APPLICATION NO:
A/2000/1912

LOCATION:
9/10 Market Place, Wokingham.

APPLICANT:
Arcadia Group F A O Paul Williams Store Development

PROPOSAL:
Proposed erection of internally illuminated fascia sign and window sign.

EARLIEST DATE FOR DECISION: **04/08/2000**

APPLICATION WILL HAVE EXPIRED ON:
30/08/2000

CASE OFFICER: **Farah Humayun**

tial 42

WOKINGHAM DISTRICT COUNCIL

TOWN AND COUNTRY PLANNING ACTS

Notification of Approval of Advertisement Consent

Arcadia Group
F A O Paul Williams Store Development
7th Floor U K House
180 Oxford Street
London
W1N 9BJ

Application Number: A/2000/1912

Parish: **WOKINGHAM**

Location: **9/10 Market Place, Wokingham.**

Proposal: **Proposed erection of internally illuminated fascia sign and window sign.**

The Wokingham District Council in pursuance of their powers under the above Acts and Regulations hereby **Approve Advertisement Consent** for carrying out the above development in accordance with the application and the accompanying plans submitted to the Council subject to compliance with the following conditions, the reasons for which are specified hereunder.

Condition
1. The development hereby permitted shall be begun before the expiration of five years from the date of this permission.

Condition
2. In respect of advertisements for which internal illumination has been expressly agreed, the letters and logos only shall be illuminated on the fascia sign and window sign and the background shall be totally opaque.

Condition
3.
a) Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority .

b) Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

c) Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

d) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

e) No advertisement shall be sited or displayed so as to obscure or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

Condition
4. Samples of materials in respect of the fascia sign shall be submitted to approved in writing by the Local Planning Authority before the relevant part of the work is begun and the work shall not be carried out other than in accordance with the approved drawings and samples.

Reason
1. In pursuance of Section 91(1) of the Town and Country Planning Act 1990

Reason
2. In the interests of visual amenity/public safety.

Reason
3. To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992 (as amended).

Reason
4. In order to safeguard the special architectural or historic interest of the building.

Informatives;
You are advised, in compliance with The Town and Country Planning (General Development Procedure) (England) (Amendment) Order 2000, that the following policies and/or proposals in the development plan are relevant to this decision:
Berkshire Structure Plan Policy EN5
Loddon Area Local Plan Policies LBE11 and LBE12
Deposit Draft Wokingham District Local Plan Policies WOS3, WBE1 and WSH5

This permission relates to the application as amended with the revised plan submitted to the Local Planing Authority on 24/8/2000 and does not approve the proposals as originally submitted.

John Mitchell
Development Control Manager
Date: 26/09/2000

If this notice grants permission to proceed with the proposal the applicant is reminded that it relates to planning permission only and does not constitute approval under any other legislation including Building Regulations.

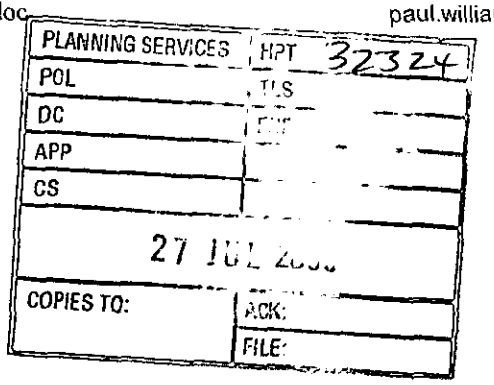
Arcadia Group plc
www.arcadiagroup.co.uk

7th Floor, UK House
180 Oxford Street
London
W1N 9BJ

Direct 020 7927 3908
Fax 020 7927 3678

paul.williams@arcadiagroup.co.uk

Your ref- A/2000/1912
Our ref- Adv DP Wokingham 02.doc



25th July 2000

Farah Humayun
Wokingham District Council
Planning Department
PO Box 157
Civic Offices
Shute End
Wokingham
RG40 1WR

Dear Ms Humayan

Re: Dorothy Perkins introduction to Burton Menswear, 9/10 Market Place, Wokingham.

Following my letter dated 18th July; I enclose four copies of our sign manufacturers detail for the joint Burton Menswear and Dorothy Perkins projecting sign.

This drawing replace the two individual sign drawings numbered BR04 and DP04 submitted with my letter of the 18th July.

Any further correspondence should be marked for my attention at the address noted on the top right corner of this letter.

Yours sincerely

Paul Williams
For and on behalf of Arcadia Group plc.

BURTON MENSWEAR dorothy perkins Evans hawkshead Miss Selfridge OUTFIT principles
RACING GREEN SU214 TOPSHOP TOPMAN WADE SMITH Wallis WAREHOUSE

Arcadia Group plc Registered in England Company No. 237511 Registered Office: Colegrave House 70 Berners Street London W1P 3AE

Arcadia Group plc
www.arcadiagroup.co.uk

7th Floor, UK House
180 Oxford Street
London
W1N 9BJ

Direct 020 7927 3908
Fax 020 7927 3678

paul.williams@arcadiagroup.co.uk

Your ref- A/2000/1912
Our ref- Adv DP Wokingham 01.doc

PLANNING SERVICES	HPT 3 1968
POL	TLS
DC	ENF
APP	
CS	
19 JUL 2000	
COPIES TO:	ACK:
	FILE:

18th July 2000

Farah Humayun
Wokingham District Council
Planning Department
PO Box 157
Civic Offices
Shute End
Wokingham
RG40 1WR

Dear Ms Humayan

Re: Dorothy Perkins introduction to Burton Menswear, 9/10 Market Place, Wokingham.

Following my Consent to Display an Advertisement application dated 4th July, I enclose four copies of our revised drawing 012 revision B.

Please note that the proposal is now for a joint Burton Menswear and Dorothy Perkins fascia sign. The Burton Menswear signage behind the glazing has been omitted.

The proposal also now includes a projecting sign with Burton Menswear one face and Dorothy Perkins to the other. Four copies of our projecting sign details are enclosed.

Any further correspondence should be marked for my attention at the address noted on the top right corner of this letter.

Yours sincerely

Paul Williams
For and on behalf of Arcadia Group plc.

Arcadia Group plc Registered in England Company No. 237511 Registered Office: Colegrave House 70 Berners Street London W1P 3AE

Arcadia Group plc
www.arcadiagroup.co.uk

7th Floor, UK House
180 Oxford Street
London
W1N 9BJ

Direct 020 7927 3908
Fax 020 7927 3678

paul.williams@arcadiagroup.co.uk

Your ref- A/2000/1912
Our ref- Adv DP Wokingham 03.doc

31st July 2000

PLANNING 32569
POL | FLS
DC FH | ENF
APP
CS
02 AUG 2000
COPIES TO: | ACK:
FILE:

Farah Humayun
Wokingham District Council
Planning Department
PO Box 157
Civic Offices
Shute End
Wokingham
RG40 1WR

Dear Ms Humayan

Re: Dorothy Perkins introduction to Burton Menswear, 9/10 Market Place, Wokingham.

Following my **Consent to Display an Advertisement** application and subsequent letter dated 18th July; I enclose four copies of our revised drawing 012 revision B.

This drawing replaces drawing 012 revision B submitted with my letter of the 18th July. That drawing was a preliminary version of the drawing. The elevation has not changed but the internal layout has been amended on the latest drawing.

Any further correspondence should be marked for my attention at the address noted on the top right corner of this letter.

Yours sincerely

Paul Williams
For and on behalf of Arcadia Group plc.

BURTON MENSWEAR dorothy perkins Evans hawkshead Miss Selfridge OUTFIT principles
RACING GREEN SU214 TOPSHOP TOPMAN WADE SMITH Wallis WAREHOUSE

Arcadia Group plc Registered in England Company No. 237511 Registered Office: Colegrave House 70 Berners Street London W1P 3AE

Arcadia Group plc
www.arcadiagroup.co.uk

7th Floor, UK House
180 Oxford Street
London
W1N 9BJ

Direct 020 7927 3908
Fax 020 7927 3678

paul.williams@arcadiagroup.co.uk

Your ref- A/2000/1912
Our ref- Adv DP Wokingham 04.doc

22nd August 2000

PLANNING 33467
POL LS
DC FH. ENF
APP
CS
24 AUG 2000
COPIES TO: ACK:
FILE:

Farah Humayun
Wokingham District Council
Planning Department
PO Box 157
Civic Offices
Shute End
Wokingham
RG40 1WR

Dear Ms Humayan

Re: Dorothy Perkins introduction to Burton Menswear, 9/10 Market Place, Wokingham.

Following my **Consent to Display an Advertisement** application and subsequent letters; I enclose four copies of our revised drawing 012 revision C.

The main difference between this drawing and the previous drawing is that the Burton Menswear letters will be Burgundy, the Dorothy Perkins letters will be Blue and the entire fascia will be white. (i.e. the letter and background colours have been reversed).

I am sure you will agree that this is an improvement on the previous proposal and look forward to receiving the formal approval in due course.

Please note that the works are currently programmed to commence on the 25th September and complete on the 9th October.

Any further correspondence should be marked for my attention at the address noted on the top right corner of this letter.

Yours sincerely

Paul Williams
For and on behalf of Arcadia Group plc.

BURTON MENSWEAR dorothy perkins Evans hawkshead Miss Selfridge OUTFIT principles
RACING GREEN SU214 TOPSHOP TOPMAN WADE SMITH Wallis WAREHOUSE

Arcadia Group plc
www.arcadiagroup.co.uk

7th Floor, UK House
180 Oxford Street
London
W1N 9BJ

Direct 020 7927 3908
Fax 020 7927 3678

paul.williams@arcadiagroup.co.uk

Your ref- A/2000/1912
Our ref- Adv DP Wokingham 05.doc

21st September 2000

PLANNING SERVICES	HPT 34607
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25 SEP 2000	
COPIES TO:	ACK:
	FILE:

Farah Humayun
Wokingham District Council
Planning Department
PO Box 157
Civic Offices
Shute End
Wokingham
RG40 1WR

Dear Ms Humayan

Re: Dorothy Perkins introduction to Burton Menswear, 9/10 Market Place, Wokingham.

Following our conversation yesterday I write to confirm the following:

- The existing pilasters either side of the shopfront will be decorated to match RAL 9003 – white.
- I have instructed our sign manufacturer to issue four copies of their detail drawings direct to you. The drawings will indicate the dimensions of the signs and letters that you require.

I look forward to receiving the formal approvals in due course.

Please note that the works are currently programmed to commence on the 25th September and complete on the 9th October.

Any further correspondence should be marked for my attention at the address noted on the top right corner of this letter.

Yours sincerely

Paul Williams
For and on behalf of Arcadia Group plc.

Cc – Mark Drewe - Arcadia
Mark Greenfield – Oakwood Shopfitting

Received by Wokingham District Council

Application No: A/2000/1912

Proposal:
Proposed erection of internally illuminated fascia sign and window sign.

Location:
9/10, Market Place, , Wokingham.

The application is available for inspection at Wokingham District Council's offices during the following times:

PLANNING DEPARTMENT, SHUTE END, WOKINGHAM TEL (0118) 974 6428
8.30 - 5.00 Monday - Thursday & 8.30 - 4.00 Friday

WOODLEY LIBRARY HEADLEY ROAD WOODLEY (9.30am - 7.00pm Mon, Thurs & Fri. 9.30am - 5.00pm Tues, 9.30am - 1.00pm Saturday. closed all day Wednesday). If you intend to view this application at Woodley Library (see details above) please allow 4 days from the date of this notice for delivery of plans.

Comments should be sent in writing QUOTING THE APPLICATION NUMBER to the Case Officer Farah Humayun P.O. Box 157 Council Offices, Shute End, Wokingham Berkshire, RG40 1WR to arrive on or before 04/08/2000. Written comments submitted will become available for public inspection.

In view of the very large number of planning applications and letters of comment received, it will not normally be possible for an individual reply to observations made. However any comments will be taken into account when the application is determined and you will be notified of the decision.

Head Planning and Transportation

11 July 2000

BLAZE NEON LIMITED
Patricia Way, Pysons Road, Broadstairs, Kent, CT10 2XZ
Telephone 01843 601075 Fax 01843 867924

PLANNING SERVICES | HPT 34611
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DC FH | ENF
APP |
CS |
25 SEP 2000
COPIES TO: | ACK:
FILE:

Our Ref: **28107 / 4320**

22 September, 2000

Farah Humayun
Wokingham District Council
Planning Department
PO Box 157
Civic 157
Civic Offices
Shute End
Wokingham
RG40 1WR

Dear Farah,

RE: DOROTHY PERKINS/BURTON MENSWEAR 9-10 MARKET PLACE WOKINGHAM BERKS

Please receive 4 copies of our sign proposal drawing regarding the above project which we submit in response to instructions received from Paul Williams of the Arcadia Group.

Yours sincerely

John Lengthorn
Sales Executive

Enc.

Cc. Paul Williams – Arcadia Group

Tel: (0118) 974 6482 (Direct Line)
Fax: (0118) 974 6484
E-Mail Farah.Humayun@wokingham.gov.uk
Date: November 9, 2000
My ref: FH/A/2000/1912
Your ref: P1 DP Wokingham 06.doc

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

Mr P Williams
Arcadia Group plc
7th Floor
UK House
180 Oxford Street
London
W1N 9BJ

Dear Mr Williams

RE: *CONDITION 04, PLANNING APPLICATION A/2000/1912*
DOROTHY PERKINS INTRODUCTION TO BURTON MENSWEAR, 9/10 MARKET PLACE, WOKINGHAM

I am writing with regards to the above and further to details submitted on 23 October 2000.

I can confirm that details of colours in respect of the fascia sign in drawing number 31857 comply with the requirements of condition 04 of planning application A/2000/1912.

If you require any further information please do not hesitate to contact me.

Yours sincerely

MISS F HUMAYUN
Planning Assistant

BLAZE NEON LIMITED
Patricia Way, Pysons Road, Broadstairs, Kent, CT10 2XZ
Telephone 01843 601075 Fax 01843 867924

PLANNING SERVICES	RPT 35631
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DC FH	ENF
APP	
GS	
23 OCT 2000	
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	FILE:

Our Ref: **28107 / 4785**

19 October, 2000

Farah Humayun
Wokingham District Council
Planning Department
PO Box 157 Civic Offices
Shute End
Wokingham
RG40 1WR

Dear Farah,

RE: DOROTHY PERKINS BURTON – WOKINGHAM

Please receive the colour drawings requested by Paul Williams of the Arcadia Group.

Yours sincerely

N Davidson

pp John Lengthorn
Sales Executive

Enc.

finalised

DEVELOPMENT CONTROL/BUILDING CONTROL CHECKLIST

CHECKLIST WHEN A BUILDING REGULATION APPLICATION HAS BEEN RECEIVED.

SITE DETAILS	CASE OFFICER
PLANNING APPLICATION NUMBER	LB/2000/1911 + A/2000/1912. FH
BUILDING CONTROL NUMBER.	FP 2000/1021 Howard
APPLICANT/~~AGENT~~	Arcadia Group.
ADDRESS OF SITE	Burton Menswear 9/10 Market Place WOKINGHAM
DESCRIPTION OF PROPOSED WORK	shopfitting to listed Building

DRAWING NUMBERS	BC	DC
BLOCK PLAN		
ELEVATIONS	012B	012C
FLOOR PLANS	—	—

CHECKLIST	1ST CHECK	2ND CHECK
PERMITTED DEVELOPMENT		
APPLIC. NECESSARY-NOT RECEIVED		
APPLIC.RECEIVED & APPROVED	20/9/00 + 26/9/00	
APPLIC.RECEIVED-NO DECISION		
APPLIC.REFUSED		
DIFFERENCES BETWEEN DC/BC DRAWINGS	None	
IF YES, WHAT ARE THE DIFFERENCES ?	—	
DATE	13/10/00	

PROBLEMS	REQUESTED	RECEIVED	REMINDER
PLANNING PERMISSION NEEDED			
REVISED PLANS NEEDED			
PLANNING APPLIC.REFUSED			
WAIT FOR PLANNING DECISION			

COMMENCED ON SITE	
NO PLANNING DECISION	
NO PLANNING APPLICATION	

Application Number A/2000/1912
Conditions/Reasons for Refusal

No	Std Con	Std Reas	Non Std Conditions / Reasons for Refusal
1	C001	R001	
2	C211	R211	FASCIA SIGN + WINDOW SIGN.
3	C213	R213	
4		R191	SAMPLES OF MATERIALS IN RESPECT OF
			FASCIA SIGN SHALL BE SUBMITTED TO AND
			APPROVED IN WRITING BY THE LOCAL PLANNING
			AUTHORITY BEFORE THE RELEVANT PART OF
			THE WORK IS BEGUN AND THE WORK SHALL
			NOT BE CARRIED OUT OTHER THAN IN
			ACCORDANCE WITH THE APPROVED DRAWINGS
			AND SAMPLES.
		NI6	BSP - ENS
			LALP - LBE11, LBE12
			WDLP - WD03, WBE1, WSH5
		N02	012C 24 AUG 2000

26/9/00

RECORD OF SITE VISIT

SITE ADDRESS: 9/10 Market Place Wokingham.

APPLICATION NUMBER: ~~LB/2000/1911~~ A/2000/1912

OFFICER: Farah Humayun

DATE OF SITE VISIT: 28/7/00

1 SITE/STATUTORY NOTICE DISPLAYED ? YES - FRT WINDOW

2. DESCRIPTION OF SURROUNDINGS

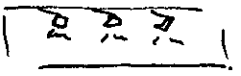
CON AREA - ROW OF COMM PREMISES.

3. DESCRIPTION OF SITE/BUILDING

3 PRESENT SIGNS. MAIN LIT FROM ABOVE

ONE ON SIDE

AND ONE UNDER MAIN.



4. RELATIONSHIP TO ADJOINING PROPERTIES

NEXT DOOR DOROTHY PERKINS TO BE MADE VACANT.

PRESENTLY INTERNALLY ILLUM. SIGN.

ALL OTHER SIGNS NON-ILLUM.

5. SITE CONSTRAINTS

TREES

ACCESS/PARKING

LEVELS

BOUNDARY TREATMENT

OTHERS

WORK SHEET FOR : Farah Humayun

Application Number : A/2000/1912

Applicant : Arcadia Group F A O Paul Williams Store Development.

Location : 9/10, Market Place, , Wokingham.
Proposal : Proposed erection of internally illuminated fascia sign and window sign.

Site Notice Displayed ? :	YES	NO	DATE
	✓		28/7/00

Date of Neighbour Notifications : .....

Date of Site Visit : 28/7/00

Date Registered : 05/07/2000

Earliest Date for Decision : 04/08/2000

Latest Consultation Date/Site Notice Expiry Date : 04/08/2000

This application will have expired on: 30/08/2000. You need to make a decision 1 day prior to this date for this application to count as determined in less than 8 weeks.

Consultation Responses :

WOKINGHAM TOWN COUNCIL - No objection.
HIGHWAYS - Recommend approval.
CONSERVATION OFFICER - See comments on file.

Planning Issues :

* IMPACT UPON VISUAL AMENITY.
* IMPACT UPON THE CHARACTER OF THE LISTED BUILDINGS
* IMPACT UPON THE CONSERVATION AREA.

Application Number: A/2000/1912

Appraisal :

IMPACT UPON VISUAL AMENITY

The application being considered is the proposed erection of internally illuminated fascia sign and window sign. The application is for a sign across the width of the shop front for Burtons Menswear and Dorothy Perkins. Under revision 012C the proposal is that Burton Menswear letters will be Burgundy, the Dorothy Perkins letters will be Blue and entire fascia will be white. The sign is to be illuminated through letter returns only. The proposal includes a new internally illuminated projecting sign also. Although the majority of other properties in proximity to No 9/10 do not have illuminated signs, the existing sign is an externally illuminated sign. Therefore it is considered that the fascia sign and window sign will not have a detrimental impact upon the amenities of adjoining occupiers.

IMPACT UPON CHARACTER OF LISTED BUILDING & CONSERVATION AREA

The property holds a prominent position in a line of commercial Properties. It is considered by the Conservation Officer that the fascia sign is in keeping with the character of the area and in character with the listed building.

Recomendation : Approval: ☑ **Refusal:** ☐
(tick appropriate box)

Tel:

Date:

My ref: A/2000/1912

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

CONFIDENTIAL

Councillor C Hudson
4 Sapphire Close
Wokingham
RG41 3DU

Dear Councillor

Application Number: A/2000/1912
9/10, Market Place, , Wokingham.
Proposed erection of internally illuminated fascia sign and window sign.

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ REFUSAL: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Farah Humayun** on . If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than _____

Yours faithfully

John Mitchell
Development Control Manager

LISTING FORM
Case officer: **Farah Humayun** Application Number: **A/2000/1912**
9/10, Market Place, , Wokingham.
Proposed erection of internally illuminated fascia sign and window sign.

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____
_____

Signed: _____ Date: _____

Councillor C Hudson

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Tel:

Date:

My ref: A/2000/1912

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

CONFIDENTIAL

Councillor Marinos
10 Wildcroft Drive
Wokingham
RG40 3NY

Dear Councillor

Application Number: A/2000/1912
9/10, Market Place, , Wokingham.
Proposed erection of internally illuminated fascia sign and window sign.

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ REFUSAL: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Farah Humayun** on . If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than _____

Yours faithfully

John Mitchell
Development Control Manager

LISTING FORM
Case officer: **Farah Humayun** Application Number: **A/2000/1912**
9/10, Market Place, , Wokingham.
Proposed erection of internally illuminated fascia sign and window sign.

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____

_____

Signed: _____ Date: _____

Councillor Marinos

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Tel:

Date:

My ref: A/2000/1912

CONFIDENTIAL

Councillor D Morgan
Valois Farm
Range Road
Wokingham
RG40 3NR

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

Dear Councillor

Application Number: A/2000/1912
9/10, Market Place, , Wokingham.
Proposed erection of internally illuminated fascia sign and window sign.

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ REFUSAL: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Farah Humayun** on . If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than _____

Yours faithfully

John Mitchell
Development Control Manager

LISTING FORM

Case officer: **Farah Humayun** Application Number: **A/2000/1912**
9/10, Market Place, , Wokingham.
Proposed erection of internally illuminated fascia sign and window sign.

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____

_____

Signed: _____ Date: _____

Councillor D Morgan

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Date: 05 September 2000 06 SEP 2000

To: Harold Sanders, Conservation

We have received Revised Plans for the following planning application:

Application Number: LB/2000/1911

Location: 9/10, Market Place, Wokingham.

Proposal: Proposed internal shopfitting to listed building and external signs.

Applicant: Arcadia Group Plc F A O Paul Williams Store Development.

Case Officer: Farah Humayun

The new plans show the following: Revised advertisement signs and internal layout. Drawing no 012C.

Comments are required by 12/09/2000.

Should you have any queries regarding this application please contact the case officer Farah Humayun on 0118 974 6482.

1. PLASTER COLOUR TO BE AGREED
2. PROJECTING SIGN DIMENSIONS TO BE PROVIDED
3 NO FURTHER COMMENTS ON INTERNAL WORKS

NOTE. THE PLANNING GUIDELINES ON SHOP FRONTS IN CONSERVATION AREAS SHOULD BE RE-CONSIDERED TO RESOLVE GENERAL DESIGN AND LIGHTING ISSUES HIGHLIGHTED BY THIS TYPE OF SHOPFRONT.

Harold Sanders

15-09-00.

Date: 05 September 2000

To: Harold Sanders, Conservation

We have received Revised Plans for the following planning application:

Application Number: A/2000/1912

Location: 9/10, Market Place, Wokingham.

Proposal: Proposed erection of internally illuminated fascia sign and window sign.

Applicant: Arcadia Group F A O Paul Williams Store Development.

Case Officer: Farah Humayun

The new plans show the following: Revised advertisement signs and internal layout. Drawing no 012C.

Comments are required by 12/09/2000.

Should you have any queries regarding this application please contact the case officer Farah Humayun on 0118 974 6482.

Arcadia Group plc
www.arcadiagroup.co.uk

7th Floor, UK House
180 Oxford Street
London
W1N 9BJ

Direct 020 7927 3908
Fax 020 7927 3678

paul.williams@arcadiagroup.co.uk

Your ref- LB/2000/1911
Our ref- Pl DP Wokingham 03.doc

PLANNING SERVICES	RPT 33466
DL	TLS
DC FH	ENF
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CS	
24 AUG 2000	
COPIES TO:	ACK:
	FILE:

1912

1911

REVISED PLAN

22nd August 2000

Farah Humayun
Wokingham District Council
Planning Department
PO Box 157
Civic Offices
Shute End
Wokingham
RG40 1WR

Dear Ms Humayan

Re: Dorothy Perkins introduction to Burton Menswear, 9/10 Market Place, Wokingham.

Following my **Listed Building** application and subsequent letters; I enclose five copies of our revised drawing 012 revision C.

The main difference between this drawing and the previous drawing is that the Burton Menswear letters will be Burgundy, the Dorothy Perkins letters will be Blue and the entire fascia will be white. (i.e. the letter and background colours have been reversed). The elevation has changed but the internal layout has not been amended on the latest drawing.

I am sure you will agree that this is an improvement on the previous proposal and look forward to receiving the formal approval in due course.

Please note that the works are currently programmed to commence on the 25th September and complete on the 9th October.

Any further correspondence should be marked for my attention at the address noted on the top right corner of this letter.

Yours sincerely

Paul Williams
For and on behalf of Arcadia Group plc.

HIGHWAYS CONSULTATION SHEET

From: Farah Humayun **Date:** 12 July 2000

Application Number: A/2000/1927

Proposal: Proposed internally illuminated ATM surround sign

Parish: WOKINGHAM TOWN

Site Address:
16, Wokingham Delivery Office, Broad Street, , Wokingham.

Applicant:
Halifax Plc C/O Burnet Bell.

Your observations are required in respect of this application within **7 days** of the above date.

✓ below as applicable;

1) ☐ Recommend refusal for the reason(s) **stated below**;
2) ☐ Recommend approval but with condition(s) & reason(s) **stated below**;
3) ☑ Recommend approval with **no** condition(s) or reason(s).

Signed: _____ **Print name:** P N ALTON

27.7.00

PLANNING SERVICES	HPT
POL	TLS
DC	ENF
CS	

04 AUG 2000

COPIES TO:	ACK:
	FILE:

WOKINGHAM TOWN COUNCIL CONSULTATION SHEET

Case officer: Farah Humayun

Application Number: A/2000/1912

Proposal: Proposed erection of internally illuminated fascia sign and window sign.

Site Address: 9/10 Market Place, Wokingham

Applicant: Arcadia Group Plc F A O Paul Williams Store Development

Your observations are required in respect of this application by **04/08/2000**

● **No objections**

●

SIGNED: _____ **DATE:** 02/08//00

CLERK TO Wokingham Town Council

Same plans for both applications.

To:
Harold Sanders
Urban Design And Conservation Officer

12 JUL 2000

From: Farah Humayun

Date: 11 July 2000

Application Number: A/2000/1912

Proposal: Proposed erection of internally illuminated fascia sign and window sign..

Site Address:
9/10, Market Place, , Wokingham.

Applicant:
Arcadia Group F A O Paul Williams Store Development.

Your observations are required in respect of this application within **7 days** of the above date.

1. EXISTING STRUCTURES (TO BE REMOVED) TO BE CHECKED ON SITE AS THIS IS AN ADVERTISEMENT CONSENT APPLICATION AND NOT NOTED OR CAN BE CONSIDERED AS PART OF THIS SUBMISSION.
2. DETAILS OF FASCIA INCLUDING COLOUR TO BE AMPLIFIED.
3. 9/10 MARKET PLACE IS A LISTED BUILDING DEPENDING ON THE STRUCTURES TO BE REMOVED IE. ARE THEY PART OF THE LISTED BUILDING STRUCTURE OR ARE THEY FITTINGS.

IF PART OF THE BUILDING, THEN L.B APPLICATION/ CONSENT WILL BE REQUIRED

Harold Sanders.
CONSERVATION + DESIGN
20. 07. 00.

WOKINGHAM D.C. DEVELOPMENT CONTROL

Start date: 05 JUL 2006	
Officer: FH	Application No. A/2006/1912.

Map No. 75B Site ...0.02...
Easting: ..... Flood Pln .....
Northing: ..... Mineral .....

Level: ☐ Sub Committee ☑ Delegated ☐ Sec. State
☐ Incorrect Fee ☐ Invalid ☐ PD

Description:
(A) PROPOSED ERECTION OF INTERNALLY ILLUMINATED FASCIA SIGN ~~& ...~~ + WINDOW SIGN

Location: 9/10 MARKET PLACE

Parish: WOKINGHAM Ward: Evendons
11.7.2006
11/7

Applicant: ARCADIA GROUP

Fee Received 50-00 (6) Required ..... Additional ..... Refund .....

Enforcement Section to be notified ☐ tick if required

Additional information required for validation

		Reason	Requested	Received
1	1:2500 OS location plan showing property edged in blue/red	~~Scale?~~ 1:1250?		
2	1:500 block plan showing existing & proposed dev. + adj. Properties			
3	Forms unsigned			
4	Correct S 66 certificate			
5	Elevation plans			
6	Floor plans			
7	Metric scale disclaimer			
8	Encroachment letter			
9	Miscellaneous			

APPLN NO. _____

ACTION REQUIRED BY DEVELOPMENT CONTROL

Conservation Area ...Wokingham.....

Listed Building 1 (2) 2*

Advertisement Required See listed app.

Date Site Notice Sent : 11.7.2006 V 11/7

Parish Council Informed - YES / NO V 11/7

INTERNAL CONSULTATIONS

Building Control	.....
Landscape	.....
Trees	.....
Conservation Officer	V 11/7 ✓
Environmental Health	.....
Housing	.....
Leisure & Cultural services	.....
Public Rights of Way	.....
Property	.....
District Secretary (only if called in by SOS)	.....
Policy & Plans	.....
Strategic Planning (JSPU)	.....
Minerals (BABTIE)	.....
Archaeological Site (BABTIE)	.....
Education	.....
Social Services	.....
Highways	V 11/7 ✓

EXTERNAL CONSULTATIONS

Adjacent D P A	.....
Adjacent Parish	.....
Southern Electricity Board	.....
British Gas	.....
PSA Oil Pipeline	.....
Transco	.....
Environment Agency	.....
Rail Track	.....
Police Arch. Liaison Officer	.....

HERITAGE BODIES

The Georgian Group	.....
Ancient Monuments Society	.....
Council for British Arch.	.....
RCHME	.....
Telecommunications (NRPB)	.....
Sport England	.....

OTHERS:

.....

.....

No pre-apps.

NEIGHBOURS:

V 11/7 S/N + Burtons Menswear, 9/10 Market Place, Wokingham

11a Market Place

The Roebuck, 8 Market Place

Abbey National plc, 28 Market Place

The Financial Training Co Ltd, 25 Market Place

Red Lion PH 25 Market Place

Percy Nash Jewellers 24 Market Place

Parkers, 23 Market Place

Dorothy Perkins, 11 Market Place

05 JUL 2000* 1912

1933

1/

ADDRESS 9/10 MARKET PLACE PARISH WOKINGHAM

PLOT No. Listed Building Grade 2. ORD. SHEET No. 75B

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decision
TP558	FOSTER BROS.	ELEC. TO SHOP	11.6.53	APP
A/14/62	"	ADV.	31.5.62	REF
A/18/62	"	ILL. SIGN	29.8.62	C/A
R/33/63	"	REBUILD SHOP WITH 2 FLATS OVER.	29.9.63	APP
A/14/64	"	FASCIA SIGN	29.10.64	C/A
10253	MR. A. FRANCHINI	BARBERS POLE SIGN	15.3.79	C/A
21657	MARSHALL LAKE MOTORS	SHOPFRONT & FITTINGS	26.7.84	REF
21658	"	2 FASCIA SIGNS	26.7.84	REF
21776	"	NEW SHOPFRONT	26.7.84	REF
28085 ~~28086~~	"	~~ILL SIGN~~ & FASCIA	9.7.87	C/A
28087 LBC	"	NEW SHOP FRONT "	9.7.87	C/A
BA 2987	"		19.8.87	APP
36957	WOK. CHAMBER OF TRADE	EXISTING XMAS LIGHTING	16.1.91	C/A

MINISTRY DECISION

SPECIAL ORDERS

1933

2/

ADDRESS 9/10 MARKET PLACE PARISH WOKINGHAM

PLOT No. Listed Building Grade 2 ORD. SHEET No.

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decision
97/66780/A	FOSTERS TRADING CO	ILL SHOP FRONT + SIGNS	05.02.98	R
97/66785/AA	"	"	"	R
98/68081/LA	Arcadian Group Plc	Erect Ext. Signs - Decorate Shop front	9.11.98	C/A
98/68084/A	Arcadian Group Plc	Erect Ext. Ill Shop fascia Signs	9.11.98	C/A
FP98/7988	"	Minor shop fitting	1.10.98	C/A

MINISTRY DECISION

SPECIAL ORDERS

1782/a

You are advised to read the accompanying notes before completing any part of this form. 05 JUL 2000* 1912

APPLICATION FOR CONSENT TO DISPLAY AN ADVERTISEMENT

Town and Country Planning Act 1990 (Schedule 2 to the 1989 Regulations)

The Town and Country Planning (Consent to Display Advertisements) Amendment Regulations 1993. All documents to be submitted in quadruplicate.

Completed copies of this form and the drawing specified overleaf (see Note 3) should be sent to:- **Wokingham District Council, Planning Department, PO Box No. 157, Civic Offices, Shute End, Wokingham, Berkshire, RG40 1WR.**

1. APPLICANT (Block capitals please)
Full Name: ARCADIA GROUP PLC FAO PAUL WILLIAMS STORE DEVELOPMENT
Address: 7TH FLOOR, VK HOUSE 180 OXFORD STREET LONDON. Post Code W1N 9BJ.
Tel. No. 020 7927 3909.

2. AGENT (if any) (Block capitals please)
Full Name N/A.
Address:
Post Code
Tel. No.

3. Full postal address or location of the land on which the advertisement is to be displayed.
BURTON MENSWEAR 9/10 MARKET PLACE WOKINGHAM.

4. State the purpose for which the land or building is now used.
RETAIL PREMISES

5. (a) Has the applicant an interest in the land?
YES / ~~NO~~*

(b) If **NO**, has the permission of the owner, or of any other person entitled to give permission for the display of the advertisement, been obtained? (See Note 4) YES / NO*

6. (a) State the nature of the advertisement (e.g. hoarding, shop sign, projecting sign, etc.)
FASCIA SIGN / SIGN BEHIND GLAZING.

(b) Is the advertisement already being displayed?
~~YES~~ / NO*

7. (a) Will the advertisement be illuminated?
YES / ~~NO~~*

(b) If **YES**, state the type of illumination (e.g. internally, externally, floodlighting, etc.)
INTERNAL - LETTERS ONLY.

(c) Will the illumination be static or intermittent?
STATIC.

8. Period for which consent is sought (See Note 2).
FIVE YEARS.

9. Any additional information which you may wish to supply.

*** Delete as appropriate**

I enclose a cheque or money order for the appropriate fee (See Note 6) of £ 50

Signed ..... (applicant/~~agent~~) Date 4th JULY 2000.

DATA PROTECTION ACT 1984
'Information contained in this form is likely to be personal data within the terms of the Data Protection Act 1984, and as such will be held by the Council on computer (such as the PLANAPS applications processing system) and may be used by the Council only for purposes registered under the terms of the Data Protection Act.'

NOTES

GENERAL

1. Under the Town and Country Planning (Control of Advertisements) Regulations 1989, many outdoor advertisements required "express consent" from the local planning authority (usually the district council) before they can be lawfully displayed. Applicants should refer to the Regulations for details.

Period of Consent

2. Normally the maximum period for which the Council will grant consent is 5 years; but they have discretion to grant consent for a longer period. If consent is required for a specific period of more or less than 5 years, this requirement should be stated in reply to Question 8 on the application form.

Drawing Required

3. The drawing of the proposed advertisement can be in black and white on paper. It should show the size of the advertisement and its position on the land or the building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection.

   The drawings should include a 1:2500 scale location plan showing the site edged in *RED*. All drawings should be submitted in quadruplicate.

Owner's Consent

4. It is a condition of every consent granted by or under the Regulations that, before displaying the advertisement for which consent is given, the permission of the owner of the land or other person entitled to grant permission shall be obtained.

Other Consents

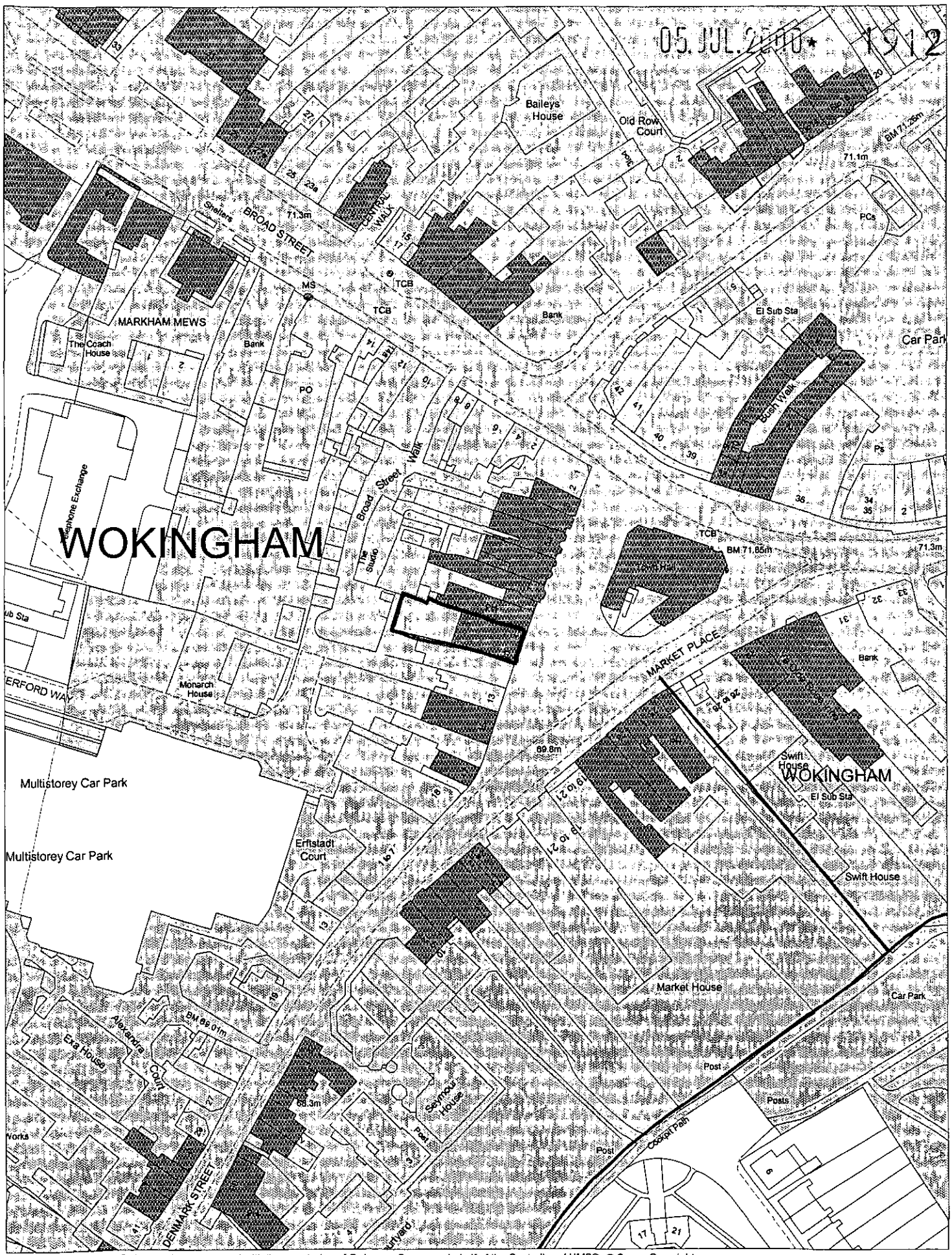
5. A grant of consent under the Town and Country Planning (Control of Advertisements) Regulation 1989 does not rank as consent which may be required for any other purpose, e.g. 'listed building consent' where the advertisement is to be displayed on any listed building.

Fees for Advertisement Applications

6. Regulation 11 of the Town and Country Planning (Fees for Applications and Deemed Applications) Regulations 1997 requires a fee to be paid to the Council with the advertisement application. The fee is related to each site on which it is proposed to display one or more advertisements. The appropriate fee for the following categories of advertisement is:-

1.	Advertisements displayed on business premises, on the forecourt of business premises or on other land within the curtilage of business premises, wholly with reference to all or any of the following matters:- (a) the nature of the business or other activity carried on on the premises: (b) the goods sold or the services provided on the premises; or (c) the name and qualifications of the person carrying on such business or activity or supplying such goods or services.	**£50.00**
2.	Advertisements for the purpose of directing members of the public to, or otherwise drawing attention to the existence of, business premises which are in the same locality as the site on which the advertisement is to be displayed but which are not visible from that site.	**£50.00**
3.	All other advertisements.	**£190.00**


05.JUL.2000
1312
POST OFFICE & ROYAL MAIL POSTAL SORTING OFFICE
ROGER PLATT ESTATE AGENT
BRADFORD & BINGLEY ESTATE AGENT
NATIONWIDE BUILDING SOC
BROAD STREET WALK
VACANT (WILLIAM H BROWN)
G A P S ESTATE AGENT
CARD SHOP
FRONT ENTRANCE
COPY RIGHT
MIDLAND BANK
SUPASNAPS
FILM DEV
CHARITY SHOP
NEW LOOK
LADIES WEAR
HALIFAX
BANK
SULTAN
RESTAURANT
THE ROEBUCK
PUBLIC HOUSE
COURAGE
BURTON MENSWEAR
DOROTHY PERKINS
LADIES WEAR
BOLLOM
DFC
OSBORNS
OFF LICENCE
GOING PLACES
TRAV AG
PICTURES & FRAMES
ART
CARPENTERS
HOUSEHOLD GOODS
JAY
PRINTING
BUSY HANDS
CRAFTS
DESIGNS FOR LIVING
FITTED KIT
VACANT
HAPPIT
LADIES WEAR
POSSUM
RESTAURANT
GARAGES
MICHAEL HARDY ESTATE AGENT
(PEDESTRIANS ONLY)
(BUSES ONLY)
TOWN HALL & OFFICES
MARKET STALLS
OPEN MARKET
MARKET PLACE
MARKET HOUSE
TIGERS EYE
COUNTRY CORNER & REVIVAL
FOOTWEAR REPAIRS ENGRAVING & ENGRAVING
COUNTRY DRY CLEANING
FLORIST
PULLERS
CONTESSA LINGERIE
ETON TRAVEL
TRAVEL AGENCY
PEACOCKS
CLOTHING
ROBERT DYAS
HARDWARE & IRON
THE EDINBURGH WOOLLEN MILL
KNITWEAR
GEMMA
LADIES WEAR
LADBROKES
BETTING OFFICE
PARKERS
JEWELLER
PERCY NASH
ESTATE AGENT
RED LION
P H
BRAKSPEARS
ABBEY NATIONAL
BANK
ENT
SERVICE AREA 4



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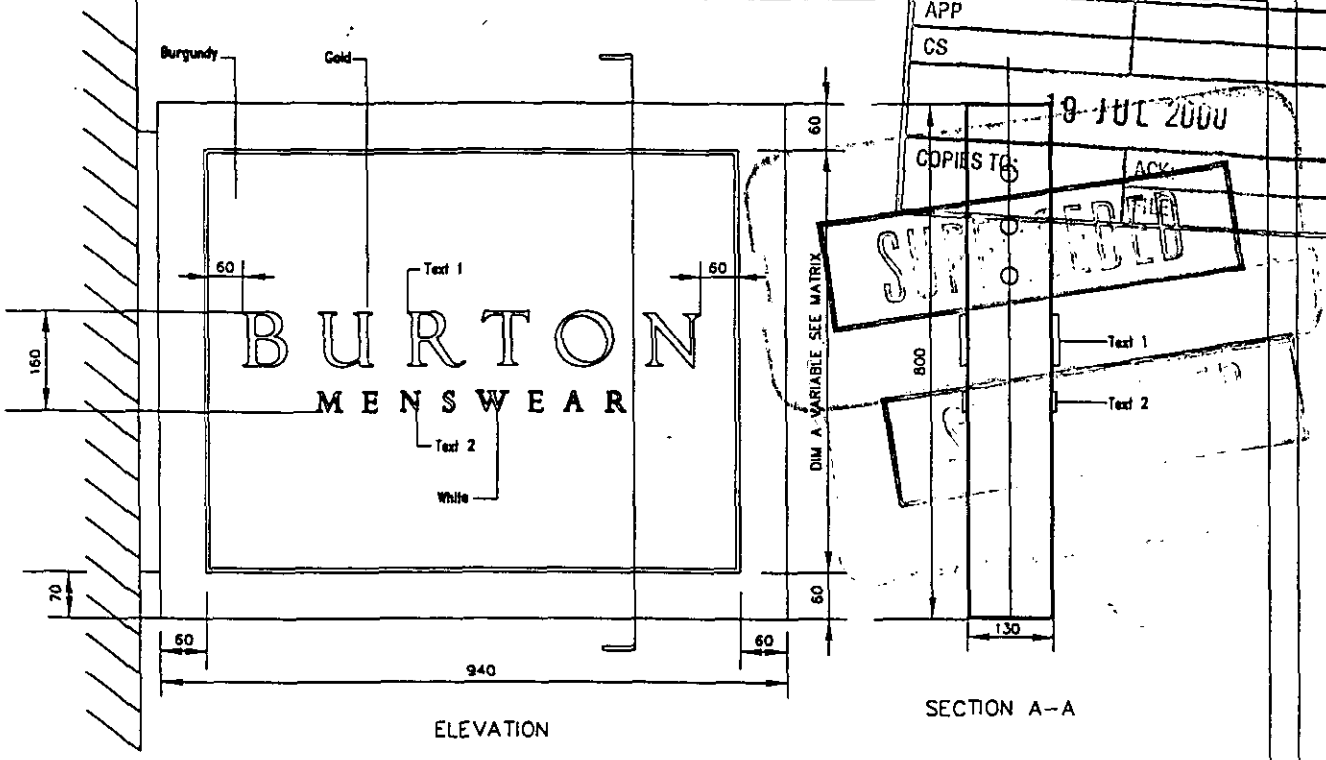
Development Control Section, Environmental Services, Wokingham District Council.

7 July 2000

Scale: 1 : 1250

N W E S

PLANNING SERVICES | HPT
POL | TLS
DC | ENF
APP |
CS |
19 JUL 2000
COPIES TO: | ACK:



ELEVATION

SECTION A–A

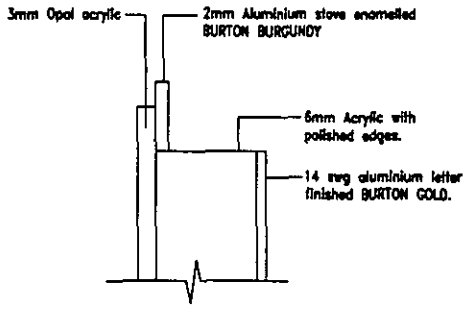
CORPORATE TEXT OPTION 2

Text 1 BURTON (To each side)	To be pushed thro' halo illuminated text, letters finished BURTON GOLD.
Text 2 MENSWEAR (To each side)	To be formed from vinyl Ref: 100–10 white by 3m.
Border (To each side)	Border to be 3mm acrylic colour BURTON GOLD with mitred corner junction. Dims 8mm x 3mm mounted flat to fascia.

Note 1
Main carcass to be formed in lead coated sheet steel sign to be formed in 14 swg aluminium with full depth folded returns and finished in stove enamel Burton Burgundy.

Note 2
Double sided internally illuminated fascia sign. Illuminated to be sited directly behind text only to be fluorescent tubes with necessary control gear.

Note 3
Sign to be located centrally between top & bottom mouldings.



TEXT 1 DETAIL

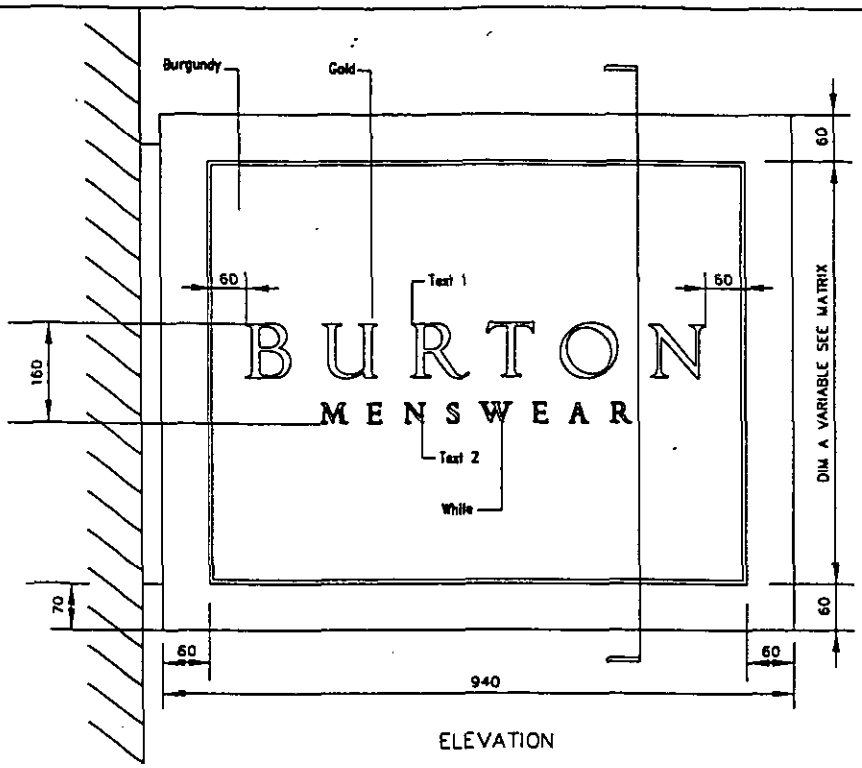
PLANNING SERVICES | HPT
POL | TLS
DC | ENF
APP |
CS |
19 JUL 2000
COPIES TO: | ACK:

BURTON MENSWEAR	Drawn By: AB	Checked:
	Date: 25/05/99	
Title: TYPICAL ILLUMINATED PROJECTING SIGN	Drawing not to scale	
	Dimensions in Millimetres	

Arcadia Group plc
STORE DEVELOPMENT
UK HOUSE, 180 OXFORD ST, LONDON W1N 9BJ

Dwg. No. BR04

CAD Ref: F:/Manuals/Signage/BR_04



ELEVATION

SECTION A–A

CORPORATE TEXT OPTION 2

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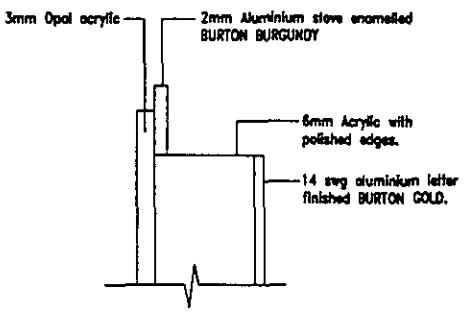


TEXT 1 DETAIL

BURTON
MENSWEAR

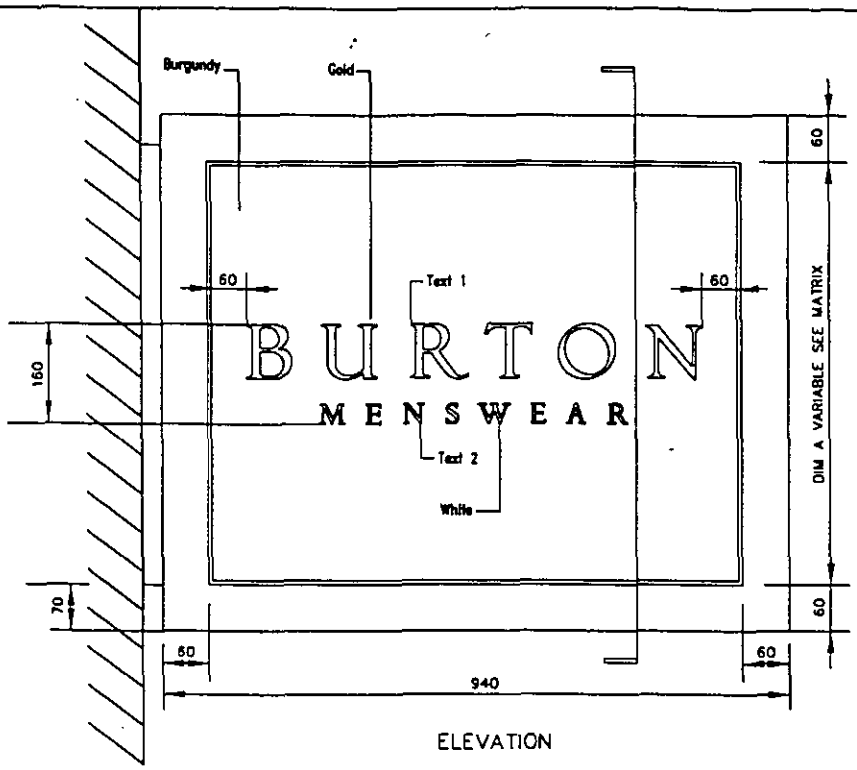
Drawn By: AB	Checked:
Date: 25/05/99	
Drawing not to scale	
Dimensions in Millimetres	

Arcadia Group plc
STORE DEVELOPMENT
UK HOUSE, 180 OXFORD ST, LONDON W1N 9BJ

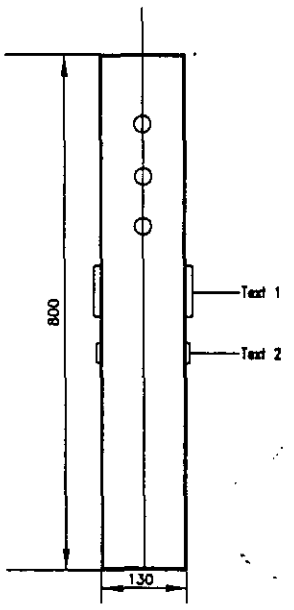
Title: TYPICAL ILLUMINATED PROJECTING SIGN

Dwg. No. BR04

CAD Ref: F:/Manuals/Signage/BR_04



ELEVATION



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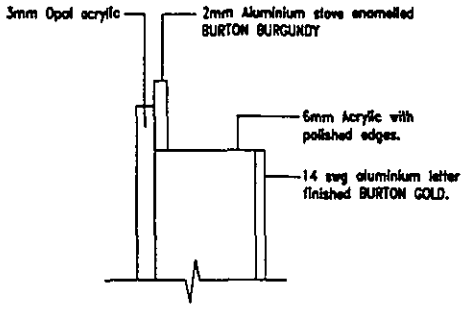
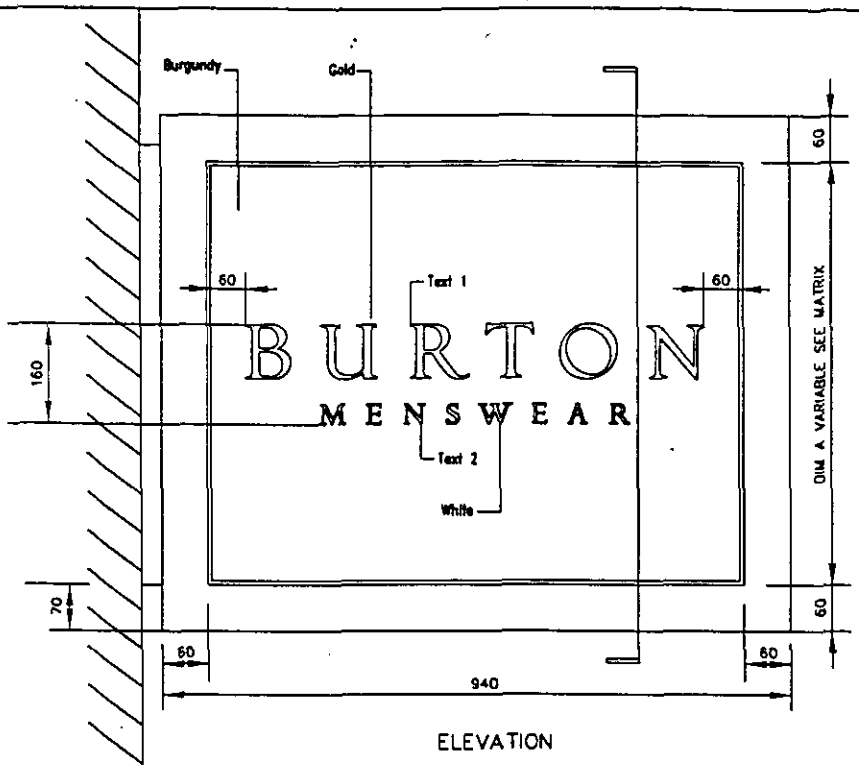
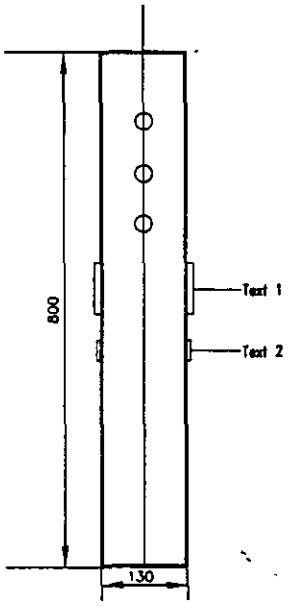


TEXT 1 DETAIL

BURTON MENSWEAR	Drawn By: AB / Checked:	Arcadia Group plc STORE DEVELOPMENT UK HOUSE, 180 OXFORD ST, LONDON W1N 9BJ
	Date: 25/05/99	
Title: TYPICAL ILLUMINATED PROJECTING SIGN	Drawing not to scale	Dwg. No. BR04
	Dimensions in Millimetres	CAD Ref: F: /Manuals/Signage/BR_04



ELEVATION



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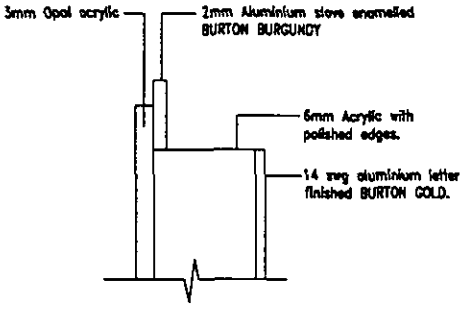
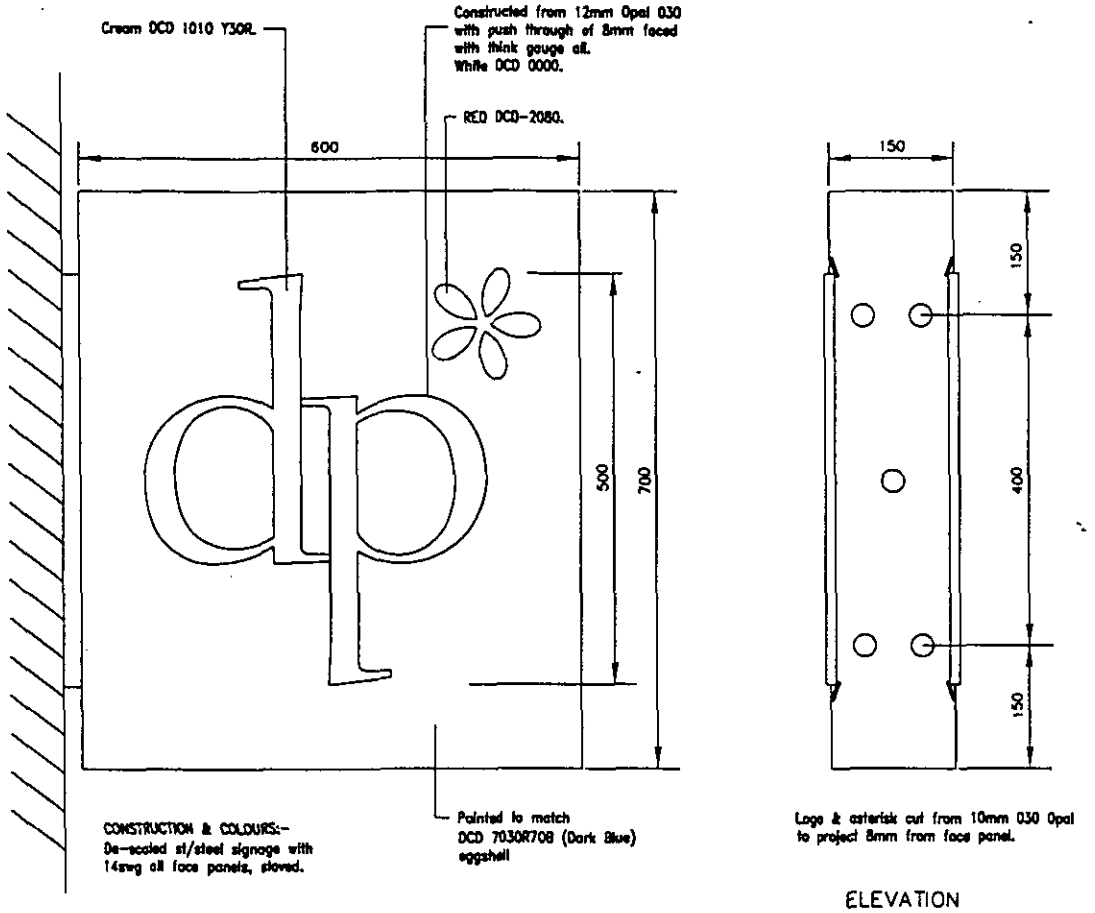


TEXT 1 DETAIL

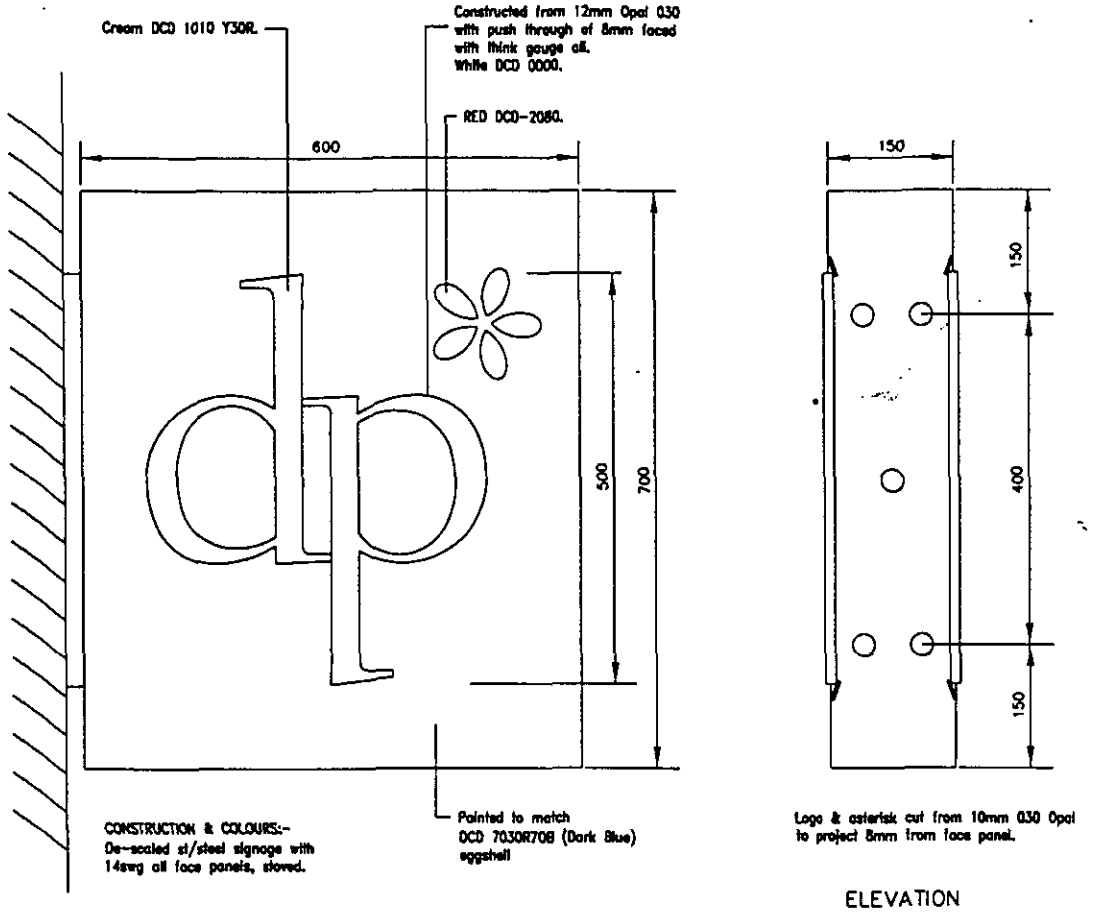
BURTON MENSWEAR	Drawn By: AB / Checked:	Arcadia Group plc
	Date: 25/05/99	STORE DEVELOPMENT
Title: TYPICAL ILLUMINATED PROJECTING SIGN	Drawing not to scale	Dwg. No. BR04
	Dimensions in Millimetres	CAD Ref: F:/Manuals/Signage/BR_04

UK HOUSE, 180 OXFORD ST, LONDON W1N 9BJ

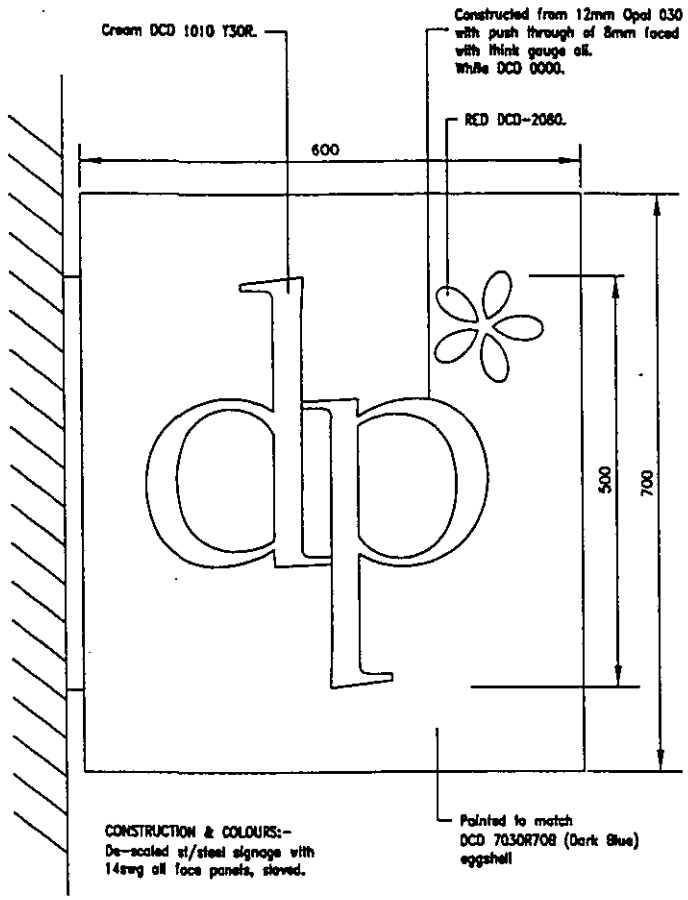


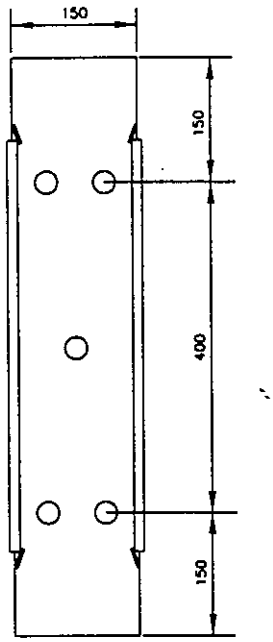
ELEVATION

dorothy perkins	Drawn By: AB	Checked:	Arcadia Group plc STORE DEVELOPMENT UK HOUSE, 180 OXFORD ST, LONDON W1N 9BJ
	Date: 25/05/99		
Title: TYPICAL PROJECTING INT ILLUMINATED SIGN	Drawing not to scale		Dwg. No. DP04
	Dimensions in Millimetres		CAD Ref: T:/Manuals/Signage/DP_04



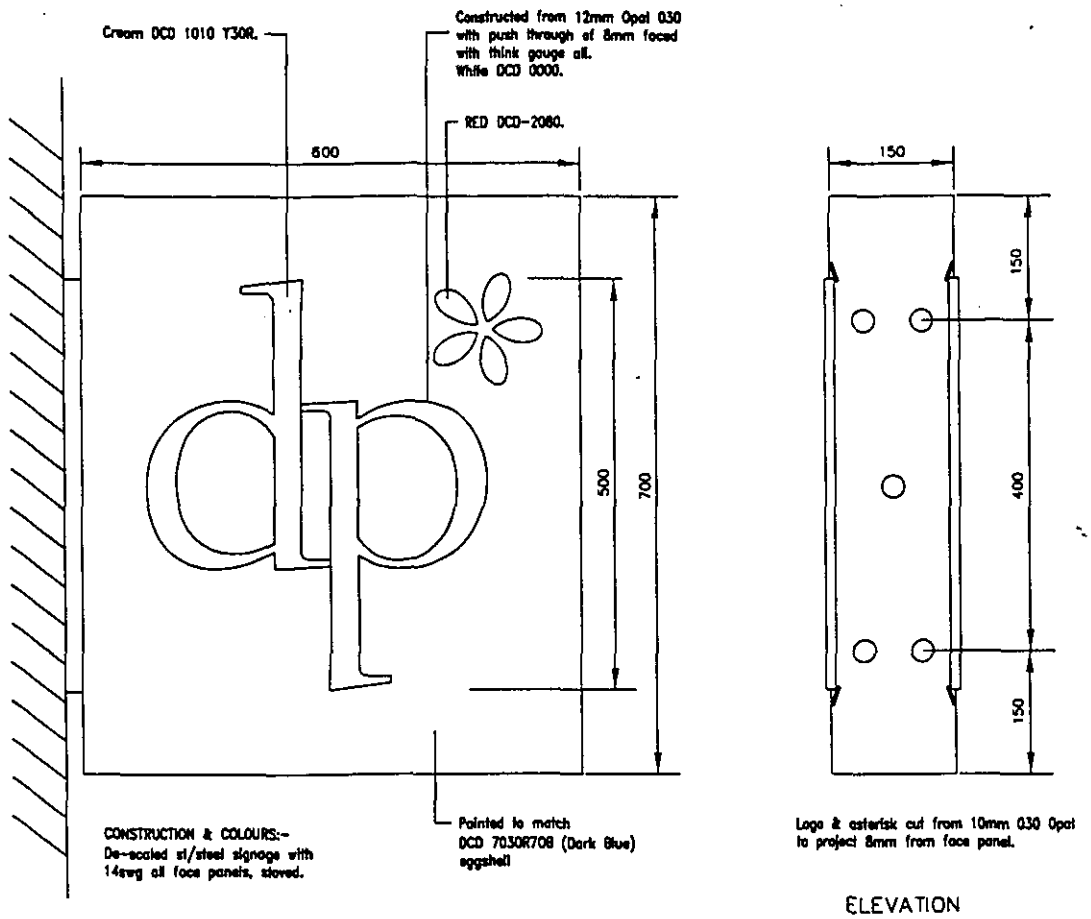
dorothy perkins	Drawn By: AB	Checked:	Arcadia Group plc STORE DEVELOPMENT UK HOUSE, 180 OXFORD ST, LONDON W1N 9BJ
	Date: 25/05/99		
Title: TYPICAL PROJECTING INT ILLUMINATED SIGN	Drawing not to scale		Dwg. No. DP04
	Dimensions in Millimetres		CAD Ref: T:/Manuals/Signage/DP_04





ELEVATION

dorothy perkins	Drawn By: AB	Checked:	Arcadia Group plc STORE DEVELOPMENT UK HOUSE, 180 OXFORD ST, LONDON W1N 9BJ
	Date: 25/05/99		
Title: TYPICAL PROJECTING INT ILLUMINATED SIGN	Drawing not to scale		Dwg. No. DP04
	Dimensions in Millimetres		CAD Ref: Y:/Manuals/Signage/DP_04



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Arcadia Group plc
www.arcadiagroup.co.uk

7th Floor, UK House
180 Oxford Street
London
W1N 9BJ

Direct 020 7927 3908
Fax 020 7927 3678

paul.williams@arcadiagroup.co.uk

05 JUL 2000* 1912

04 July 2000

Wokingham District Council
Planning Department
PO Box 157
Civic Offices
Shute End
Wokingham
Berkshire
RG40 1WR

Dear Sirs

RE- Dorothy Perkins introduction to Burton Menswear,
9/10 Market Place, Wokingham.

Please find enclosed the following documents as a formal application for 'Consent to Display Advertising', regarding the above site.

4 no. copies of completed Application form.
4 no. copies of drawing ref. 012, revision A
4 no. copies of site location plan.
A cheque for the sum of £ 50.00

If you should have any queries regarding this application, please do not hesitate to contact me at the address noted at the top right corner of this letter.

Yours faithfully

Paul Williams
For and on behalf of Arcadia Group plc.

Arcadia Group plc Registered in England Company No. 237511 Registered Office: Colegrave House 70 Berners Street London W1P 3AE

1782/a

You are advised to read the accompanying notes before completing any part of this form.

APPLICATION FOR CONSENT TO DISPLAY AN ADVERTISEMENT

Town and Country Planning Act 1990 (Schedule 2 to the 1989 Regulations)

The Town and Country Planning (Consent to Display Advertisements) Amendment Regulations 1993. All documents to be submitted in quadruplicate.

Completed copies of this form and the drawing specified overleaf (see Note 3) should be sent to:- **Wokingham District Council, Planning Department, PO Box No. 157, Civic Offices, Shute End, Wokingham, Berkshire, RG40 1WR.**

1. APPLICANT (Block capitals please)
Full Name: ARCADIA GROUP PLC FAO PAUL WILLIAMS STORE DEVELOPMENT
Address: 7TH FLOOR, VK HOUSE 180 OXFORD STREET LONDON. Post Code W1N 9BJ.
Tel. No. 020 7927 3908.

2. AGENT (if any) (Block capitals please)
Full Name N/A.
Address:
Post Code
Tel. No.

3. Full postal address or location of the land on which the advertisement is to be displayed.
BURTON MENSWEAR 9/10 MARKET PLACE WOKINGHAM.

4. State the purpose for which the land or building is now used.
RETAIL PREMISES

5. (a) Has the applicant an interest in the land?
YES / ~~NO~~ *

(b) If **NO**, has the permission of the owner, or of any other person entitled to give permission for the display of the advertisement, been obtained?
(See Note 4) YES / NO *

6. (a) State the nature of the advertisement (e.g. hoarding, shop sign, projecting sign, etc.)
FASCIA SIGN / SIGN BEHIND GLAZING.

(b) Is the advertisement already being displayed?
~~YES~~ / NO *

7. (a) Will the advertisement be illuminated?
YES / ~~NO~~ *

(b) If **YES**, state the type of illumination (e.g. internally, externally, floodlighting, etc.)
INTERNAL - LETTERS ONLY.

(c) Will the illumination be static or intermittent?
STATIC.

8. Period for which consent is sought (See Note 2).
FIVE YEARS.

9. Any additional information which you may wish to supply.

*** Delete as appropriate**

I enclose a cheque or money order for the appropriate fee (See Note 6) of £ 50

Signed ..... (applicant/~~agent~~) Date 4th JULY 2000.

DATA PROTECTION ACT 1984
'Information contained in this form is likely to be personal data within the terms of the Data Protection Act 1984, and as such will be held by the Council on computer (such as the PLANAPS applications processing system) and may be used by the Council only for purposes registered under the terms of the Data Protection Act.'

NOTES

GENERAL

1. Under the Town and Country Planning (Control of Advertisements) Regulations 1989, many outdoor advertisements required "express consent" from the local planning authority (usually the district council) before they can be lawfully displayed. Applicants should refer to the Regulations for details.

Period of Consent

2. Normally the maximum period for which the Council will grant consent is 5 years; but they have discretion to grant consent for a longer period. If consent is required for a specific period of more or less than 5 years, this requirement should be stated in reply to Question 8 on the application form.

Drawing Required

3. The drawing of the proposed advertisement can be in black and white on paper. It should show the size of the advertisement and its position on the land or the building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection.

   The drawings should include a 1:2500 scale location plan showing the site edged in *RED*. All drawings should be submitted in quadruplicate.

Owner's Consent

4. It is a condition of every consent granted by or under the Regulations that, before displaying the advertisement for which consent is given, the permission of the owner of the land or other person entitled to grant permission shall be obtained.

Other Consents

5. A grant of consent under the Town and Country Planning (Control of Advertisements) Regulation 1989 does not rank as consent which may be required for any other purpose, e.g. 'listed building consent' where the advertisement is to be displayed on any listed building.

Fees for Advertisement Applications

6. Regulation 11 of the Town and Country Planning (Fees for Applications and Deemed Applications) Regulations 1997 requires a fee to be paid to the Council with the advertisement application. The fee is related to each site on which it is proposed to display one or more advertisements. The appropriate fee for the following categories of advertisement is:-

1. Advertisements displayed on business premises, on the forecourt of business premises or on other land within the curtilage of business premises, wholly with reference to all or any of the following matters:- (a) the nature of the business or other activity carried on on the premises: (b) the goods sold or the services provided on the premises; or (c) the name and qualifications of the person carrying on such business or activity or supplying such goods or services.	**£50.00**
2. Advertisements for the purpose of directing members of the public to, or otherwise drawing attention to the existence of, business premises which are in the same locality as the site on which the advertisement is to be displayed but which are not visible from that site.	**£50.00**
3. All other advertisements.	**£190.00**

1782/a

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   2. Advertisements for the purpose of directing members of the public to, or otherwise drawing attention to the existence of, business premises which are in the same locality as the site on which the advertisement is to be displayed but which are not visible from that site. **£50.00**

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