The Horns Signage

November 2023

SIGNAGE SPECIFICATION.

Materials:
Boards: Using existing boards if in good condition, any new boards in marine plywood for weather-resistance.
Base coat paint: Exterior grade paint, satin finish.
Lettering paint: 1 Shot Lettering Enamel (oil-based) (or equivalent) for its durability and flow for hand-lettering

Method:
All lettering will be hand painted.
The illustration painting of the Deer head and horns will be hand painted, and so there will be some variance to the image provided. The image provided shows the style, composition and colours that will be used.

1. Swing Sign

Lettering: Hand painted.

Typeface: 'The Horns': Quincy, Crazies Hill: Tay Wingman

Scene: Hand painted deer using artist grade acrylic and varnish. The image provided is a reference for the artist, and the final image will differ slightly, although the composition and colourway will be the same.

2. Wall sign

Lettering: Hand painted.

Typeface: 'The Horns': Quincy, Freehouse Crazies Hill: Tay Wingman

3. Entrance sign

Lettering: Hand painted.

Typeface: 'Entrance': Quincy

Illustration: Hand painted

3. Info board

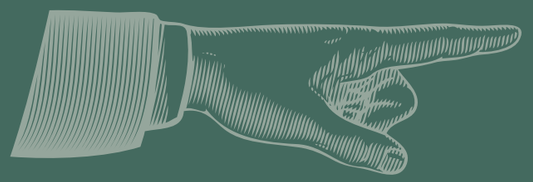
Lettering: Hand painted.

Typeface: Tay Wingman

The Horns

FREE HOUSE * CRAZIES HILL

Entrance



FREE
HOUSE

* * *

FOOD

* * *

ROOMS

* * *

BEER
GARDEN

Colours

Pantone
5463C
CMYK
99/31/34/90

Pantone
5545C
CMYK
70/27/54/35

Pantone
7499 CP
CMYK
1/1/29/0

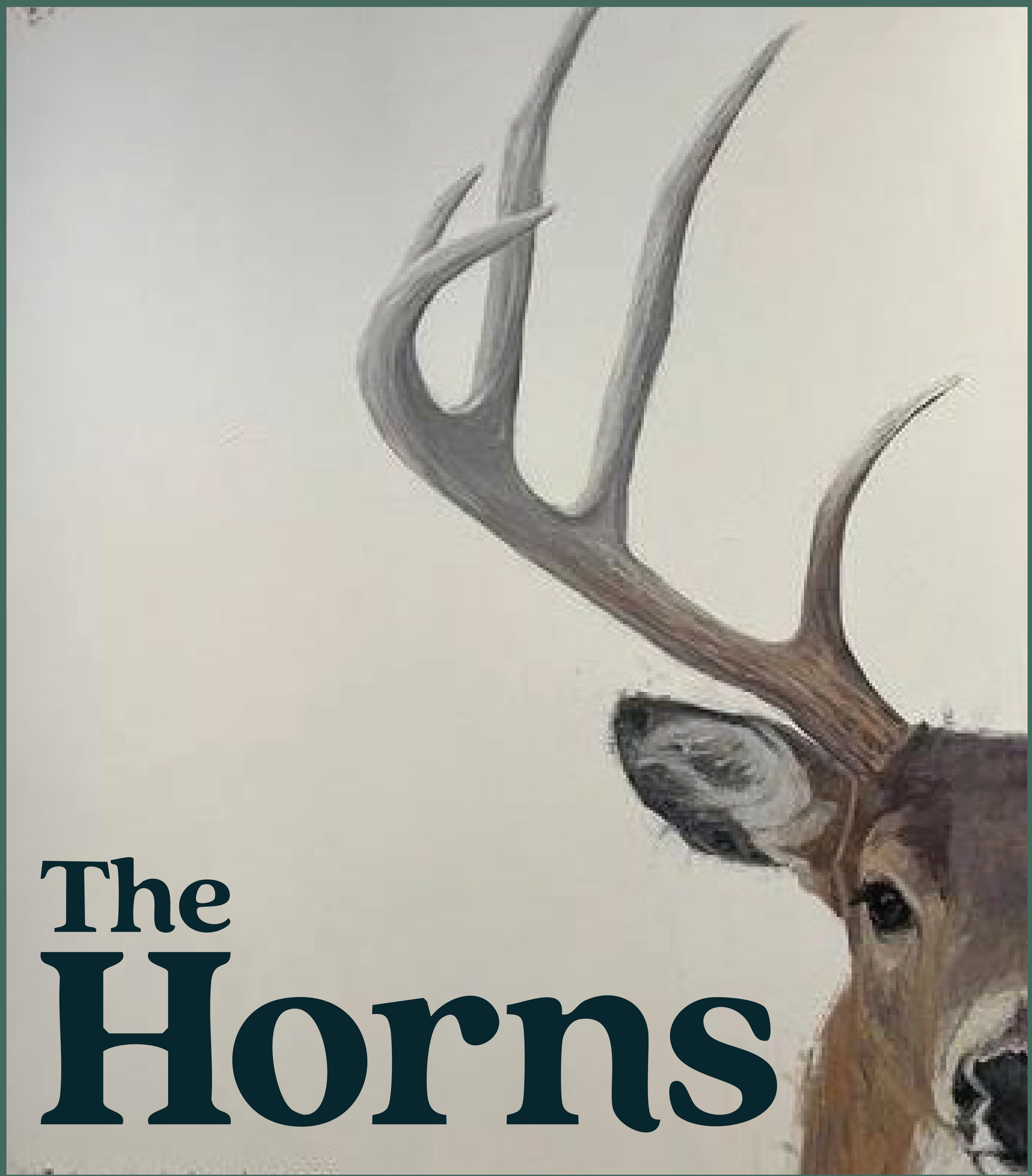
Typeface

AaBbCcDd

Quincy CF

ABCDEFGHIJK

TAY Wingman



The Horns

CRAZIES HILL

The Horns

FREE HOUSE * CRAZIES HILL