



**WOKINGHAM  
BOROUGH COUNCIL**

Wokingham Borough Council  
Planning Services  
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Wokingham, Berkshire  
RG40 1WR  
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## Application for Consent to Display an Advertisement(s)

### Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

#### Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

|                |                                           |
|----------------|-------------------------------------------|
| Number         | <input type="text"/>                      |
| Suffix         | <input type="text"/>                      |
| Property Name  | <input type="text" value="Five Guys"/>    |
| Address Line 1 | <input type="text" value="Reading Road"/> |
| Address Line 2 | <input type="text"/>                      |
| Address Line 3 | <input type="text" value="Wokingham"/>    |
| Town/city      | <input type="text" value="Winnersh"/>     |
| Postcode       | <input type="text" value="RG41 5HG"/>     |

Description of site location must be completed if postcode is not known:

|                                     |                                     |
|-------------------------------------|-------------------------------------|
| Easting (x)                         | Northing (y)                        |
| <input type="text" value="476697"/> | <input type="text" value="171454"/> |
| Description                         |                                     |
| <input type="text"/>                |                                     |

## Applicant Details

### Name/Company

Title

First name

Surname

Company Name

### Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Are you an agent acting on behalf of the applicant?

- ☒ Yes  
☐ No

### Contact Details

Primary number

Secondary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Fax number

Email address

\*\*\*\*\* REDACTED \*\*\*\*\*

## Agent Details

### Name/Company

Title

Ms

First name

Tito

Surname

Arowobusoye

Company Name

Firstplan

### Address

Address line 1

Broadwall House

Address line 2

21 Broadwall

Address line 3

Town/City

London

County

Country

United Kingdom

Postcode

SE1 9PL

Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

Fax number

Email address

\*\*\*\*\* REDACTED \*\*\*\*\*

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Fascia advert signage and advert signage associated with drive thru.

**Advertisement Type:**

Other type

**Height:**

0.6 metres

**Width:**

4.78 metres

**Depth:**

0.8 metres

**What is the height from the ground to the base of the advertisement?:**

4.785 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

60 centimetres

**What materials will the advertisement be made of?:**

aluminium and acrylic

**The colour of text and background:**

white and red

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

1.836 metres

**Width:**

2.45 metres

**Depth:**

0.08 metres

**What is the height from the ground to the base of the advertisement?:**

4.8 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

17 centimetres

**What materials will the advertisement be made of?:**

vinyl lettering on aluminium frame

**The colour of text and background:**

white

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

1.836 metres

**Width:**

2.45 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

4.565 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.01 centimetres

**What materials will the advertisement be made of?:**

55" LED screen in aluminium frame

**The colour of text and background:**

white

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

1.836 metres

**Width:**

2.45 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

4.515 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.01 centimetres

**What materials will the advertisement be made of?:**

55" LED screen in aluminium frame

**The colour of text and background:**

white

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

3.4 metres

**Width:**

9.5 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

0.01 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.01 centimetres

**What materials will the advertisement be made of?:**

55" LED screen in aluminium frame

**The colour of text and background:**

red and white

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

8 metres

**Width:**

1.8 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

0.01 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.01 centimetres

**What materials will the advertisement be made of?:**

55" LED screen in aluminium frame

**The colour of text and background:**

red and white

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

1.4 metres

**Width:**

0.45 metres

**Depth:**

0.023 metres

**What is the height from the ground to the base of the advertisement?:**

0.01 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

14 centimetres

**What materials will the advertisement be made of?:**

vinyl lettering on aluminium frame

**The colour of text and background:**

white and red

**Will the advertisement be illuminated?:****Advertisement Type:**

Other type

**Height:**

2.4 metres

**Width:**

1.575 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

0.01 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.1 centimetres

**What materials will the advertisement be made of?:**

55" LED Screen in red aluminium frame

**The colour of text and background:**

red

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

2.4 metres

**Width:**

1.575 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

0.01 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.1 centimetres

**What materials will the advertisement be made of?:**

55" LED Screen in red aluminium frame

**The colour of text and background:**

red

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

2.4 metres

**Width:**

1.575 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

0.01 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.1 centimetres

**What materials will the advertisement be made of?:**

55" LED Screen in red aluminium frame

**The colour of text and background:**

red

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

2.4 metres

**Width:**

1.575 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

0.01 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.1 centimetres

**What materials will the advertisement be made of?:**

55" LED Screen in red aluminium frame

**The colour of text and background:**

red

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

1.7 metres

**Width:**

0.8 metres

**Depth:**

0.2 metres

**What is the height from the ground to the base of the advertisement?:**

0.01 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

80 centimetres

**What materials will the advertisement be made of?:**

aluminium with vinyl lettering

**The colour of text and background:**

white, red and black

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

1.7 metres

**Width:**

0.8 metres

**Depth:**

0.2 metres

**What is the height from the ground to the base of the advertisement?:**

0.01 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

80 centimetres

**What materials will the advertisement be made of?:**

aluminium with vinyl lettering

**The colour of text and background:**

red, white and black

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

1.7 metres

**Width:**

0.8 metres

**Depth:**

0.14 metres

**What is the height from the ground to the base of the advertisement?:**

0.01 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

80 centimetres

**What materials will the advertisement be made of?:**

aluminium with vinyl lettering

**The colour of text and background:**

white, red and black

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

6 metres

**Width:**

2.04 metres

**Depth:**

0.25 metres

**What is the height from the ground to the base of the advertisement?:**

4.3 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

492.5 centimetres

**What materials will the advertisement be made of?:**

aluminium

**The colour of text and background:**

red and white

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

600 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

Please describe each of the 'Other type(s)' of advertising proposed

- 1no. 'FIVE GUYS' high level building sign
- 3no. 'FIVE GUYS DRIVE THRU' high level building sign
- 1no. 'FIVE GUYS DRIVE THRU' height restrictor sign
- 1no. 'FIVE GUYS DRIVE THRU' pyramid
- 1no. Freestanding order communications box
- 4no. Freestanding LED screen totem sign
- 1no. 'WAITING BAY' freestanding sign
- 1no. 'THANK YOU' freestanding sign
- 1no. 'DRIVE THRU AHEAD' freestanding sign
- 1no. 'COSTA' totem sign (re-located due to Five Guys restaurant building)

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes  
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes  
☒ No  
☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes  
☒ No

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

21/08/2025

To Date

21/08/2030

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes

☒ No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes

☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

☒ The agent

☐ The applicant

☐ Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes

☒ No

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes

☐ No

# Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
- ☒ No

## Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.  
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.  
I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Tito Arowobusoye

Date

17/09/2025

Amendments Summary

Application forms slightly changed