APPLICATION NO:
A/2000/1550

LOCATION:
Headley Park Industrial Estate Headley Road East, Woodley Reading.

APPLICANT:
Norwich Union Investment Management C/O Crane & Associates

PROPOSAL:
Proposed erection of 2 non-illuminated pylon signs.

EARLIEST DATE FOR DECISION: **26/06/2000**

APPLICATION EXPIRY DATE: **13/07/2000**

CASE OFFICER: **Nicola Lake**

27 July 2000.

RAILEX
Marbleboard

WOKINGHAM DISTRICT COUNCIL

TOWN AND COUNTRY PLANNING ACTS

Notification of Approval of Permission

Norwich Union Investment Management
C/O Crane & Associates
52 High Street
Esher
Surrey
KT10 9QY

Application Number: A/2000/1550

Parish: **WOODLEY**

Location: **Headley Park Industrial Estate, Headley Road East, Woodley, Reading.**

Proposal: **Proposed erection of 2 non-illuminated pylon signs.**

The Wokingham District Council in pursuance of their powers under the above Acts and Regulations hereby **Approve Permission** for carrying out the above development in accordance with the application and the accompanying plans submitted to the Council subject to compliance with the following conditions, the reasons for which are specified hereunder.

Condition

1. Any advertisements displayed and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Where an advertisement is required under these regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

No advertisement shall be sited or displayed so as to obscure or hinder the ready interpretation of any road traffic sign, railway signal or aid to navigation by water or air so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason

1. Standard conditions required by the Town and Country Planning (Control of Advertisements) Regulations 1992.

John Mitchell
Development Control Manager
Date: 03/08/2000

If this notice grants permission to proceed with the proposal the applicant is reminded that it relates to planning permission only and does not constitute approval under any other legislation including Building Regulations.

Received by Wokingham District Council

Application No: A/2000/1550

Proposal:
Proposed erection of 2 non-illuminated pylon signs.

Location:
Headley Park Industrial Estate, Headley Road East, Woodley, Reading.

The application is available for inspection at Wokingham District Council's offices during the following times:

PLANNING DEPARTMENT, SHUTE END, WOKINGHAM TEL (0118) 974 6428
8.30 - 5.00 Monday - Thursday & 8.30 - 4.00 Friday

WOODLEY LIBRARY HEADLEY ROAD WOODLEY (9.30am - 7.00pm Mon, Thurs & Fri. 9.30am - 5.00pm Tues, 9.30am - 1.00pm Saturday. closed all day Wednesday). If you intend to view this application at Woodley Library (see details above) please allow 4 days from the date of this notice for delivery of plans.

Comments should be sent in writing QUOTING THE APPLICATION NUMBER to the Case Officer Nicola Lake P.O. Box 157 Council Offices, Shute End, Wokingham Berkshire, RG40 1WR to arrive on or before 26/06/2000. Written comments submitted will become available for public inspection.

In view of the very large number of planning applications and letters of comment received, it will not normally be possible for an individual reply to observations made. However any comments will be taken into account when the application is determined and you will be notified of the decision.

Head Planning and Transportation

02 June 2000

WORK SHEET FOR : Nicola Lake

Application Number : A/2000/1550

Applicant : Norwich Union Investment Management C/O Crane & Associates.

Location : Headley Park Industrial Estate, Headley Road East, Woodley, Reading.

Proposal : Proposed erection of 2 non-illuminated pylon signs.

Site Notice Displayed ? :	YES	NO	DATE
	✓		15·6·200

Date of Neighbour Notifications : .....

Date of Site Visit : .....15.6.2000.....

Date Registered : 18/05/2000

Earliest Date for Decision : 26/06/2000

Latest Consultation Date/Site Notice Expiry Date : 26/06/2000

Application Expiry Date: 13/07/2000

Consultation Responses :

Woodley T.C – Recommend Refusal.

Highways – No objection

Planning Issues :

Site Designation – within the identified Settlement.

1.) Impact upon the character of the area.

2.) Impact upon highway safety.

Application Number: A/2000/1550

Appraisal :

1.) Impact upon the ~~character~~ appearance of the Surrounding Area.

The proposed development is for two nylon signs with a height of 3.5m with a width of 1m. The proposed Signs would not be illuminated and would be within the site.

Both Signs would be viewed against the industrial estate. This section of Hoadley Road ~~East would~~ is predominately industrial / Commercial employment uses.

As such the proposed Signs would have no detrimental impact upon the appearance of the Surrounding area.

2.) Impact upon the Highway Safety.

The Highway Authority are satisfied that the proposed Signs would have no ~~significant~~ detrimental impact upon Highway Safety.

Recomendation : Approval: ☑ ~~**Refusal:**~~ ☐

(tick appropriate box)

Application Number A/2000/1550
Conditions/Reasons for Refusal

No	Std Con	Std Reas	Non Std Conditions / Reasons for Refusal
1	SC69	SR29	Deletion (a) + (b)

RECORD OF SITE VISIT

SITE ADDRESS: Headley Park Industrial Estate Headley Road East Woodley Reading.

APPLICATION NUMBER: A/2000/1550

OFFICER: Nicola Lake

DATE OF SITE VISIT:.....

1 SITE/STATUTORY NOTICE DISPLAYED ?

2. DESCRIPTION OF SURROUNDINGS

3. DESCRIPTION OF SITE/BUILDING

4. RELATIONSHIP TO ADJOINING PROPERTIES

5. SITE CONSTRAINTS

TREES

ACCESS/PARKING

LEVELS

BOUNDARY TREATMENT

OTHERS

Tel: (0118) 974 6481

Date: 17 July 2000

My ref: A/2000/1550

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

CONFIDENTIAL

Councillor Dredge
67 Welford Road
Woodley
RG5 4QS

Dear Councillor

Application Number: A/2000/1550
Headley Park Industrial Estate, Headley Road East, Woodley, Reading.
Proposed erection of 2 non-illuminated pylon signs.

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ ~~REFUSAL~~: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Nicola Lake** on **(0118) 974 6481**. If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than 27 July 2000

Yours faithfully

John Mitchell
Development Control Manager

LISTING FORM
Case officer: **Nicola Lake** Application Number: **A/2000/1550**
Headley Park Industrial Estate, Headley Road East, Woodley, Reading.
Proposed erection of 2 non-illuminated pylon signs.

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____

_____

Signed: _____ Date: _____

Councillor Dredge

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Tel: (0118) 974 6481

Date: 17 July 2000

My ref: A/2000/1550

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

CONFIDENTIAL

Councillor McCann
5 Seaford Gardens
Woodley
RG5 3LN

Dear Councillor

Application Number: A/2000/1550
Headley Park Industrial Estate, Headley Road East, Woodley, Reading.
Proposed erection of 2 non-illuminated pylon signs.

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ ~~REFUSAL~~: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Nicola Lake** on **(0118) 974 6481**. If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than 27 July 2000

Yours faithfully

John Mitchell
Development Control Manager

LISTING FORM
Case officer: **Nicola Lake** Application Number: **A/2000/1550**
Headley Park Industrial Estate, Headley Road East, Woodley, Reading.
Proposed erection of 2 non-illuminated pylon signs.

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____

_____

Signed: _____ Date: _____

Councillor McCann

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Tel: (0118) 974 6481

Date: 17 July 2000

My ref: A/2000/1550

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

CONFIDENTIAL

Councillor Lennard
8 Headley Close
Woodley
RG5 4SF

Dear Councillor

Application Number: A/2000/1550
Headley Park Industrial Estate, Headley Road East, Woodley, Reading.
Proposed erection of 2 non-illuminated pylon signs.

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ ~~REFUSAL~~: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Nicola Lake** on **(0118) 974 6481.** If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than 27 July 2000

Yours faithfully

John Mitchell
Development Control Manager

LISTING FORM
Case officer: **Nicola Lake** Application Number: **A/2000/1550**
Headley Park Industrial Estate, Headley Road East, Woodley, Reading.
Proposed erection of 2 non-illuminated pylon signs.

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____

_____

Signed: _____ Date: _____

Councillor Lennard

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

NL

1792

I have today displayed the site notice(s) in a prominent position on the land/ buildings to which the application number A/2000/1550 relates.

Address of site HEADLEY PARK INDUSTRIAL ESTATE

HEADLEY ROAD EAST, WOODLEY, READING.

Signed [signature] For & On behalf of Norwich Union Investment Management.

Date 15. June 2000

Postage will be paid by licensee

Royal Mail Southampton Mail Centre

16.05.00

Do not affix Postage Stamps if posted in Gt. Britian, Channel Islands, N Ireland or the Isle of Man

PLANNING SERVICES HPT

POL TLS

DC

Business reply service
License no. RG147

DC

FILE:

1

Planning Services
Environmental Services Department
Wokingham District Council
Council Offices
Shute End
Wokingham
Berkshire RG40 1BR

FROM: Nicola Lake

DATE: 02 June 2000

WOODLEY TOWN CONSULTATION SHEET

Application Number: A/2000/1550

Proposal: Proposed erection of 2 non-illuminated pylon signs..

Site Address: Headley Park Industrial Estate, Headley Road East, Woodley, Reading.

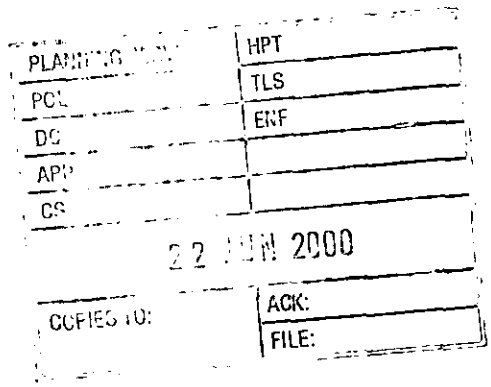
Applicant: Norwich Union Investment Management C/O Crane & Associates.

Your observations are required in respect of this application **by 26/06/2000** .

The committee recommended that this application be REFUSED.

Members expressed concern at the increase in unnecessary, distracting signage. Referring particularly to the proposal for a sign at the end of the site near to the roundabout, the committee was concerned about the number of signs already in this area, and considered that the overall impact would be unacceptable.

This would be particularly relevant if there were plans to redevelop the 'Linpac' industrial site (opposite) in the near future.



SIGNED: Steve Keeran DATE: 21.6.00

Clerk To Woodley Parish/Town Council.

HIGHWAYS CONSULTATION SHEET

From: Nicola Lake

Date: 02 June 2000

Application Number: A/2000/1550

Proposal: Proposed erection of 2 non-illuminated pylon signs.

Parish: WOODLEY TOWN

Site Address:
Headley Park Industrial Estate, Headley Road East, Woodley, Reading.

Applicant:
Norwich Union Investment Management C/O Crane & Associates.

Your observations are required in respect of this application within **7 days** of the above date.

✓ below as applicable;

1) ☐ Recommend refusal for the reason(s) **stated below**;
2) ☐ Recommend approval but with condition(s) & reason(s) **stated below**;
3) ☑ Recommend approval with **no** condition(s) or reason(s).

Signed: _____ **Print name:** S N. ANTON

13.6.2000

* Pre-app attached

WOKINGHAM D.C. DEVELOPMENT CONTROL

Start date: 18-05-00	
Officer: N L	Application No. A|2000|1550

Map No. ..... Site ..001....
Easting: ..... Flood Pln .....
Northing: ..... Mineral .....

Level: ☐ Sub Committee ☑ Delegated ☐ Sec. State
☐ Incorrect Fee ☐ Invalid ☐ PD

Description:
(A) PROPOSED ERECTION OF 2 NON-ILLUMINATED PYLON SIGNS

Location: HEADLEY ~~PARK TO~~ , HEADLEY ROAD EAST
and park

Parish: WOODLEY Ward: ~~COMMON~~ 216

Applicant: NORWICH UNION INVESTMENT MGMENT
Resubmission A\|2000\|0359 - refused.

Fee Received 00-00 Required ..... Additional ..... Refund .....

Enforcement Section to be notified ☐ tick if required

Additional information required for validation

		Reason	Requested	Received
1	1:2500 OS location plan showing property edged in blue/red	SIGN MARKED IN SLIGHTLY DIFFERENT PLACE ON THIS MAP TO 1:500 (REAR OF UNIT 17)		
2	1:500 block plan showing existing & proposed dev. + adj. Properties			
3	Forms unsigned			
4	Correct S 66 certificate			
5	Elevation plans			
6	Floor plans			
7	Metric scale disclaimer			
8	Encroachment letter			
9	Miscellaneous			

APPLN NO. _____

ACTION REQUIRED BY DEVELOPMENT CONTROL

Conservation Area .....

Listed Building 1 2 2*

Advertisement Required .....

Date Site Notice Sent : ..... Parish Council Informed - YES / NO

INTERNAL CONSULTATIONS

Building Control	NF: .....
Landscape	NK: .....
Trees	NK: .....
Conservation Officer	NK: .....
Environmental Health	NA: .....
Housing	NA: .....
Leisure & Cultural services	PA: .....
Public Rights of Way	PA: .....
Property	NG: .....
District Secretary (only if called in by SOS)	MA: .....
Policy & Plans	QA: .....
Strategic Planning (JSPU)	HA: .....
Minerals (BABTIE)	GA: .....
Archaeological Site (BABTIE)	: .....
Education	AP: .....
Social Services	BT: .....
Highways	XA: .....

EXTERNAL CONSULTATIONS

Adjacent D P A	: .....
Adjacent Parish	: .....
Southern Electricity Board	BN: .....
British Gas	BM: .....
PSA Oil Pipeline	BD: .....
Transco	: .....
Environment Agency	BP: .....
Rail Track	BI: .....
Police Arch. Liaison Officer	PC: .....

HERITAGE BODIES

The Georgian Group	KC: .....
Ancient Monuments Society	KA: .....
Council for British Arch.	KB: .....
RCHME	KF: .....
Telecommunications (NRPB)	: .....
Sport England	: .....

OTHERS:

Pre-app attached

NEIGHBOURS:

2 x SIN on Headley Rd East - (one at each pylon location, see map)

AD west Automotive Plc, Headley Rd East 263+265

① HEADLEY PARK INDUSTRIAL ESTATE - EAST COURT

ADDRESS HEADLEY ROAD EAST PARISH WOODLEY

PLOT No. AREA 10 PHASE I ORD. SHEET No. SU.7673 42

BUILDER 08308

Plan No.	Applicant	Description of Development	Date of Decision	Decision
0/119/64	WOODLEY DEVS LTD.	O/L.-COMPREHENSIVE DEV.	28.2.66	N/A R
448/73 }	ADWEST PROPERTIES	W/HOUSE DEV. AREAS	8.2.74	DEEMED R -
449/73 }		9 & 10		" "
16581	"	L.IND.DEV. W/HOUSING WITH	17.12.81	N/A OA
BR 18732	"	STARTER UNITS FOR SMALL FIRMS	22.8.83	APP N/A
BR 22608	T.V. FRESH FOODS UNIT 8	FITTING OUT	9.5.84	APP N/A
BR 23781	BRAYTHORNE PACKAGING LTD " 3B	RAISED STORAGE PLATFORM	20.12.84	APP N/A
BR 24136, BR25053	HARLEQUIN WINDOWS " 1	" , OFFICES	12.2.85, 18.4.86	APP, APP N/A
BR 24706	" " 1	OFFICES ON EL. MEZZANINE	10.6.85	REF N/A
24888	ADWEST	4 NEW WINDOWS IN EACH	27.1.86	OA
[illegible]	4	UNIT. SIGN	19.5.86	TP
BRA 7047	BRAYTHORN 3B	MEZZ. FLOOR	6.8.86	APP
BRA 1453	HARLEQUIN WINDOWS 1	"	2.10.86	APP
BRA 1876	BRAYTHORN 3B	" EXT.	8.12.86	APP
091074 BRA2420	" "	OFFICE & WC	10.5.87	APP

DATE OF COMPLETION

MINISTRY DECISION

SPECIAL ORDERS

DRAINAGE

② ADDRESS EAST COURT PARISH WOODLEY

PLOT No. HEADLEY ROAD EAST ORD. SHEET No. SU.7673 42

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decision
BRA 7478	BRAYTHORNE 3B	INT. ALTS.	14.9.89	APP
39203	INVALID & DISPOSED OF 25/5/93 4			
LP/93/1236	OGEE LTD "	ALTS.	8.4.93	APP
[illegible]/96/5270	MICKS 2	MEZZ. FLOOR	15.5.96	C/APP
LP97/6153	SALLY HAIR NB FAUTY 4	"	6.5.97	C/APP
A/2000/0359	Norwich Union Investment Management	Vertical pylon Sign	03/05/00	REF
		Tenants directory board & Brick Plinth Sign	03/05/00	APP

DATE OF COMPLETION

MINISTRY DECISION

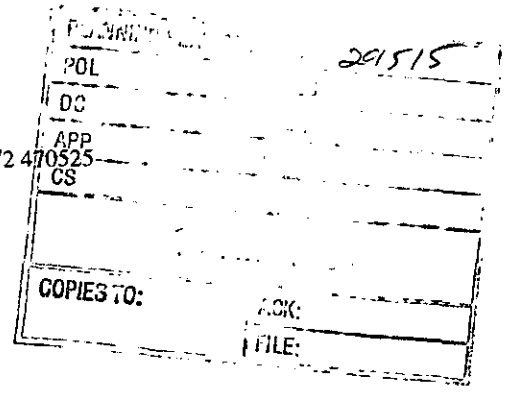
SPECIAL ORDERS UNIT 3B - C/O/USE TO WAREHOUSING - 27.3.96

DRAINAGE P.D. Eng. Gordons - Town & Court Plan. (Use Classes) Order 87 2/3/98

091074

CRANE
&
ASSOCIATES
architecture interiors graphics

52 High Street, Esher, Surrey KT10 9QY Tel 01372 470524 Fax 01372 470525
admin@craneassociates.com



Ms. N. Lake,
Environmental Services Department,
Planning Services,
Shute End,
Wokingham,
Berkshire,
RG40 1WR.

17th May 2000

18 MAY 2000 1550

648/8615

Re: Pylon Signs - Headley Park Industrial Estate.

Dear Ms Lake,

Further to the submission of the signage proposals, **ref no: A/2000/0359**, please find enclosed, a resumission of the application with amended drawings showing the proposed Pylon Signs at 3.5m high.

Please find enclosed; 4 copies of the advertisement application form
4 copies of the site location plan
4 copies of the 1:500 plans
4 copies of the sign detail drawing.

If you require any further information, please contact me. I would be gratefull if you could keep me updated on the progress of this application.

Yours sincerely,

Victoria Needham

Victoria Needham,
on behalf of Crane and Associates

1782/a

You are advised to read the accompanying notes before completing any part of this form.

APPLICATION FOR CONSENT TO DISPLAY AN ADVERTISEMENT 18.MAY2000* 1550

Town and Country Planning Act 1990 (Schedule 2 to the 1989 Regulations)

The Town and Country Planning (Consent to Display Advertisements) Amendment Regulations 1993. All documents to be submitted in quadruplicate.

Completed copies of this form and the drawing specified overleaf (see Note 3) should be sent to:- ***Wokingham District Council, Planning Department, PO Box No. 157, Civic Offices, Shute End, Wokingham, Berkshire, RG40 1WR.***

1. APPLICANT (Block capitals please)
   Full Name: NORWICH UNION INVESTMENT MANAGEMENT
   Address: POBOX 432, SENTINEL HOUSE 37 SURREY ST, NORWICH Post Code NR1 3PW
   Tel. No. TELEX 975733

2. AGENT (if any) (Block capitals please)
   Full Name CRANE + ASSOCIATES
   Address: 52 HIGH STREET, ESHER, SURREY Post Code KT10 9QY
   Tel. No. 01372 470524

3. Full postal address or location of the land on which the advertisement is to be displayed.
   HEADLEY PARK 10
   HEADLEY ROAD EAST.
   WOODLEY, READING RG5 4SW

4. State the purpose for which the land or building is now used.
   INDUSTRIAL ESTATE

5. (a) Has the applicant an interest in the land?
   YES / ~~NO~~ *

   (b) If **NO**, has the permission of the owner, or of any other person entitled to give permission for the display of the advertisement, been obtained?
   (See Note 4) YES / NO *

6. (a) State the nature of the advertisement (e.g. hoarding, shop sign, projecting sign, etc.)
   2NO. ESTATE PYLON SIGNS.

   (b) Is the advertisement already being displayed?
   ~~YES~~ / NO *

7. (a) Will the advertisement be illuminated?
   ~~YES~~ / NO *

   (b) If **YES**, state the type of illumination (e.g. internally, externally, floodlighting, etc.)

   (c) Will the illumination be static or intermittent?

8. Period for which consent is sought (See Note 2).
   5 YEARS

9. Any additional information which you may wish to supply.
   PLEASE REFER TO PREVIOUS APPLICATION REF NO: A/2000/0359.

* **Delete as appropriate**

I enclose a cheque or money order for the appropriate fee (See Note 6) of £ FEE PREVIOUSLY PAID

Signed Victoria Neeche (~~applicant~~/agent) Date 17/5/2000

DATA PROTECTION ACT 1984
'Information contained in this form is likely to be personal data within the terms of the Data Protection Act 1984, and as such will be held by the Council on computer (such as the PLANAPS applications processing system) and may be used by the Council only for purposes registered under the terms of the Data Protection Act.'

NOTES

GENERAL

1. Under the Town and Country Planning (Control of Advertisements) Regulations 1989, many outdoor advertisements required "express consent" from the local planning authority (usually the district council) before they can be lawfully displayed. Applicants should refer to the Regulations for details.

Period of Consent

2. Normally the maximum period for which the Council will grant consent is 5 years; but they have discretion to grant consent for a longer period. If consent is required for a specific period of more or less than 5 years, this requirement should be stated in reply to Question 8 on the application form.

Drawing Required

3. The drawing of the proposed advertisement can be in black and white on paper. It should show the size of the advertisement and its position on the land or the building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection.

   The drawings should include a 1:2500 scale location plan showing the site edged in *RED*. All drawings should be submitted in quadruplicate.

Owner's Consent

4. It is a condition of every consent granted by or under the Regulations that, before displaying the advertisement for which consent is given, the permission of the owner of the land or other person entitled to grant permission shall be obtained.

Other Consents

5. A grant of consent under the Town and Country Planning (Control of Advertisements) Regulation 1989 does not rank as consent which may be required for any other purpose, e.g. 'listed building consent' where the advertisement is to be displayed on any listed building.

Fees for Advertisement Applications

6. Regulation 11 of the Town and Country Planning (Fees for Applications and Deemed Applications) Regulations 1997 requires a fee to be paid to the Council with the advertisement application. The fee is related to each site on which it is proposed to display one or more advertisements. The appropriate fee for the following categories of advertisement is:-

   1. Advertisements displayed on business premises, on the forecourt of business premises or on other land within the curtilage of business premises, wholly with reference to all or any of the following matters:- **£50.00**

      (a) the nature of the business or other activity carried on on the premises:
      (b) the goods sold or the services provided on the premises; or
      (c) the name and qualifications of the person carrying on such business or activity or supplying such goods or services.

   2. Advertisements for the purpose of directing members of the public to, or otherwise drawing attention to the existence of, business premises which are in the same locality as the site on which the advertisement is to be displayed but which are not visible from that site. **£50.00**

   3. All other advertisements. **£190.00**



1:1250

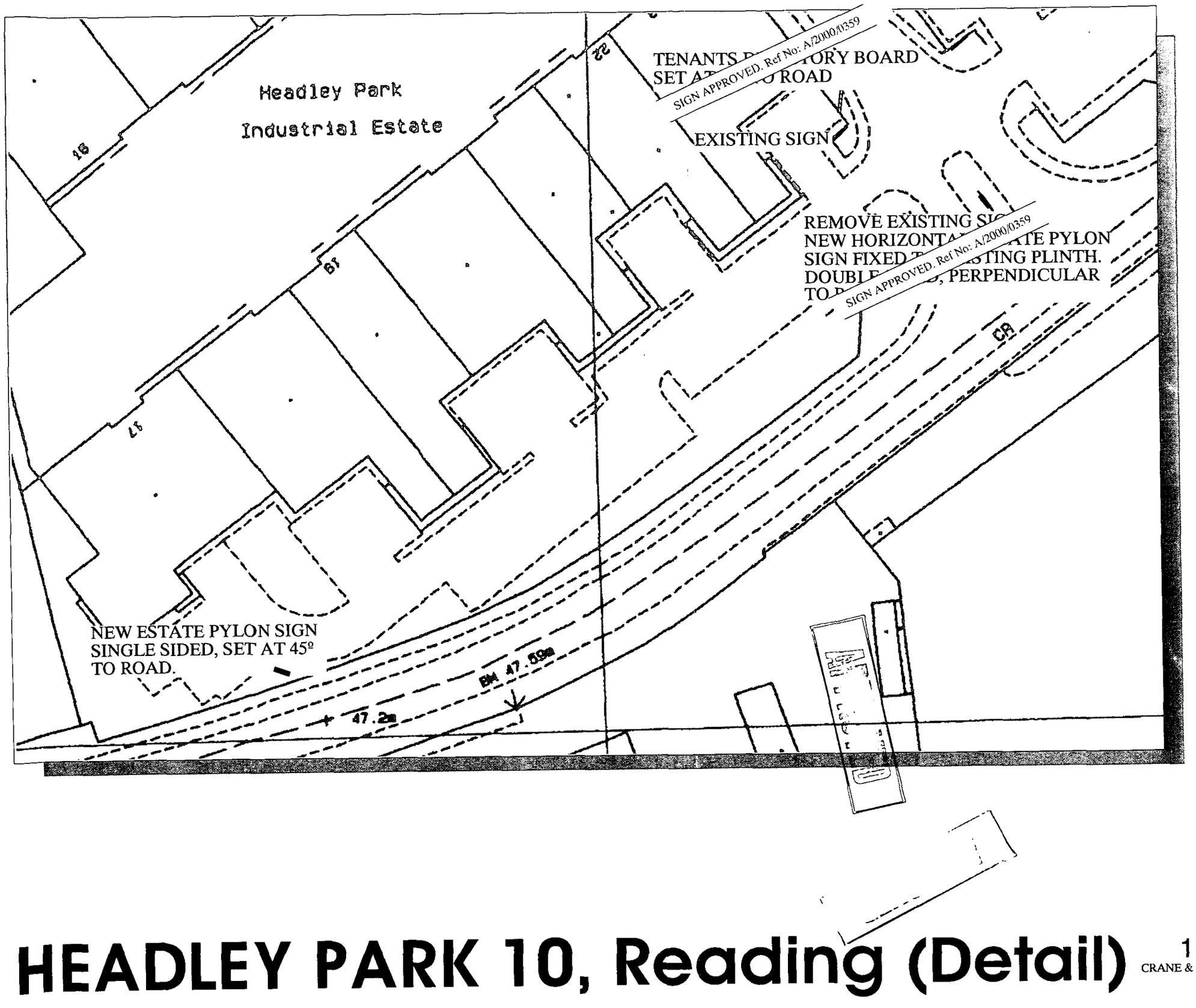
18.MAY2000* 1550

HEADLEY PARK 10

CRANE & ASSOCIATES

NORWICH UNION

18.MAY2000* 1550



HEADLEY PARK 10, Reading (Detail)

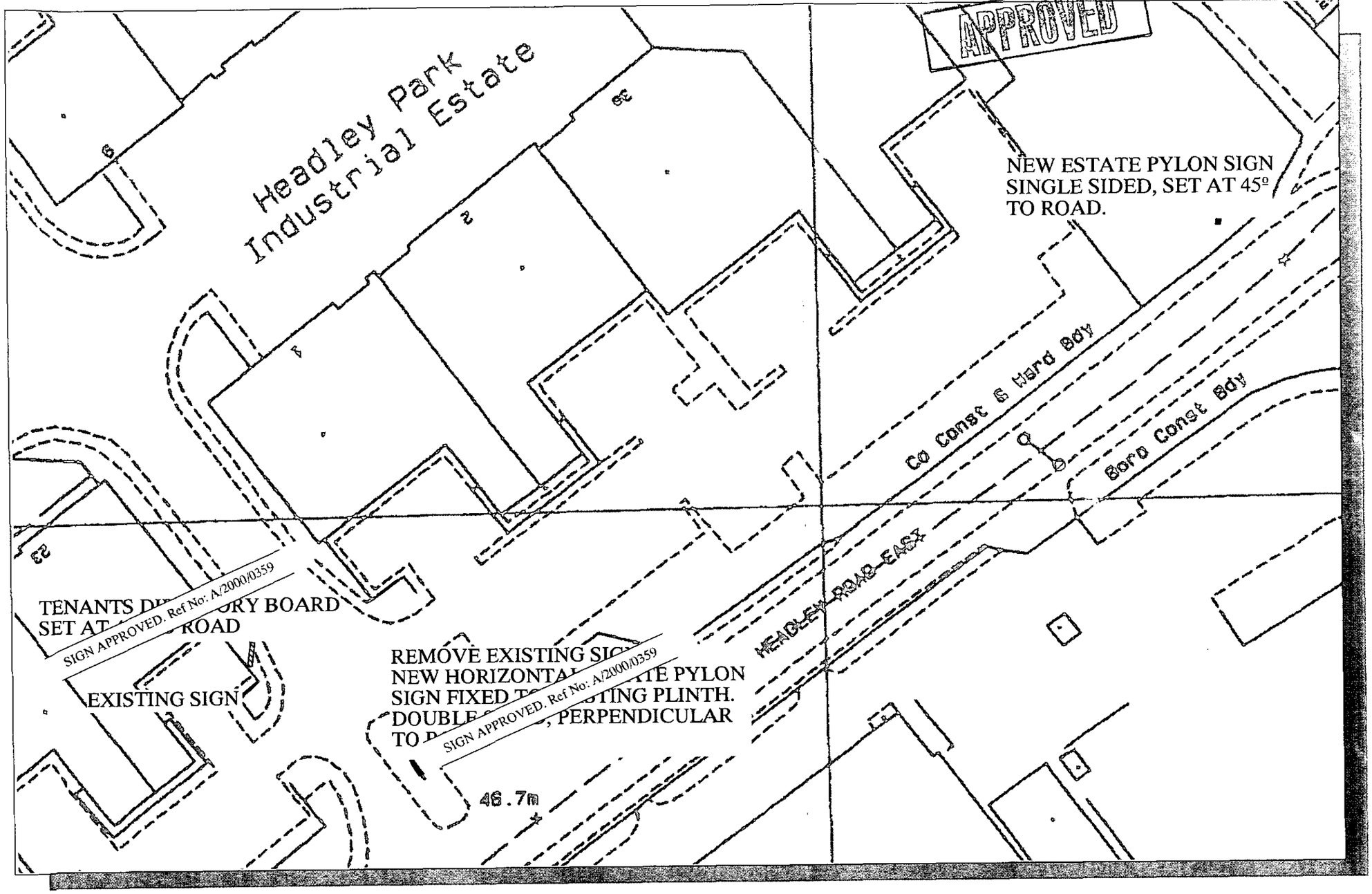
1:500
CRANE & ASSOCIATES

NORWICH UNION

INDUSTRIAL ESTATES

18 MAY 2000 1550

APPROVED



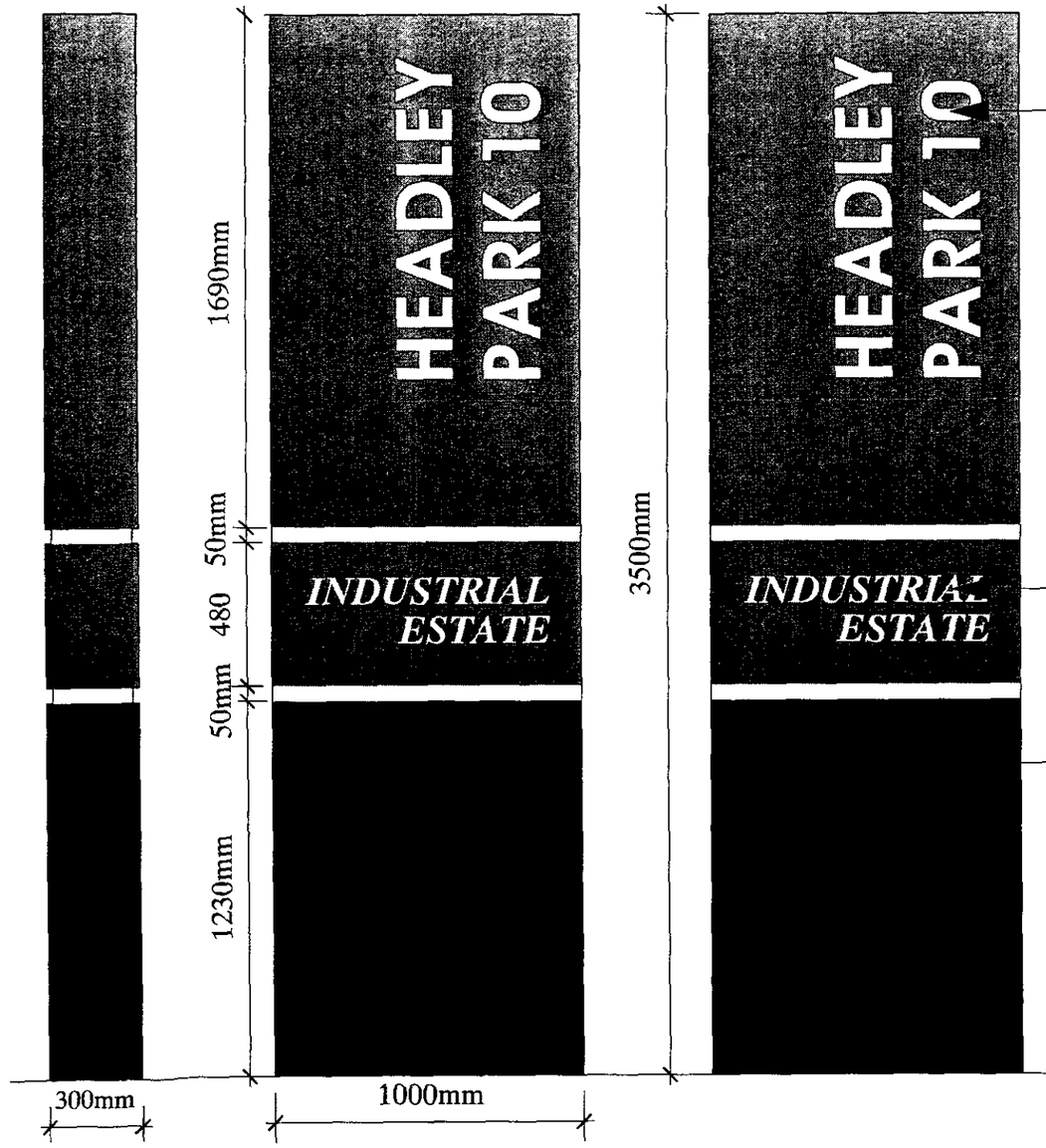
HEADLEY PARK 10, Reading (Detail)

1:500
CRANE & ASSOCIATES

NORWICH UNION

INDUSTRIAL ESTATES

18.MAY2000 1550



Side elevation

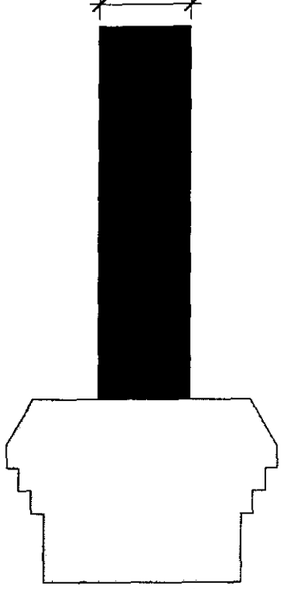
Single sided pylon sign.

White lettering, with Black outline in *Avant Garde* Font at 185mm

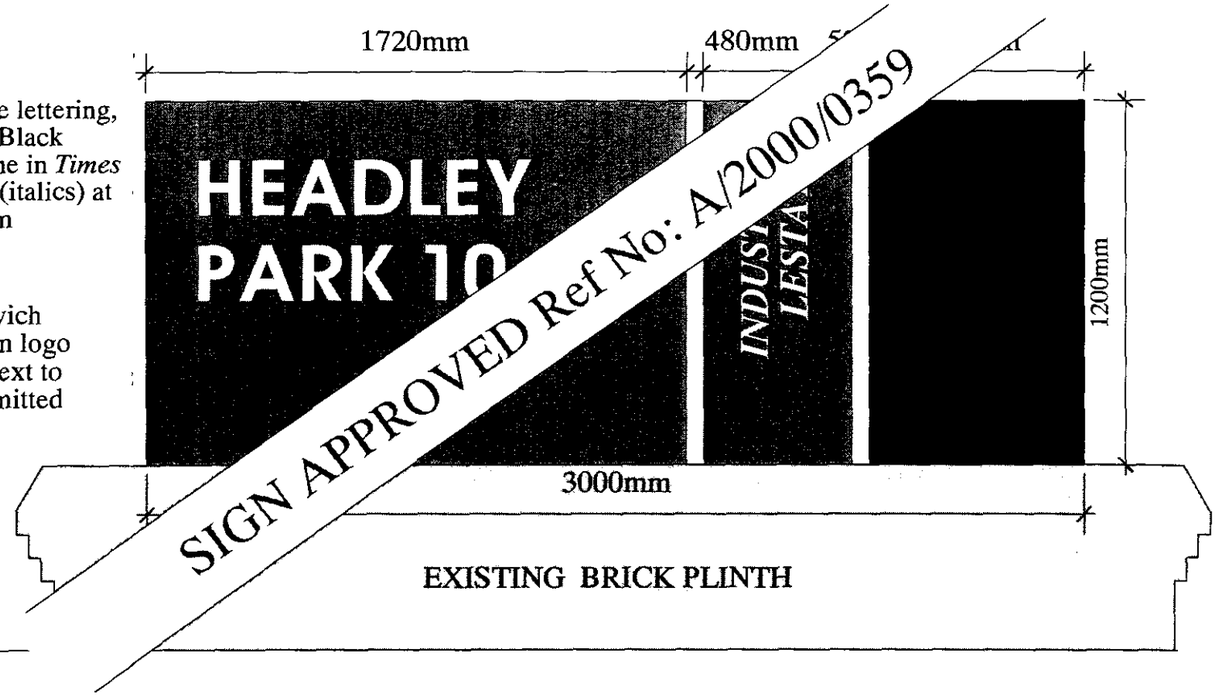
White lettering, with Black outline in *Times* Font (italics) at 90mm

Norwich Union logo and text to be omitted

Single sided pylon sign.



Side elevation



Double sided horizontal pylon sign, to fit on existing plinth

APPROVED

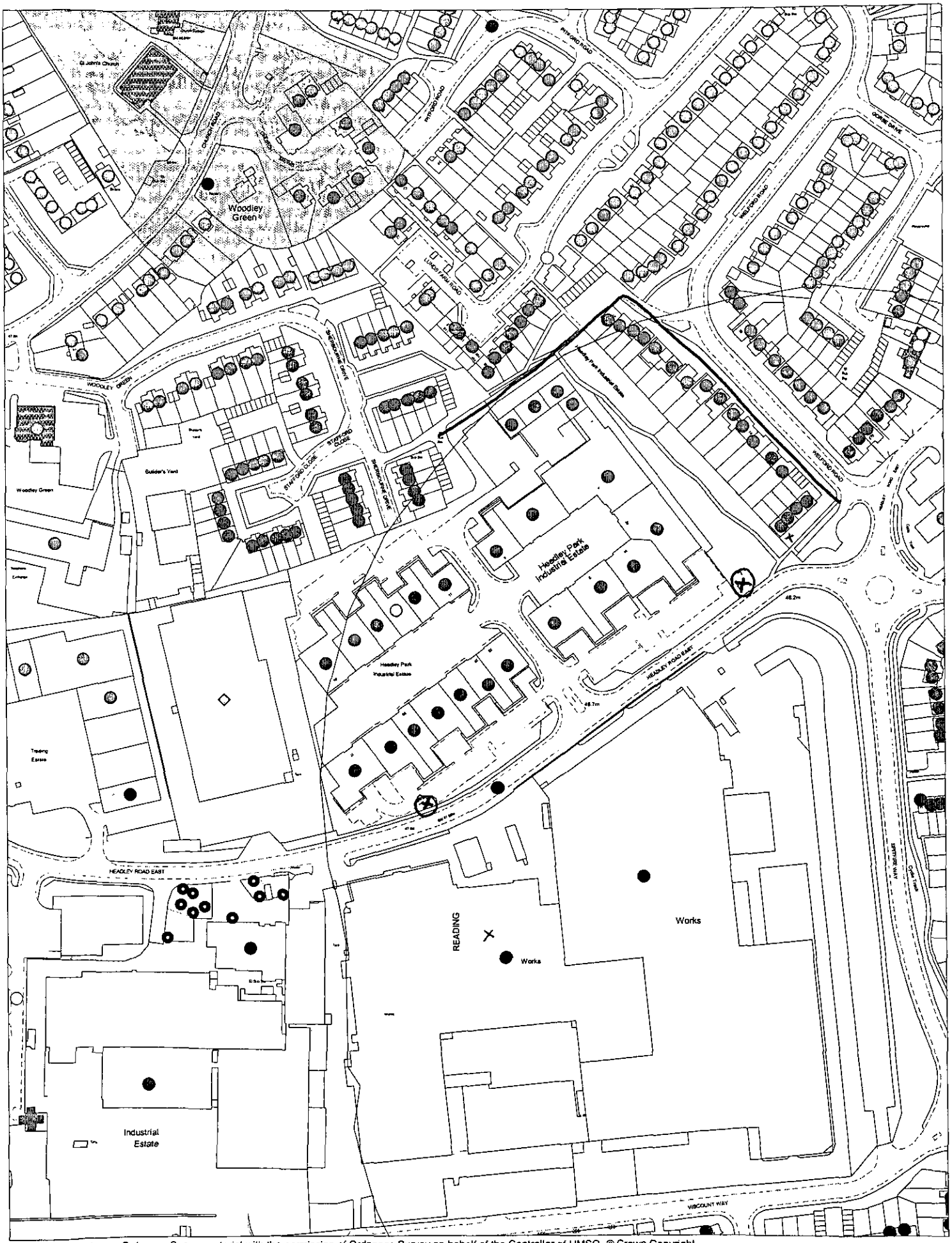
1:20

CRANE & ASSOCIATES

NORWICH UNION

HEADLEY PARK 10, Reading

AL ESTATES



This map is based upon Ordnance Survey material with the permission of Ordnance Survey on behalf of the Controller of HMSO. © Crown Copyright.
Unauthorised reproduction infringes Crown Copyright and may lead to prosecution or civil proceedings.Wokingham District Council Licence LA086134

Development Control Section, Environmental Services, Wokingham District Council.

26 May 2000

Scale: 1 : 2500

N
W E
S