

PLANNING REF : 251862
PROPERTY ADDRESS : 87 Reading Road
:
: RG40 4RD
SUBMITTED BY : Mr Ashley Hall
DATE SUBMITTED : 02/10/2025

COMMENTS:

As a resident of the Reading Road, I strongly object to this application for the following reasons:

1. The site lies in the heart of a predominantly residential area. Increasing any industrial and storage/distribution uses would be out of keeping with the surrounding properties, eroding the residential character of the road.
2. Industrial activity, particularly external storage and distribution operations, is inappropriate in this setting and will harm the quality of life of residents.
3. The Reading Road is already a busy 30mph (when it is introduced) through-route where traffic volumes have increased substantially in recent years. This proposal will inevitably generate further vehicle movements, including larger HGVs.
4. The access to the site is narrow and visibility is constrained, making manoeuvring difficult and hazardous. The increased likelihood of heavy or oversized vehicles entering and exiting the site poses a significant risk to both road users and pedestrians, especially given the residential frontage and presence of families in the area.
5. Additional vehicle movements, loading/unloading, and associated noise will adversely affect residents.
6. The hours and days of work are totally unacceptable in a residential area. In addition, as the site would be operated in the hours of darkness during certain times of the year light pollution from this site would significantly impact the local residents.
7. Local and national planning policy requires that development in residential and rural areas protect local character, ensure highway safety, and avoid adverse impacts on amenity. This proposal conflicts with those principles, prioritising commercial activity over the wellbeing and safety of residents.

For these reasons, I strongly object to the proposed change of use. It is unsuitable for a residential location, would add further pressure to an already congested and hazardous road, and would undermine the character and amenity of the surrounding community.