Site Notices

APPLICATION NO:
A/2000/1021

LOCATION:
J Sainsbury Plc King Street Lane, Winnersh Wokingham.

APPLICANT:
Adshel Units 13 - 14

PROPOSAL:
Proposed erection of 4 internally illuminated advdertising panels.

EARLIEST DATE FOR DECISION: **29/04/2000**

APPLICATION EXPIRY DATE: **16/05/2000**

CASE OFFICER: **Joss Miller**

WOKINGHAM DISTRICT COUNCIL

TOWN AND COUNTRY PLANNING ACTS

Notification of Approval of Permission

Adshel
Units 13 - 14
Petersfield Business Park
Bedford Road
Petersfield
GU32 3QA

Application Number: A/2000/1021

Parish: **WINNERSH**

Location: **J Sainsbury Plc, King Street Lane, Winnersh, Wokingham.**

Proposal: **Proposed erection of 4 internally illuminated advdertising panels.**

The Wokingham District Council in pursuance of their powers under the above Acts and Regulations hereby **Approve Permission** for carrying out the above development in accordance with the application and the accompanying plans submitted to the Council subject to compliance with the following conditions, the reasons for which are specified hereunder.

Condition
1.a) The sign(s) shall be illuminated only while the premises are open for business.
Any advertisements displayed and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.
Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
Where an advertisement is required under these regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.
No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
No advertisement shall be sited or displayed so as to obscure or hinder the ready interpretation of any road traffic sign, railway signal or aid to navigation by water or air so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason

1. Standard conditions required by the Town and Country Planning (Control of Advertisements) Regulations 1992.

John Mitchell CH
Development Control Manager
Date: 21/06/2000

If this notice grants permission to proceed with the proposal the applicant is reminded that it relates to planning permission only and does not constitute approval under any other legislation including Building Regulations.

WORK SHEET FOR : Joss Miller

Application Number : A/2000/1021

Applicant : Adshel Units 13 - 14.

Location : J Sainsbury Plc, King Street Lane, Winnersh, Wokingham.

Proposal : Proposed erection of 4 internally illuminated advdertising panels.

Site Notice Displayed ? :	YES	NO	DATE
	✓		

Date of Neighbour Notifications : 7/4

Date of Site Visit : 26/4

Date Registered : 21/03/2000

Earliest Date for Decision : 29/04/2000

Latest Consultation Date/Site Notice Expiry Date : 29/04/2000

Application Expiry Date: 16/05/2000

Consultation Responses :

Winnersh PC - Object re safety hazard for signs 1 & 2 to be placed so close to the entrance
Highways - No objection
Neighbour - Object - No reason for them as buildings in prominent position.

Planning Issues :

Effect on street scene & neighbouring properties.
Identified settlement.

Application Number: A/2000/1021

Appraisal :

This application is for the erection of 4 internally illuminated advertising panels.
Neighbours.
The 2 illuminated signs at the junction of King Street Lane are approx. 6.5m from the nearest residence. They have a height of 2.3m, a width of 1.4m and a depth of 0.2m. The illumination will be static. ~~is~~ is of a relatively modest scale, and is a sufficient distance for any impact to be minimised.
The 2 illuminated signs at the entrance of the building are of the same dimensions. They are approx. 80m from the nearest residence. The illumination will be static. The sign is of a relatively modest scale and is a sufficient distance for any impact to be minimised.

Street scene.
The boundary of the car park is open with some shrubbery on the perimeter. The signs adjacent to King St. Lane are approx. 7m from the highway. However, they are not considered to have a sufficient detrimental impact sufficient to warrant a refusal. The signs adjacent to the shops entrance are approx 55m from the highway and they are not considered to have a sufficient detrimental impact on the Street Scene sufficient to warrant a refusal.

Recomendation : Approval: ☑ **Refusal:** ☐
(tick appropriate box)

Application Number A/2000/1021
Conditions/Reasons for Refusal

No	Std Con	Std Reas	Non Std Conditions / Reasons for Refusal
~~1~~	~~SC01~~	~~SR02~~	
2	SC[redacted]	SR29	DELETE B.
	SC69		

John Mitchell
21/6/00

RECORD OF SITE VISIT

SITE ADDRESS: J Sainsbury Plc King Street Lane Winnersh Wokingham.

APPLICATION NUMBER: A/2000/1021

OFFICER: Joss Miller

DATE OF SITE VISIT: 26/4/00

1 SITE/STATUTORY NOTICE DISPLAYED ? ✓ & N/N 7/4.

2. DESCRIPTION OF SURROUNDINGS

Residential & some comercial.

3. DESCRIPTION OF SITE/BUILDING

Commercial building set in large car park.

4. RELATIONSHIP TO ADJOINING PROPERTIES

Main entrance is in centre of car park. Entrance is near commercial & residential properties

5. SITE CONSTRAINTS

TREES —

ACCESS/PARKING \

LEVELS \

BOUNDARY TREATMENT open with shrubs.

OTHERS

Applicationo	Name & Address
A/2000/1021	Mrs C Burton 18 King Street Lane Winnersh RG41 5AS

App approved,
Letter sent 12/07/00

Tel: (0118) 974 6463

Date: 22/6/00

My ref: A/2000/1021

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

CONFIDENTIAL

Councillor Bray
45 Bluebell Meadow
Winnersh
Wokingham
RG41 5UW

Dear Councillor

Application Number: A/2000/1021
J Sainsbury Plc, King Street Lane, Winnersh, Wokingham.
Proposed erection of 4 internally illuminated advdertising panels.

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ REFUSAL: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Joss Miller** on **(0118) 974 6463**. If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than 3/7/00

Yours faithfully

John Mitchell
Development Control Manager

LISTING FORM

Case officer: **Joss Miller** Application Number: **A/2000/1021**
J Sainsbury Plc, King Street Lane, Winnersh, Wokingham.
Proposed erection of 4 internally illuminated advdertising panels.

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____

_____

Signed: _____ Date: _____

Councillor Bray

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Tel: (0118) 974 6463

Date: 22/6/00

My ref: A/2000/1021

CONFIDENTIAL

Councillor E Siggery
Willow
375 Reading Road
Winnersh
RG41 5LT

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

Dear Councillor

Application Number: A/2000/1021
J Sainsbury Plc, King Street Lane, Winnersh, Wokingham.
Proposed erection of 4 internally illuminated advdertising panels.

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ REFUSAL: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Joss Miller** on **(0118) 974 6463**. If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than 3/7/00

Yours faithfully

John Mitchell

Head of Planning and Transportation

LISTING FORM

Case officer: **Joss Miller** Application Number: **A/2000/1021**
J Sainsbury Plc, King Street Lane, Winnersh, Wokingham.
Proposed erection of 4 internally illuminated advdertising panels.

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____

_____

Signed: _____ Date: _____

Councillor E Siggery

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Tel: (0118) 974 6463

Date: 22/6/00

My ref: A/2000/1021

CONFIDENTIAL

Councillor R Turner
Rosedale
Beech Hill Road
Spencers Wood
Reading
RG7 1HL

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

Dear Councillor

Application Number: A/2000/1021
J Sainsbury Plc, King Street Lane, Winnersh, Wokingham.
Proposed erection of 4 internally illuminated advdertising panels.

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ REFUSAL: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Joss Miller** on **(0118) 974 6463**. If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than 3/7/00

Yours faithfully

Head of Planning and Transportation

LISTING FORM

Case officer: **Joss Miller** Application Number: **A/2000/1021**
J Sainsbury Plc, King Street Lane, Winnersh, Wokingham.
Proposed erection of 4 internally illuminated advdertising panels.

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____

_____

Signed: _____ Date: _____

Councillor R Turner

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

+44171626056

PLANNING
POL
DC
APP 0155 JKM
CS Management
COPIES TO:
FILE

winterthur INTERNATIONAL

Winterthur International
a CREDIT SUISSE GROUP company

Winterthur House, 34 Leadenhall Street
London EC3A 1AX
www.winterthur.com

Fax

To	Ms Joss Miller ~~Wokingham District Council~~	Fax	0118 9746484 01189 789078
From	Carmen Burton carmen.burton@winterthur.com	Phone Fax	+44 (0)20 7369 3447 +44 (0)20 7626 0567
Pages	to follow - 1 (this page included)		
Date	02 May 2000		

Please report incomplete transmission by calling phone number listed above.

A/2000/1021

Please see attached letter regarding the above planning application. I tried to deliver this letter by hand on the 29th ,but unfortunately the office was closed.

C. Burton

Joss

I tried to send this to you yesterday, but there appears to be problems with your fax.

Thanks

C. Burton

Ms J Miller
Environmental Services Department
Planning Services
PO Box 157 Shute End
Wokingham
RG40 1WR

18 King street Lane
Winnersh
Wokingham
Berkshire
RG41 5AS

02 May 2000

Dear Ms Miller

Ref Application Number A/2000/1021

I am writing to oppose the request by J Sainsbury Plc to erect 4 illuminated signs. The building is already on a very prominent position so I cannot understand the need for it to be illuminated it further. As residents we are already suffering increased noise (lorries delivering before 7 am, which we were assured would not happen) traffic and general rubbish e.g. carrier bags and boxes that are the result of opening the supermarket. The addition of illuminated signs will only add insult to injury, none of which is taken into consideration in the amount of Council Tax that we are expected pay.

I hope that you will take my comments into consideration when making your final decision.

Yours sincerely

Mrs C Burton MIPD

HIGHWAYS CONSULTATION SHEET

From: Joss Miller

Date: 05 April 2000

Application Number: A/2000/1021

Proposal: Proposed erection of 4 internally illuminated advdertising panels.

Site Address:
J Sainsbury Plc, King Street Lane, Winnersh, Wokingham.

Applicant:
Adshel Units 13 - 14.

Your observations are required in respect of this application within **7 days** of the above date.

✓ below as applicable;

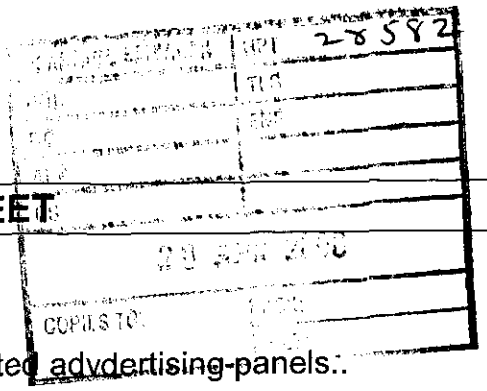
1) ☐ Recommend refusal for the reason(s) **stated below**;
2) ☐ Recommend approval but with condition(s) & reason(s) **stated below**;
3) ☑ Recommend approval with **no** condition(s) or reason(s).

Signed: N S Trotter **Print name:** N Trotter

18-4-00

FROM: Joss Miller

DATE: 05 April 2000



WINNERSH PARISH CONSULTATION SHEET

Application Number: A/2000/1021

Proposal: Proposed erection of 4 internally illuminated advertising panels.

Site Address: J Sainsbury Plc, King Street Lane, Winnersh, Wokingham.

Applicant: Adshel Units 13 - 14.

Your observations are required in respect of this application **by 29/04/2000** .

The Committee **OBJECTED** to this application on the following grounds:

1 Signs 1 and 2 would be a serious safety hazard in proximity to the entrance to the car park



SIGNED: _____ DATE: 18.04.00

Clerk To Winnersh Parish/Town Council.

Received by Wokingham District Council

Application No: A/2000/1021

Proposal:
Proposed erection of 4 internally illuminated advdertising panels.

Location:
J Sainsbury Plc, King Street Lane, Winnersh, Wokingham.

The application is available for inspection at Wokingham District Council's offices during the following times:

PLANNING DEPARTMENT, SHUTE END, WOKINGHAM TEL (0118) 974 6428
8.30 - 5.00 Monday - Thursday & 8.30 - 4.00 Friday

WOODLEY LIBRARY HEADLEY ROAD WOODLEY (9.30am - 7.00pm Mon, Thurs & Fri. 9.30am - 5.00pm Tues, 9.30am - 1.00pm Saturday. closed all day Wednesday). If you intend to view this application at Woodley Library (see details above) please allow 4 days from the date of this letter for delivery of plans.

Comments should be sent in writing QUOTING THE APPLICATION NUMBER to the Case Officer Joss Miller P.O. Box 157 Council Offices, Shute End, Wokingham Berkshire, RG40 1WR to arrive on or before 29/04/2000. Written comments submitted will become available for public inspection.

In view of the very large number of planning applications and letters of comment received, it will not normally be possible for an individual reply to observations made. However any comments will be taken into account when the application is determined and you will be notified of the decision.

Head Planning and Transportation

WOKINGHAM D.C. DEVELOPMENT CONTROL

Start date: 21 MAR 2000	Map No. 158/60 Site .....
Officer: JM | Application No. A/2000/1021	Easting: ..... Flood Pln .....
	Northing: ..... Mineral .....

Level: ☐ Sub Committee ☑ Delegated ☐ Sec. State

☐ Incorrect Fee ☐ Invalid ☐ PD

Description: (A) PROPOSED ERECTION OF 4 INTERNALLY ILLUMINATED ADVERTISING PANELS

Location: J SAINSBURY KING STREET LANE

Parish: ~~WOKINGHAM~~ WINNERSH Ward: Winnersh ✓ 7.04.00

Applicant: ADSHEL

Fee Received 190-00 (2) Required ..... Additional ..... Refund .....

Enforcement Section to be notified ☐ tick if required

Additional information required for validation

		Reason	Requested	Received
1	1:2500 OS location plan showing property edged in blue/red	✓		
2	1:500 block plan showing existing & proposed dev. + adj. Properties			
3	Forms unsigned			
4	Correct S 66 certificate			
5	Elevation plans			
6	Floor plans			
7	Metric scale disclaimer			
8	Encroachment letter			
9	Miscellaneous			

APPLN NO. _____

ACTION REQUIRED BY DEVELOPMENT CONTROL

Conservation Area .....

Listed Building 1 2 2*

Advertisement Required .....

Date Site Notice Sent : 7-04-00 Parish Council Informed - (YES) / NO

INTERNAL CONSULTATIONS

Building Control	NF: .....
Landscape	NK: .....
Trees	NK: .....
Conservation Officer	NK: .....
Environmental Health	NA: .....
Housing	NA: .....
Leisure & Cultural services	PA: .....
Public Rights of Way	PA: .....
Property	NG: .....
District Secretary (only if called in by SOS)	MA: .....
Policy & Plans	QA: .....
Strategic Planning (JSPU)	HA: .....
Minerals (BABTIE)	GA: .....
Archaeological Site (BABTIE)	: .....
Education	AP: .....
Social Services	BT: .....
(Highways)	(XA:) .....

EXTERNAL CONSULTATIONS

Adjacent D P A	: .....
Adjacent Parish	: .....
Southern Electricity Board	BN: .....
British Gas	BM: .....
PSA Oil Pipeline	BD: .....
Transco	: .....
Environment Agency	BP: .....
Rail Track	BI: .....
Police Arch. Liaison Officer	PC: .....

HERITAGE BODIES

The Georgian Group	KC: .....
Ancient Monuments Society	KA: .....
Council for British Arch.	KB: .....
RCHME	KF: .....
Telecommunications (NRPB)	: .....
Sport England	: .....

OTHERS:

.....

.....

..... No pre-apps. .....

NEIGHBOURS:

..... J. Sainsbury, King Street Lane, Winnersh. .....
..... 398 Reading Road + adj. Filling Station. (398) .....
..... 373, 373a, 375, 379, 381, 385, 385a, 389, 391, 393, 397, 399 Reading Road. .....
..... 2-18 King Street Lane (even nos) .....
..... 17 King Street Lane .....
..... 31-39 Allnatt Avenue (odd+even) (34) .....
..... Garden Centre & Rural Crafts 374 Reading Road .....

1933

(1) J. SAINSBURY PLC + SHOP UNITS 1 & 2

ADDRESS KING STREET LANE PARISH WINNERSH

PLOT No. X HEWLETT PACKARD & 11/15 KS. LANE ORD. SHEET No.

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decisi
41344	HEWLETT PACKARD	O/L. DEM. OF EXISTING BUILDINGS - ERECT RETAIL UNITS	15.2.94	C/A
DN 95/0034		DEMOLITION NOTICE	24.1.95	
45172	J. SAINSBURY PLC	DEM. 2 DWELLINGS - RETAIL FLOORSPACE AT - STAFF FACILITIES. CARPARKING ETC.	2.9.96	C/A
96/64382/RM.	"	"	22.10.96	C/
96/64747/VAR	"	COND. 10 ON 45172 (FITTING OUT WORKS)	20.01.97	C/
FP96/5836/A	"	NEW SUPERMARKET	~~28.11.96~~ 14.02.97	RAPP
96/64850/A	"	1 ILL. SIGN	13.03.97	C
96/64855/VAR	"	VAR COND. 20 ON 45172 (LANDMARK)	13.03.97	C
96/64639/A	"	3 ILL. SHOP FASCIA SIGNS	20.01.97	C

MINISTRY DECISION

SPECIAL ORDERS 41344 - LA SIGNED - 15.2.94 PD ENQ - SIGNAGE - 17.1.97
TPO 543/91 ON 11 KING STREET LANE - ONE OF 2 DWELLINGS DEMOLISHED.

1933

(2) J. SAINSBURY PLC

ADDRESS KING STREET LANE PARISH WINNERSH

PLOT No. ORD. SHEET No.

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decisi
97/65827/A		ILL. SIGN	25.7.97	C/
98/67336/A	SAINSBURY	ILL. DIR. SIGN	22.5.98	C/
99/68984/A	PESKETT PHARMACY.	INT. ILL. SHOP FASCIA SIGN	16.03.99	C

MINISTRY DECISION

SPECIAL ORDERS PD Enq - Shop Signs - 19/11/98

1782/a

You are advised to read the accompanying notes before completing any part of this form. 21 MAR 2006 1021

APPLICATION FOR CONSENT TO DISPLAY AN ADVERTISEMENT

Town and Country Planning Act 1990 (Schedule 2 to the 1989 Regulations)

The Town and Country Planning (Consent to Display Advertisements) Amendment Regulations 1993. All documents to be submitted in quadruplicate.

Completed copies of this form and the drawing specified overleaf (see Note 3) should be sent to:- **Wokingham District Council, Planning Department, PO Box No. 157, Civic Offices, Shute End, Wokingham, Berkshire, RG40 1WR.**

1. APPLICANT (Block capitals please)

Full Name: ADSHEL

Address: Units 13-14 Peterspark Bus Pk Bedford Rd Peterspark Post Code MK42 7QA

Tel. No. 01730-231115

2. AGENT (if any) (Block capitals please)

Full Name _____

Address: N/A

_____ Post Code _____

Tel. No. _____

3. Full postal address or location of the land on which the advertisement is to be displayed.

J. SAINSBURY KING STREET LANE WINNERSH WOKINGHAM BERKS RG41 5AZ

4. State the purpose for which the land or building is now used.

CAR PARK

5. (a) Has the applicant an interest in the land?

YES (NO)*

(b) If NO, has the permission of the owner, or of any other person entitled to give permission for the display of the advertisement, been obtained?

(See Note 4) (YES) / NO *

6. (a) State the nature of the advertisement (e.g. hoarding, shop sign, projecting sign, etc.)

4 x Double Sided Advertising Panels

(b) Is the advertisement already being displayed?

YES / (NO)*

7. (a) Will the advertisement be illuminated?

(YES) / NO *

(b) If YES, state the type of illumination (e.g. internally, externally, floodlighting, etc.)

INTERNAL

(c) Will the illumination be static or intermittent?

STATIC MAX 84 cd/m²

8. Period for which consent is sought (See Note 2).

5 YEARS

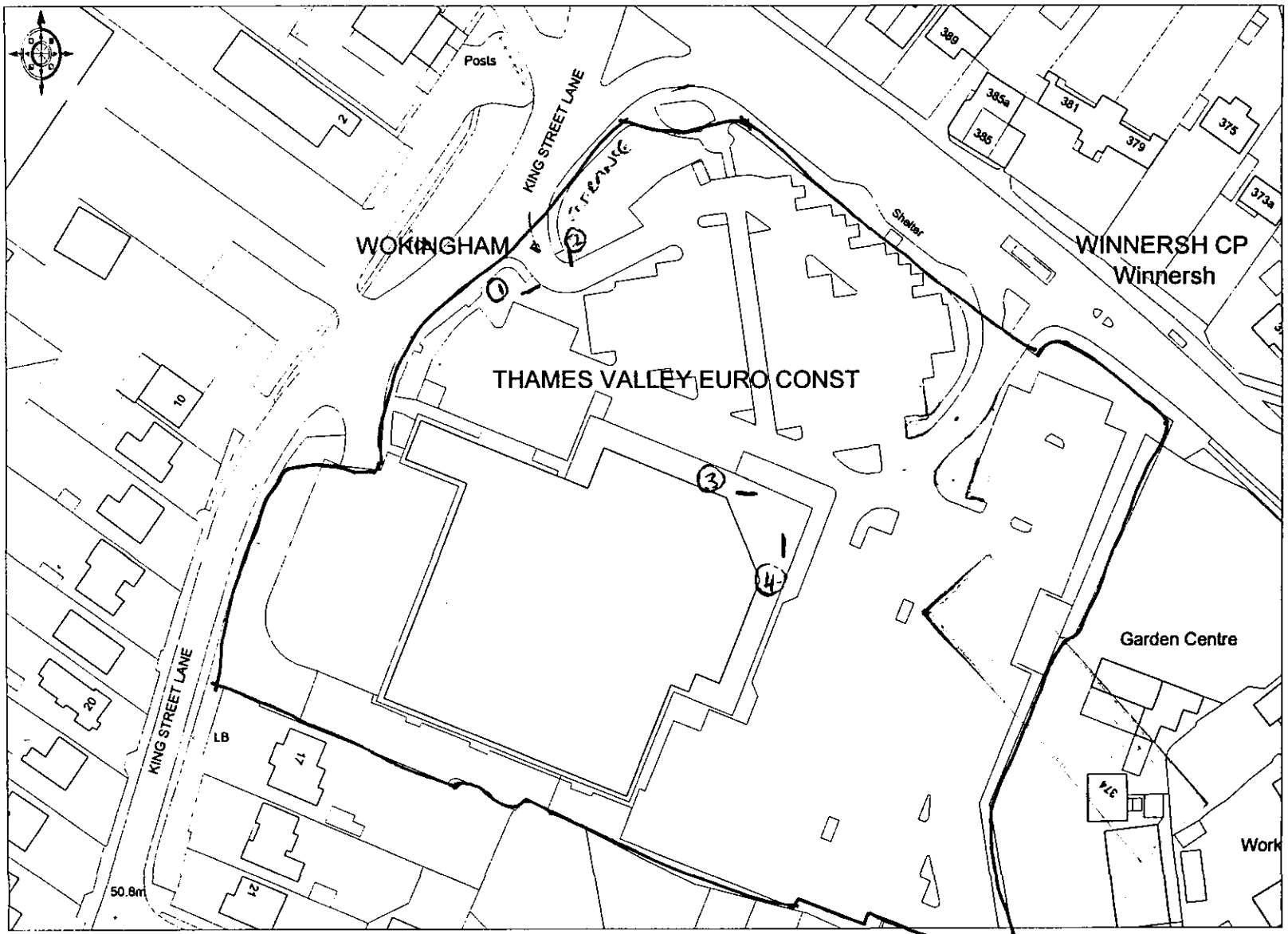
9. Any additional information which you may wish to supply.

* **Delete as appropriate**

I enclose a cheque or money order for the appropriate fee (See Note 6) of £ 190.00

Signed PR Chandler (applicant/agent) Date 14/3/06

DATA PROTECTION ACT 1984
'Information contained in this form is likely to be personal data within the terms of the Data Protection Act 1984, and as such will be held by the Council on computer (such as the PLANAPS applications processing system) and may be used by the Council only for purposes registered under the terms of the Data Protection Act.'

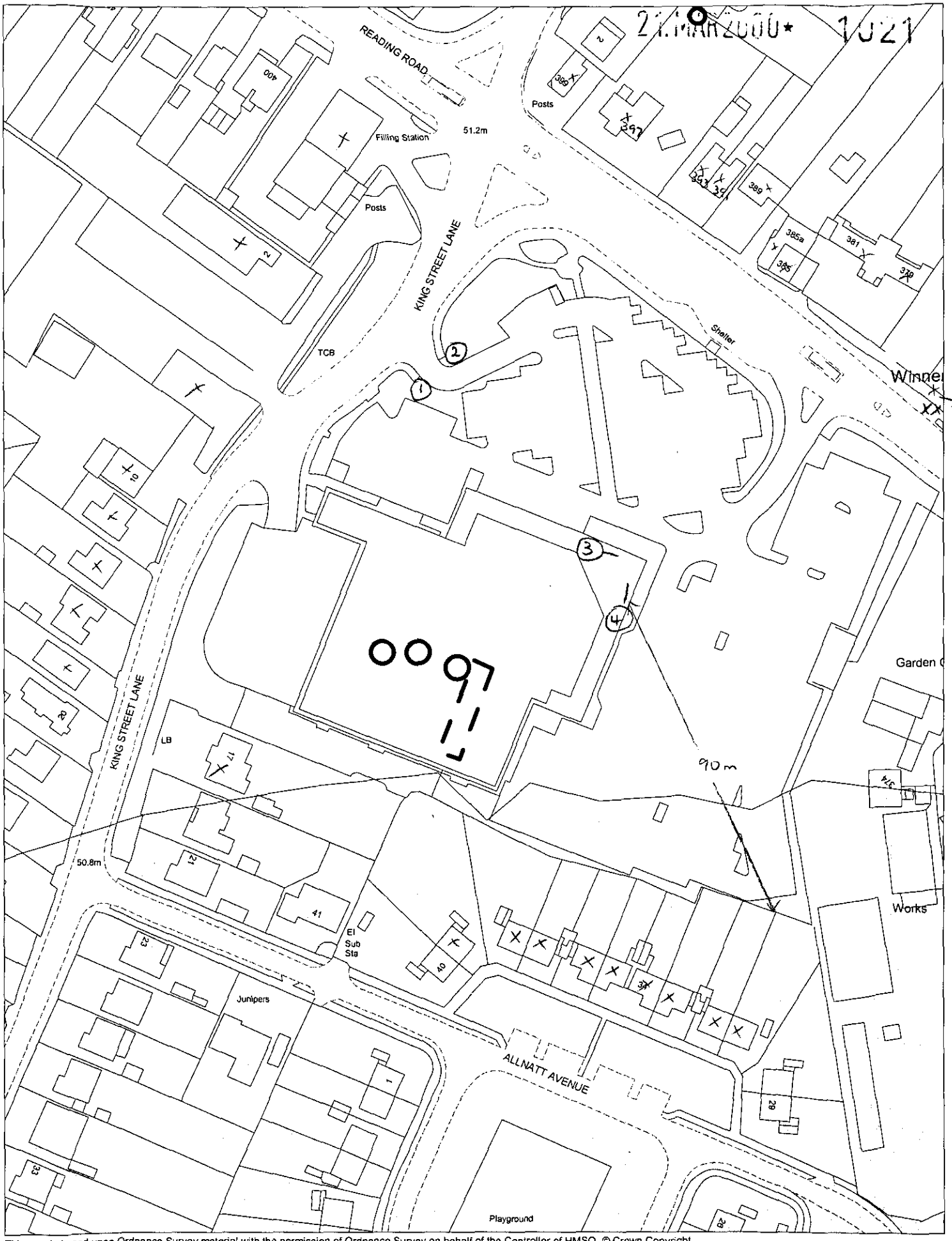


© Crown Copyright 1999 Based on Ordnance Survey digital data Survey Scale - 1:1250 Plotted Scale - 1:1250
(Scales other than at Survey Scale should not be used for accurate measurement). Business occupancy data ©1999 Thomson Directories Ltd.

Ordnance Survey
Value Added Reseller

Agreed 3/8.

21 JAN 2000 1021



This map is based upon Ordnance Survey material with the permission of Ordnance Survey on behalf of the Controller of HMSO. © Crown Copyright.
Unauthorised reproduction infringes Crown Copyright and may lead to prosecution or civil proceedings.Wokingham District Council Licence LA086134

Development Control Section, Environmental Services, Wokingham District Council.

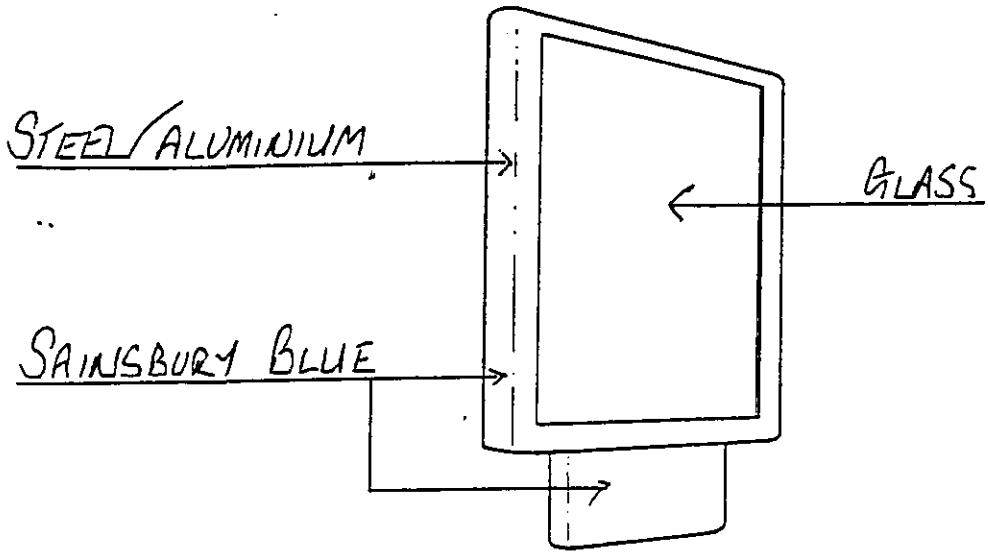
28 March 2000

Scale: 1 : 1250

21.MAR.00 1021

Adshel

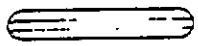
TOWNPLAN 2000 SYSTEM



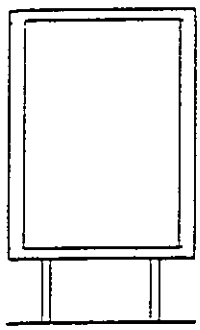
INFORMATION UNIT

Advertisement Area
1160mm wide x 1760mm high display area

PLAN

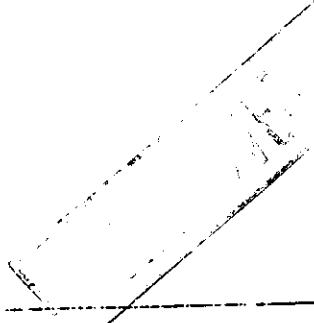


FRONT ELEVATION



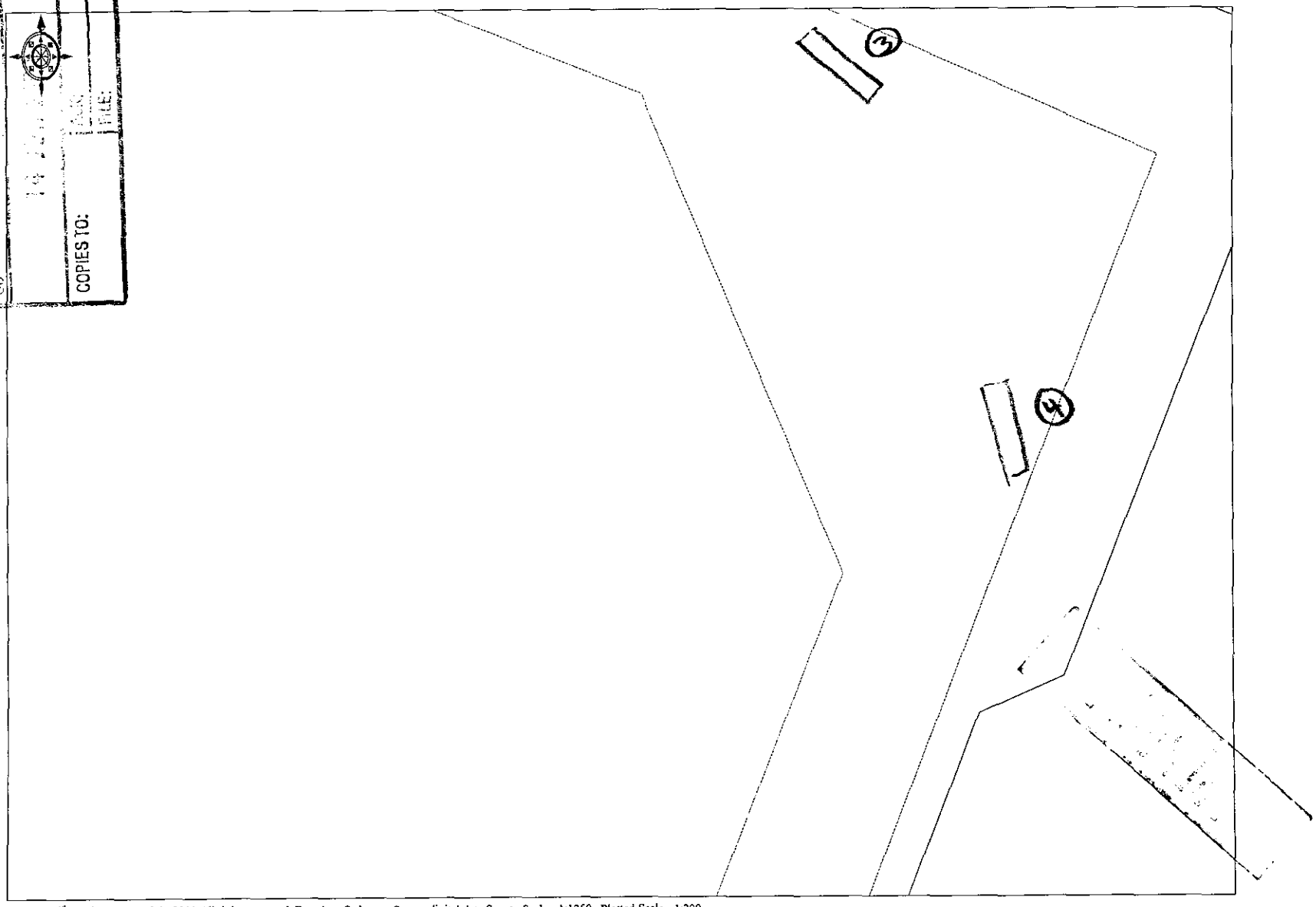
DIMENSIONS

Width	1360mm
Height	2275mm
Depth	210mm



Adshel reserves the right to alter specifications without further notice.

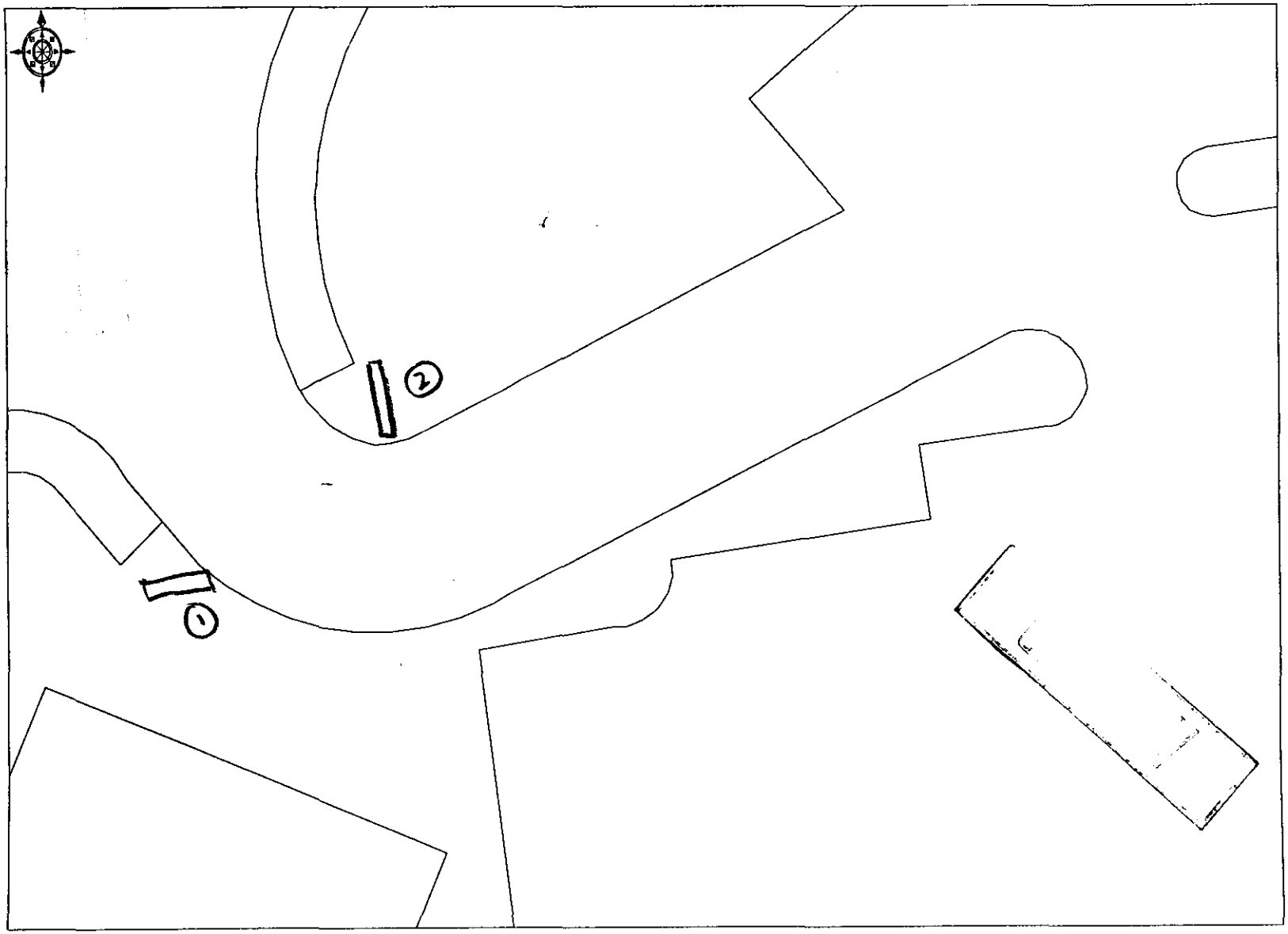
J. SAINSBURY KING STREET WINNERSH



© *Crown copyright* 2000 All rights reserved. Based on Ordnance Survey digital data Survey Scale - 1:1250 Plotted Scale - 1:200
(Scales other than at Survey Scale should not be used for accurate measurement). Business occupancy data ©2000 Thomson Directories Ltd.

Ordnance Survey
Value Added Reseller

J. SAINSBURY KING STREET WINNERSH



© Crown copyright 2000 All rights reserved. Based on Ordnance Survey digital data Survey Scale - 1:1250 Plotted Scale - 1:200
(Scales other than at Survey Scale should not be used for accurate measurement). Business occupancy data ©2000 Thomson Directories Ltd.

Ordnance Survey
Value Added Reseller