SOUTHPOI
LONDON C

SYSTEMS LTD

APPLICATION NO:
A/2000/0464

LOCATION:
72 Headley Road, Woodley Reading.

APPLICANT:
Mr & Mrs A Plummer

PROPOSAL:
Proposed erection of non illuminated shop sigr (Retrospective).

EARLIEST DATE FOR DECISION: **28/02/2000**

APPLICATION EXPIRY DATE: **27/03/2000**

CASE OFFICER: **Nicola Lake**

WOKINGHAM DISTRICT COUNCIL

TOWN AND COUNTRY PLANNING ACTS

Notification of Approval of Permission

Mr & Mrs A Plummer
72 Headley Road
Woodley
Reading
RG5 4JE

Application Number: A/2000/0464

Parish: **WOODLEY**

Location: **72, Headley Road, Woodley, Reading.**

Proposal: **Proposed erection of non illuminated shop sign (Retrospective).**

The Wokingham District Council in pursuance of their powers under the above Acts and Regulations hereby **Approve Permission** for carrying out the above development in accordance with the application and the accompanying plans submitted to the Council subject to compliance with the following conditions, the reasons for which are specified hereunder.

Condition

1. Any advertisements displayed and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Where an advertisement is required under these regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

No advertisement shall be sited or displayed so as to obscure or hinder the ready interpretation of any road traffic sign, railway signal or aid to navigation by water or air so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason

1. Standard conditions required by the Town and Country Planning (Control of Advertisements) Regulations 1992.

Head of Planning and Transportation
Date: 04 April 2000

If this notice grants permission to proceed with the proposal the applicant is reminded that it relates to planning permission only and does not constitute approval under any other legislation including Building Regulations.



Site Plan, Scale: 1 to 1250

This copy has been produced specifically for the map return scheme purposes only. No further copies may be made.

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Date: 25 January 2000

N
W E
S

SCALE 1:10

RED LETTERING ON YELLOW POLYCARBONATE BOARD
FIXING TO 100x100 TIMBER POSTS CONCRETED INTO GROUND.
150mm OFF OF GROUND.



31 JAN 2000 * 0464

APEX MUSIC

GUITARS / VIOLINS
AMPS / ACCESSORIES
2ND HAND INSTRUMENTS
REPAIRS

THE PARTY BOX

PARTY GOODS / TABLEWARE
PARTY BOXES / BALLOONS
FANCY DRESS / NOVELTIES
+ LOTS LOTS MORE

Tel: 0118 - 969 - 8300 OPEN TIL 6:30 TUE + THU

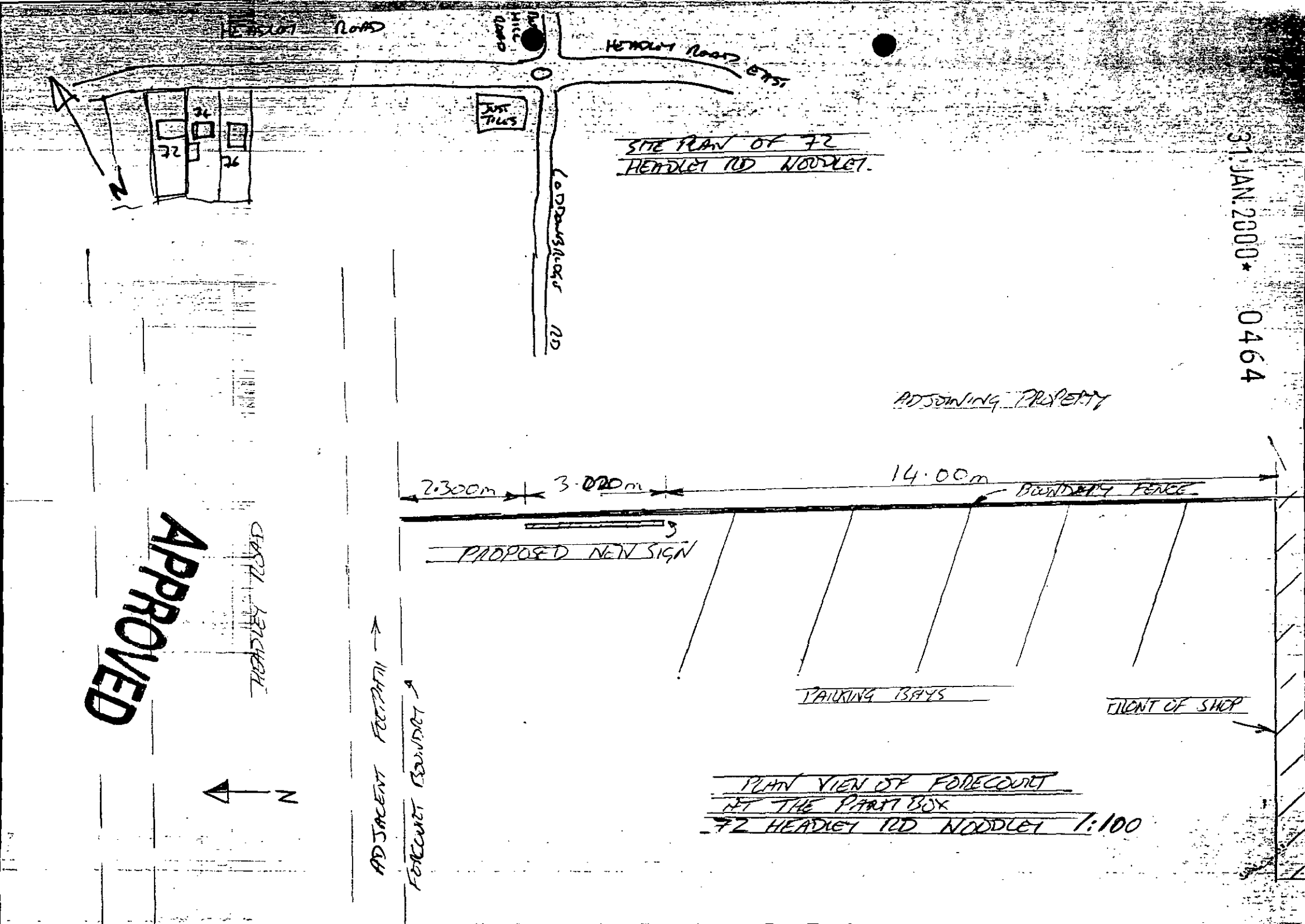
APPROVED

3.020m

YES THIS IS O.K.
THANKS

F.A.O. JANE PLUMMER

Sent by:SIGN*A*RAMA


HEADLEY ROAD
HEADLEY ROAD EAST
JUST TILES
LODDONBRIDGE RD
72
74
76
N
SITE PLAN OF 72
HEADLEY RD WOODLEY.
ADJOINING PROPERTY
2.300m
3.020m
14.00m
BOUNDARY FENCE
PROPOSED NEW SIGN
PARKING BAYS
FRONT OF SHOP
HEADLEY ROAD
ADJACENT FOOTPATH
FORECOURT BOUNDRY
N
PLAN VIEW OF FORECOURT
AT THE PARTY BOX
72 HEADLEY RD WOODLEY 1:100
APPROVED
31.JAN.2000* 0464

(1)

ADDRESS 72 HEADLEY ROAD PARISH WOODLEY

PLOT No. Old Property ORD. SHEET No. SU.7673(4

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decision
154/56	Mr. G. W. Chapman	Advertisement Sign	10.4.56	N/A Cl
784/56	"	Garage & Food Store	13.11.56	App. App
PD/325/58	Mrs. C. M. Barrow	Bathroom & garage	9.9.58	App N/A
R/17/59	"	Addition to form Hairdressing Saloon	10.3.59	App. Ap
PD/437/60	Mrs. C. M. Barrow	Additional bedroom & store	6.10.60	App N/A
O/77/62	Mr. R. Church	Extension to join up to 74	19.4.62	N/A Cl
R/309/69	Mr. Miles	Alterations to Shop	4.9.69	App. Ap
PD/438/73	"	Internal Alterations	27.7.73	App N/A
21751	ROBINSON & CO.	C/O/USE ESTATE AGENTS + OFFICE	28.6.84	N/A R
21755	"	GR FLOOR BIT. ETC. SIGN	28.6.84	N/A R
25163	BRIGHTON & ROBINSON & CO.	C/O/USE PART TO ESTATE AGENTS	23.6.86	R.

DATE OF COMPLETION

MINISTRY DECISION 21751 - APPEAL DISMISSED - 22.7.85

SPECIAL ORDERS PD. ENQ - SHED FOR CARPET BUSINESS - 20.2.97

DRAINAGE

1933

(2)

ADDRESS 72 HEADLEY ROAD PARISH WOODLEY

PLOT No. ORD. SHEET No. SU.7673(4

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decisi
98/67618/F	Richard Jones	Erect Bld - Ancilliary Store for Shop (Retro)	15.9.98	R
C/67618/01	"	cond'n 01 of 98/67618/F for app. external mat's.	2/9/99.	A

MINISTRY DECISION 67618 - APPEAL ALLOWED - 21/5/99

SPECIAL ORDERS

Received by Wokingham District Council

Application No: A/2000/0464

Proposal:
Proposed erection of non illuminated shop sign (Retrospective).

Location:
72 , Headley Road, Woodley, Reading.

The application is available for inspection at Wokingham District Council's offices during the following times:

PLANNING DEPARTMENT, SHUTE END, WOKINGHAM TEL (0118) 974 6428
8.30 - 5.00 Monday - Thursday & 8.30 - 4.00 Friday

WOODLEY LIBRARY HEADLEY ROAD WOODLEY (9.30am - 7.00pm Mon, Thurs & Fri. 9.30am - 5.00pm Tues, 9.30am - 1.00pm Saturday. closed all day Wednesday)

Comments should be sent in writing QUOTING THE APPLICATION NUMBER to the Case Officer Nicola Lake P.O. Box 157 Council Offices, Shute End, Wokingham Berkshire, RG40 1WR to arrive on or before 28/02/2000. Written comments submitted will become available for public inspection.

In view of the very large number of planning applications and letters of comment received, it will not normally be possible for an individual reply to observations made. However any comments will be taken into account when the application is determined and you will be notified of the decision.

Head Planning and Transportation

WORK SHEET FOR : Nicola Lake

Application Number : A/2000/0464

Applicant : Mr & Mrs A Plummer .

Location : 72 , Headley Road, Woodley, Reading.
Proposal : Proposed erection of non illuminated shop sign (Retrospective).

Site Notice Displayed ? :	YES	NO	DATE
	✓		11-2-2000

Date of Neighbour Notifications : .....

Date of Site Visit : 11.2.2000

Date Registered : 31/01/2000

Earliest Date for Decision : 28/02/2000

Latest Consultation Date/Site Notice Expiry Date : 28/02/2000

Application Expiry Date: 27/03/2000

Consultation Responses :
Woodley T.C - 'No Comment'
Highways - no objection.
Letters - 2 letters of objection, including a caveat about ownership. However, no certificate is necessary with Advertisement applications.

Planning Issues :
Site Designation - within the identified Settlements.

1.) Impact upon the character of the Surrounding Area.

2.) Impact upon the Highway Safety.

Application Number: A/2000/0464

Appraisal :

1.) Impact upon the character of the Surrounding Area.
The proposed advertisement is proposed for against the side brick between the property between No 72 and 74 and will be set 2.3m back from the back of the pavement. The Sign measures 3.62m by 1.2m. The Sign is similar in design to the existing fascia board of the Shop.

While, there are a number of residential properties within the area. There are also a number of commercial premises which also have advertisements.

The proposed Sign will not be illuminated. Therefore there will be no detrimental impact upon the character of the surrounding area.

2.) Impact upon Highway Safety.
The proposed development is for a non-illuminated advertisement, related to the use of one of the retail units upon the site. The sign will be set 2.3m back from the foot path. The Highway Authority is satisfied that the proposed advertisement would have no detrimental impact upon the Highway Safety.

Recomendation : Approval: ☑ **Refusal:** ☐
(tick appropriate box)

Application Number A/2000/0464
Conditions/Reasons for Refusal

No	Std Con	Std Reas	Non Std Conditions / Reasons for Refusal
1	SC69	SR29	Delete (a) and (b)

RECORD OF SITE VISIT

SITE ADDRESS: 72 Headley Road Woodley Reading.

APPLICATION NUMBER: A/2000/0464

OFFICER: Nicola Lake

DATE OF SITE VISIT: 11:2:2000

1 SITE/STATUTORY NOTICE DISPLAYED ? YES- Telegraph pole.

2. DESCRIPTION OF SURROUNDINGS

Residential with some commercial.

3. DESCRIPTION OF SITE/BUILDING

a joint shop / converted bungalow.

4. RELATIONSHIP TO ADJOINING PROPERTIES

To side is in place against an existing fence - very close

5. SITE CONSTRAINTS

TREES

ACCESS/PARKING

LEVELS

BOUNDARY TREATMENT

OTHERS

Tel: (0118) 974 6481

Date: 20 March 2000

My ref: A/2000/0464

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

CONFIDENTIAL

Councillor V Samuel
18 Whebte Drive
Woodley
RG5 3DT

Dear Councillor

Application Number: A/2000/0464
72 , Headley Road, Woodley, Reading.
Proposed erection of non illuminated shop sign (Retrospective).

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ ~~REFUSAL:~~ ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Nicola Lake** on **(0118) 974 6481**. If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than 30 March 2000

Yours faithfully

Head of Planning and Transportation

LISTING FORM
Case officer: **Nicola Lake** Application Number: **A/2000/0464**
72 , Headley Road, Woodley, Reading.
Proposed erection of non illuminated shop sign (Retrospective).

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____

_____

Signed: _____ Date: _____

Councillor V Samuel

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Tel: (0118) 974 6481

Date: 20 March 2000

My ref: A/2000/0464

CONFIDENTIAL

Councillor E Preston
81 Howth Drive
Woodley
RG5 3DJ

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33505 - Wokingham

Dear Councillor

Application Number: A/2000/0464
72 , Headley Road, Woodley, Reading.
Proposed erection of non illuminated shop sign (Retrospective).

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ ~~REFUSAL:~~ ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Nicola Lake** on **(0118) 974 6481**. If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than 30 March 2000

Yours faithfully

Chris Bond
Head of Planning and Transportation

LISTING FORM
Case officer: **Nicola Lake** Application Number: **A/2000/0464**
72 , Headley Road, Woodley, Reading.
Proposed erection of non illuminated shop sign (Retrospective).

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____

_____

Signed: _____ Date: _____

Councillor E Preston

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Applicationo	Name & Address
A/2000/0464	W P Phillips 117 Headley Road Woodley RG5 4JD
A/2000/0464	Mr & Mrs Holloway 74 Headley Road Woodley Rg5 4JE
App approved, letter sent 05/04/00	

LISTING FORM

Case officer: **Nicola Lake** Application Number: **A/2000/0464**

72 , Headley Road, Woodley, Reading.

Proposed erection of non illuminated shop sign (Retrospective).

Transfer: Yes ☐ No ☑

Reason for Transfer:

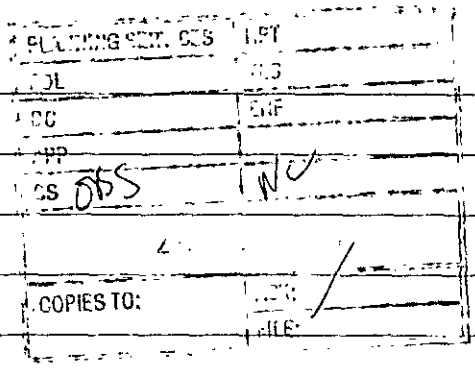
Signed: _____ Date: 24/3/00

Councillor E Preston

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

PLANNING SERVICES	RPT
POL	TLS
DC	ENF
APP	
CS	
27	
COPIES TO:	ACT:
	FILE:

By hand 23/2/00.



MR & MRS H.L. Holloway.
74 Headley Road
Woodley.
RG5 4JE

ATT Nicola Lake.

Ref Planning App No A/2000/0464.

The proposed Advert Sign, is much to high and blocks my vision of the pavement & Road, which makes pulling out of my drive a very risky as we can not see either way with the bus shelter to the right and shop sign to the left, also its very scruffy to look at and does not fit in with the surroundings.

I would also like to point out that it is on my land.

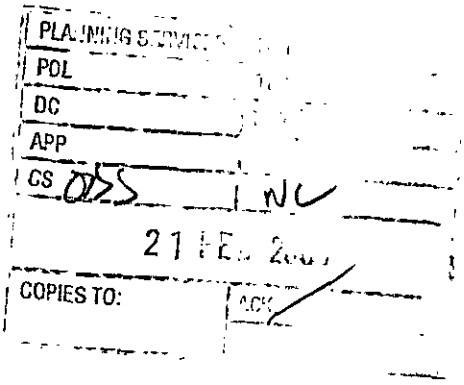
I have a copy of the Filed Plan TITLE No BK225254 which shows the Fences is in the wrong place.

I am taken legal action to reclaim My land.

Yours faithfully,
MR & MRS HL Holloway

117 Headley Road
Woodley
Reading
Berkshire RG5 4JD.

0118 969 4373



Case Officer
Nicola Lake
PO Box 157
Council Offices
Shute End
Wokingham
Berkshire RG40 1WR.

18th February, 2000.

Dear Ms. Lake

Planning Application No. A/2000/0464

I would like you to record my objections to the above Planning Application for the following reasons:

(1) At the moment this address has 2 shop signs over the shop window in very large lettering and extremely bright colours, one for Apex Music and The Party Box and the other for Beechwood Carpets.

(2) There is already a large hoarding for Beechwood Carpets next to the pavement and Apex Music and the Party Box have applied to erect a similar one opposite the other one, incidentally the hoarding is already in place.

(3) In addition there are at the moment 3 movable hoardings that are visible 1 for postage stamps, 1 for bouncy castles and 1 for carpets.

(4) Also, we have a bus shelter and stop which also carries an advertising hoarding plus a large road sign.

(5) This proliferation of hoarding road signs, bus stop etc. does nothing for what is primarily a residential road.

(6) We also have within 150 yds. the BP garage, the Red Rose Indian restaurant and the shops by the "Just Tiles" roundabout.

This hoarding is the straw that broke the camels back.

Enough is Enough.

Yours sincerely,

W.P. Phillips.

HIGHWAYS CONSULTATION SHEET

From: Nicola Lake

Date: 04 February 2000

Application Number: A/2000/0464

Proposal: Proposed erection of non illuminated shop sign (Retrospective)..

Site Address:
72 , Headley Road, Woodley, Reading.

Applicant:
Mr & Mrs A Plummer .

Your observations are required in respect of this application within **7 days** of the above date.

✓ below as applicable;

1) ☐ Recommend refusal for the reason(s) **stated below**;
2) ☐ Recommend approval but with condition(s) & reason(s) **stated below**;
3) ☑ Recommend approval with **no** condition(s) or reason(s).

Signed: N.S. Trotter **Print name:** N TROTTER

11-2-00

FROM: Nicola Lake

DATE: 04 February 2000

DELEGATED
PLANNING SERVICES
DC | ENF
CS
14 FEB

Woodley Town Council Consultation Sheet

Application Number: A/2000/0464

Proposal: Proposed erection of non illuminated shop sign (Retrospective).

Site Address: 72 , Headley Road, Woodley, Reading.

Applicant: Mr & Mrs A Plummer .

Your observations are required in respect of this application **by 28/02/2000** .

0464
No comment

SIGNED: _____ DATE: 10.2.00

CLERK TO Woodley Town Council

3

Plan No. F/2000/0334: Proposed single storey rear extension to dwelling to form conservatory – 19 Blanchard Close

Plan No. F/2000/0368: Proposed single storey rear extension to dwelling to form conservatory – 1 Ladbroke Close

Plan No. F/2000/0434: Proposed conversion of part of existing garage to study/playroom and utility room – 62 Colemansmoor Lane

NV **Plan No. A/2000/0464:** Proposed erection of non-illuminated shop sign (retrospective) – 72 Headley Road

WOKINGHAM D.C. DEVELOPMENT CONTROL

Start date: ~~21 JAN 2000~~ VALID 31 JAN 2000	Map No. 42 Site 0:06
Officer: NL / Application No. A/2000/0464	Easting: ..... Flood Pln .....
	Northing: ..... Mineral .....

Level: ☐ Sub Committee ☑ Delegated ☐ Sec. State

☐ Incorrect Fee ☐ Invalid ☐ PD

Description:

(A.) PROPOSED ERECTION OF NON ILLUMINATED STOP SIGN (RETROSPECTIVE)

Location: 72 HEADLEY ROAD

Parish: WOODLEY Ward: Bulmarshe 21.2.2000

Applicant: MR/MRS PLUMMER

Fee Received 50-00 Required ..... Additional ..... Refund .....

Enforcement Section (4) to be notified ☐ tick if required

Additional information required for validation

		Reason	Requested	Received
1	1:2500 OS location plan showing property edged in blue/red	Scale? ?	27/1	
2	1:500 block plan showing existing & proposed dev. + adj. Properties	Scale put on block plan		
3	Forms unsigned			
4	Correct S 66 certificate			
5	Elevation plans	~~How is Sign mounted~~ See plan		31 JAN 2000
6	Floor plans	Drawings not to scale.	27/1	
7	Metric scale disclaimer	See Note *		
8	Encroachment letter			
9	Miscellaneous			

APPLN NO. _____

ACTION REQUIRED BY DEVELOPMENT CONTROL

Conservation Area .....

Listed Building 1 2 2*

Advertisement Required .....

Date Site Notice Sent : 11.2.2000 Parish Council Informed - YES / NO

INTERNAL CONSULTATIONS

Building Control	NF: .....
Landscape	NK: .....
Trees	NK: .....
Conservation Officer	NK: .....
Environmental Health	NA: .....
Housing	NA: .....
Leisure & Cultural services	PA: .....
Public Rights of Way	PA: .....
Property	NG: .....
District Secretary (only if called in by SOS)	MA: .....
Policy & Plans	QA: .....
Strategic Planning (JSPU)	HA: .....
Minerals (BABTIE)	GA: .....
Archaeological Site (BABTIE)	: .....
Education	AP: .....
Social Services	BT: .....
Highways	XA: ✓

EXTERNAL CONSULTATIONS

Adjacent D P A	: .....
Adjacent Parish	: .....
Southern Electricity Board	BN: .....
British Gas	BM: .....
PSA Oil Pipeline	BD: .....
Transco	: .....
Environment Agency	BP: .....
Rail Track	BI: .....
Police Arch. Liaison Officer	PC: .....

HERITAGE BODIES

The Georgian Group	KC: .....
Ancient Monuments Society	KA: .....
Council for British Arch.	KB: .....
RCHME	KF: .....
Telecommunications (NRPB)	: .....
Sport England	: .....

OTHERS:

.....

.....

No pre-apps

.....

NEIGHBOURS:

S/N Sufficient

(1)

ADDRESS 72 HEADLEY ROAD PARISH WOODLEY

PLOT No. Old Property ORD. SHEET No. SU.7673(4

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decision
154/56	Mr. G.W. Chapman	Advertisement Sign	10.4.56	N/A Cl
784/56	"	Garage & Food Store	13.11.56	App. App
PD/325/58	Mrs. C.M. Barrow	Bathroom + garage	9.9.58	App N/A
R/171/59	"	Addition to form Hairdressing Saloon	10.3.59	App. App
PD/437/60	Mrs C. M. Barrow	Additional bedrooms over	6.10.60	App N/A
0/77/62	Mr. R. Church	Extension to form up to 74	19.4.62	N/A Cl
R/309/69	Mr. Miles	Alterations to Shop.	4.9.69	App. App
PD/438/73	"	Internal Alterations	27.7.73	App N/A
21751	ROBINSON & CO.	Colour ESTATE AGENTS + OFFICE OR SHOP ENT. ETC. SIGN	28.6.84	N/A R
21755	"		28.6.84	N/A R
25163	BRIGHTON & ROBINSON & CO.	COLOUR PAINT TO ESTATE AGENTS	23.8.86	R.

DATE OF COMPLETION

MINISTRY DECISION 21751 - APPEAL DISMISSED - 22.7.85

SPECIAL ORDERS P.D. ENQ - SHED FOR CARPET BUSINESS - 20.2.87

DRAINAGE

1933

(2)

ADDRESS 72 HEADLEY ROAD **PARISH** WOODLEY

PLOT No. **ORD. SHEET No.** SU.7673(4

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decisi
98/67618/F	Richard Jones	Erect Bld - Ancillary Store for Shop (Retro)	15.9.98	R
C/67618/01	"	cond'n 01 of 98/67618/F Reapp. external mat's.	21/9/99.	A

MINISTRY DECISION 67618 - APPEAL ALLOWED - 21/5/99

SPECIAL ORDERS

31.JAN.2000* 0464

Cont.

Tick relevant box

8) The information contained on the application form is inaccurate/missing as follows: ☐

9) The Section 66 Certificate is missing/unsigned/not deleted. ☐

10) No fee has been submitted OR the fee submitted is incorrect and should be £. ☐

11) The following floor plans are required: ☐

12) The following elevational plans are required: ☑
No scale on elevation of board
would be helpful to have drawing of whole advert. must be to scale & show exact size of lettering

13) An Environmental Impact Assessment is required. ☐

14) The plans submitted contain Imperial measurements or Imperial scales. (Only Metric measurement or scales are acceptable). ☐

15) An outline application proposing the change of use of land is not acceptable, the application can only be made as a full application. ☐

16) The plan submitted with this outline application must be marked "for illustrative purposes only", alternatively Question 10 must be completed by indicating which matters are not reserved. ☐

Please resubmit your application with the above-mentioned information.

Yours sincerely

C Hurst.

Mrs C Hurst
Senior Technical Assistant
Development Control Admin

* SCALE ADDED TO ELEVATION OF BOARD — DRAWING IS EXACTLY HOW THE BOARD APPEARS, i.e. SUPPLIED BY SIGN MANUFACTURERS

Tel. 0118 9746429 (Direct Line)

Date 27/1/00

Your ref.

My ref.

Mr/Mrs Plummer
72 Headley Rd
Woodley
RG5 4SE

31 JAN 2000

WOKINGHAM DISTRICT COUNCIL

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire, RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 977 8735
Minicom No: (0118) 977 8909
DX: 33506 - Wokingham

Dear

I return your application as it cannot be determined for the following reasons:

		Tick relevant box
1)	Permission is not required as proposed development is permitted development.	☐
2)	~~No location plans submitted~~ - 4 copies of a 1:2500 scale location plan required with the site outlined in red. The plan must include the junction of two named roads and a north point. No Scale	☑
3)	The location plans submitted do not have the site outlined in red.	☐
4)	The red line denoting the application site does not extend to the public highway.	☐
5)	No block plans submitted - 4 copies of a 1:500 scale block required with the existing and proposed development and any adjoining properties indicated.	☐
6)	The application has not been made on the Authority's prescribed forms. (Correct forms are enclosed).	☐
7)	Less than 4 copies of the application form/plans have been submitted.	☐

PTO →

INVESTORS IN PEOPLE UK
RECYCLED 75% PAPER
NAPM APPROVED RECYCLED

P.T.O.

1782/a

31 JAN 2000 * C464

You are advised to read the accompanying notes before completing any part of this form.

APPLICATION FOR CONSENT TO DISPLAY AN ADVERTISEMENT

Town and Country Planning Act 1990 (Schedule 2 to the 1989 Regulations)

The Town and Country Planning (Consent to Display Advertisements) Amendment Regulations 1993. All documents to be submitted in quadruplicate.

Completed copies of this form and the drawing specified overleaf (see Note 3) should be sent to:- **Wokingham District Council, Planning Department, PO Box No. 157, Civic Offices, Shute End, Wokingham, Berkshire, RG40 1WR.**

1. APPLICANT (Block capitals please)

Full Name: Mr & Mrs A. Sharma

Address: 72 HEADLEY RD

WOODLEY Post Code RG5 4JE

Tel. No. 0118 969 8300

2. AGENT (if any) (Block capitals please)

Full Name _____

Address: _____

_____ Post Code _____

Tel. No. _____

3. Full postal address or location of the land on which the advertisement is to be displayed.

72 HEADLEY ROAD WOODLEY RG5 4JE

4. State the purpose for which the land or building is now used.

RETAIL SHOP

5. (a) Has the applicant an interest in the land?

~~YES~~ / NO *

(b) If **NO**, has the permission of the owner, or of any other person entitled to give permission for the display of the advertisement, been obtained?

(See Note 4) YES / ~~NO~~ *

6. (a) State the nature of the advertisement (e.g. hoarding, shop sign, projecting sign, etc.)

SHOP SIGN

(b) Is the advertisement already being displayed?

YES / ~~NO~~ *

7. (a) Will the advertisement be illuminated?

~~YES~~ / NO *

(b) If **YES**, state the type of illumination (e.g. internally, externally, floodlighting, etc.)

(c) Will the illumination be static or intermittent?

8. Period for which consent is sought (See Note 2).

5 YRS.

9. Any additional information which you may wish to supply. THERE ARE 2 SHOPS, EACH PAYING SEPARATE BUSINESS RATES. THE FORECOURT COULD BE CONSTRUED AS BEING 2 SEPARATE FORECOURTS.

* **Delete as appropriate**

I enclose a cheque or money order for the appropriate fee (See Note 6) of £ 50=00

Signed ..... (applicant/~~agent~~) Date 18/01/00

DATA PROTECTION ACT 1984
'Information contained in this form is likely to be personal data within the terms of the Data Protection Act 1984, and as such will be held by the Council on computer (such as the PLANAPS applications processing system) and may be used by the Council only for purposes registered under the terms of the Data Protection Act.'

1782/b

NOTES

GENERAL

1. Under the Town and Country Planning (Control of Advertisements) Regulations 1989, many outdoor advertisements required "express consent" from the local planning authority (usually the district council) before they can be lawfully displayed. Applicants should refer to the Regulations for details.

Period of Consent

2. Normally the maximum period for which the Council will grant consent is 5 years; but they have discretion to grant consent for a longer period. If consent is required for a specific period of more or less than 5 years, this requirement should be stated in reply to Question 8 on the application form.

Drawing Required

3. The drawing of the proposed advertisement can be in black and white on paper. It should show the size of the advertisement and its position on the land or the building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection.

   The drawings should include a 1:2500 scale location plan showing the site edged in *RED*. All drawings should be submitted in quadruplicate.

Owner's Consent

4. It is a condition of every consent granted by or under the Regulations that, before displaying the advertisement for which consent is given, the permission of the owner of the land or other person entitled to grant permission shall be obtained.

Other Consents

5. A grant of consent under the Town and Country Planning (Control of Advertisements) Regulation 1989 does not rank as consent which may be required for any other purpose, e.g. 'listed building consent' where the advertisement is to be displayed on any listed building.

Fees for Advertisement Applications

6. Regulation 11 of the Town and Country Planning (Fees for Applications and Deemed Applications) Regulations 1997 requires a fee to be paid to the Council with the advertisement application. The fee is related to each site on which it is proposed to display one or more advertisements. The appropriate fee for the following categories of advertisement is:-

   1. Advertisements displayed on business premises, on the forecourt of business premises or on other land within the curtilage of business premises, wholly with reference to all or any of the following matters:- **£50.00**

      (a) the nature of the business or other activity carried on on the premises:
      (b) the goods sold or the services provided on the premises; or
      (c) the name and qualifications of the person carrying on such business or activity or supplying such goods or services.

   2. Advertisements for the purpose of directing members of the public to, or otherwise drawing attention to the existence of, business premises which are in the same locality as the site on which the advertisement is to be displayed but which are not visible from that site. **£50.00**

   3. All other advertisements. **£190.00**