

Date: 1 September 2025
Application: 251968



WOKINGHAM
BOROUGH COUNCIL

WBC Highways

Development Management &
Compliance

P.O. Box 157

Shute End, Wokingham

Berkshire, RG40 1BN

Tel: (0118) 974 6000

Minicom No: (0118) 974 6991

Dear WBC Highways,

Advertisement Consent Consultation

Application Number: 251968

Applicant: Miss C Wheeler

Site Address: 32A Rose Street, Wokingham, Wokingham, RG40 1XU

Parish: Wokingham Town

Grid Reference: Easting - 481293, Northing - 168709

Type of Development: Other Advertisements

Proposal: Application for advertisement consent for a non illuminated sign.

Case Officer: Cameron Young

Development Management has received the above application, and we require your comments on the proposal using the recommended memorandum below. The documents associated with this are available to view in NEC DM using the application number 251968. Alternatively, public documents are available to view on the Council's planning application search page: [Wokingham Borough Council Online Planning](#).

Please index your response into NEC DM against the application. If you are recommending conditions, you should give a reason with reference to relevant policies. A list of standard conditions can be requested from the case officer.

Your observations are required in respect of this application by **24 September 2025**.

Yours sincerely,
Development Management & Compliance

MEMORANDUM

From:	JP		
Service	WBC Highways	App No:	251968
Address:	32A Rose Street, Wokingham, Wokingham, RG40 1XU.		
Proposal:	Application for advertisement consent for a non illuminated sign.		
Type of Development:	Other Advertisements		
Site Visit Made:	Yes/No		

Summary Of Recommendations

- ☐ No comment
- ☒ No objection
- ☐ No objection subject to conditions (and reasons) **stated below**
- ☐ Request further information before determination as **stated below**
- ☐ Objection due to the reason(s) **stated below**

Comments On Proposal

The application includes replacement of existing non-illuminated fascia sign in form of self adherive vinyls. The sign is to be fixed to private property, which will not overhang the public highway footway.

Conditions & Reasons (if required)

Date:	2/9/2025	Signed:	JP
--------------	----------	----------------	----