

MEMORANDUM

From:	Catherine Brimble Senior Landscape Officer		
Service	WBC Landscape and Trees	App No:	242143
Address:	Land Outside, 42 Market Place, Wokingham, RG40 1AT.		
Proposal:	Full application for the installation of 1 no. new communication Kiosk with integrated advertising display.		
Type of Development:	Other Advertisements		
Site Visit Made:	Yes/No		

Summary Of Recommendations

- ☐ No comment
- ☐ No objection
- ☐ No objection subject to conditions (and reasons) **stated below**
- ☐ Request further information before determination as **stated below**
- ☒ Objection due to the reason(s) **stated below**

Comments On Proposal

The site is located within Wokingham Town Centre Conservation Area.

The location of the kiosk is in quite a narrow part of the pavement adjacent to a fairly narrow road and due to the height of the kiosk it will therefore appear to be visually dominant in the street scene and create a physical barrier to pedestrians using this pavement. Many of the precedent images provided in the submitted brochure are of the kiosk located in much wider pavements and in locations where there are other existing features, so the kiosk in these situations don't look incongruous in the street scene.

I am therefore unable to support the application as I consider the location of the kiosk to be not in keeping with the character of the Conservation Area and the surrounding public realm and which is contrary to Core Strategy policy CP3 and Local Plan policy TB24.

Conditions & Reasons (if required)

N/A

Date:	17 th September 2024	Signed:	C. Brimble
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