



15. Parking management strategy

Prior to the first occupation of the development hereby permitted, a Parking Management Strategy for the management of the on-site parking shall be submitted to and approved in writing by the local planning authority. The management of the parking within the site shall be in accordance with the approved details thereafter.

Reason: To ensure satisfactory development in the interests of amenity and highway safety in accordance with Core Strategy Policies CP1, CP6 and CP21

It should be noted that new Care Home's take between two to three years to become full and therefore the car and cycle parking will start with lower volumes and will increase over this period. For the purposes of this plan, we will assume the care home is full. We are also aware that there is a separately approved Travel Plan that we won't repeat within this Parking Management Strategy.

Hamberley Care Homes operate a companywide Care Home registration e book. The work pad sits on the reception desk and all visitors and staff are required to complete their registration / attendance at the care home. The e-Reception Book enables seamless tracking of both staff and visitor vehicle registrations, ensuring better control over parking allocation and site security. The key features include:

- **Employee Car Registration** – Staff can register their vehicle details against their records, allowing easy identification and parking management.
- **Visitor Travel Type Logging** – As part of the check-in process, visitors are prompted to provide their mode of transport, including vehicle registration, if applicable.
- **Real-Time Monitoring** – The system enables administrators to view parking occupancy and ensure compliance with parking policies.
- **Reporting & Compliance** – Logs can be reviewed to assess parking usage trends, enforce time restrictions, and manage unauthorised parking.

This system ensures a structured approach to managing parking for employees and visitors, reducing congestion and improving overall site security. The car park is for all to use with No Priority parking



designations allowing the maximum amount of flexibility this includes staff and visitors. Visitor's can visit the home at any time however it is our experience that they attend more during times when the home has less staff and the car park is less used, i.e. during the evenings, and at the weekends when the home staff are less with less staff cars. During the daytime when the home is fully staffed with admin, cleaning, kitchen, laundry and caring staff this is when the home s have the least number of visitor's. The Travel Plan Coordinator along with the Home Manager will be responsible for active management of the PMS and the registration e book system to ensure that parking is well managed.

EVC spaces will be identified as per the Pozzoni design drawings and monitored and managed by the Travel Plan Coordinator. The future provision will be brought into use following a survey of vehicles accessing the site and making use of the EV chargers

The Care Home also uses CCTV Camera's which cover the car park and car park entrance. This will pick up any unauthorised car parking and should prevent occasional use. If this becomes more troublesome to manage a more robust car park enforcement system could be utilised. At the entrance to the Car Park suitable signage will be placed reminding car drivers that the car park is private property, and any inappropriate use will be managed.