson
4 Sapphire Close
Wokingham
RG41 3DU

Dear Councillor

Application Number: A/2000/0684
Unit 2, Emmbrook Retail Park, Finchampstead Road, , Wokingham.
Proposed erection of internally illuminated tower sign.

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ ~~REFUSAL:~~ ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Natalie Brown** on **(0118) 974 6492**. If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than 4/4/2000

Yours faithfully

Chris Hudd

Head of Planning and Transportation

LISTING FORM

Case officer: **Natalie Brown** Application Number: **A/2000/0684**
Unit 2, Emmbrook Retail Park, Finchampstead Road, , Wokingham.
Proposed erection of internally illuminated tower sign.

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____

_____

Signed: _____ Date: _____

Councillor C Hudson

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Tel: (0118) 974 6492

Date: 4/4/2000

My ref: A/2000/0684

CONFIDENTIAL

Councillor D Morgan
Valois Farm
Range Road
Wokingham
RG40 3NR

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

Dear Councillor

Application Number: A/2000/0684
Unit 2, Emmbrook Retail Park, Finchampstead Road, , Wokingham.
Proposed erection of internally illuminated tower sign.

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ ~~REFUSAL: ☐~~ under delegated powers.

If you have any questions please do not hesitate to contact **Natalie Brown** on **(0118) 974 6492.** If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than 14/4/2000

Yours faithfully

Head of Planning and Transportation

LISTING FORM

Case officer: **Natalie Brown** Application Number: **A/2000/0684**
Unit 2, Emmbrook Retail Park, Finchampstead Road, , Wokingham.
Proposed erection of internally illuminated tower sign.

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____

_____

Signed: _____ Date: _____

Councillor D Morgan

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Tel: (0118) 974 6492

Date: 4/4/2000

My ref: A/2000/0684

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

CONFIDENTIAL

Councillor D King
1 Winkfield Close
Wokingham
RG41 2EZ

Dear Councillor

Application Number: A/2000/0684
Unit 2, Emmbrook Retail Park, Finchampstead Road, , Wokingham.
Proposed erection of internally illuminated tower sign.

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ REFUSAL: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Natalie Brown** on **(0118) 974 6492.** If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than 14/4/2000

Yours faithfully

Chris Lowe
Head of Planning and Transportation

LISTING FORM
Case officer: **Natalie Brown** Application Number: **A/2000/0684**
Unit 2, Emmbrook Retail Park, Finchampstead Road, , Wokingham.
Proposed erection of internally illuminated tower sign.

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____

_____

Signed: _____ Date: _____

Councillor D King

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

WORK SHEET FOR : Natalie Brown

Application Number : A/2000/0684

Applicant : Multiyork Furniture Ltd Multiyork Furniture Ltd.

Location : Unit 2, Emmbrook Retail Park, Finchampstead Road, , Wokingham.

Proposal : Proposed erection of internally illuminated tower sign.

Site Notice Displayed ? :

YES	NO	DATE
✓		23/3

Date of Neighbour Notifications : /

Date of Site Visit : 23/3

Date Registered : 22/02/2000

Earliest Date for Decision : 30/03/2000

Latest Consultation Date/Site Notice Expiry Date : 30/03/2000

Application Expiry Date: 18/04/2000

Consultation Responses :

Highways: condition. (see file)

Wokingham TC: concerns over height, position etc - (see file)

Neighbours/SN: none received.

Planning Issues : (ID'd sett, Town + leisure proposals, Green Route). WSH 24 WBE12

Advertisments ~ WBE16/SBE10.

① Impact upon the character of the area/street scene

② Impact upon highway safety.

Application Number: A/2000/0684

Appraisal :

① Impact upon the character of the area.
The site fronts a Green route (WDLP). There are already many illuminated signs along the road (Multiyork, Petromar, Petrol station & Tesco). The site is within the identified settlement of Wokingham & is situated in a 'retail zone' (Petromar & Multiyork furniture on site). The area between 'multiyork furniture' & finchampstead Road is landscaped with small shrubs - much is where the sign is to situated. There are lamp posts situated in the vicinity also. Due to the fact that the siting of the proposed sign is along a stretch of road already home to illuminated signs - it is not considered that the proposed internally illuminated tower sign will have any significant detrimental impacts to the character of the area.

② Impact upon highway safety.
The HA within the council are happy with the proposed siting of the sign - they have asked that a condition be included so that the sign is design to LPA standards to prevent dazzle/glare of vehicle users of the road. (should address Wokingham T concerns over the 'clear views' & traffic leaving the site).
The sign is located in such a position so that vehicles can leave the site with out the sign obscuring the view (it is set back from finchampstead Road).
∴ no detrimental impacts to highway safety.

Recomendation : Approval: ☑ **Refusal:** ☐
(tick appropriate box)

WOKINGHAM D.C. DEVELOPMENT CONTROL

Start date: 22 FEB 2000	Map No. 75B. Site 0.17
Officer: NAB — Application No. A/2000/0684	Easting: ..... Flood Pln .....
	Northing: ..... Mineral .....

Level: ☐ Sub Committee ☑ Delegated ☐ Sec. State
☐ Incorrect Fee ☐ Invalid ☐ PD

Description:
(A) PROPOSED ERECTION OF INTERNALLY ILLUMINATED TOWER SIGN

Unit 2 Finchampstead Rd. Emmbrook Retail Park.

Location: EMM BROOK RETAIL PARK FINCHAMPSTEAD RD

Parish: WOKINGHAM Ward: Evendons 6.3.00

Applicant: MULTIYORK FURNITURE LTD

Fee Received 50-00 Required ..... Additional ..... Refund .....
(1)

Enforcement Section to be notified ☐ tick if required

Additional information required for validation

		Reason	Requested	Received
1	1:2500 OS location plan showing property edged in blue/red			
2	1:500 block plan showing existing & proposed dev. + adj. Properties			
3	Forms unsigned			
4	Correct S 66 certificate			
5	Elevation plans	No scale on "Section A-A" - what is depth of sign, front to back?	phoned 1/3	
6	Floor plans	Size 1850 x 600		See FAX for details
7	Metric scale disclaimer			
8	Encroachment letter			
9	Miscellaneous			

APPLN NO. _____

ACTION REQUIRED BY DEVELOPMENT CONTROL

Conservation Area .....

Listed Building 1 2 2*

Advertisement Required .....

Date Site Notice Sent : 6.3.00 Parish Council Informed - (YES) / NO

INTERNAL CONSULTATIONS

Building Control	NF: .....
Landscape	NK: .....
Trees	NK: .....
Conservation Officer	NK: .....
Environmental Health	NA: .....
Housing	NA: .....
Leisure & Cultural services	PA: .....
Public Rights of Way	PA: .....
Property	NG: .....
District Secretary (only if called in by SOS)	MA: .....
Policy & Plans	QA: .....
Strategic Planning (JSPU)	HA: .....
Minerals (BABTIE)	GA: .....
Archaeological Site (BABTIE)	: .....
Education	AP: .....
Social Services	BT: .....
(Highways)	(XA): ✓ .....

EXTERNAL CONSULTATIONS

Adjacent D P A	: .....
Adjacent Parish	: .....
Southern Electricity Board	BN: .....
British Gas	BM: .....
PSA Oil Pipeline	BD: .....
Transco	: .....
Environment Agency	BP: .....
Rail Track	BI: .....
Police Arch. Liaison Officer	PC: .....

HERITAGE BODIES

The Georgian Group	KC: .....
Ancient Monuments Society	KA: .....
Council for British Arch.	KB: .....
RCHME	KF: .....
Telecommunications (NRPB)	: .....
Sport England	: .....

OTHERS:

.....

.....

..... No pre-apps .....

NEIGHBOURS:

S/N Sufficient

.....

.....

.....

.....

.....

.....

.....

.....

See Part I

HIGHWAYS CONSULTATION SHEET

From: Natalie Brown

Date: 06 March 2000

Application Number: A/2000/0684

Proposal: Proposed erection of internally illuminated tower sign.

Site Address:
Unit 2, Emmbrook Retail Park, Finchampstead Road, , Wokingham.

Applicant:
Multiyork Furniture Ltd Multiyork Furniture Ltd.

Your observations are required in respect of this application within **7 days** of the above date.

✓ *below as applicable;*

1) ☐ Recommend refusal for the reason(s) **stated below**;
2) ☑ Recommend approval but with condition(s) & reason(s) **stated below**;
3) ☐ Recommend approval with **no** condition(s) or reason(s).

THE ILLUMINATED SIGN SHALL BE DESIGNED TO THE SATISFACTION OF THE LOCAL PLANNING AUTHORITY, SO THAT NO GLARE OR DAZZLE OCCURS TO DRIVERS OF VEHICLES USING THE HIGHWAY. (SR13)

Signed: N.S. Trotter **Print name:** N TROTTER

15-3-00

27476

WOKINGHAM TOWN COUNCIL CONSULTATION SHEET

Case officer: Natalie Brown

Application Number: A/2000/0684

Proposal: Proposed erection of internally illuminated tower sign

Site Address: Unit 2, Emmbrook Retail Park, Finchampstead Road

Applicant: Multiyork Furniture Ltd

Your observations are required in respect of this application by **30/03/2000**

COPIES TO:

Comment:

Concern about the height and position , traffic leaving the site and clear view.

SIGNED: _____ **DATE:** 13 March 2000

CLERK TO Wokingham Town Council

MULTIYORK

Master Furniture Makers

MULTIYORK FURNITURE LIMITED
STEPHENSON HOUSE 10 STEPHENSON WAY
THETFORD NORFOLK IP24 3RD

22.FEB.2000* 0684

PLEASE SEND RECEIPT FOR THE PAID.

WITH COMPLIMENTS

CUSTOMER SERVICES, PRODUCTION & ADMINISTRATION TEL (01842) 764761 FAX (01842) 766850
www.multiyork.co.uk

STORES

Aylesbury: Unit 5, The Exchange, Exchange Street, Aylesbury HP20 1UR. Tel: (01296) 428168
Bath: 4 York Place, London Road, Bath, Avon BA1 6AE. Tel: (01225) 331999
Beverley: 54 Saturday Market Place, Beverley, Yorkshire HU17 8AA. Tel: (01482) 864939
Bishop's Stortford: 33 South Street, Bishop's Stortford, Hertfordshire CM23 3AG. Tel: (01279) 501588
Bournemouth: 76/78 Poole Road, Westbourne, Bournemouth, Dorset BH4 9DZ. Tel: (01202) 769686
Brighton: 32 North Street, Brighton, East Sussex BN1 1EB. Tel: (01273) 324244
Bristol: 94C Whiteladies Road, Clifton, Bristol, Avon BS8 2QX. Tel: (0117) 946 7646
Bromley: 37/41 High Street, Bromley, Kent BR1 1LE. Tel: (020) 8290 6355
Cambridge: 1 Milton Road, Cambridge, Cambridgeshire CB4 1UY. Tel: (01223) 313463
Canterbury: 10 Best Lane, Canterbury, Kent CT1 2JB. Tel: (01227) 453400
Cheltenham: 31/39 Portland Street, Cheltenham, Gloucestershire GL52 2PA. Tel: (01242) 242243
Chester: 33 Pepper Street, Chester, Cheshire CH1 1DE Tel: (01244) 322377
Chichester: 52 East Street, Chichester, West Sussex PO19 1JG. Tel: (01243) 773595
Colchester: 1 Villa Road, Stanway, Colchester, Essex CO3 5RH. Tel: (01206) 542007
Croydon: 1040/1042 Trinity Arcade, The Whitgift Centre, Croydon CR0 1UW. Tel: (020) 8681 8245
Eastbourne: 65-69 South Street, Eastbourne, East Sussex BN21 4LP. Tel: (01323) 412130.
Exeter: Unit 12, The Harlequin Centre, Paul Street, Exeter, Devon EX4 3TT. Tel: (01392) 493399
Guildford: 8 North Street, Guildford, Surrey GU1 4TD. Tel: (01483) 451623
Harrogate: 33/35 Parliament House, Parliament Street, Harrogate, North Yorkshire HG1 2RE. Tel: (01423) 527966
Hornchurch: 187 High Street, Hornchurch, Essex RM11 1TX. Tel: (01708) 470299
Ipswich: Copdock Mill Interchange, Ipswich, Suffolk IP8 3TT. Tel: (01473) 684676
Kingston Upon Thames: 38/40 Eden Street, Kingston Upon Thames, Surrey KT1 1EP. Tel: (020) 8546 5040
Leeds: 34/39 Boar Lane, Leeds LS1 5DA. Tel: (0113) 246 5174
Lincoln: Unit 20, Quayside, St Mark's Square, Lincoln LN5 7EX. Tel: (01522) 519984
London: Triangle House, 309/311 Green Lanes, Palmers Green, London N13 4YB. Tel: (020) 8886 7514
London: 25/28 Thurloe Place, South Kensington, London SW7 2HQ. Tel: (020) 7589 2303
London: 13 Harben Parade, Finchley Road, Swiss Cottage, London NW3 6JP. Tel: (020) 7722 7810
London: 95 Tottenham Court Road, London W1P 9HE. Tel: (020) 7255 1677
Loughton: 165A High Road, Loughton, Essex IG10 4LF. Tel: (020) 8502 4123
Manchester: 12/14 St. Mary's Gate, Manchester M1 1PX. Tel: (0161) 839 4339
Mellis: The Old Mill, Mellis, Nr. Eye, Suffolk IP23 8DW. Tel: (01379) 783413
Newbury: 39 Northbrook Street, Newbury, Berkshire RG14 1DU. Tel: (01635) 38928
Northampton: 102A Abington Street, Northampton, Northamptonshire NN1 2BP. Tel: (01604) 628545
Norwich: 99/101 Prince of Wales Road, Norwich, Norfolk NR1 1DP. Tel: (01603) 616839
Nottingham: 169 Castle Boulevard, Nottingham, Nottinghamshire NG7 1FJ. Tel: (0115) 988 1766
Oxford: 14/15 St. Ebbes Street, Oxford, Oxfordshire OX1 1QQ. Tel: (01865) 728733
Peterborough: 10 Rivergate Arcade, Peterborough, Cambridgeshire PE1 1EL. Tel: (01733) 341524
Reading: 2 Thorn Walk, Weldale Street, Reading, Berkshire RG1 7BD. Tel: (0118) 9583052
Royal Tunbridge Wells: 106/112 Calverley Road, Royal Tunbridge Wells, Kent TN1 2UN. Tel: (01892) 528611
Salisbury: 84 Fisherton Street, Salisbury, Wiltshire SP2 7QY. Tel: (01722) 338300
Sheffield: 17 Barker's Pool, Sheffield, South Yorkshire S1 2HB. Tel: (0114) 272 2801
Shrewsbury: 32/34 Castle Street, Shrewsbury, Shropshire SY1 2BQ. Tel: (01743) 358216
Solihull: 38/40 Mill Lane, Solihull, West Midlands B91 3BA. Tel: (0121) 711 2922
Southampton: 1/6 Malvern Terrace, 280 Winchester Road, Southampton, Hampshire SO16 6TQ. Tel: (023) 8052 8553
Southport: Wayfarers Arcade, Lord Street, Southport, Merseyside PR8 1NT. Tel: (01704) 533250
St Albans: 15/16 Christopher Place, St Albans, Hertfordshire AL3 5DG. Tel: (01727) 838588
Sutton: 14/18 Grove Road, Sutton, Surrey SM1 1BB. Tel: (020) 8643 3242
Watford: 125 The Parade, Watford, Hertfordshire WD1 1NA. Tel: (01923) 230042
York: 15 Piccadilly, York, North Yorkshire YO1 1PB. Tel: 01904 674050

Opening soon: Wokingham.

1782/a

You are advised to read the accompanying notes before completing any part of this form.

APPLICATION FOR CONSENT TO DISPLAY AN ADVERTISEMENT 22 FEB 2000* 0684

Town and Country Planning Act 1990 (Schedule 2 to the 1989 Regulations)

The Town and Country Planning (Consent to Display Advertisements) Amendment Regulations 1993. All documents to be submitted in quadruplicate.

Completed copies of this form and the drawing specified overleaf (see Note 3) should be sent to:- **Wokingham District Council, Planning Department, PO Box No. 157, Civic Offices, Shute End, Wokingham, Berkshire, RG40 1WR.**

1. APPLICANT (Block capitals please)
   Full Name: MULTIYORK FURNITURE LTD
   Address: 10 STEPHENSON WAY
   THETFORD Post Code IP24 3RD
   Tel. No. 01842 764761

2. AGENT (if any) (Block capitals please)
   Full Name PETER TAYLOR
   Address:
   Post Code
   Tel. No. EXT 2612

3. Full postal address or location of the land on which the advertisement is to be displayed.
   EMM BROOK RETAIL PARK
   PINCHAMPSTEAD ROAD
   WOKINGHAM

4. State the purpose for which the land or building is now used.
   RETAIL SALES UNITS

5. (a) Has the applicant an interest in the land?
   YES / ~~NO~~*

   (b) If **NO**, has the permission of the owner, or of any other person entitled to give permission for the display of the advertisement, been obtained? (See Note 4) YES / NO *

6. (a) State the nature of the advertisement (e.g. hoarding, shop sign, projecting sign, etc.)
   TOWER SIGN

   (b) Is the advertisement already being displayed?
   ~~YES / NO~~ NO

7. (a) Will the advertisement be illuminated?
   YES / ~~NO~~*

   (b) If **YES**, state the type of illumination (e.g. internally, externally, floodlighting, etc.)
   INTERNAL

   (c) Will the illumination be static or intermittent?
   STATIC

8. Period for which consent is sought (See Note 2).
   5 YEARS

9. Any additional information which you may wish to supply.

* **Delete as appropriate**

I enclose a cheque or money order for the appropriate fee (See Note 6) of £ 50-00

Signed P Taylor FOR MULTIYORK FURNITURE LTD Date 14/02/00
(~~applicant~~/agent)

DATA PROTECTION ACT 1984
'Information contained in this form is likely to be personal data within the terms of the Data Protection Act 1984, and as such will be held by the Council on computer (such as the PLANAPS applications processing system) and may be used by the Council only for purposes registered under the terms of the Data Protection Act.'

NOTES

GENERAL

1. Under the Town and Country Planning (Control of Advertisements) Regulations 1989, many outdoor advertisements required "express consent" from the local planning authority (usually the district council) before they can be lawfully displayed. Applicants should refer to the Regulations for details.

Period of Consent

2. Normally the maximum period for which the Council will grant consent is 5 years; but they have discretion to grant consent for a longer period. If consent is required for a specific period of more or less than 5 years, this requirement should be stated in reply to Question 8 on the application form.

Drawing Required

3. The drawing of the proposed advertisement can be in black and white on paper. It should show the size of the advertisement and its position on the land or the building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection.

   The drawings should include a 1:2500 scale location plan showing the site edged in *RED*. All drawings should be submitted in quadruplicate.

Owner's Consent

4. It is a condition of every consent granted by or under the Regulations that, before displaying the advertisement for which consent is given, the permission of the owner of the land or other person entitled to grant permission shall be obtained.

Other Consents

5. A grant of consent under the Town and Country Planning (Control of Advertisements) Regulation 1989 does not rank as consent which may be required for any other purpose, e.g. 'listed building consent' where the advertisement is to be displayed on any listed building.

Fees for Advertisement Applications

6. Regulation 11 of the Town and Country Planning (Fees for Applications and Deemed Applications) Regulations 1997 requires a fee to be paid to the Council with the advertisement application. The fee is related to each site on which it is proposed to display one or more advertisements. The appropriate fee for the following categories of advertisement is:-

   1. Advertisements displayed on business premises, on the forecourt of business premises or on other land within the curtilage of business premises, wholly with reference to all or any of the following matters:- **£50.00**

      (a) the nature of the business or other activity carried on on the premises:
      (b) the goods sold or the services provided on the premises; or
      (c) the name and qualifications of the person carrying on such business or activity or supplying such goods or services.

   2. Advertisements for the purpose of directing members of the public to, or otherwise drawing attention to the existence of, business premises which are in the same locality as the site on which the advertisement is to be displayed but which are not visible from that site. **£50.00**

   3. All other advertisements. **£190.00**

MULTIYORK

Master Furniture Makers

22. FEB. 2000*

MULTIYORK FURNITURE LIMITED
STEPHENSON HOUSE 10 STEPHENSON WAY
THETFORD NORFOLK IP24 3RD

0684

FACSIMILE MESSAGE

To : MRS HURST - PLANNING DEPT
Fax No : 0118 974 6484
From : **Peter Taylor**
Fax No : **01842 750932**
Date : 01.03.00
No. of Pages : **(inc. this sheet)** (1)

Subject :

Re: Wokingham – Pole Sign.

Illuminated: 1 off pole sign made from 76mm diameter CHS steel poles with ½ hoop top, 4 metres x 2050mm. Fixed between 3 off Dualcase boxes 1850 x 600mm fitted with internal lighting and having acrylic faces both sides with translucent graphics applied for Multiyork, Petsmart and Majestic Wines. Sign sprayed one colour. All the above set into a concrete base using power supply brought to site by others.

AS DISCUSSED THIS P.M. BY TELEPHONE.

Pete Taylor

EMMBROOK RETAIL PARK 41 FINCHAMPSTEAD ROAD

(1)

PLAN NUMBERS PLANNING	PLAN NUMBERS BUILDING	DATE REC.	BRIEF DESCRIPTIONS AND REMARKS	DECISIONS PLANNING	DECISIONS BUILDING	DATE STARTED	DATE COM
B/A/11/66			Advertisement sign	28.9.66 Refusal	R		
B/A/17/66			" "	29.9.66	R		
R/85/66			Greedy/ Use for receiving business calls	NOT NECESSARY			
B/R/138/66	6708X		Extension to lounge and kitchen	24.11.66	C 29.11.66		
	BR23861		REDESIGN KITCHEN (MR B ORMLEITHS)		4.12.84 APP		
24067			ENLARGE LOUNGE "	12.8.85			
	BR25517		" "		24.10.85 APP		
36351			3/St. OFFICE ON SITE OF 41-49 (OPTCLOSE & W.L.C.)	26.9.90	R		
42995			133 DWELLINGS (WT. LC) HIGGS & HILL	24.1.95	R		
44634			109 " "	25.9.95	REF		
44710			Dem - Higgs & Hill	31.8.95	C/A		
97/65027/F	APPEALS		ALLOWED NON-FOOD BULKY BELVEDERE SMITH	WDC.			
97/66370/F	"		6.2.98 GOODS RETAIL DEV	FAILED TO DETERMINE			
97/66371/F			NON-FOOD BULKY GOODS RETAIL DEV. (BELVEDERE SMITH)	9.1.98	REF		
98/68308/F	(RE 65027)		2 NON-FOOD BULKY GOODS UNITS / 84 PARKING SPACES (BEDFORD DEV. PARTNERSHIP)	8.7.99	C/A		
	65027 & 66370 - APPEALS GRANTED - 6-2-98						
	44634 - APPEAL DISMISSED - 4.1.96					P.T.	O.

(2) 1933 EMMBROOK RETAIL PARK

ADDRESS 41 FINCHAMPSTEAD ROAD PARISH WOKINGHAM

PLOT No Unit 2B ORD. SHEET No.

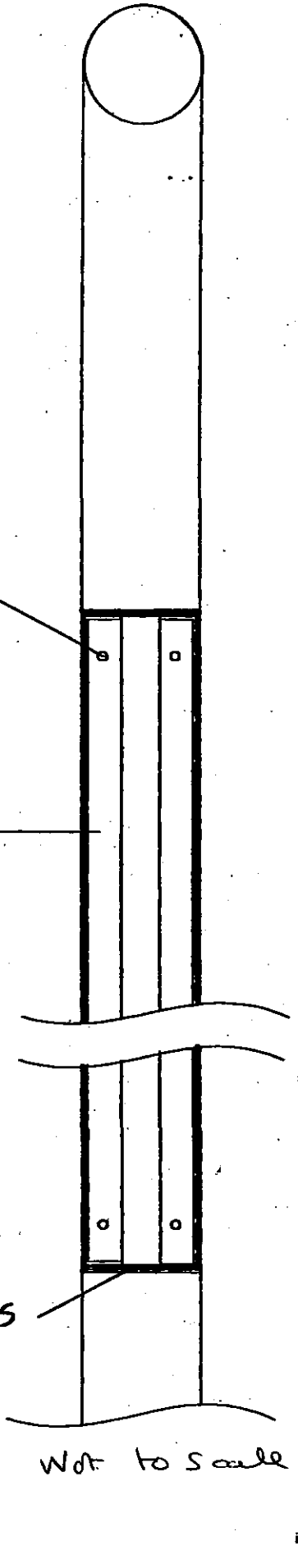
BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decision
VAR/1999/0081	Belvedere Smith	Unit 2B	18.1.00	AP
		Var Cond 10 65027 To allow		
		Sale of Bulky Goods Wines & Spirits		
A/2000/0280	Majestic Wine Warehouse	3 internally illuminated fascia signs		
C/68308/02	Bedford Dev. Partnership	D. to C. - Appl of Landscaping plans	19.1.00	AP

MINISTRY DECISION

SPECIAL ORDERS

proposed



DRILL SCREWED TO STEEL CHS FRAMEWORK

ALUMINIUM ANGLE BACK FRAME

CAPPING SPRAYED TO MATCH FOLDED PANELS
FOAM TAPE FIXING

X SECTION A-A

Not to Scale

emm brook
finchampste
wokingham

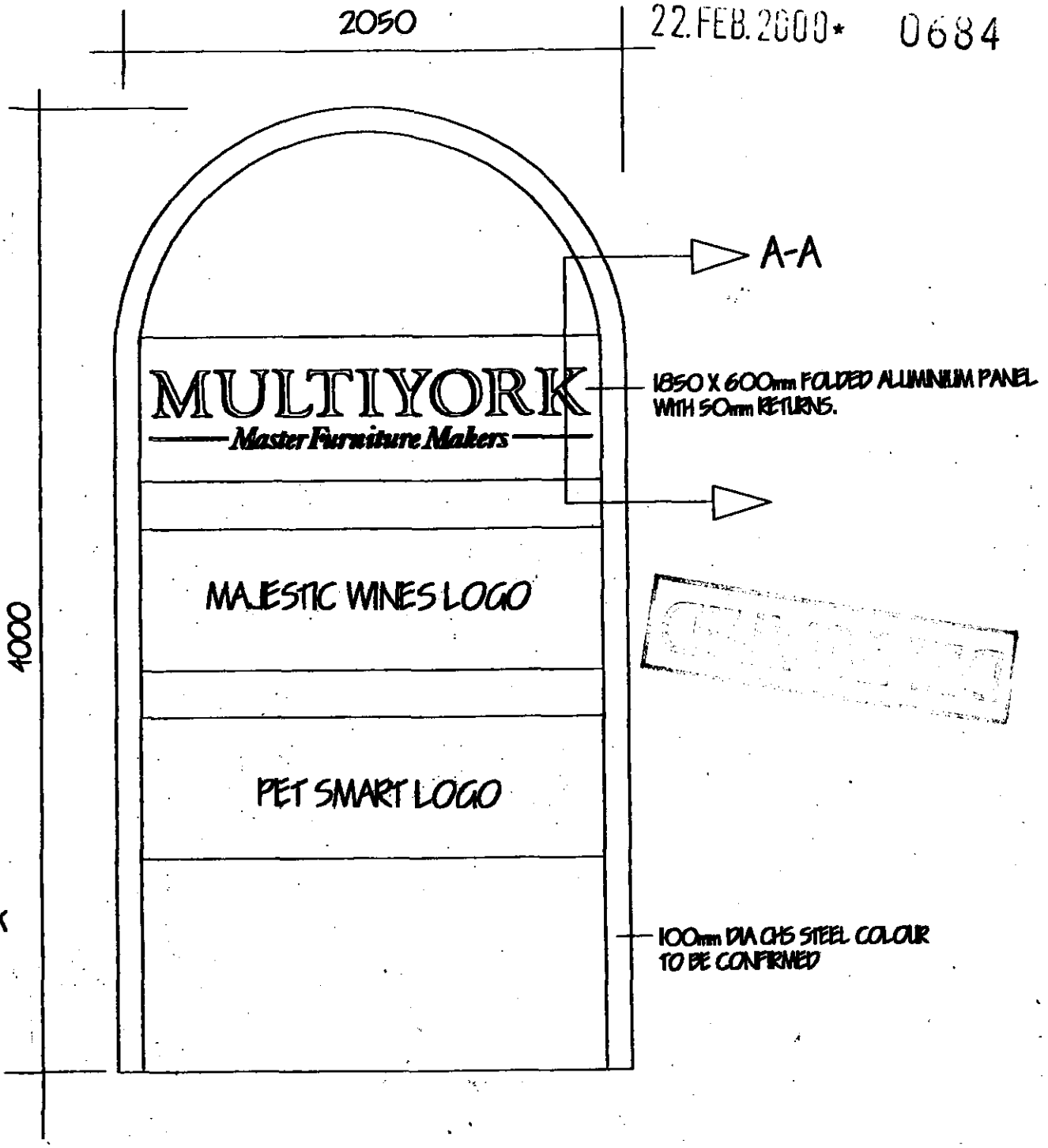
MULTI

Master Furnitu

MULTIYORK FURNIT
STEPHENSON HOUSE 10 S
THETFORD NORFO

22.FEB.2000* 0684

sign



il park
road

DOUBLE SIDED STEEL FRAMED POLE SIGN

1:25

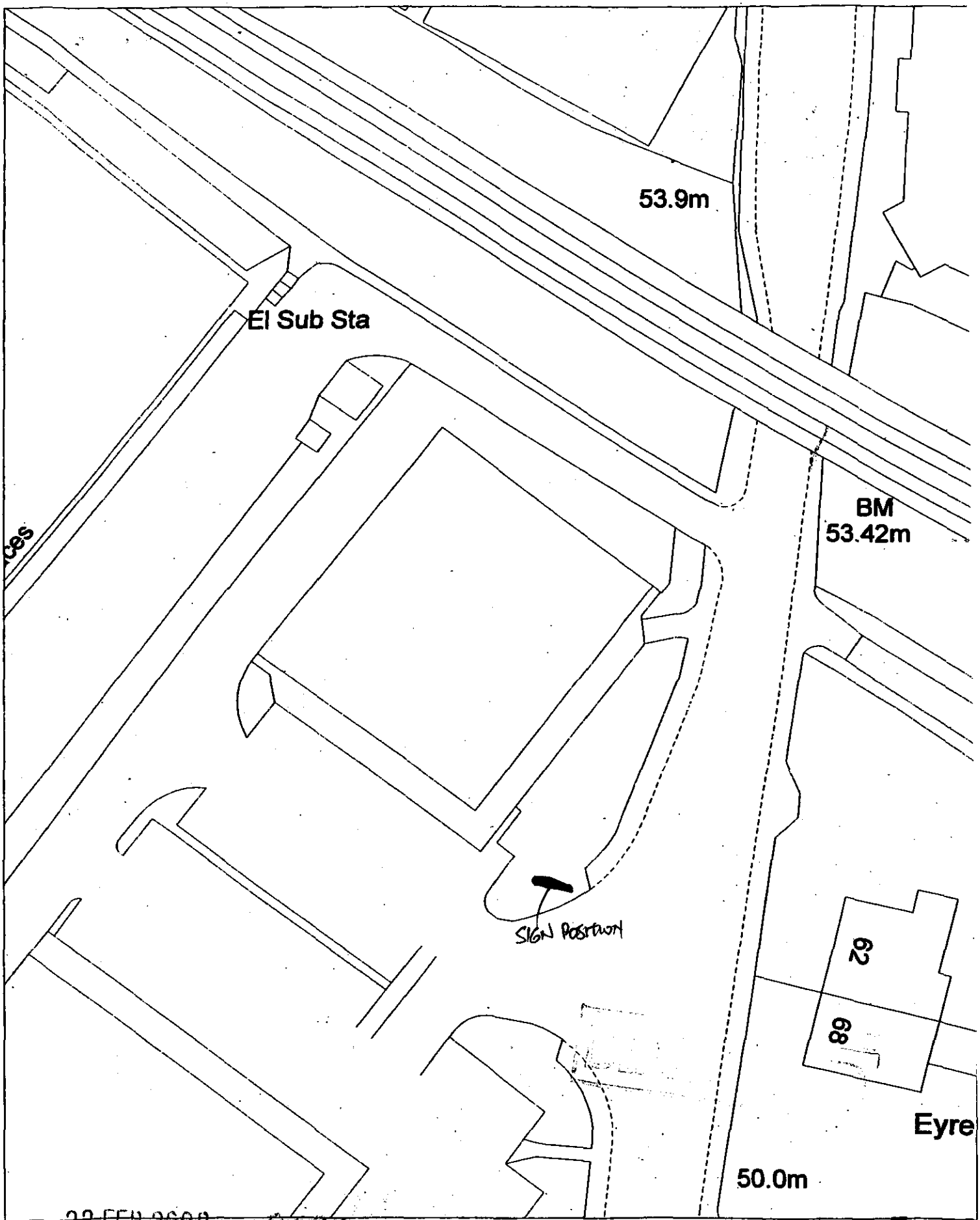
APPROVED

RK

ers

WAY

feb 2000



22.FEB.2000 0684

Site Plan, Scale: 1 to 500

Eyre C

EMM BROOK RETAIL PARK
FINCHAMPSTEAD ROAD
WOKINGHAM

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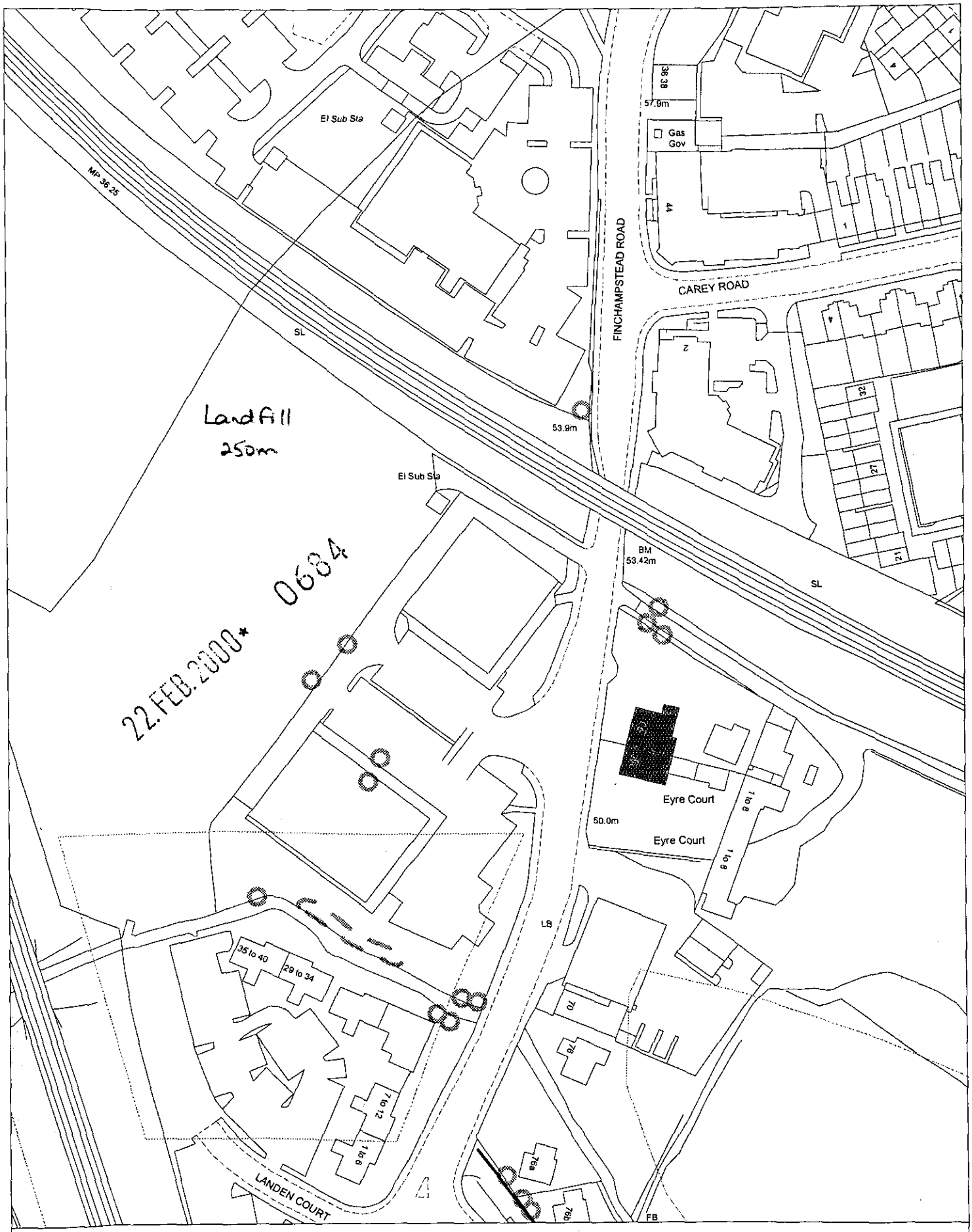

Site Plan, Scale: 1 to 1250

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Date: 25 February 2000

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