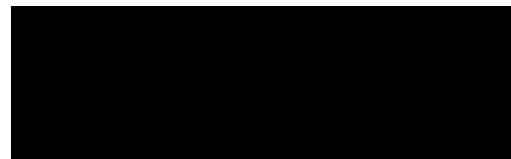
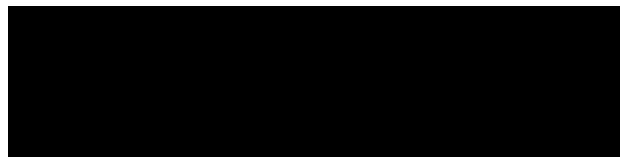




Newlands House & Sables  
Mole Road  
Sindlesham  
Berkshire RG2 9JQ



## 1 Overview

██████████ has an enormous wealth of experience ranging from international competing to coaching and running a business. █████ is qualified to the highest level (UKCC Level 3) and his coaching successes include training riders to Olympic level and riders who went on to form part of International Teams. █████ has extensive knowledge and experience in setting up and managing equestrian center's including the local Wellington Riding. █████ was General Manager for ten years in which time he turned it into the facility today, he designed the new clubhouse and Olympic size arena and oversaw the development of the majority of the project. After finishing at Wellington Riding █████ moved to Wiltshire to set up another new facility for American owners- Manton Grange Stables in Marlborough. Again, █████ oversaw the expansion of the facilities and accommodation. Whilst at Manton it was then that █████ decided to start Sillett Equestrian which led to the purchase of Newlands.

██████████ is UKCC Level 2 qualified for coaching and was also nominated and won an award from the British Showjumping Young Professional Program 2016 for Best Young Professional Coach. █████ has a proven track record as a professional rider across Europe and enjoys using that experience to help guide and mentor students in order for them to compete as effectively as possible. █████ has trained riders to international Grand Prix victories and through her management oversees the running of the horses and competition schedules.

███████ has previous experience in managing yards herself, taking an active role in family businesses. █████ family have previously owned the riding school and exam center Rycroft in Eversley, and █████ mum runs the riding school Burley Lodge in Shinfield. █████ also took on a role at Snowball Farm in Burnham to improve and turn the center into a BHS qualified facility and exam center.

Based around Berkshire & Hampshire for the last few years, █████ recognised there was an increasing number of Clients who were willing invest significant time and money into livery, coaching and competitions. With this, Sillett Equestrian was initiated in September 2016 to meet their clients' needs.

To date, Sillett Equestrian has a 40+ client base and coaches' clients from UAE, China, Ukraine, Cyprus, South Africa and USA. Some clients live abroad so travelling to some of these countries on a regular basis for coaching, is required.

## 2 Our Vision

### 2.1 The Present

As well as increasingly successful professional livery and coaching currently undertaken, Sillett Equestrian also offer their services into an increasingly popular Equine Transportation provided exclusively for their clients. They also offer a Saddlery service and are distributors for high profile Equine brands.

The core services include:

- Livery
- Professional coaching
- Saddlery
- Equine Sales
- Bespoke Equestrian Concierge Services
- National and international Showjumping Competing support & service

██████████ currently employ 8 staff, experienced in their relevant fields and seek to hire the best staff for their expertise. We have also taken on apprentices and we train them in the industry.

### 2.2 The Future

The business currently has 11 Clients requiring professional livery and coaching for showjumping, the young horse program continues to develop with horses that have been bred, raised and produced by Sillett Equestrian with previous horses selling in Europe and some to America.

Sillett Equestrian continues to employ staff from local areas and support local suppliers for hay, feed, shavings, veterinary, physio and farrier services.

We are also able to provide clients with local hotels to stay in as some of the clients choose to stay over several days for intense periods of training, during this time we entertain them at local restaurants and pubs. We since added the decking area on the side of the log cabin to offer this service as our clients can have multiple horses and need an area to rest in between sessions and have access to washroom facilities.

We feel it is essential for onsite accommodation and living for the welfare of the horses, given we have a large number of horses on the land there must always be someone available at any time during the day or night to care for the horses in case of illness or problems. On occasions if treatment is no longer possible at home the horses must be transferred to a clinic. With the nature of the type of horses we are caring for our clients would be worried that the horses would be left unattended overnight and this would likely give them reason to leave. Alongside the welfare there is a security issue, as with all farms they are frequently targets for burglary and with expensive equipment for the horses and farm machinery on site this also adds to the necessity for onsite accommodation.



