

PLANNING REF : 261047
PROPERTY ADDRESS : Wokingham Society
: 50 Rose Street, Wokingham, Berkshire
: RG40 1XU
SUBMITTED BY : Ms Hazel Guile
DATE SUBMITTED : 08/06/2026

COMMENTS:

The Wokingham (Civic) Society planning officer has reviewed this application as it is in line with The Society's policy to review all planning applications relating to buildings and structures being submitted to WBC within the town centre Conservation Area, The Wokingham Society encourages well designed shop fronts and signage that retain the historic style & character of the Town Centre & Market Place and wishes to comment as follows:

LB 261047. Prospect Estate Agency. 12a & 14 Broad Street. A application for advertisement consent for display of 2 fascia signs & 1 hanging sign. Plus change of paint colour. There is no objection to the proposed fascia and hanging sign. There is a pleasing style of white timber frontage which is in need of rep air. Of concern is the creeping popularity of grey/black shop frontages - there are now 6 shops on this side of Broad Street painted grey/black that is turning this side of Broad Street into a dark dismal location. The upper floors of this building are white and if the ground floor is black this colour is not easily reversed. Repairs are necessary but this application does not contribute to the local historic character of the towns Conservation Area.