APPLICATION NO:
A/2001/3377

LOCATION:
Unit 8 Danehill Cutbush Lane, Lower Earley Reading.

APPLICANT:
Able Instruments C/O Premier Signs

PROPOSAL:
Proposed erection of non illuminated letters and logo on building.

EARLIEST DATE FOR DECISION: **22/03/2001**

APPLICATION WILL HAVE EXPIRED ON:
11/04/2001

CASE OFFICER: **Joss Miller**

RAILEX
Marleboard

EASIFILE EP7

(JM)

WOKINGHAM DISTRICT COUNCIL

TOWN AND COUNTRY PLANNING ACTS

Notification of Approval of Permission

Able Instruments
C/O Premier Signs
33 Boulton Road
READING
Berkshire
RG2 0NH

Application Number: A/2001/3377

Parish: **EARLEY**

Location: **Unit 8, Danehill Cutbush Lane, Lower Earley, Reading**

Proposal: **Proposed erection of non illuminated letters and logo on building.**

The Wokingham District Council in pursuance of their powers under the above Acts and Regulations hereby **Approve Permission** for carrying out the above development in accordance with the application and the accompanying plans submitted to the Council subject to compliance with the following conditions, the reasons for which are specified hereunder.

Condition
1. The development hereby permitted shall be begun before the expiration of five years from the date of this permission.

Condition
2. No sign(s) shall be illuminated unless expressly agreed, in which case no illumination shall occur other than in accordance with any details that have been expressly agreed in writing by the Local Planning Authority.

Condition
3. a) Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority .

b) Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

c) Where an advertisement is required under the Town and Country Planning ((Control of Advertisements) Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

d) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

e) No advertisement shall be sited or displayed so as to obscure or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

Reason
1. In pursuance of Section 91(1) of the Town and Country Planning Act 1990.

Reason
2. In the interests of visual amenity/public safety.

Reason
3. To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992 (as amended).

Informative
1. You are advised, in compliance with The Town and Country Planning (General Development Procedure) (England) (Amendment) Order 2000, that the following policies and/or proposals in the development plan are relevant to this decision:

Berkshire Structure Plan Policies OS1, EN1
Loddon Area Local Plan Policies LBE1, LBE10
Deposit Draft Wokingham District Local Plan Policies WBE1, WBE16

John Mitchell

John Mitchell
Development Control Manager
Date: 10/04/2001

Notice checked by: _____

If this notice grants permission to proceed with the proposal the applicant is reminded that it relates to planning permission only and does not constitute approval under any other legislation including Building Regulations.

WORK SHEET FOR : Joss Miller

Application Number : A/2001/3377

Applicant : Able Instruments C/O Premier Signs.

Location : Unit 8, Danehill Cutbush Lane, Lower Earley, Reading.

Proposal : Proposed erection of non illuminated letters and logo on building.

Site Notice Displayed ? :	YES	NO	DATE
	✓		19/3.

Date of Neighbour Notifications : 14/2.

Date of Site Visit : 19/3

Date Registered : 14/02/2001

Earliest Date for Decision : 22/03/2001

Latest Consultation Date/Site Notice Expiry Date : 22/03/2001

This application will have expired on: 11/04/2001. You need to make a decision 1 day prior to this date for this application to count as determined in less than 8 weeks.

Consultation Responses :

Highways — No objections.
Earley TC - No objection

Planning Issues :

Effect on Street scene & neighbouring properties DRG1.
Identified settlement

Application Number: A/2001/3377

Appraisal :

This application is for the erection of a non-illuminated sign.

It has a height of 1·2m & a width of 7·5m it would be located on the South elevation approx 5m from the highway. There is currently a sign on this elevation with a height of 1·1m and a width of 5·7m, therefore, some impact has already been established. The increase in width of 1·8m on a substantial elevation would not be considered to have sufficient adverse impact detrimental to the amenity of the area or neighbouring properties to warrant a refusal.

Recomendation : Approval: ☑ **Refusal:** ☐
(tick appropriate box)

Application Number A/2001/3377
Conditions/Reasons for Refusal

No	Std Con	Std Reas	Non Std Conditions / Reasons for Refusal
1	C001	R001	
2	C212	R212	
3	C215	R215	

RECORD OF SITE VISIT

SITE ADDRESS: Unit 8 Danehill
Cutbush Lane Lower Earley Reading.

APPLICATION NUMBER: A/2001/3377

OFFICER: Joss Miller

DATE OF SITE VISIT: 19/3

1 SITE/STATUTORY NOTICE DISPLAYED ? Yes on front door

2. DESCRIPTION OF SURROUNDINGS
Ind. estate (main road on side of ~~sign~~ proposed sign)

3. DESCRIPTION OF SITE/BUILDING
Ind building.

4. RELATIONSHIP TO ADJOINING PROPERTIES
Sign is on opposite side of neighboring properties.

5. SITE CONSTRAINTS

TREES \

ACCESS/PARKING \

LEVELS \

BOUNDARY TREATMENT Some shrubery on boundary

OTHERS \

Tel: (0118) 974 6463

Date: 5th April 2001

My ref: A/2001/3377

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

CONFIDENTIAL

Councillor A Spratling
18 Moor Copse Close
Earley
RG6 7NA

Dear Councillor

Application Number: A/2001/3377
Unit 8, Danehill Cutbush Lane, Lower Earley, Reading.
Proposed erection of non illuminated letters and logo on building..

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ REFUSAL: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Joss Miller** on **(0118) 974 6463**. If you then feel the application needs to be transferred to the next available Development Control Committee for decision please contact the Councillor for your area responsible for planning matters as soon as possible

Yours faithfully

John Mitchell
Development Control Manager

Tel: (0118) 974 6463

Date: 5th April 2001

My ref: A/2001/3377

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

CONFIDENTIAL

Councillor F Rolls
14 Tiptree Close
Earley
RG6 4HS

Dear Councillor

Application Number: A/2001/3377
Unit 8, Danehill Cutbush Lane, Lower Earley, Reading.
Proposed erection of non illuminated letters and logo on building.

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ REFUSAL: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Joss Miller** on **(0118) 974 6463**. If you then feel the application needs to be transferred to the next available Development Control Committee for decision please fill in the form below.
This form must be received no later than 15 April 2001

Yours faithfully

John Mitchell
Development Control Manager

LISTING FORM
Case officer: **Joss Miller** Application Number: **A/2001/3377**
Unit 8, Danehill Cutbush Lane, Lower Earley, Reading.
Proposed erection of non illuminated letters and logo on building.

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____

_____

Signed: _____ Date: _____

Councillor F Rolls

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Tel: (0118) 974 6463

Date: 5 April 2001

My ref: A/2001/3377

CONFIDENTIAL

Councillor D Hare
9 Easby Way
Lower Earley
RG6 3XA

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

Dear Councillor

Application Number: A/2001/3377
Unit 8, Danehill Cutbush Lane, Lower Earley, Reading.
Proposed erection of non illuminated letters and logo on building..

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ REFUSAL: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Joss Miller** on **(0118) 974 6463**. If you then feel the application needs to be transferred to the next available Development Control Committee for decision please contact the Councillor for your area responsible for planning matters as soon as possible

Yours faithfully

John Mitchell
Development Control Manager

FROM: Joss Miller

DATE: 26 February 2001

DELEGATED

EARLEY TOWN CONSULTATION SHEET

Application Number: A/2001/3377

Proposal: Proposed erection of non illuminated letters and logo on building..

Site Address: Unit 8, Danehill Cutbush Lane, Lower Earley, Reading.

Applicant: Able Instruments C/O Premier Signs.

Your observations are required in respect of this application **by 22/03/2001** .

NO OBJECTION

SIGNED: _____ DATE: 15 MAR 2001

Clerk To Earley Parish/Town Council.

HIGHWAYS CONSULTATION SHEET

From: Joss Miller **Date:** 26 February 2001

DELEGATED

Application Number: A/2001/3377

Proposal: Proposed erection of non illuminated letters and logo on building.

Parish: EARLEY TOWN

Site Address:
Unit 8, Danehill Cutbush Lane, Lower Earley, Reading.

Applicant:
Able Instruments C/O Premier Signs.

Your observations are required in respect of this application within **7 days** of the above date.

✓ below as applicable;

1) ☐ Recommend refusal for the reason(s) **stated below**;
2) ☐ Recommend approval but with condition(s) & reason(s) **stated below**;
3) ☑ Recommend approval with **no** condition(s) or reason(s).

Signed: _____ **Print name:** Adam Coggins 6/3/01

Received by Wokingham District Council

Application No: A/2001/3377

PROPOSAL:
Proposed erection of non illuminated letters and logo on building.

LOCATION:
Unit 8, Danehill Cutbush Lane, Lower Earley, Reading.

The application is available for inspection at the locations & during the times detailed below:

WOKINGHAM DISTRICT COUNCIL, PLANNING RECEPTION, SHUTE END, WOKINGHAM between 8.30 - 5.00 Monday - Thursday & 8.30 - 4.00 Friday.
(TEL: (0118) 974 6428)
OR
WOODLEY LIBRARY, HEADLEY ROAD, WOODLEY between 9.30am - 7.00pm Mon, Thurs & Fri. 9.30am - 5.00pm Tues, 9.30am - 1.00pm Saturday. (closed all day Wednesday). If you intend to view this application at Woodley Library or Earley Town Council (see details above & below) please allow 4 days from the date of this notice for delivery of plans.
OR
EARLEY TOWN COUNCIL, RADSTOCK HOUSE, RADSTOCK LANE, EARLEY between 9.00am – 1.00pm & 2.00pm – 4.30pm Monday to Friday.
(TEL: (0118) 986 8995)

Comments should be sent in writing QUOTING THE APPLICATION NUMBER to the Case Officer Joss Miller P.O. Box 157 Council Offices, Shute End, Wokingham Berkshire, RG40 1WR to arrive on or before 22/03/2001. Written comments submitted will become available for public inspection.

In view of the very large number of planning applications and letters of comment received, it will not normally be possible for an individual reply to observations made. However any comments will be taken into account when the application is determined and you will be notified of the decision.

Head of Planning and Transportation

26 February 2001

WOKINGHAM D.C. DEVELOPMENT CONTROL

Valid

Start date: ~~24 JAN 2001~~ 14 FEB 2001	Map No. 66 Site 0.03
Officer: ~~EJC~~ SJ. FI | Application No. A|2001|3377	Easting: ..... Flood Pln .....
	Northing: ..... Mineral .....

Level: ☒ Sub Committee ☑ Delegated ☐ Sec. State

☐ Incorrect Fee ☐ Invalid ☐ PD

Description: (A.) PROPOSED ERECTION OF NON ILLUMINATED LETTERS & LOGO ON BUILDING

Location: UNIT 8, DANEHILL, CUTBUSH LANE

Parish: EARLEY Ward: Redhatch

Applicant: ABLE INSTRUMENTS

RESUBMISSION. 2000/2297 refused.

Fee Received 00-00 Required ..... Additional ..... Refund .....

Enforcement Section to be notified ☐ tick if required

Additional information required for validation

		Reason	Requested	Received
1	1:2500 OS location plan showing property edged in blue/red			
2	1:500 block plan showing existing & proposed dev. + adj. Properties			
3	Forms unsigned			
4	Correct S 66 certificate			
5	Elevation plans	Scaled elevations See letter	phoned 30/1	
6	Floor plans		to follow	
7	Metric scale disclaimer		phoned again 5/2	
8	Encroachment letter			✓ rec 14/2
9	Miscellaneous			

APPLN NO. _____

ACTION REQUIRED BY DEVELOPMENT CONTROL

Conservation Area .....

Listed Building 1 2 2*

Advertisement Required .....

Date Site Notice Sent : ..... Parish Council Informed - YES / NO

INTERNAL CONSULTATIONS

Building Control .....
Landscape .....
Trees .....
Conservation Officer .....
Environmental Health .....
Housing .....
Leisure & Cultural services .....
Public Rights of Way .....
Property .....
District Secretary (only if called in by SOS) .....
Policy & Plans .....
Strategic Planning (JSPU) .....
Minerals (INTERNAL) .....
Archaeological Site (BABTIE) : .....
Education .....
Social Services .....
~~Highways~~ .....

EXTERNAL CONSULTATIONS

Adjacent D P A .....
Adjacent Parish Shinfield
Southern ~~Electricity~~ Board .....
British Gas .....
PSA Oil Pipeline .....
Transco : .....
Environment Agency .....

Rail Track .....
Police Arch. Liaison Officer .....

HERITAGE BODIES

The Georgian Group .....
Ancient Monuments Society .....
Council for British Arch. .....
RCHME .....
Telecommunications (NRPB) : .....
Sport England : .....

OTHERS:

No pre apps

NEIGHBOURS:

2 x Site notices and see map

~~Mineral Site Consultation Area~~
~~River Valley Policies Area~~

Tel: (0118) 974 6479 (Direct Line)
Fax: (0118) 974 6484
Email: Emy.Circuit@wokingham.gov.uk
Date: 9 January 2001
My ref: EXC/A/2000/2285 & 2297/Earley pre-app
Your ref:

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

Steve Brown
Premier Signs
33 Boulton Road
READING
Berkshire
RG2 0NH

DELEGATED

14 FEB 2001 * 33761

Dear Mr Brown

PROPOSED SIGNS AT ABLE INSTRUMENTS, UNITS 2A AND 8 DANEHILL, EARLEY, A/2000/2285 AND A/2000/2297

Thank you for your letter of 3 January, providing details of the existing signs at the above units.

Since the existing signs consist of a single solid tray and those proposed would comprise of a tray plus individually applied lettering a small increase in the overall size may be acceptable. However, in my opinion a 9196mm wide sign, as indicted on your revised drawing, dated 9/11/00, or a 8575mm wide sign as indicated in your letter of 14 November 2000 would still be too large. During our telephone conversation on 15 January we discussed a sign of about 7500mm wide and on the basis of the picture included with your recent correspondence, this may be acceptable. However, I suggest that a scale elevation of the buildings, indicating the size and position of the proposed signs, should be included with any future application, to give the case officer an accurate impression of the scale of the proposed signage.

I hope this information is of assistance to you. However, it is of an advisory nature only and given without prejudice to any future decision that this Council may take. If you have any further queries please contact me on 0118 974 6479.

Yours sincerely

E Circuit

Emy Circuit,
Planning Assistant, Development Control

(1) ADDRESS LAND BETWEEN UPPERWOOD FARM COTTAGES & CHILLBROOK PARISH KARLEY THE CHASE
CUTBUSH PARK IND ESTATE
PLOT No. CUTBUSH CLOSE AREA 'T' ORD. SHEET No. SU.7469 (66)
BUILDER 01945 01235 95 LOWER KARLEY

Plan No.	Applicant	Description of Development	Date of Decision	Decision
0/188/59 •	REGS. OF T.H. WILSON C. WALKER LTD	REG. DEV. OUTLINE	13.10.59	N/A REG
16169	MR P CHILLBROOK	O/APP 19 HOUSES & GARAGES BETWEEN C. CLOSE & C. LANE	22.3.82	C/A
16168 *	HIGHAM PARK PROPERTIES	O/APP 2 IND UNITS S OF ABOVE (UNITS 2+3)		
16170 —	MR P CHILLBROOK	O/APP 1 IND UNIT W. of 16168 (UNIT)		
17271 *	LESSER LAND DEV. LTD.	11 CLASS III IND UNITS WITH PARKING AREAS.	5.4.82	N/A C/A
16496 *	HILLS	3 DWELLINGS	14.1.82	REG
17271 *	LESSER LAND DEV LTD.	MATERIALS & LANDSCAPING DETAILS	3.6.82	N/A C/A
17659 —	"	IND UNITS W/HIGHWAY, PARKING, PUBLIC OPEN SPACE	1.7.82	N/A C/A
BR18875	CARRILLON CONSTR. LTD.	11 IND. UNITS	6.7.82	APP N/A
17995	CAVERSHAM BRIDGE CONSTR.	2 SIGN BOARDS	23.9.82	N/A REG
17993 *	LESSER LAND DEVS. LTD.	TEMP. CONSTRUCTION SITE COMPOUND	26.8.82	N/A C/A

DATE OF COMPLETION
MINISTRY DECISION
SPECIAL ORDERS
DRAINAGE
091074

(2) AREA T
ADDRESS CUTBUSH CLOSE PARISH LARKEY
PLOT No. ORD. SHEET No.
BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decision
18652 - *DC	LESSER LAND LTD.	O/L. RESID UNIT, GARAGES, PARKING, OPEN SPACE	13.1.83	N/A R
18712	CAVERSHAM BRIDGE CO.	SITE SIGNBOARD	13.1.83	N/A REG
19048 •	LESSER LAND LTD. O/L	28 HOUSES, BLINDS, GARAGES & ROAD IMPROVEMENTS TO C.CLOSE	1.5.83	N/A MISCELL C/A
BR20864 *	VARIETY FLOORS (SOUTHERN) LTD	OFFICES - UNIT 2	29.6.83	APP N/A
19808 *	UNI-RENT LTD. UNIT 1	IND/WAREHOUSE TO HIRE CENTRE STORAGE & TOOL EQUIP. MAINTENANCE & SMALL PLANT	25.8.83	C/A
19853 •	LESSER LAND CO. O/L	20 HOUSES & GARAGES & IMPR. TO CUTBUSH CLOSE.	28.7.83	N/A C/A
19851 *	[illegible] UNIT	[illegible] UNITS 3, 6, 8	25.8.83	N/A C/A
BR21349	CAVERSHAM BRIDGE CONSTRUCTION	NON T/LET & ADD WINDOWS	17.10.83	APP N/A
20307 • BR21812	HIGHAM HOMES LTD.	5 DET. HOUSES & GARAGES	20.10.83 12.12.83	N/A C/A APP N/A

DATE OF COMPLETION
MINISTRY DECISION
SPECIAL ORDERS
DRAINAGE
091074

(3) AREA 1

ADDRESS Cutbush Close PARISH Earley

PLOT No. ORD. SHEET No. SU 7469 (66)

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decision
20630	LESSER LAND DEV. LTD	O/L. DIY RETAIL UNIT, OFFICES, PARKING, OPEN SPACE	5.1.84	N/A R
20758	PELHAM HOMES	2 ADVERT. HOARDINGS	9.2.84	N/A R
BR 22373	LESSER LAND DEV. UNIT 4	LITTING CUT	27.3.84	APP N/A
21109 *	" "	O/L PART	5.6.84	N/A C/A
21144	PELHAM HOMES	SIGNBOARD	5.6.84	N/A C/A
21846	LASTEK ENG LTD "	3 NON-ILL. SIGNS	26.7.84	N/A C/A
21920	Lesser Land Devt. Ltd. Unit 5: Indus. to offices		26.7.84	N/A C/A
21974	"	1 non-ill. sign	26.7.84	N/A REF
22395 PROBEL HOUSE	PROBEL LTD. UNIT 1A,B	IND. BLDG. FOR TESTING, ASSEMBLY ELECTRONIC COMPONENTS 56 CAR-PARKING SPACES	18.10.84	N/A C/A

DATE OF COMPLETION

MINISTRY DECISION

SPECIAL ORDERS

DRAINAGE

091074

(4) Cutbush Park Ind. Estate

ADDRESS Cutbush Close PARISH Earley

PLOT No. ORD. SHEET No.

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decision
*22464	COMP. DELIVERY SYSTEM LTD.	NEW DISTR. WAREHOUSE, OFFICE, CAR-PARKING	15.11.84	N/A C/A
BR 23806	PRO-BEL LTD. UNIT 1A,B	IND. DEV.	12.12.84	APP N/A
23018	LESSER LAND DEV. UNIT 5	PART IND. TO OFFICE; MEZZ. FLOOR AS OFFICES	7.3.85	N/A C/A
24047	INTERMIL LTD. 8	2 FASCIA SIGNS	25.9.85	C/A
BR 25355	LESSER LAND UNIT 5	ALTS. & MEZZ. FLOOR	18.9.85	APP N/A
*26051	LOCKTON DEVS. ALPHA I & II	2 W/HOUSE UNITS & OFFICES	16.8.86	~~APP~~ C/A
BRA 1174	"	"		APP
26694 *DC.	PROBELL DEVS.	2/ST. RES. & DEV. CENTRE & OFFICES	17.12.86	C/A
27048	LOCKTON DEVS. 1&2			PD
27284	LOCKTON DEVS.	3 LETTING BOARDS	15.6.84	REF
BRA 25547	"	HI-TECH BLDG.	14.5.84	APP

DATE OF COMPLETION

MINISTRY DECISION

SPECIAL ORDERS

DRAINAGE

091074 28854 CAMPBELL GORDON SIGN BOARDS 2.10.87 C/A

1764

(5) CUTBUSH PARK IND. ESTATE

ADDRESS CUTBUSH CLOSE PARISH EARLEY

PLOT No. ORD. SHEET No.

BUILDER ** CUTBUSH COURT?

Plan No.	Applicant	Description of Development	Date of Decision	Decision
28998	LOCKTON DEVS. 1&2	NON-ILL. SIGNS	18.12.87	C/A
29639	W/DR.			
30051 *	DANEHILL COURT HURST PUBLISHING	MIXED USE TO B1	13.4.88	C/A
30146	BALTEC LTD UNIT 16 ALPHA I	RELAX. CONDS 4/5 ON 26051	10.6.88	C/A
30878 **	COX & SON	4 x B1 UNITS/ACCESS/PARKING	3.8.88	C/A
31255 *	HURST PUBLISHING	2 ILL. SIGNS / 1 FLAG	9.9.88	C/A
31418				
BRA5409	ABLE INSTR. & CONTROLS LTD ALPHA II	MEZZ. STORE	18.8.88	REF
BRA5552	HURST PUBLISHING	INT. PARTITIONS	19.8.88	APP
BRA5955	TRUE-CUT 8	MEZZ. FLOOR	4.10.88	APP
BRA6441	" 8	"	19.12.88	APP
[illegible]	**32814 R.COX	4 x 3/ST. BUSINESS UNITS / CAR PARK	12.4.89	C/A

DATE OF COMPLETION

MINISTRY DECISION

SPECIAL ORDERS

DRAINAGE

BRA6617 ADEMCO DISTR. LTD. 5 REPL. STORAGE PLATFORM/STAIRS 7.2.89 APP

1764

(6) CUTBUSH PARK IND. ESTATE

ADDRESS CUTBUSH CLOSE PARISH LOWER EARLEY

PLOT No. ORD. SHEET No.

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decision
BRA 6099	ABLE INSTRUMENTS & CONTROL	PARTITION (OFFICES & STORAGE)	16.2.89	APP
BRA 7486	" ALPHA II	MEZZ. FLOOR	2.6.89	APP
BRA 7450 **	HIGHCROSS COMM. DEV LTD.	4 x 3/ST. BUSINESS UNITS	31.7.89 4.9.89	~~REF~~ APP
34329 P	PRO-BEL	2/ST. OFFICES / PARKING	22.11.89	REF
34476 *	HURST PUB. CO. (AUTO TRADER)	W/DR.		
BRA7959	ABLE INSTRUMENTS LTD	OFFICES ON 4. MEZZ. FLOOR	9.11.89	REF
34823 *	AUTO TRADER	BICYCLE SHELTER & CARPARKING	8.1.90	C/A
BRA8202	" " ALPHA II	MEZZ. FLOOR	14.11.89	APP
BRA7959	" "	OFFICES ON "	13.11.89	APP
BRA8372	TRUECUT LTD UNIT 8	MEZZ. FLOOR	3.1.90	APP
BRA7931	ADEMCO DISTR.	OFFICE PARTITIONS	9.1.90	REF
BRA8465	AUTO TRADER HOUSE/HURST PUBL	DET. STORAGE BLDG	12.2.90	APP

DATE OF COMPLETION

MINISTRY DECISION

SPECIAL ORDERS BRA8777 D.L. ALLEN UNIT 6 MEZZ. FLOOR/OFFICE 4.5.90 REF.

DRAINAGE 35470 P PROBEL 3 ILL. SIGNS 20.4.90 C/A

1764

(5) CUTBUSH PARK IND. ESTATE

ADDRESS CUTBUSH CLOSE PARISH EARLEY

PLOT No. ORD. SHEET No.

BUILDER ** CUTBUSH COURT

Plan No.	Applicant	Description of Development	Date of Decision	Decision
28998	LOCKTON DEVS. 1&2	NON-ILL. SIGNS	18.12.87	C/A
29639	W/DR.			
30051 *	DANEHILL COURT HURST PUBLISHING	MIXED USE TO B1	13.4.88	C/A
30196	BALTEC LTD UNIT 10 ALPHA I	RELAX. CONDS. 4/5 ON 26051	10.6.88	C/A
30878 **	COX & SON	4 x B1 UNITS/ACCESS/PARKING	3.8.88	C/A
31255 *	HURST PUBLISHING	2 ILL. SIGNS / 1 FLAG	9.9.88	C/A
~~31416~~				
BRA5409	ABLE INSTR. & CONTROLS LTD ALPHA II	MEZZ. STORE	18.8.88	REF
BRA5552	HURST PUBLISHING	INT. PARTITIONS	19.8.88	APP
BRA5955	TRUE-CUT 8	MEZZ. FLOOR	4.10.88	APP
BRA6441	" 8	"	19.12.88	APP
~~32814~~ ** 32814	R. COX	4 x 3/ST. BUSINESS UNITS / CAR PARK	12.4.89	

DATE OF COMPLETION

MINISTRY DECISION

SPECIAL ORDERS

DRAINAGE

BRA6617 ADEMCO DISTR. LTD. 5 REAL. STORAGE PLATFORM/STAIRS 7.2.89 APP

1764

(6) CUTBUSH PARK IND. ESTATE

ADDRESS CUTBUSH CLOSE PARISH LOWER EARLEY

PLOT No. ORD. SHEET No.

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decision
BRA 6099	ABLE INSTRUMENTS & CONTROL	PARTITION (OFFICES & STORAGE)	16.2.89	APP
BRA 7486	" ALPHA II	MEZZ. FLOOR	2.6.89	APP
BRA 7480 **	HIGHCROSS COMM. DEV. LTD.	4 x 3/ST. BUSINESS UNITS	~~31.7.89~~ 4.9.89	~~REF~~ APP
34329 °	PRO-BEL	2/ST. OFFICES / PARKING	22.11.89	REF
34476 *	HURST PUB. CO. (AUTO TRADER)	W/DR.		
BRA7959	ABLE INSTRUMENTS LTD	OFFICES ON 4. MEZZ. FLOOR	9.11.89	REF
34823 *	AUTO TRADER	BICYCLE SHELTER & CARPARKING	8.1.90	C/A
BRA8202	" " ALPHA II	MEZZ. FLOOR	14.11.89	APP
BRA 7959	" "	OFFICES ON "	13.11.89	APP
BRA8372	TRUE CUT LTD UNIT 8	MEZZ. FLOOR	3.1.90	APP
BRA 7931	ADEMCO DISTR.	OFFICE PARTITIONS	9.1.90	REF.
BRA 8465	AUTO TRADER HOUSE/HURST PUBL.	DET. STORAGE BLDG	12.2.90	APP

DATE OF COMPLETION

MINISTRY DECISION

SPECIAL ORDERS BRA8777 D.L. ALLEN UNIT 6 MEZZ. FLOOR/OFFICE 4.5.90 REF.

DRAINAGE 35470 ° PROBEL 3 ILL. SIGNS 20.4.90 C/A

ADDRESS Cutbush Ind. Park PARISH Langley

PLOT No. Cutbush Close ORD. SHEET No.

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decision
BRA 9099	PRO-BEL LTD. UNIT 10	MEZZ. FLOOR	06.6.90	APP
BRA9427	BALTEC LTD. ALPHA II	7 WINDOWS	23.8.90	APP
37624 **	PROBEL CUTBUSH UNITS 3 & 4	HI. WATER CHILLER UNIT	10.6.91	CLA
FP/92/0230	TRUE-CUT LTD. " 8	MEZZ. FLOOR	11.3.92	Ref.
39593	PRO-BEL UNIT 6	WINDOWS	31.7.92	CLA
FP/92/0336	ABLE INSTRUMENTS & CONTROLS ALPHA II	PARTY WALL, MEZZ. FLOOR, SETBACK		APP
FP/92/0534	PROBEL LTD 6	WINDOWS	29.6.92	APP
39787	TRUE-CUT 8	" 1ST FLOOR	06.11.92	CLA
FP/92/1074	PRO-BEL LTD	DOUBLE FLT DOORS	6.1.93 22.1.93	Ref APP
FP/92/1084	ABLE INSTRUMENTS	INT. ALTS.	5.2.93 4.3.93	Ref. APP

DATE OF COMPLETION

MINISTRY DECISION

SPECIAL ORDERS Sec. 53 Dep. Probel Ltd. to G.B.L use - 30.1.90

DRAINAGE

091074

1933

ADDRESS Cutbush Park Ind. Estate Cutbush Close PARISH London Langley

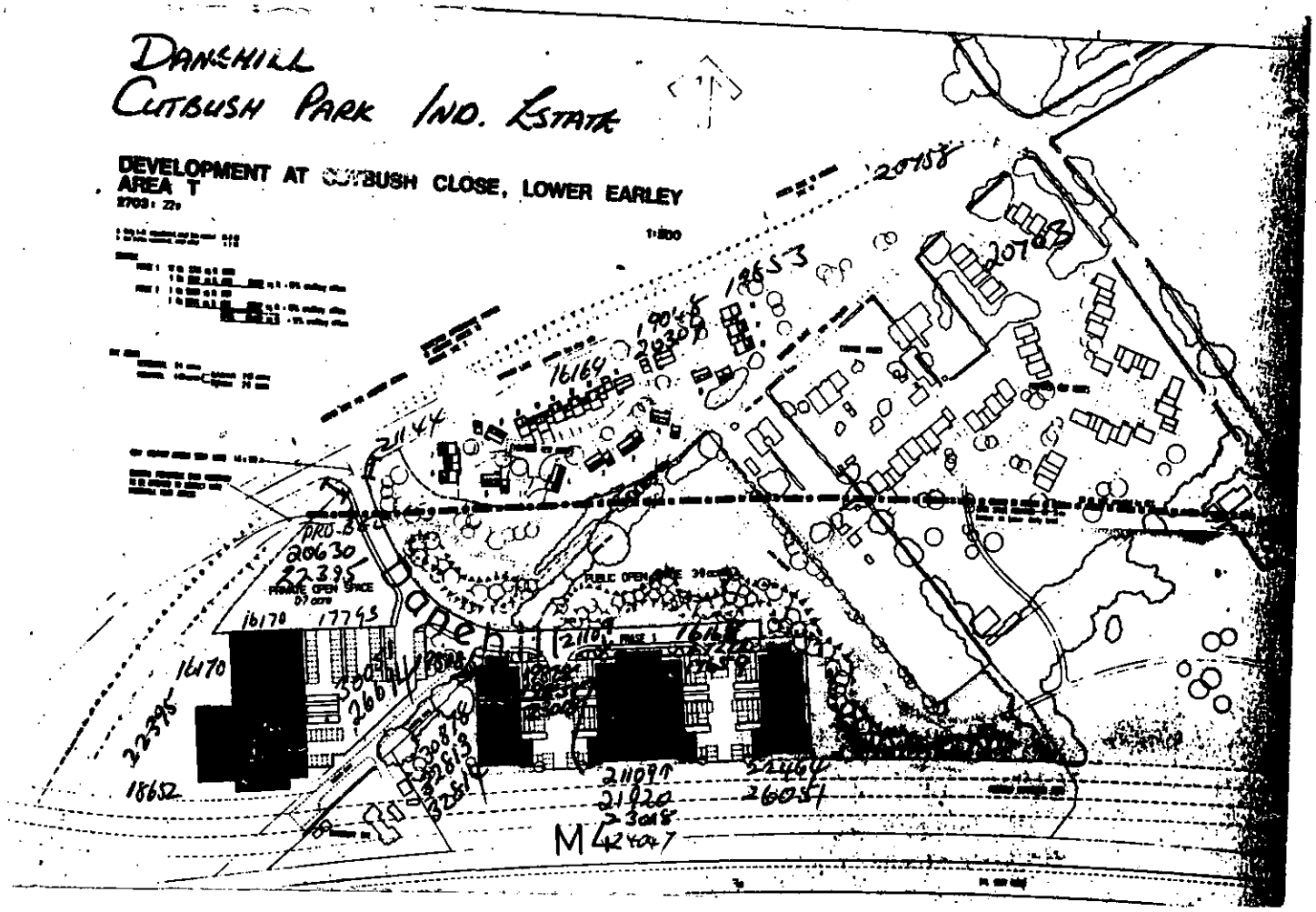
PLOT No. ORD. SHEET No. SU 7469 66

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decision
FP94/2815	DHL INT. UK. 1	PARTITIONING / MEZZ FLOOR	28.9.94	Ref.
FP97/6420	FRANCHISE 226 1	CUTBUSH COURT UNDERPINNING	20.5.97	APP
FP97/6942	Able Instruments & Controls	Inst. mezz. floor	3.11.97	APP
FP99/8719	Solsis Ltd.	Int Alts. & fit out	11.5.99	APP
99/0548/F	Workstation Source 2	AIR COND. UNITS TO REAR.	3.11.99	APP
F/1999/0194	knowledge Point Ltd 5	4x CONDENSER UNITS	2.2.00	APP
A/2000/2285	ADLE INSTRUMENTS 2A	Erect Illum Logo Sign	20.10.00	REF
A/2000/2297	ADLE INSTRUMENTS 8	Erect Illum Logo Sign	20.10.00	REF
F/2000/2539	Workstation Source Ltd 1	5 wall mounted air con. condensers.	21.11.00	APP

MINISTRY DECISION CLU(E) 134 16/6/99 PD Enq - Hampshire Mezz Floors Unit 5 - 10/11/99

SPECIAL ORDERS PD Enq - Exterior Signs at unit 3 - Mr. Stead - 9/10/99
Unit 5 - Air Con. unit - 3/12/99


DANEHILL
CUTBUSH PARK IND. ESTATE
DEVELOPMENT AT CUTBUSH CLOSE, LOWER EARLEY
AREA T
1:500
20758
20703
19653
16169
21144
20630
22395
PRIVATE OPEN SPACE
16170
17793
PUBLIC OPEN SPACE
PHASE 1
16170
22395
18652
21109
21920
23018
24047
22464
26051
M4

1782/a

DELEGATED 14.FEB.2001 * 33767

You are advised to read the accompanying notes before completing any part of this form.

APPLICATION FOR CONSENT TO DISPLAY AN ADVERTISEMENT

Town and Country Planning Act 1990 (Schedule 2 to the 1989 Regulations)

The Town and Country Planning (Consent to Display Advertisements) Amendment Regulations 1993. All documents to be submitted in quadruplicate.

Completed copies of this form and the drawing specified overleaf (see Note 3) should be sent to:- **Wokingham District Council, Planning Department, PO Box No. 157, Civic Offices, Shute End, Wokingham, Berkshire, RG40 1WR.**

1. APPLICANT (Block capitals please)

Full Name: ABLE INSTRUMENTS, UNIT 2A.

Address: CUTBUSH LANE, DANEHILL.

LOWER EARLEY, BERKS Post Code RG6 4UT

Tel. No. 0118 931 1188.

2. AGENT (if any) (Block capitals please)

Full Name PREMIER SIGNS.

Address: 33. BOULTON ROAD, READING

BERKS. Post Code RG2 0NH

Tel. No. 0118 987 5155

3. Full postal address or location of the land on which the advertisement is to be displayed.

UNIT 8, CUTBUSH LANE, DANEHILL LOWER EARLEY, READING, RG6 4UT.

4. State the purpose for which the land or building is now used.

OFFICES.

5. (a) Has the applicant an interest in the land?

~~YES~~ / (NO).

(b) If **NO**, has the permission of the owner, or of any other person entitled to give permission for the display of the advertisement, been obtained?

(See Note 4) ~~YES~~ / (NO)

6. (a) State the nature of the advertisement (e.g. hoarding, shop sign, projecting sign, etc.)

CUT OUT PERSPEX LETTERS & LOGO FIXED TO SIDE OF BUILDING ON STAND OFF FIXINGS + BUILT UP ALUMINIUM TRAY.

(b) Is the advertisement already being displayed?

~~YES~~ (NO)

7. (a) Will the advertisement be illuminated?

~~YES~~ (NO)*

(b) If **YES**, state the type of illumination (e.g. internally, externally, floodlighting, etc.)

N/A

(c) Will the illumination be static or intermittent?

N/A.

8. Period for which consent is sought (See Note 2).

PERMANENT.

9. Any additional information which you may wish to supply.

5(b) LANDLORDS PERMISSION IS CURRENTLY BEING SORT.

* **Delete as appropriate**

I enclose a cheque or money order for the appropriate fee (See Note 6) of £ f.o.c See endosed Letter.

Signed ..... (~~applicant~~/agent) Date 23/1/01.

DATA PROTECTION ACT 1984

'Information contained in this form is likely to be personal data within the terms of the Data Protection Act 1984, and as such will be held by the Council on computer (such as the PLANAPS applications processing system) and may be used by the Council only for purposes registered under the terms of the Data Protection Act.'

NOTES

GENERAL

1. Under the Town and Country Planning (Control of Advertisements) Regulations 1989, many outdoor advertisements required "express consent" from the local planning authority (usually the district council) before they can be lawfully displayed. Applicants should refer to the Regulations for details.

Period of Consent

2. Normally the maximum period for which the Council will grant consent is 5 years; but they have discretion to grant consent for a longer period. If consent is required for a specific period of more or less than 5 years, this requirement should be stated in reply to Question 8 on the application form.

Drawing Required

3. The drawing of the proposed advertisement can be in black and white on paper. It should show the size of the advertisement and its position on the land or the building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection.

   The drawings should include a 1:2500 scale location plan showing the site edged in *RED*. All drawings should be submitted in quadruplicate.

Owner's Consent

4. It is a condition of every consent granted by or under the Regulations that, before displaying the advertisement for which consent is given, the permission of the owner of the land or other person entitled to grant permission shall be obtained.

Other Consents

5. A grant of consent under the Town and Country Planning (Control of Advertisements) Regulation 1989 does not rank as consent which may be required for any other purpose, e.g. 'listed building consent' where the advertisement is to be displayed on any listed building.

Fees for Advertisement Applications

6. Regulation 11 of the Town and Country Planning (Fees for Applications and Deemed Applications) Regulations 1997 requires a fee to be paid to the Council with the advertisement application. The fee is related to each site on which it is proposed to display one or more advertisements. The appropriate fee for the following categories of advertisement is:-

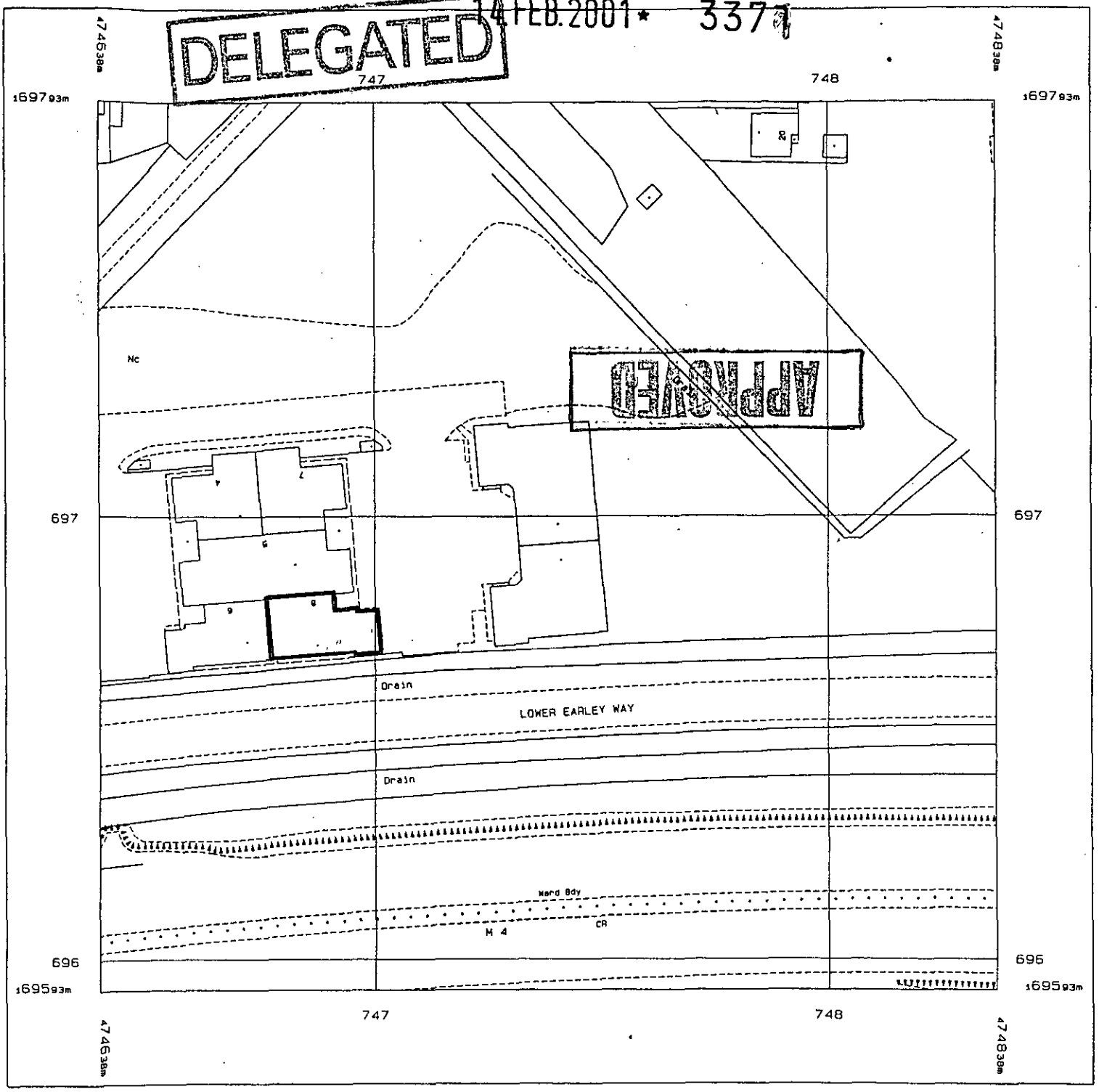
1.	Advertisements displayed on business premises, on the forecourt of business premises or on other land within the curtilage of business premises, wholly with reference to all or any of the following matters:- (a) the nature of the business or other activity carried on on the premises: (b) the goods sold or the services provided on the premises; or (c) the name and qualifications of the person carrying on such business or activity or supplying such goods or services.	**£50.00**
2.	Advertisements for the purpose of directing members of the public to, or otherwise drawing attention to the existence of, business premises which are in the same locality as the site on which the advertisement is to be displayed but which are not visible from that site.	**£50.00**
3.	All other advertisements.	**£190.00**

Ordnance Survey®

Superplan

Planning Extract - 1

Site-centred



New sign.

Produced 10 Aug 2000 from Ordnance Survey digital data and incorporating surveyed revision available at this date. © Crown Copyright 2000.

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Scale 1: 1250

National Grid sheet reference at centre of this Superplan: SU7469NE

The representation of a road, track or path is no evidence of a right of way.

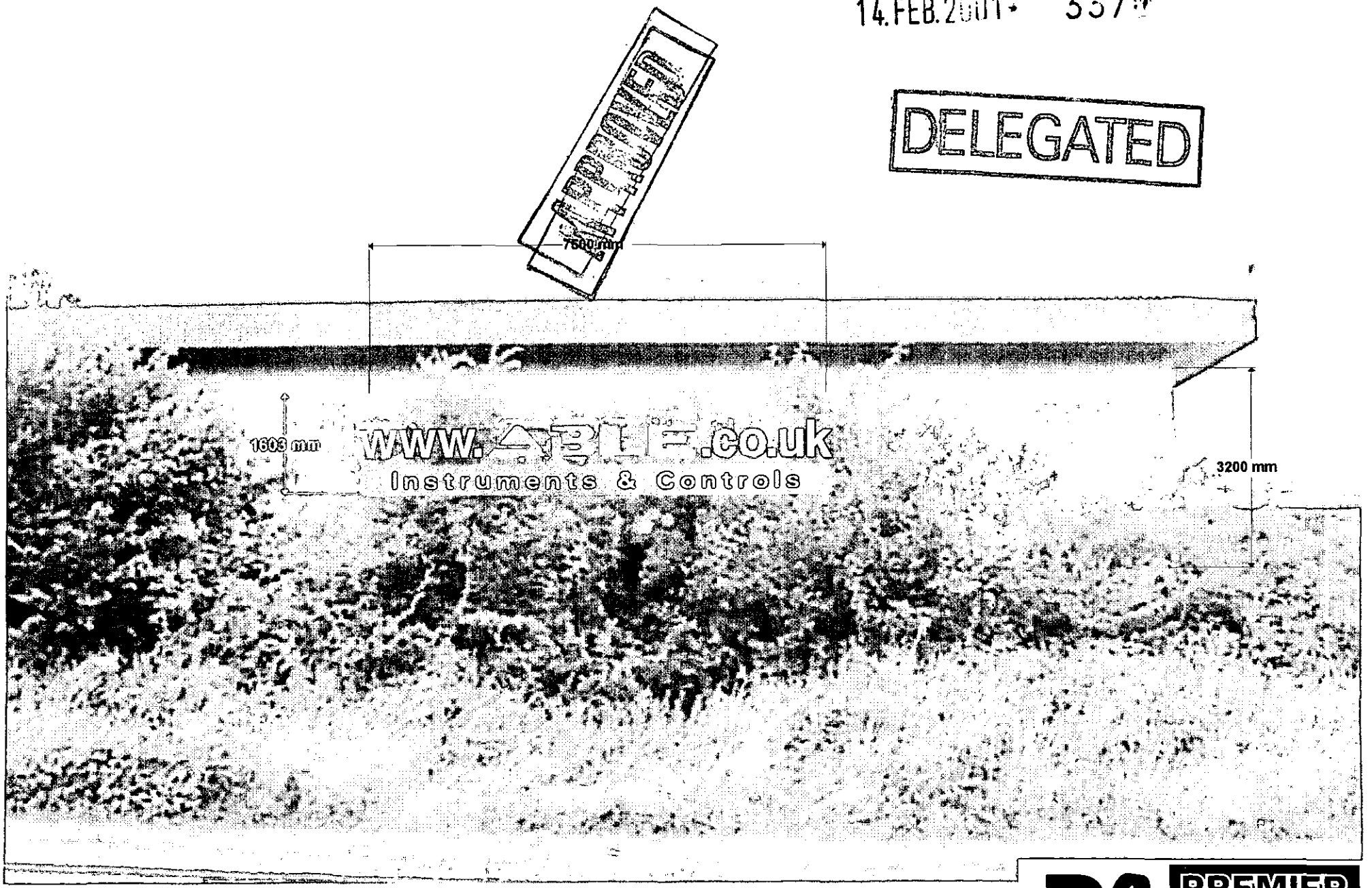
This Superplan product does not contain all recorded map information.

Centre Coordinates: 474738, 169693

UNITS

14.FEB.2001 337

DELEGATED

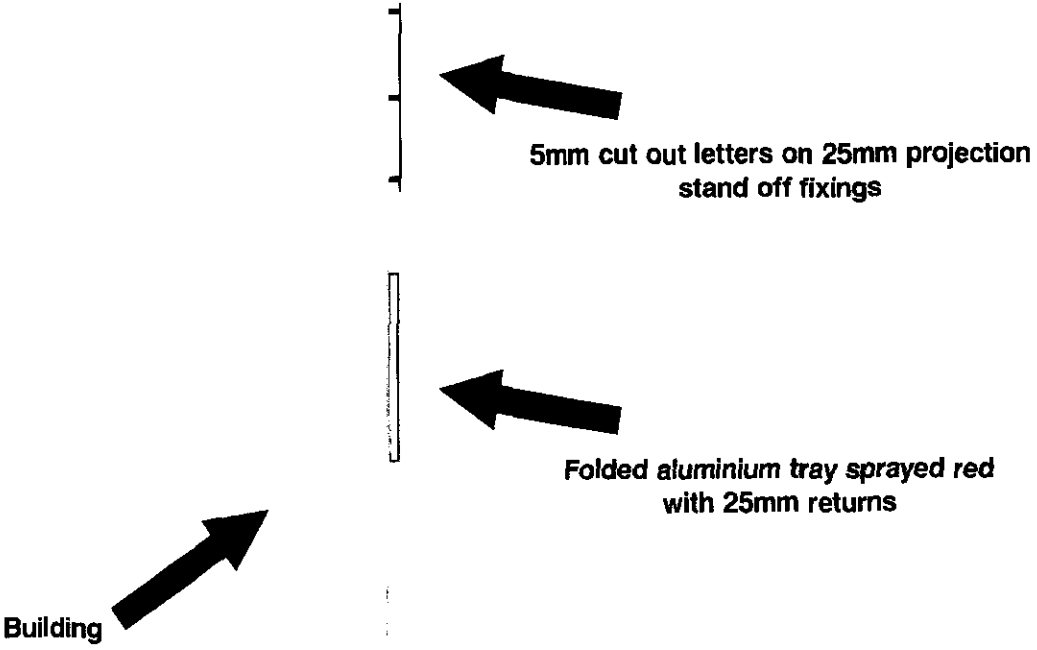


PS PREMIER Signs 0118 987 5155

14.FEB.2011 3377

DELEGATED

APPROVED



side elevation

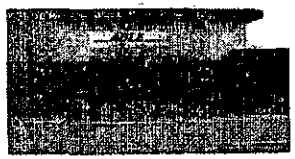
PS PREMIER Signs 0118 987 5155

APPROVED

14.FEB.2001* 3377

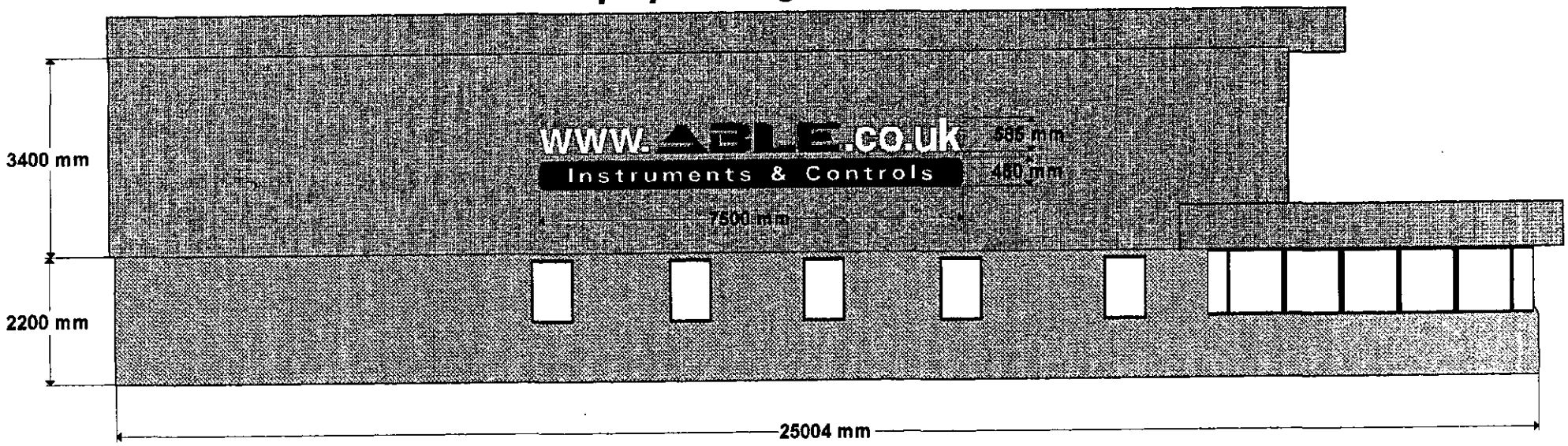
DELEGATED

existing sign



unit 8

proposed sign

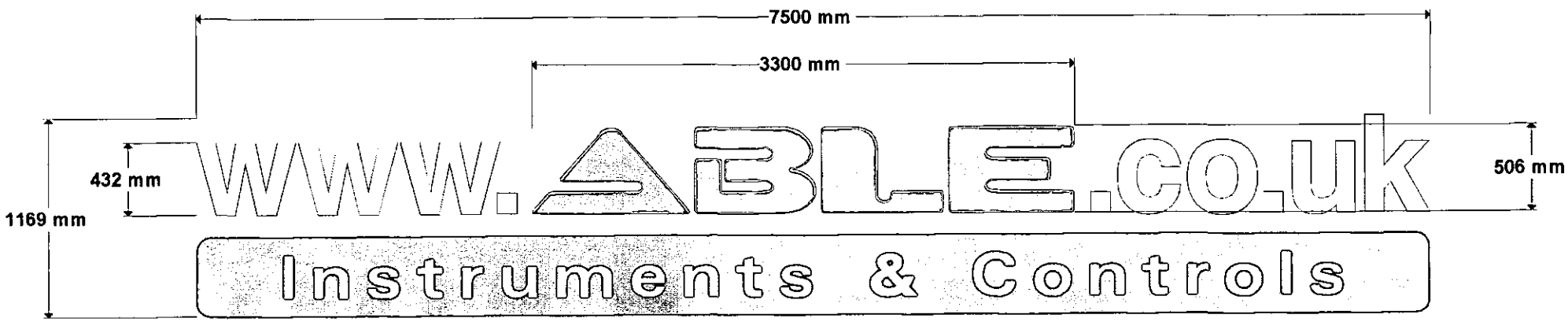


scale 1:100

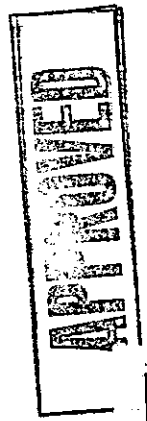
PS PREMIER Signs 0118 987 5155

14.FEB.2001* 33767

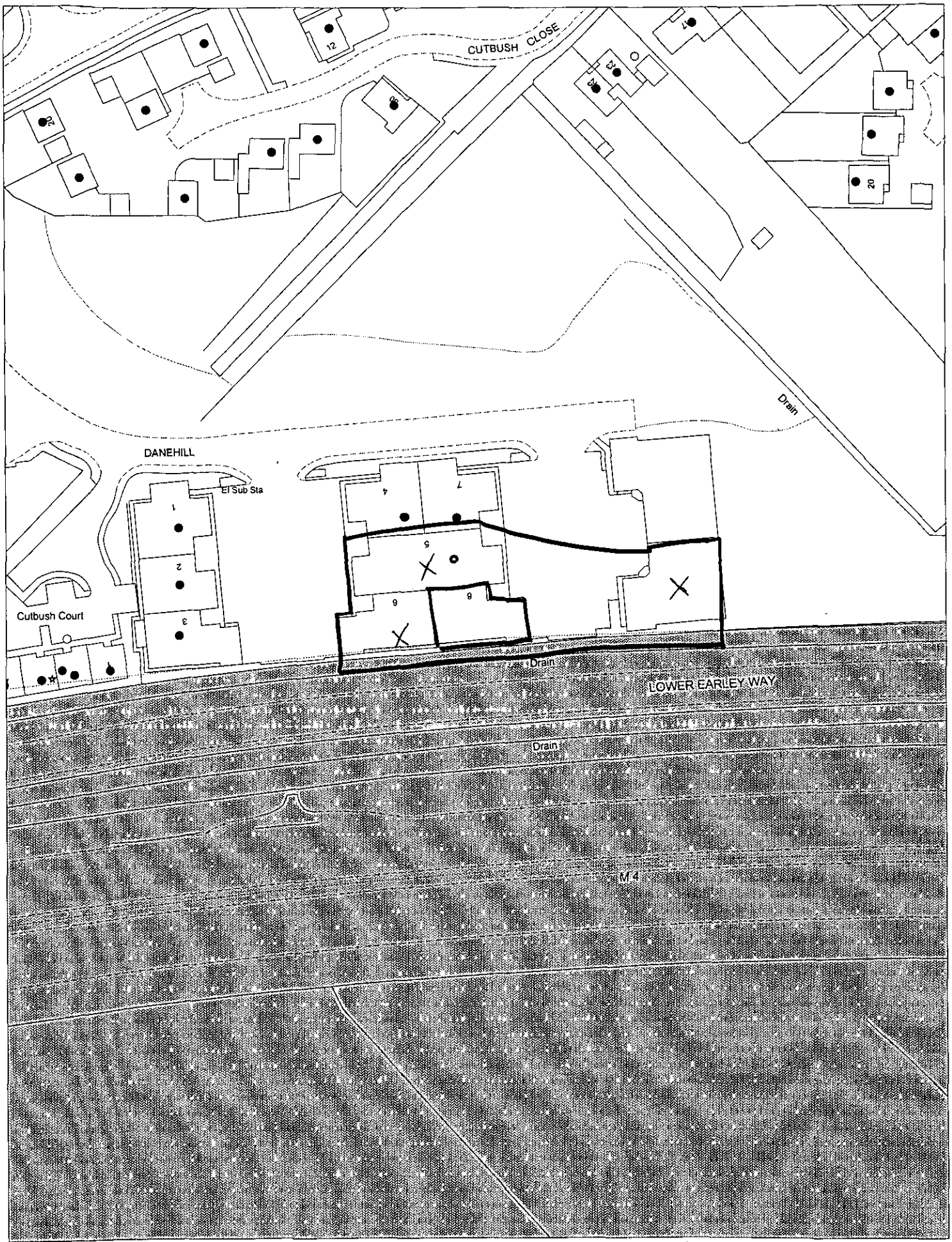
DELEGATED



5mm cut out perspex lettering & logo on stand off fixings with 1no 480mm x 7500mm folded aluminium tray sprayed red with white vinyl lettering applied.



PS PREMIER Signs 0118 987 5155



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Development Control Section, Environmental Services, Wokingham District Council.
25 January 2001

Scale: 1 : 1250

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