APPLICATION NO:
**A/2001/5525**

LOCATION:
**180 Crockhamwell Road, Woodley Reading.**

APPLICANT:
**Specsavers Optical Superstore C/O Blaze Neon Ltd**

PROPOSAL:
**Proposed erection of internally illuminated fascia pod side panels and double sided projecting sign.**

EARLIEST DATE FOR DECISION: **01/02/2002**

**APPLICATION WILL HAVE EXPIRED ON:**
**14/03/2002**

APPROVED

CASE OFFICER: **Andrew Thorley**

Heidi Lynch

638

D.O.

RAILEX
Marbleboard

EASIFILE EP7

or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

**Reason**
1. In the interests of visual amenity.

**Reason**
2. To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992 (as amended).

**Informative**
1. Before the signs are erected a licence must be obtained under Section 1777/178 of the Highways Act 1980 with respect to any part of it which overhangs the highway. A licence can be obtained from the Legal Department, Wokingham District Council, Shute End.

**Informative**
2. You are advised, in compliance with The Town and Country Planning (General Development Procedure) (England) (Amendment) Order 2000, that the following policies and/or proposals in the development plan are relevant to this decision:

Berkshire Structure Plan Policy EN1.
Loddon Area Local Plan Policies LBE10, LBE1, LBE2, LT5, LBE4 and PWE13.
Deposit Draft Wokingham District Local Plan Policies WT7, WBE1, WOS3 and WBE16.

A Cronin

Anna Cronin
Head of Planning & Transportation
Date: 12/02/2002

Notice checked by: _____

**If this notice grants permission to proceed with the proposal the applicant is reminded that it relates to planning permission only and does not constitute approval under any other legislation including Building Regulations.**

**WORK SHEET FOR :** Andrew Thorley

**Application Number :** A/2001/5525

**Applicant :** Specsavers Optical Superstore C/O Blaze Neon Ltd.

**Location :** 180, Crockhamwell Road, Woodley, Reading.
**Proposal :** Proposed erection of internally illuminated fascia pod side panels and double sided projecting sign.

| **Site Notice Displayed ? :** | YES | NO | DATE |
|---|---|---|---|
| | | ✓ | 28/01/02 |

**Date of Neighbour Notifications :** .....

**Date of Site Visit :** 28/01/02

**Date Registered :** ~~17/01/2002~~ 17.12.01

**Earliest Date for Decision : 01/02/2002**

**Latest Consultation Date/Site Notice Expiry Date : 01/02/2002**

**This application will have expired on:** ~~14/03/2002.~~ 11/02/02 **You need to make a decision 1 day prior to this date for this application to count as determined in less than 8 weeks.**

**Consultation Responses :**

Highways - approval with informative

**Planning Issues :**

Impact on street
Highways
Impact on neighbours
Identified settlement

} LBE10, LBE1, LBE2, LT5, WT7, WBE1, WOS3, WBE16, ENI

Cockhamwell Road District Centre, Woodley } LBE4, PWE13 - proposed environmental improvement

Secondary frontage

## Application Number A/2001/5525
## Conditions/Reasons for Refusal

| No | Std Con | Std Reas | Non Std Conditions / Reasons for Refusal |
|---|---|---|---|
| 1 | C210 | R210 | |
| 2 | C213 | R213 | |
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| | | | Informatives |
| | | | |
| ① | | | Before the signs are erected a licence must be obtained under section 177/178 of the Highways Act 1980 with respect to any part of it which overhangs the highway. A licence can be obtained from the Legal Department, Wokingham District Council, Shute End. |
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# RECORD OF SITE VISIT

**SITE ADDRESS:** 180 Crockhamwell Road Woodley Reading.

**APPLICATION NUMBER:** A/2001/5525

**OFFICER:** Andrew Thorley

**DATE OF SITE VISIT:** 28/01/02

**1 SITE/STATUTORY NOTICE DISPLAYED ?** No

**2. DESCRIPTION OF SURROUNDINGS**

Commercial area, shopping mall

**3. DESCRIPTION OF SITE/BUILDING**

Canopy over shop.

2 storey terrace, shops on ground floor level

**4. RELATIONSHIP TO ADJOINING PROPERTIES**

One shops have projecting signs, illuminated in area.

**5. SITE CONSTRAINTS**

**TREES** NA

**ACCESS/PARKING** NA

**LEVELS** NA

**BOUNDARY TREATMENT** NA

**OTHERS** NA

**Application Number: A/2001/5525**

**Appraisal:**

The development is the erection of internally illuminated fascia pod side panels and double sided projecting sign. The site is a shop located in Woodley Town Centre (Crockhamwell Road). This area is an 'outside' shopping mall and so is characterised by many retail shops. The site itself is a mid-terraced building and the shop is at ground floor level and has a deep canopy over it. The proposed signs will be located underneath this canopy along the front of the shop.

The fascia pod sign is 1.75m in width and 0.7m in height and will be located above the shop doorway. The pod sign is curved and has a background of white, translucent perspex. This part will not be illuminated. In the middle of the sign is a translucent green vinyl oval shape with white text inside. This will be illuminated and the text will say 'Specsavers - Opticians'. Two side panels will be fitted either side of the pod sign and each will be 1.57m in length. They will be at the same height as the pod sign and will be located above the shop windows. These will not be illuminated and will be stoved-white colour.

The double-sided projecting sign will be 0.75m high and 0.8m in width from the shop wall. The sign will be located on the left-hand corner of the shop and the lowest part of it will be 2.2m from the footpath below. The top half of the sign will be oval shaped and will be similar to the pod sign above. Only the green vinyl background with white text part of the sign will be illuminated. The bottom part of the sign will be painted dark green and will have white text 'Spectacles & Contact Lenses'. This part of the sign will be illuminated from the sign above it.

**1. Impact upon neighbouring properties**

The illuminated signs have little effect on the surrounding property owners as the site is commercial and therefore signage is a common feature. The canopy above the shop will screen the signs from occupiers above the shop. The closest residential properties are at least 60m away. The proposal therefore has little impact on the amenity of the adjoining neighbours.

**2. Impact upon the street scene**

The property is located in a district town centre and therefore is surrounded by retail shops. The new signage is consistent with a commercial venture and therefore is not considered to be out of character with the site. The environmental improvements to this particular shopping area (policy PWE13 of the Loddon Area Local Plan) pertains mainly to landscaping and shelter for residents as well as refurbishment of existing premises at the 'unattractive' northern end of the district centre. The shop is located at the northern end and the signs as well as a current application for new shop front (F/2001/5444), help to refurbish the site and make it appear more attractive.

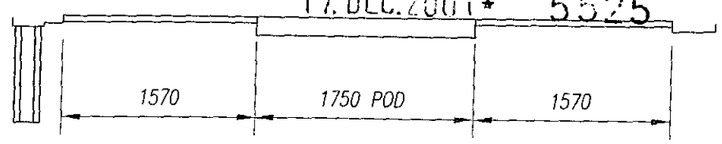
**3. Impact upon highway safety**

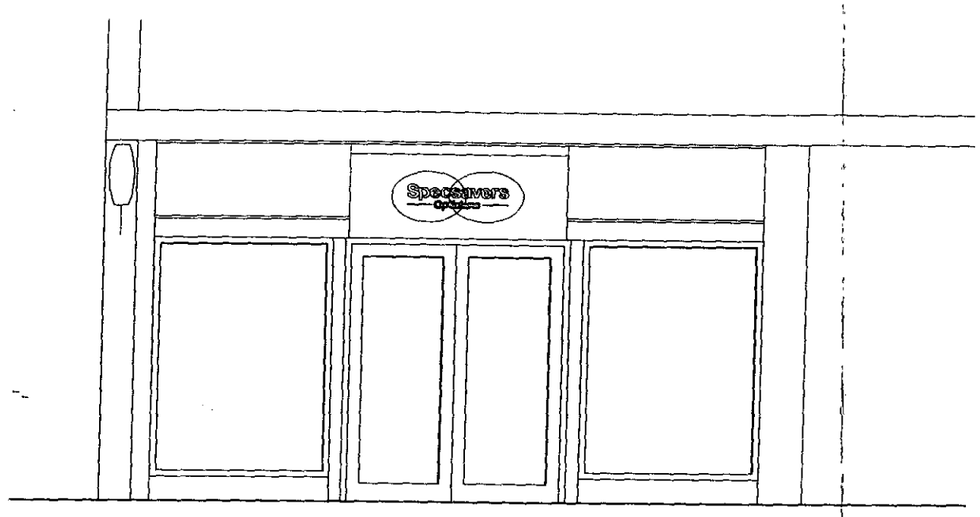
The highways department are satisfied there will be no road safety implications arising from the erection of the proposed signs. Therefore there are no implications to the highway safety of the site.

**Recommendation: Approval: ✓** ~~**Refusal:**~~

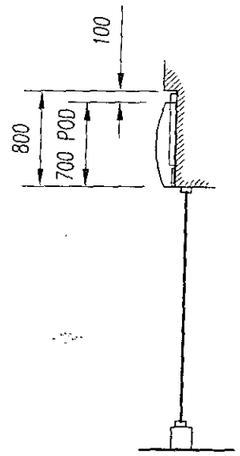
PLAN1:50

17.DEC.2001 * 5525

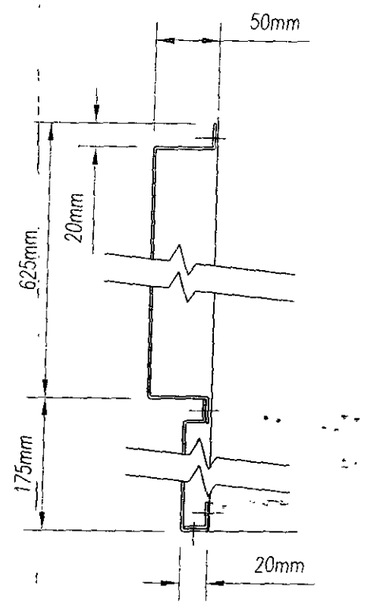



FRONT ELEVATION 1:50




SECTION DETAIL 1:50




SECTION DETAIL 1:5

*Fascia Pod Sign*

*Panel from 2mm aluminium curved in profile onto a folded aluminium back tray all stove enamelled white inside and outside.*

*Panel router cut with logo shape backed with 3mm 050 opal perspex applied with translucent green vinyl to leave text opal.*

*Pod fitted with fluorescent lamps to illuminate logo only.*

*Side Panels*

*Panels to either side and above pod folded from 2mm aluminium to a depth of 50mm stoved green ral 6019.*

*Bottom 20mm deep infill panel to be stoved white.*

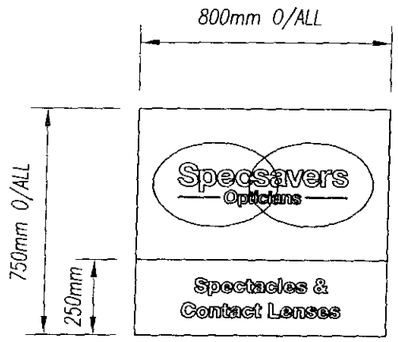
*Double Sided Projecting Sign*

*Panels from 2mm aluminium curved in profile onto a descaled stainless steel signcase stove enamelled white inside and outside.*

*Panels router cut with logo shape backed with 3mm 050 opal perspex applied with translucent green vinyl to leave text opal.*

*Signcase also fitted with a drop-down panel from white foamex screen printed green pantone 3305c leaving text to show through white.*

*Sign fitted with fluorescent lamps to illuminate logos and for downward light onto foamex panel through diamond perspex diffuser panels in bottom of signcase.*




DOUBLE SIDED PROJECTING SIGN 1:20

APPROVED

BLAZE NEON LTD
5 Patricia Way, Pysons Road,
Broadstairs, Kent. CT10 2XZ.
T +44 (0) 1843 601075 F +44 (0) 1843 867924
E-mail: cad@blazeneon.com

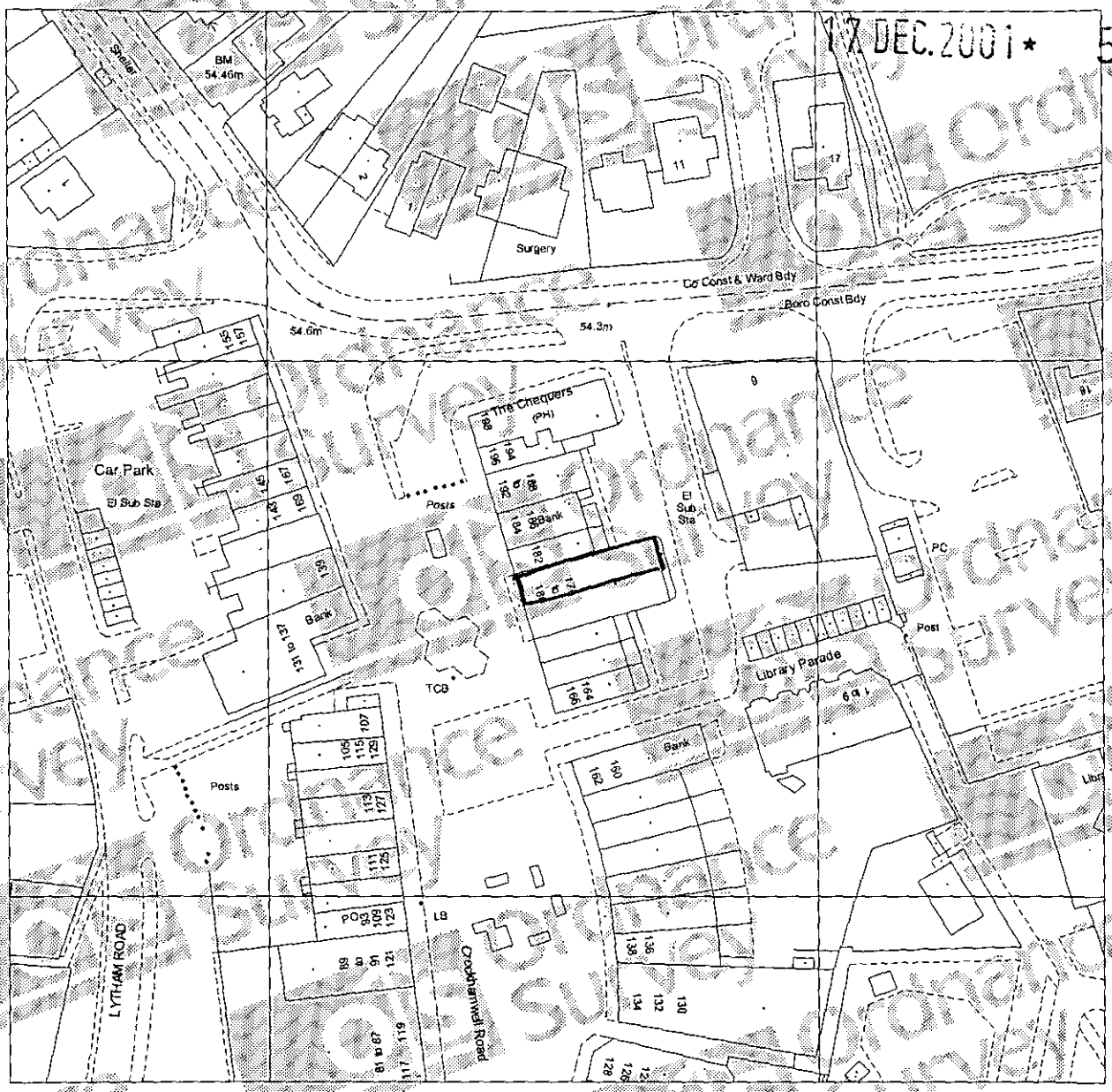
| Job Title | Sheet no. | Scale | Date | Drawn By |
|---|---|---|---|---|
| SPECSAVERS<br>182b CROCKHAMWELL ROAD<br>WOODLEY<br>READING | | 1:50 1:20 1:5 | 04/12/01 | BW |
| | Drawing No.<br>53387 | Revisions | | |

Ordnance Survey®

# Siteplan®

1:1250 Scale

17 DEC. 2001 ★ 5525

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20 0 20 40 60 80

Metres

182 CROCKHAMWELL ROAD
WOODLEY
READING
RG5 3JL

APPROVED

Centre coordinates: 476152mE 173265mN

National Grid sheet reference at centre of this Siteplan: SU7673SW

Supplied by : KDP Rainham 01634 238238
Serial Number : 574571

Ordnance Survey

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KALAMAZOO 1037892

Ordnance Survey

# Siteplan

## Symbols and depiction

### Boundary Information

| | |
|---|---|
| County/Region Island Boundary | |
| District/London Borough Boundary | |
| Parish/Community Boundary | |
| Electoral Division/Ward Boundary | |
| Parliamentary Constituency or Euro Const Boundary | |
| Boundary Mereing Change Symbol | |
| Boundary Post, Boundary Stone (BP, BS) | |

### Vegetation

| | |
|---|---|
| Non-Coniferous Trees | Nc |
| Non-Coniferous Trees (Scattered) | Nc (scat) |
| Non-Coniferous Trees (Positioned) | |
| Coniferous Trees | C |
| Coniferous Trees (Scattered) | C (scat) |
| Coniferous Trees (Positioned) | |
| Orchard | Orch |
| Coppice/Osiers | Cop |
| Rough Grass | RG |
| Heath | Heath |
| Scrub | Sc |
| Saltings/Marsh/ Reeds | Marsh |
| Vegetation Limits | |

### Areas (Rural survey mapping only)

| | |
|---|---|
| Areas Parcel No (published) | 4226 |

### Buildings

| | |
|---|---|
| Roofed Structure/ Glasshouse | |
| Upper Level of Communication | UL |

### Others

| | |
|---|---|
| Spot Height | + |
| Bench Mark | ← |
| Triangulation Station | △ |
| Pylon/Flare Stack/ Lighting Tower | ⊠ |
| Flow Arrow | |
| Mean High Water | |
| Mean Low Water | |
| General Detail | |
| Underground Detail | |
| Overhead Detail | |
| Tramway/ Narrow Gauge Railway | |
| Standard Gauge Railway | |
| Point Fixture (e.g. Letterbox) | |
| Water Feature | Pond |
| Water | Water |
| Archway | |
| Non-Roman Antiquity | |

### Ornament

| | |
|---|---|
| Rock | Rock |
| Inland Rock (Scattered) | Rock (scat) |
| Shingle | Shingle |
| Mud | Mud |
| Inland Boulders | Bo |
| Inland Boulders (Scattered) | Bo(scat) |
| Coastal Boulders | Boulders |
| Sand | Sand |
| Slope | Slope |
| Coastal Slope | Coastal Slope |
| Cliff | Cliff |
| Scree | Scree |

### Common Abbreviations

**Boundaries Information**

ED Boundary.....Electoral Division
Ward Boundary.....Ward
Boro Const Bdy.....Constituency
Euro Const Bdy.....(County Borough or European)
Und.....Undefined
CB.....Centre of Bank
CD.....Centre of Ditch
CR.....Centre of Road
CS.....Centre of Stream
Def.....Defaced
FF.....Face of Fence
FW.....Face of Wall
SR.....Side of River
TB.....Top of Bank
TkH.....Track of Hedge
RH.....Root of Hedge

**Other Information**

Chy.....Chimney
El P.....Electricity Pillar or Pole
ETL.....Electricity Transmission Line
FB.....Foot bridge
FS.....Flagstaff
GP.....Guide Post
GVC.....Gas Valve Compound
LB.....Letter Box
Mem.....Memorial
MHW.....Mean High Water
MLW.....Mean Low Water
NTL.....Normal Tidal Limit
P.....Post or Pole
PC.....Public Convenience
PH.....Public House
PO.....Post Office
PW.....Place of Worship
TCB.....Telephone Call Box
Tk.....Tank or Track
(um).....Unmade
W.....Well

CHARTER MARK

World Wide Web http://www.ordsvy.gov.uk/

DCP_4085.JPG



APPROVED

Tel: 0118 974 6441

Date: 31/01/02

My ref: A/2001/5525

**WOKINGHAM UNITARY**
**Aiming for Excellence**

**CONFIDENTIAL**

Councillor Rahmouni
C/O Wokingham District Council


Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham


Dear Councillor

**Application Number: A/2001/5525**
**180, Crockhamwell Road, Woodley, Reading.**
**Proposed erection of internally illuminated fascia pod side panels and double sided projecting sign.**

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ ~~REFUSAL: ☐~~ under delegated powers.

If you have any questions please do not hesitate to contact ~~**Andrew Thorley**~~ Heidi Lynch on **0118 974 ~~6441~~** 6482.
If you then feel the application needs to be transferred to the next available Development Control Committee for decision please fill in the form below.
This form must be received no later than 11th February 2002

Yours faithfully

Principal Development Control Officer

---

**LISTING FORM** Heidi Lynch
Case officer: ~~**Andrew Thorley**~~ Application Number: **A/2001/5525**
**180, Crockhamwell Road, Woodley, Reading.**
**Proposed erection of internally illuminated fascia pod side panels and double sided projecting sign.**

Transfer: Yes ☐ No ☐
Reason for Transfer:

Signed: _____ Date: _____

Councillor Rahmouni

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Tel: 0118 974 6441

Date: 31/01/02

My ref: A/2001/5525

**WOKINGHAM UNITARY**
**Aiming for Excellence**


Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham


**CONFIDENTIAL**

Councillor Preston
81 Howth Drive
Woodley
RG5 3DJ

Dear Councillor

**Application Number: A/2001/5525**
**180, Crockhamwell Road, Woodley, Reading.**
**Proposed erection of internally illuminated fascia pod side panels and double sided projecting sign.**

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ ~~REFUSAL: ☐~~ under delegated powers.

If you have any questions please do not hesitate to contact ~~Andrew Thorley~~ Heidi Lynch on 0118 974 ~~6441~~ 6482.
If you then feel the application needs to be transferred to the next available Development Control Committee for decision please fill in the form below.
This form must be received no later than 11th February 2002

Yours faithfully

Principal Development Control Officer

---

**LISTING FORM**
Case officer: ~~Andrew Thorley~~ Heidi Lynch Application Number: **A/2001/5525**
**180, Crockhamwell Road, Woodley, Reading.**
**Proposed erection of internally illuminated fascia pod side panels and double sided projecting sign.**

Transfer: Yes ☐ No ☐
Reason for Transfer:

Signed: _____ Date: _____

Councillor Preston

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

FROM: Andrew Thorley

DATE: 08 January 2002

DELEGATED

## WOODLEY TOWN CONSULTATION SHEET

**Application Number:** A/2001/5525

**Proposal:** Proposed erection of internally illuminated fascia pod side panels and double sided projecting sign..

**Site Address:** 180, Crockhamwell Road, Woodley, Reading.

**Applicant:** Specsavers Optical Superstore C/O Blaze Neon Ltd.

Your observations are required in respect of this application **by 01/02/2002**

| PLANNING SERVICES | HPT |
|---|---|
| POL | TLS |
| DC | ENF |
| AIP | |
| CS | |
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| | FILE: |

FEB 2002

No comment.

SIGNED: _____ DATE: 6.2.02.

Clerk To Woodley Parish/Town Council.

INFORMATIVE

Before the sign(s) is erected a licence must be obtained under Section 1777/178 of the Highways Act 1980 with respect to any part of it which overhangs the highway. A licence can be obtained from the Legal Department, Wokingham District Council, Shute End, Wokingham.

## HIGHWAYS CONSULTATION SHEET

**From:** Andrew Thorley **Date:** 08 January 2002

**Application Number:** A/2001/5525

**Proposal:** Proposed erection of internally illuminated fascia pod side panels and double sided projecting sign.

**Parish:** WOODLEY TOWN

**Site Address:**
180, Crockhamwell Road, Woodley, Reading.

**Applicant:**
Specsavers Optical Superstore C/O Blaze Neon Ltd.

Your observations are required in respect of this application within **7 days** of the above date.

✓ below as applicable;

1) ☐ Recommend refusal for the reason(s) **stated below**;
2) ☑ Recommend approval but with condition(s) & reason(s) **stated below**;
3) ☐ Recommend approval with **no** condition(s) or reason(s).

**Signed:** _____ **Print name:** AT 11/1/02

# ADDITIONAL NEIGHBOUR CONSULTATION SHEET

**APPLICATION NUMBER: A/2001/5525**
**CASE OFFICER: Andrew Thorley**

| ADDRESS OF ADDITIONAL NEIGHBOUR CONSULTATION | NUMBER OF DAYS FOR RESPONSE | DATE LETTER ISSUED (for Admin use) |
|---|---|---|
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**Received by Wokingham District Council**

# Application No: A/2001/5525

**Proposal:**
Proposed erection of internally illuminated fascia pod side panels and double sided projecting sign.

**Location:**
180, Crockhamwell Road, Woodley, Reading.

**The application is available for inspection at Wokingham District Council's offices during the following times:**

**PLANNING DEPARTMENT, SHUTE END, WOKINGHAM TEL (0118) 974 6428**
**8.30 - 5.00 Monday - Thursday & 8.30 - 4.00 Friday**

**WOODLEY LIBRARY HEADLEY ROAD WOODLEY 9.30am - 7.00pm Mon, Thurs & Fri. 9.30am - 5.00pm Tues, 9.30am - 1.00pm Saturday and 1.00pm - 4.00pm Sunday. Library closed all day Wednesday. If you intend to view this application at Woodley Library please allow 4 days from the date of this letter for delivery of plans and remember to quote application number A/2001/5525 to enable the library staff to locate the correct information.**

**Comments should be sent in writing QUOTING THE APPLICATION NUMBER to the Case Officer Andrew Thorley P.O. Box 157 Council Offices, Shute End, Wokingham Berkshire, RG40 1WR to arrive on or before 01/02/2002. Written comments submitted will become available for public inspection.**

**In view of the very large number of planning applications and letters of comment received, it will not be possible for an individual reply to be issued to observations made. However any comments will be taken into account when the application is determined and you will be notified of the decision.**

**Head Planning and Transportation**

**08 January 2002**

Tel. 0118 974 6441

Date: 08 January 2002

Your Ref:

My Ref: Andrew Thorley
A/2001/5525

| | |
|---|---|
| PLANNING SERVICES | HPT |
| POL | TLS |
| DC | ENF |
| APP | |
| CS | |
| 14 JAN 2002 | |
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| | FILE: |

**WOKINGHAM UNITARY**
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The Owner / Occupier
196
CROCKHAMWELL ROAD
WOODLEY
READING
RG5 3JH


Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham


Dear Sir/Madam
**Application Number:** A/2001/5525
**Site Address:** 180, Crockhamwell Road, Woodley Reading.
**Proposal:** Proposed erection of internally illuminated fascia pod side panels and double sided projecting sign..

The Council has received an application to carry out the above development.

If you wish to see the plans and other details submitted you can do so at the District Council Planning Services reception at the offices in Shute End, Wokingham from 8.30am to 5.00pm Monday to Thursday and 8.30am to 4.00 Friday, **or** at Woodley Library, Headley Road, Woodley from 9.30am to 7.00pm Monday, Thursday and Friday, 9.30am to 5.00pm Tuesdays, 9.30am to 1.00pm Saturdays and 1.00pm to 4.00pm Sundays. The library is closed all day on Wednesdays. **If you intend to view this application at Woodley Library please allow 4 working days from the date of this letter for delivery of plans and remember to take this letter with you or quote application number A/2001/5525 to enable staff to locate the correct information.**

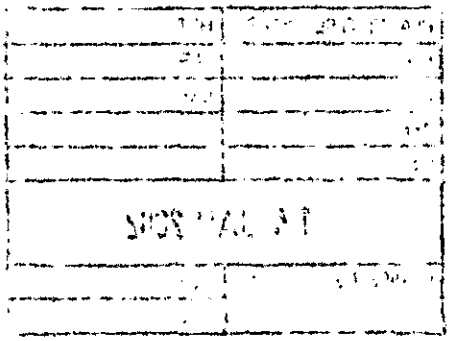
If you have any comments you would like to make before the application is determined, please reply in writing within 21 days from the date of this letter quoting Application Number **A/2001/5525** . Your comments will be considered by the planning officer before a decision is made and will be summarised in the committee report if the application is decided by committee. Where an application is to go to committee you will be told of the date and given the opportunity to speak at the meeting. All those making comments will be notified of the decision when it is made. **You can also make comments using the District Councils web site at *www.wokingham.gov.uk* , under Planning.**

Please note that all comments made will be open to public inspection and should you have any queries regarding this application please contact the planning officer, **Andrew Thorley**, on **0118 974 6441**.

Yours faithfully,

*Andrew Thorley*

Development Control Officer



Tel. 0118 974 6441

Date: 08 January 2002

Your Ref:

My Ref: Andrew Thorley
A/2001/5525

| | |
|---|---|
| PLANNING SERVICES | HPT |
| POL | TLS |
| DC | ENF |
| APP | |
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| 14 JAN 2002 | |
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| | FILE: |

**WOKINGHAM UNITARY**
**Aiming for Excellence**

The Owner / Occupier
190
CROCKHAMWELL ROAD
WOODLEY
READING
RG5 3JH


Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham


Dear Sir/Madam
**Application Number:** A/2001/5525
**Site Address:** 180, Crockhamwell Road, Woodley Reading.
**Proposal:** Proposed erection of internally illuminated fascia pod side panels and double sided projecting sign..

The Council has received an application to carry out the above development.

If you wish to see the plans and other details submitted you can do so at the District Council Planning Services reception at the offices in Shute End, Wokingham from 8.30am to 5.00pm Monday to Thursday and 8.30am to 4.00 Friday, **or** at Woodley Library, Headley Road, Woodley from 9.30am to 7.00pm Monday, Thursday and Friday, 9.30am to 5.00pm Tuesdays, 9.30am to 1.00pm Saturdays and 1.00pm to 4.00pm Sundays. The library is closed all day on Wednesdays. **If you intend to view this application at Woodley Library please allow 4 working days from the date of this letter for delivery of plans and remember to take this letter with you or quote application number A/2001/5525 to enable staff to locate the correct information.**

If you have any comments you would like to make before the application is determined, please reply in writing within 21 days from the date of this letter quoting Application Number **A/2001/5525** . Your comments will be considered by the planning officer before a decision is made and will be summarised in the committee report if the application is decided by committee. Where an application is to go to committee you will be told of the date and given the opportunity to speak at the meeting. All those making comments will be notified of the decision when it is made. **You can also make comments using the District Councils web site at *www.wokingham.gov.uk* , under Planning.**

Please note that all comments made will be open to public inspection and should you have any queries regarding this application please contact the planning officer, **Andrew Thorley**, on **0118 974 6441**.

Yours faithfully,

*Andrew Thorley*

Development Control Officer

Tel. 0118 974 6441

Date: 08 January 2002

Your Ref:

My Ref: Andrew Thorley
A/2001/5525

**WOKINGHAM UNITARY**
**Aiming for Excellence**

The Owner / Occupier
137
CROCKHAMWELL ROAD
WOODLEY
READING
RG5 3JP


Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham


Dear Sir/Madam
**Application Number:** A/2001/5525
**Site Address:** 180, Crockhamwell Road, Woodley Reading.
**Proposal:** Proposed erection of internally illuminated fascia pod side panels and double sided projecting sign..

The Council has received an application to carry out the above development.

If you wish to see the plans and other details submitted you can do so at the District Council Planning Services reception at the offices in Shute End, Wokingham from 8.30am to 5.00pm Monday to Thursday and 8.30am to 4.00 Friday, **or** at Woodley Library, Headley Road, Woodley from 9.30am to 7.00pm Monday, Thursday and Friday, 9.30am to 5.00pm Tuesdays, 9.30am to 1.00pm Saturdays and 1.00pm to 4.00pm Sundays. The library is closed all day on Wednesdays. **If you intend to view this application at Woodley Library please allow 4 working days from the date of this letter for delivery of plans and remember to take this letter with you or quote application number A/2001/5525 to enable staff to locate the correct information.**

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Yours faithfully,

*Andrew Thorley*

Development Control Officer

| | |
|---|---|
| Application Number : A/2001/5525 | Map No : 42 |
| Case Officer : AT | Site Area : 0.02 |
| Valid Date : 17.12.01 | Received Date: 17/12/2001 |

Level : Delegated Application

Description : Proposed erection of internally illuminated fascia pod side panels and double sided projecting sign.

Location : ~~182~~ 180, Crockhamwell Road, Woodley, Reading.

Parish : WY Ward : BUL 8-1-02 -3.

Applicant : Specsavers Optical Superstore C/O Blaze Neon Ltd.

Fee Required: £50 Fee Received: £50 (7)

Additional: ..... or Refund: .....

Enforcement Section to be notified ☐ (tick if required)

---

Additional information required for validation;

| REASON | NOTES | DATE REQ | DATE RECD |
|---|---|---|---|
| LOCATION PLANS | Site outlined is 176 (180) | phoned 180 | |
| BLOCK PLANS | | | |
| FORMS UNSIGNED | | | |
| S.66 MISSING/INCORRECT/ UNSIGNED | | | |
| ELEVATION PLANS | | | |
| FLOOR PLANS | | | |
| NO SCALE OR SCALE IS IMPERIAL | | | |
| ENCROACHMENT LETTER REQUIRED | | | |
| OTHER | | | |

**Is the site in a Conservation Area:** ☐ Yes ☐ No If "Yes" which one _____

Is the site a Listed Building: ☐ Yes ☐ No

Is a Statutory Advertisement required: ☐ Yes ☐ No

---

## INTERNAL CONSULTATIONS 8.1.02 -B.

Building Control

Heritage (Harold Sanders)

Landscape

Trees

Environmental Health

Housing

Leisure & Cultural Services

Public Rights of Way Officer

Property

Policy & Plans

Joint Strategic Planning Unit

Archaeological Officer (BABTIE)

Education

Social Services

(Highways) ✓

## EXTERNAL CONSULTATIONS

Adjacent DPA : _____

Adjacent Parish : _____

SEB

British Gas

Oil pipeline

Transco

Environment Agency

Railtrack

Police Arch Officer

## HERITAGE BODIES

Victorian Society
The Georgian Group
Ancient Monuments Society
Council for British Arch
RCHME
NRPB (Telecommunications)
Sport England
Society for Proct' of Ancient Bldgs
English Heritage

## OTHERS

.....

.....

.....

.....

.....

.....

## NEIGHBOURS

.....

S/N + see map

(pls include sites inside red lines.)

No relevant pre-apps.

You are advised to read the accompanying notes before completing any part of this form

# APPLICATION FOR CONSENT TO DISPLAY AN ADVERTISEMENT

Town and Country Planning Act 1990

The Town and Country Planning (Control of Advertisements Regulations) 1992

17.DEC.2001* 5525

FOR OFFICE USE ONLY

Fee £

Cheque/Postal Order/Cash

Receipt no. Issued

Borough Ref.

Registered No.

Date received

| | |
|---|---|
| 1. Name, address and telephone number or Applicant (IN BLOCK CAPITALS)<br>Specsavers Optical Superstore<br>Group Contracts Office<br>Melrose House<br>42 Dingwell Road, Croydon<br>Surrey CR0 2NE<br>Tel. No. | 2. Agent (if any) to whom correspondence should be sent<br>Blaze Neon Ltd<br>5 Patricia Way<br>Pysons Road, Broadstairs Kent<br>CT10 2XZ<br>Tel. No. 01843 601075 |
| 3. Full postal address or location of the land on which the advertisement is to be displayed. | Specsavers 180 Crockhamwell Road Woodley Reading |
| 4. State the purpose for which the land or building is now used. | vacant premises |
| 5. (a) Has the applicant an interest in the land? | YES / [redacted] |
| (b) If NO, has the permission of the owner, or of any other person entitled to give permission for the display of the advertisement, been obtained? (See note 5) | YES / NO* |
| 6. Is the advertisement already being displayed? | [redacted] / NO* |
| 7. Particulars of proposed advertisement<br>(a) Description of advertisement (eg. shop sign, projecting sign, poster panel)<br>(b) Size (m)<br>(c) Illumination type (eg. internal, neon, floodlit)<br>(d) In the case of a building, state the position to be occupied by the advertisement, the height above ground, projection etc. | fascia pod side panels and double sided projecting sign<br>as drawing 53387<br>internally<br>as drawing 53387 |
| 8. Period for which consent is sought (See note 2) | maximum |
| 9. Particulars of drawings and plans submitted with the application (See note 3) | drawing 53387 & copy photo |

* DELETE AS APPROPRIATE

I enclose a cheque or money order for the appropriate fee of £50-00

Signed (APPLICANT / AGENT)

Date 7/12/01

(438)

① ~~KEYMARKETS~~ TRENTS, 176, 3 FLATS OVER - 178, 180, 182.

PC 23-431 176, 178, 180, 18

ADDRESS CROCKHAMWELL ROAD PARISH WOODLEY

PLOT No. Get Land charges previous search for each property ORD. SHEET No. SU.7673 (42

BUILDER

| Plan No. | Applicant | Description of Development | Date of Decision | Decision | |
|---|---|---|---|---|---|
| 533/53 | Messrs H & G. Simonds Ltd. | Shequers P. House alterations & new Drains | 7-8-53 | App | app. |
| 434/56 | Barclays Bank | Outline | 9-11-56 | N/A | C/A |
| R/191/59 | Messrs H & G. Simmonds Ltd | Conversion of store to off licence | 8-12-59 | APP | TP 31/12/61 |
| R/216/61 | Mr R.C. Southall | continued use of off licence | 2-11-61 | N/A | C/A |
| O/174/62 | Mr R. Lawrence | | 6-9-62 | N/A | C/A |
| R/194/63 | Messrs Haloville Ltd | Rebuild P House off licence & new shops etc | 5-9-63 | APP | C/A |
| A/33/64 | Keymarkets Ltd | Illuminated sign | 7-12-64 | N/A | C/A |
| R/273/64 | " | New Shop Front with sign | 29.10.64 | App. | A |
| R/356/68 | " | Store at Rear (6'x5') | 31.10.68 | App. | A |
| C/3/69 | Wokingham R.D.C. | Service Road at rear | 23.7.69 | N/A | C/A |

DATE OF COMPLETION

MINISTRY DECISION

SPECIAL ORDERS

DRAINAGE

② ~~KEYMARKETS~~, 176, 3 FLATS OVER - 178, 180, 182

ADDRESS TRENTS CROCKHAMWELL ROAD PARISH WOODLEY

PLOT No. ORD. SHEET No. SU. 7673 4

BUILDER

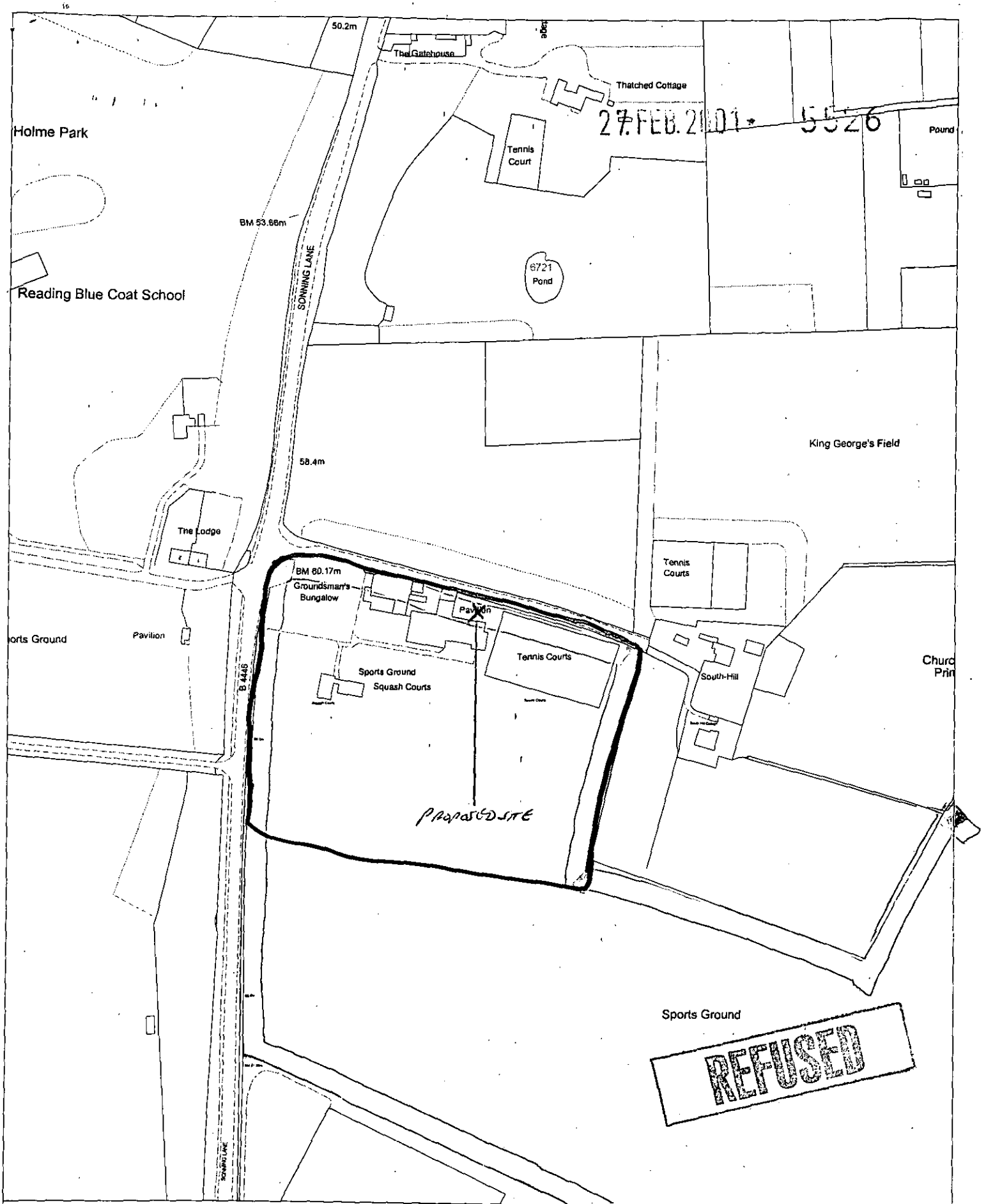
| Plan No. | Applicant | Description of Development | Date of Decision | Decision | |
|---|---|---|---|---|---|
| BR 5477 | KEY MARKETS LTD. | EXT. TO STORAGE ROOM | 11.10.76 | APP. | N/A |
| CS407 No.176 | " | " " | 28.10.76 | N/A | C/A |
| BR12372 | TRENTS LTD. | DIVISION WALL & TOILET FACS | 26.11.79 | APP | N/A |
| 12262 | " | " | 13.12.79 | N/A | C/A |
| 12468 No.176 | Messrs D.F. Hewetson & D.J. Everett | Door in existing window frame & shop name above window | 14. 2 80 | N/A | C/A |
| 25671 No176 | L. COWAN | BETTING OFFICE | 11.6.86 | | C/A |
| BRA 1166 | " | ALTS. TO SHOP/OFFICE | 25.7.86 | APP | |
| 28638 No.176 | BEATTIES OF LONDON | ILL. SIGN | 27.11.87 | | C/A |
| 33903 } | 176 | | 8.9.89 | | C/A |
| BRA7557 } | " " | REPL. SHOP FRONT | 30.6.89 | APP | |

DATE OF COMPLETION

| | | | | |
|---|---|---|---|---|
| F/2001/5139 | Savers Health & Beauty | Erection of new shop front | 11.12.01 | C/ |

091074

| | | | | |
|---|---|---|---|---|
| 34473 No.176 | COWAN RACING | ILL. LASCIA SIGN | 12.1.90 | F |




Site Plan, Scale: 1 to 2500

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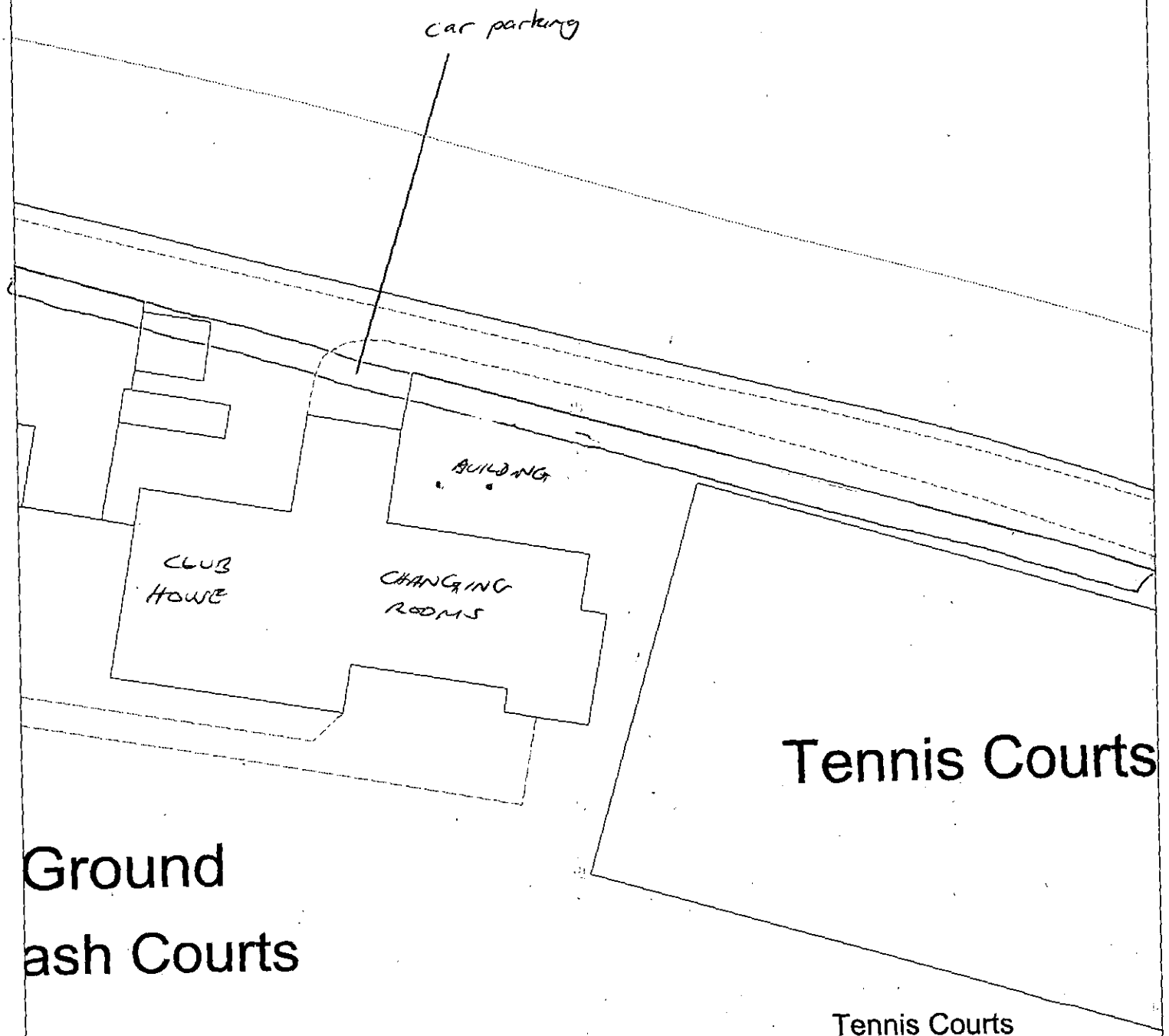
Date: 29 January 2002

N W E S

27. FEB. 2001 * 5526

RECEIVED




Site Plan, Scale: 1 to 500

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Date: 29 January 2002

N
W E
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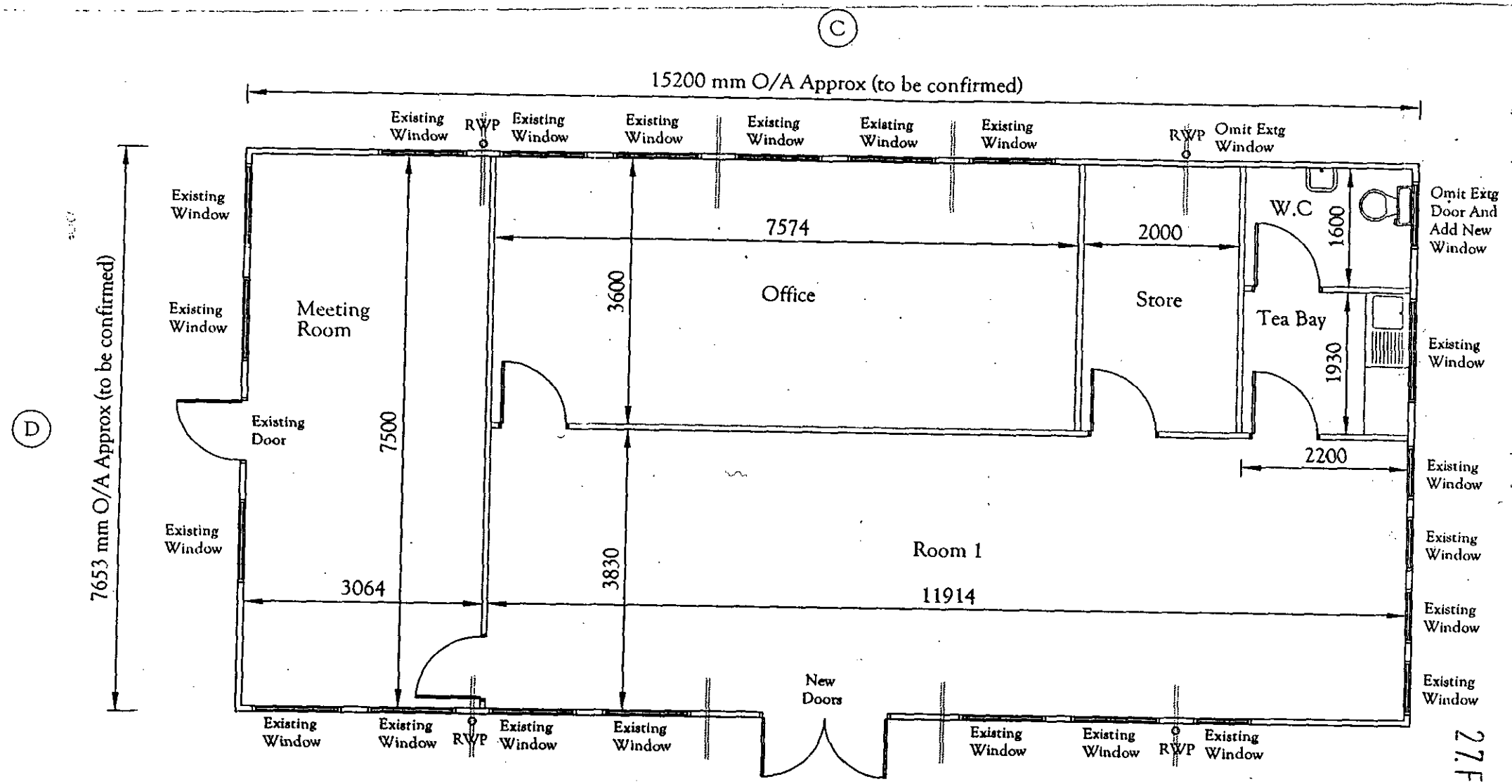
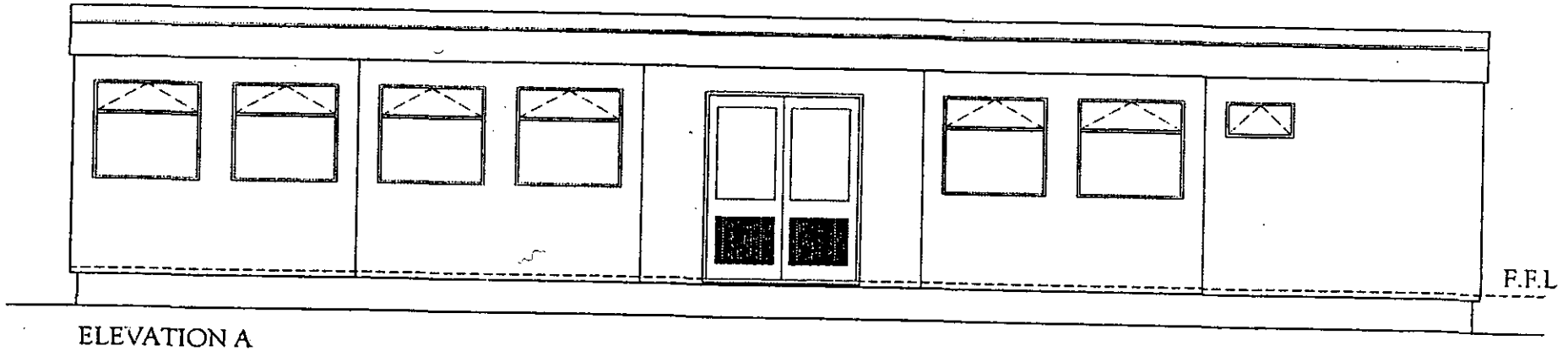



PROPOSED NEW FLOOR PLAN TO EXISTING BUILDING

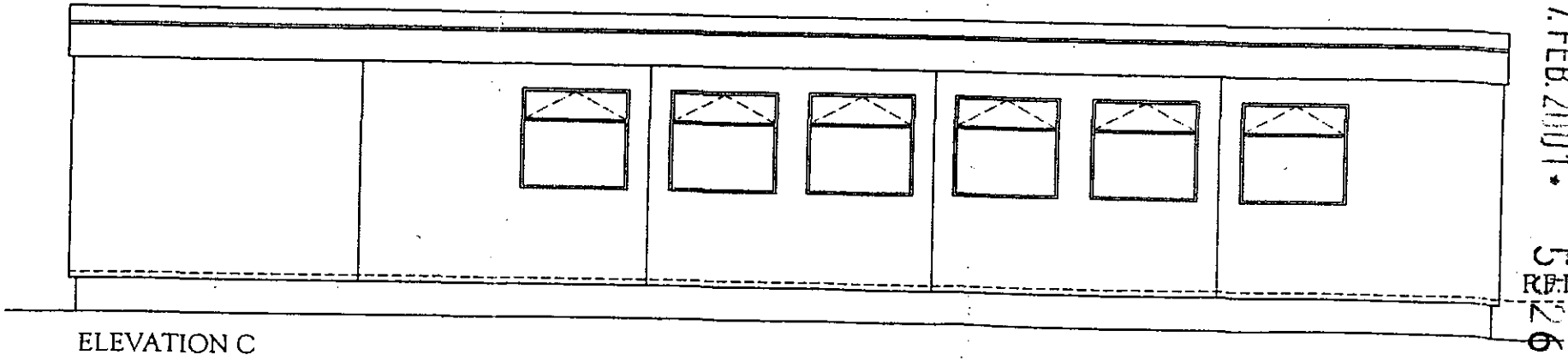
REFUSED

27 FEB 2001 5526

REFUSED



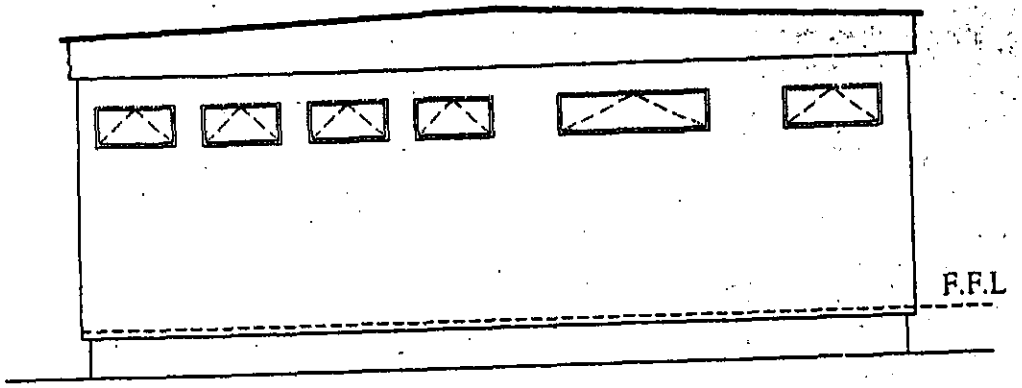

ELEVATION A



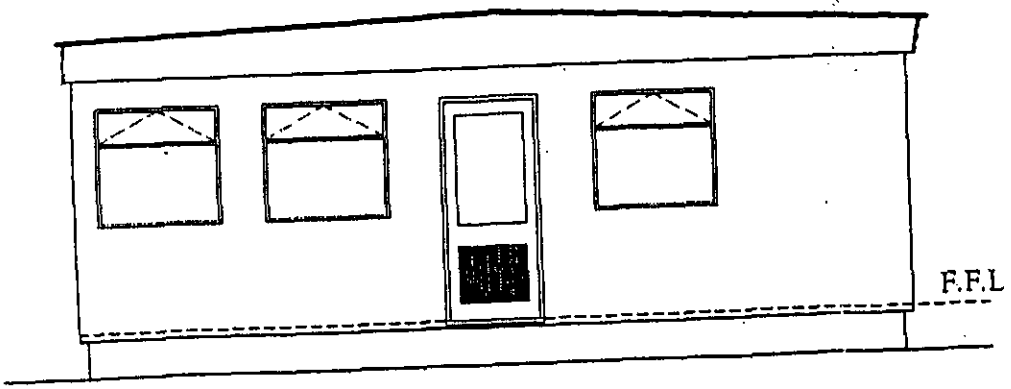

ELEVATION C

27.FEB.2001 • 5526

27 FEB 2001 05526




ELEVATION B




ELEVATION D

**Wernick**
BUILDINGS
TECHNICAL SERVICES DEPARTMENT
Nidum Works,Neath Abbey,Neath,
West Glamorgan. SA10 7DS.
Tel: 01792 321222
Fax: 01792 323264
E.Mail: sales@wernick.co.uk
www.wernick.co.uk

CLIENT
WERNICK HIRE LTD

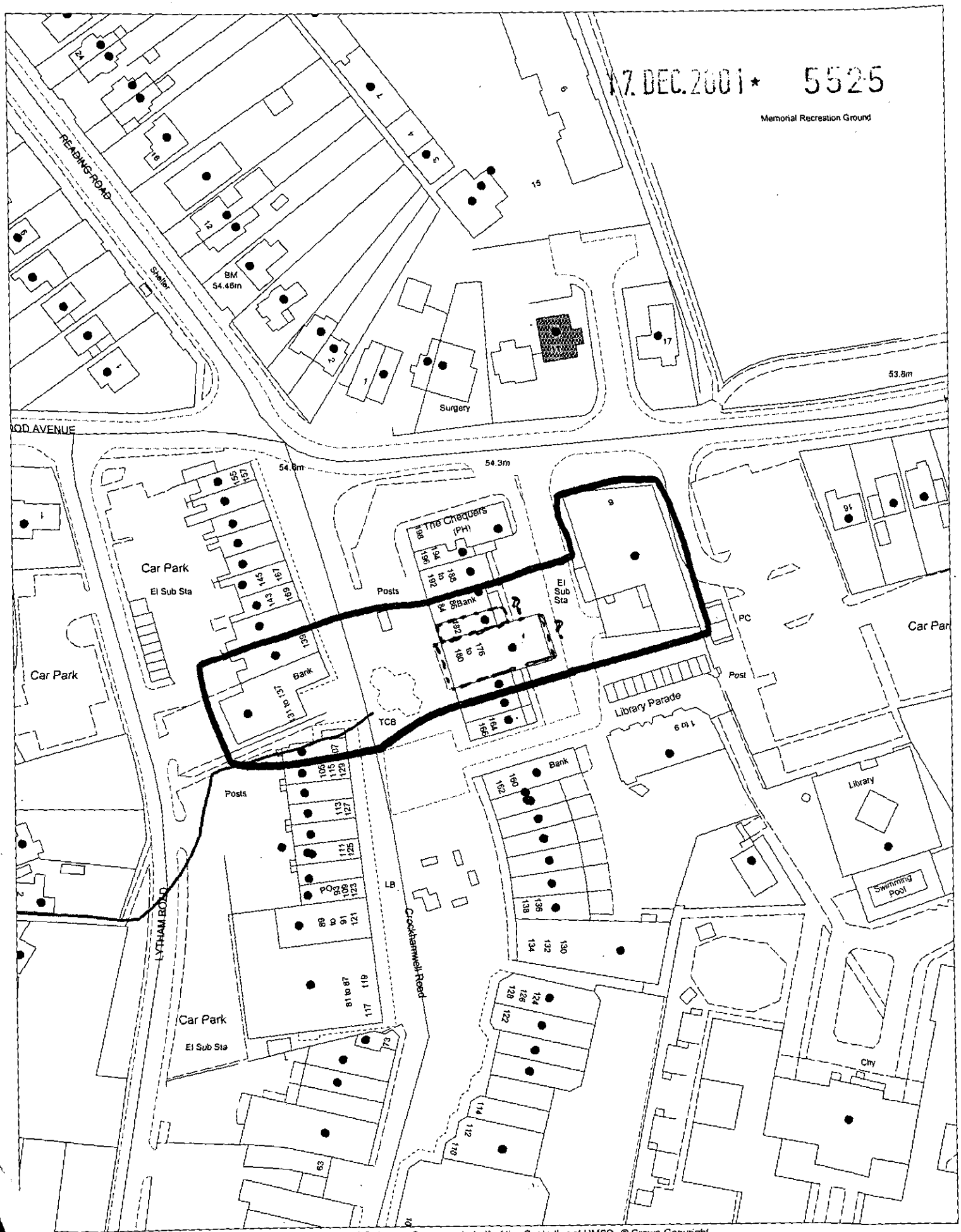
PROJECT TITLE
NEW INTERNAL LAYOUT TO EXISTING VOLUMETRIC BUILDING FOR BERKSHIRE LAWN TENNIS ASSOCIATION

DRAWING TITLE
PROPOSED PLAN AND ELEVATIONS

| DRAWN | CHECKED | USER |
|---|---|---|
| C.R.GRAY | | CAD 7 |
| ORIGINAL SCALE 1 : 50 | | DATE 12-02-02 |
| CONTRACT NO. | DRAWING NO. 02/2302/W - 001. | |

**Wernick**

REFUSED

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oment Control Section, Environmental Services, Wokingham District Council.

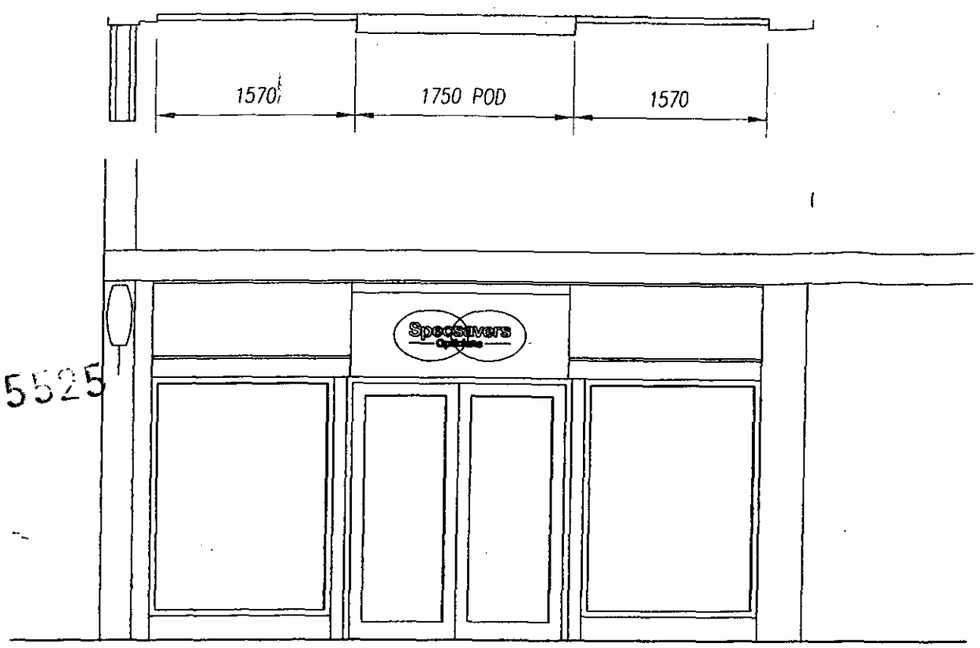
mber 2001

Scale: 1 : 1250

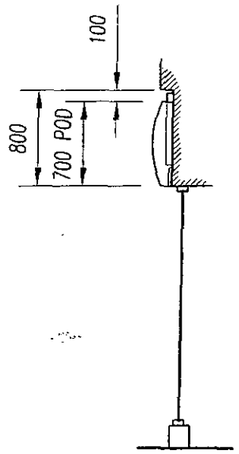
N W E S

17.DEC.2001 5525

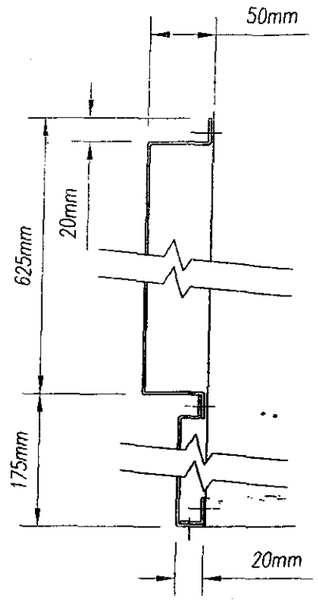
PLAN 1:50




FRONT ELEVATION 1:50




SECTION DETAIL 1:50




SECTION DETAIL 1:5

*Fascia Pod Sign*

*Panel from 2mm aluminium curved in profile onto a folded aluminium back tray all stove enamelled white inside and outside.*

*Panel router cut with logo shape backed with 3mm 050 opal perspex applied with translucent green vinyl to leave text opal.*

*Pod fitted with fluorescent lamps to illuminate logo only.*

*Side Panels*

*Panels to either side and above pod folded from 2mm aluminium to a depth of 50mm stoved green ral 6019.*

*Bottom 20mm deep infill panel to be stoved white.*

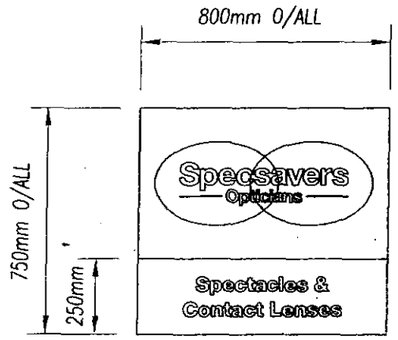
*Double Sided Projecting Sign*

*Panels from 2mm aluminium curved in profile onto a descaled stainless steel signcase stove enamelled white inside and outside.*

*Panels router cut with logo shape backed with 3mm 050 opal perspex applied with translucent green vinyl to leave text opal.*

*Signcase also fitted with a drop-down panel from white foamex screen printed green pantone 3305c leaving text to show through white.*

*Sign fitted with fluorescent lamps to illuminate logos and for downward light onto foamex panel through diamond perspex diffuser panels in bottom of signcase.*




DOUBLE SIDED PROJECTING SIGN 1:20

APPROVED

BLAZE NEON LTD
5 Patricia Way, Pysons Road,
Broadstairs, Kent. CT10 2XZ.
T +44 (0) 1843 601075 F +44 (0) 1843 867924
E-mail: cad@blazeneon.com

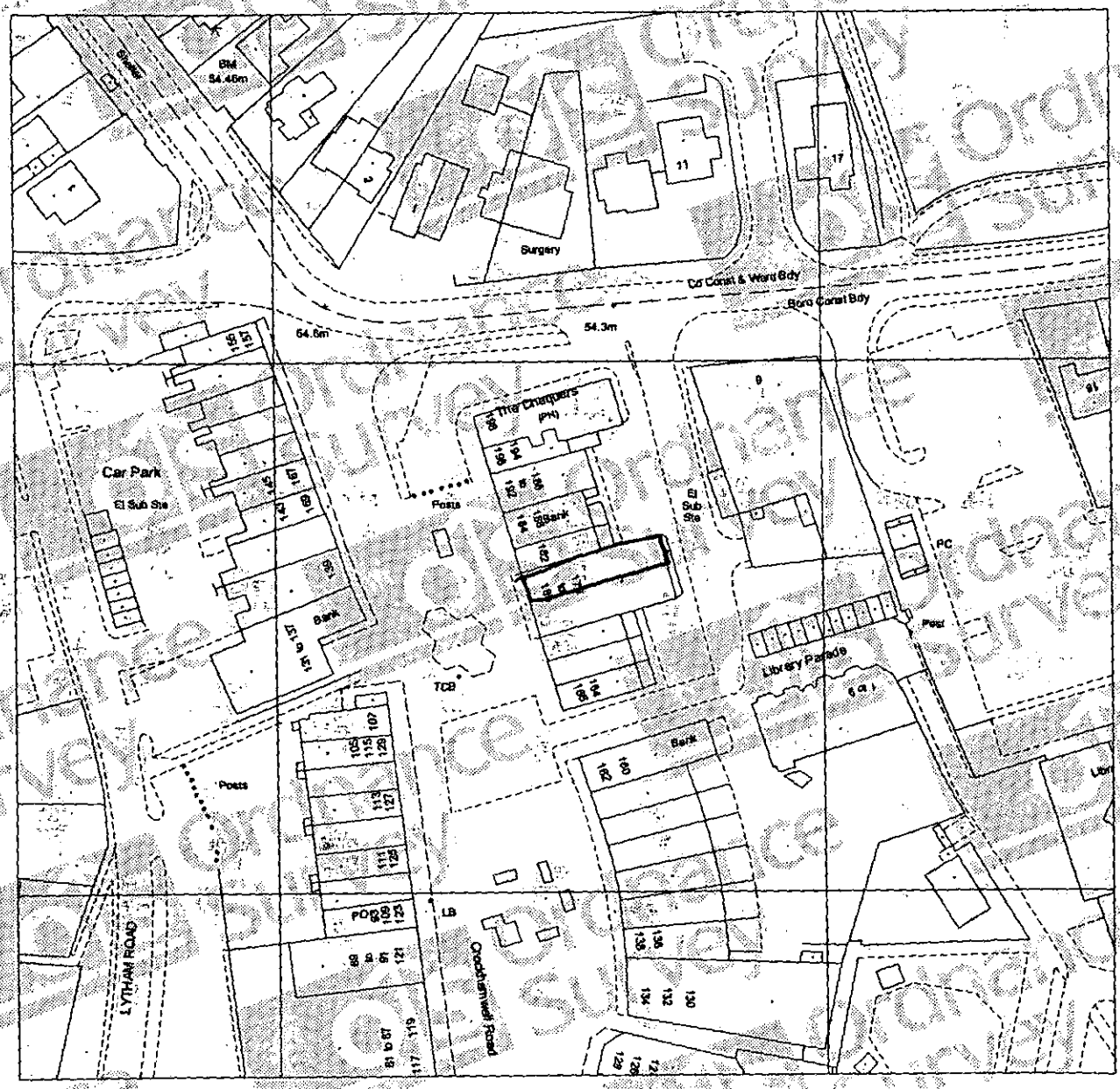
| Job Title | Sheet no. | Scale | Date | Drawn By |
|---|---|---|---|---|
| SPECSAVERS<br>182b CROCKHAMWELL ROAD<br>WOODLEY<br>READING | | 1:50 1:20 1:5 | 04/12/01 | BW |
| | Drawing No.<br>53387 | Revisions | | |

Ordnance Survey®

17 DEC 2001 55525

# Siteplan®

1:1250 Scale




20 0 20 40 60 80

Metres

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182 CROCKHAMWELL ROAD
WOODLEY
READING
RG5 3JL

Centre coordinates : 476152mE 173265mN

National Grid sheet reference at centre of this Siteplan: SU7673SW

Supplied by : KDP Rainham 01634 238238
Serial Number : 574571

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