APPLICATION NO:
A/2001/4145

LOCATION:
Plough Inn London Road, Wokingham.

APPLICANT:
Greene King Pub Co C/O Canwell Design

PROPOSAL:
Proposed erection of externally illuminated public house signs.

EARLIEST DATE FOR DECISION: **05/07/2001**

APPLICATION WILL HAVE EXPIRED ON:
31/07/2001

CASE OFFICER: **Emy Circuit**

APPROVED

RAILEX
Marbleboard

EASIFILE EP7

567

D4

(EXC)

WOKINGHAM DISTRICT COUNCIL

TOWN AND COUNTRY PLANNING ACTS

Notification of Approval of Permission

Greene King Pub Co
C/O Canwell Design
Tofts Yard
Belmont Street
Swadlincote
DE11 8JU

Application Number: A/2001/4145

Parish: **WOKINGHAM**

Location: **Plough Inn, London Road, Wokingham.**

Proposal: **Proposed erection of externally illuminated public house signs.**

The Wokingham District Council in pursuance of their powers under the above Acts and Regulations hereby **Approve Permission** for carrying out the above development in accordance with the application and the accompanying plans submitted to the Council subject to compliance with the following conditions, the reasons for which are specified hereunder.

Condition

1. a) Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority .

b) Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

c) Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

d) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

e) No advertisement shall be sited or displayed so as to obscure or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

Condition
2. All existing signage, except for the post sign at the front of the site and the decorative panel on the front elevation of the building, which are identified for retention, shall be removed within one week of the signs hereby approved being erected.

Condition
3. No illumination is permitted other than the illumination of signs C, D and E, in accordance with the details submitted and retention of the existing illumination of the two signs A on the London Road frontage.

Condition
4. The sign(s) shall not be illuminated other than while the premises are open for business.

Reason
1. To comply with the Town and Country Planning (Control of Advertisements) Regulations 1992 (as amended).

Reason
2. In the interests of visual amenity.

Reason
3. In the interests of visual amenity.

Reason
4. In the interests of visual amenity.

Informative
1. You are advised, in compliance with The Town and Country Planning (General Development Procedure) (England) (Amendment) Order 2000, that the following policies and/or proposals in the development plan are relevant to this decision:

South East Area Local Plan Policy SBE10.
Deposit Draft Wokingham District Local Plan Policy WBE16.

John Mitchell

John Mitchell
Development Control Manager
Date: 19/07/2001

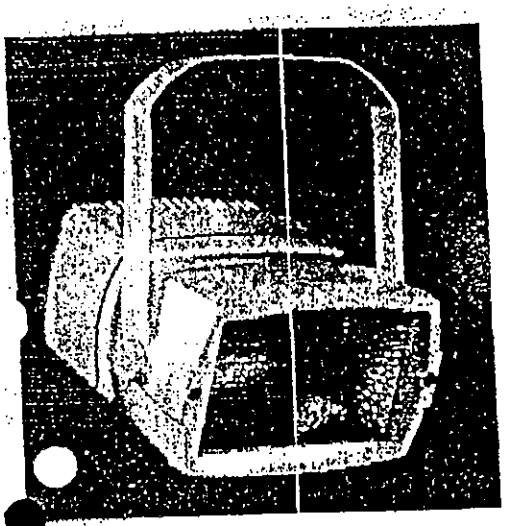
Notice checked by: _____

If this notice grants permission to proceed with the proposal the applicant is reminded that it relates to planning permission only and does not constitute approval under any other legislation including Building Regulations.

Powerflood 150

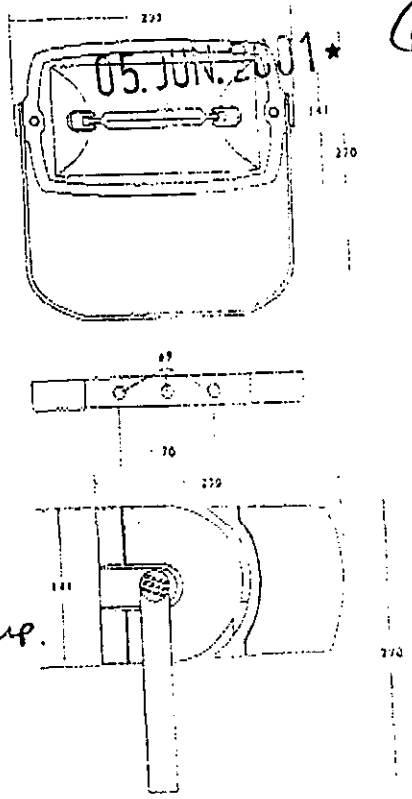
FLOODLIGHT TO SIGN (E) 45

05. JUN. 2001 ★



PMH71

Must state the ordering requirement for metal halide lamp.



SPECIFICATION

- 240V supply
- Control gear suitable for 70W & 150W MBI, CDM & SON double ended lamp options
- 360° rotation
  on angle of tilt
- IP65 dust & jet proof
- Electrical protection class I
- Separate lamp and gear components to ensure optimum running temperatures
-) wired with flying lead

CONSTRUCTION

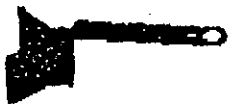
- Body - Die cast aluminium pre-treated and powder coated
- Glass - Tempered safety glass
- Reflector - High Performance aluminium reflector
- Gaskets - Blue

Wattage	Colour	Catalogue No.	Weight kg	Net Trade Price
70W	Black	PMH70	5.20	117.60
	White	PMH71	5.20	117.60
	Satin Aluminium	PMH74	5.20	117.60
150W	Black	PMH150	5.70	127.80
	White	PMH151	5.70	127.80
	Satin Aluminium	PMH154	5.70	127.80



Pole Clamp (77mm)

Catalogue No.	Colour	Net Trade Price
PPC100	Black	23.93
PPC102	White	23.93



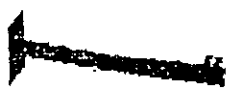
Corner Bracket

Catalogue No.	Colour	Net Trade Price
PCB100	Black	10.08
PCB102	White	10.08



Wall Bracket

Catalogue No.	Colour	Net Trade Price
PWB100	Black	5.58
PWB102	White	5.58



500mm Extension Bracket

Catalogue No.	Colour	Net Trade Price
PXB500	Black	20.16
PXB502	White	20.16

750mm Extension Bracket

Catalogue No.	Colour	Net Trade Price
PXB750	Black	19.90
PXB752	White	19.90

Lamp Types

70-150W MBI

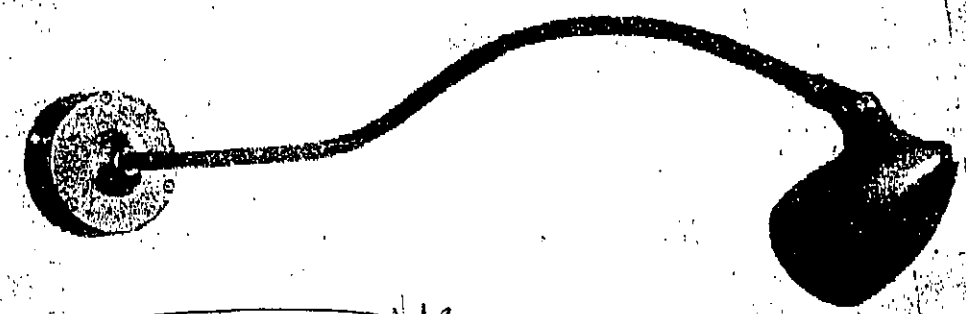
70-150W CDM

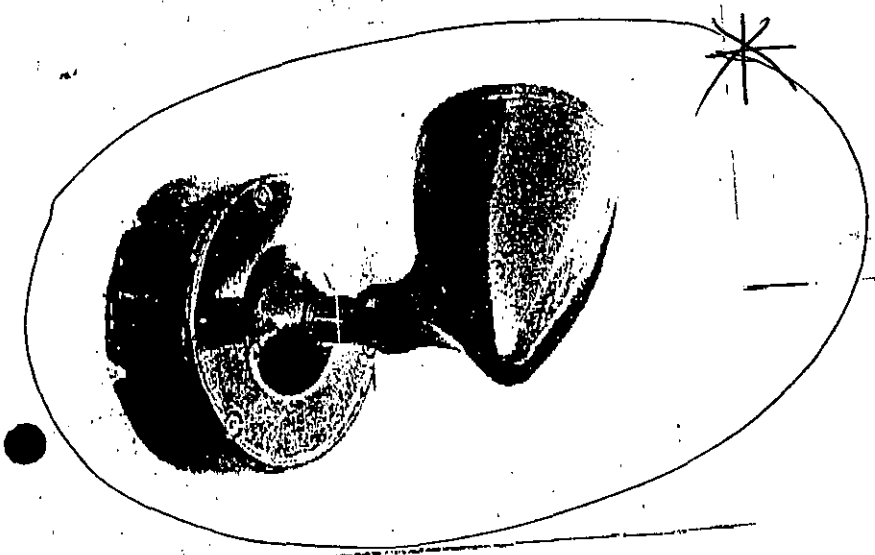
70-150W SON

APPROVED

05.JUN.2001* 4145

THE BULLET





LIGHT OVER AMENITY BOARD

APPROVED

....IN STOCK NOW !!!

Manufactured from die-cast aluminium, THE BULLET is the new sign light from Portland Lighting. The Bullet incorporates Philips 12v 50w Dichroic 4000 hour halogen lamp.
Maintenance is simple, via a threaded front cover, easing lamp access. With the transformer housed within the back plate, The Bullet is sealed to IP65, ideal for both up and down lighting situations.
Available in polyester powder coat black or white finish, and three different projections, with prices as follows.....

200MM PROJECTION
150 MM "

WORK SHEET FOR : Emy Circuit

Application Number : A/2001/4145

Applicant : Greene King Pub Co C/O Canwell Design.

Location : Plough Inn, London Road, , Wokingham.
Proposal : Proposed erection of externally illuminated public house signs.

Site Notice Displayed ? :

YES	NO	DATE
✓		27 June '01

Date of Neighbour Notifications : .....

Date of Site Visit : 27 June 01

Date Registered : 05/06/2001

Earliest Date for Decision : 05/07/2001

Latest Consultation Date/Site Notice Expiry Date : 05/07/2001

This application will have expired on: 31/07/2001. You need to make a decision 1 day prior to this date for this application to count as determined in less than 8 weeks.

Consultation Responses :

Environment Agency - 'no comment'
Environmental Health - no objection
Highways - no objections

Planning Issues :

Visual impact + highway safety.

A/2001/4145
The Plough Inn, London Road, Wokingham

Appraisal: The Plough Inn is located on a main route through the Identified Settlement of Wokingham. It is identified as a green route and the land on the opposite side of the road is a Green Gap. The following signage and external illumination is proposed:

All of the signs timber and the background of signs A , B & C would be stained in a dark colour with white painted lettering.

Sign A The two advertisement signs on the London Road frontage would replace existing signs, which are externally illuminated. This illumination would remain. A third, non-illuminated, sign is proposed at the Plough Lane entrance. There is no existing sign of this type there but there is a small car park sign on the opposite side of the entrance, which would be removed. The sign is considered acceptable in this location but illumination would not be, as the road is much more residential in character.

Sign B Two small directional signs for the car park on the London Road frontage replacing one existing sign. These are unobtrusive and have a function.

Sign C Two amenity boards, to be used as blackboards or display small adverts, on the front elevation of the building, each with a single spot lamp providing illumination. Details of the proposed lamp have been provided. These would both be replacements for existing similar signs, also illuminated. The one to the right of the elevation would be moved slightly to the left.

Sign D There is an existing lantern over the entrance to the pub but no signage. The proposed sign would comprise of the words "Bar and Dining" in individually applied lettering to match sign E.

Sign E "The Plough" in individually applied black lettering on the front gable would replace existing, similar signage, also illuminated with three spotlights. A single lamp is now proposed.

A total of nine new signs are proposed, plus the existing post at the front of the site would be retained as would be the decorative panel on the front of the building. The majority of the proposed signage would be direct replacements for existing, similar signs – there would be three new additions, sign D, over the entrance, a car park sign on London Road and an advertisement at the Plough Lane entrance. The overall level of signage and illumination would not represent a significantly increase and is considered acceptable.

Recommendation: conditional approval

Application Number A/2001/4145
Conditions/~~Reasons for Refusal~~

No	Std Con	Std Reas	Non Std Conditions / Reasons for Refusal
1.	C213	R213	
2.		All	~~The~~ existing signage, except for the post sign at the front of the site and the decorative panel on the front elevation of the building, which are identified for retention, shall be removed within one week of the signs hereby approved being erected.
		R210	
		~~reason~~	~~in the interests of visual amenity.~~
3.		R210	~~Signs C, D and E on~~ No illumination is permitted other than the illumination of signs C, D and E, in accordance with the details submitted and retention of the existing illumination for the two signs A on the London Road frontage.
4	C210	R210	

Informative for approvals
N16
LODDON AREA LOCAL PLAN POLICIES:
SOUTH-EAST AREA LOCAL PLAN POLICIES: SBE10
WOKINGHAM DISTRICT LOCAL PLAN POLICIES: WBE16
GREEN BELT LOCAL PLAN POLICIES:
BERKSHIRE STRUCTURE PLAN POLICIES:
MINERALS LOCAL PLAN POLICIES:

RECOMMENDATION AND CONDITIONS/REASONS AGREED: _____
(Development Control Manager)

Date: _____

RECORD OF SITE VISIT

SITE ADDRESS: Plough Inn London Road Wokingham.

APPLICATION NUMBER: A/2001/4145

OFFICER: Emy Circuit

DATE OF SITE VISIT: 27th June '01

1 SITE/STATUTORY NOTICE DISPLAYED ? on ~~lamp~~ sign in verge at front of site

2. DESCRIPTION OF SURROUNDINGS

busy road, residential either side + in Plough lane.

3. DESCRIPTION OF SITE/BUILDING

2 storey pub surrounded by car parking

4. RELATIONSHIP TO ADJOINING PROPERTIES

5. SITE CONSTRAINTS

TREES

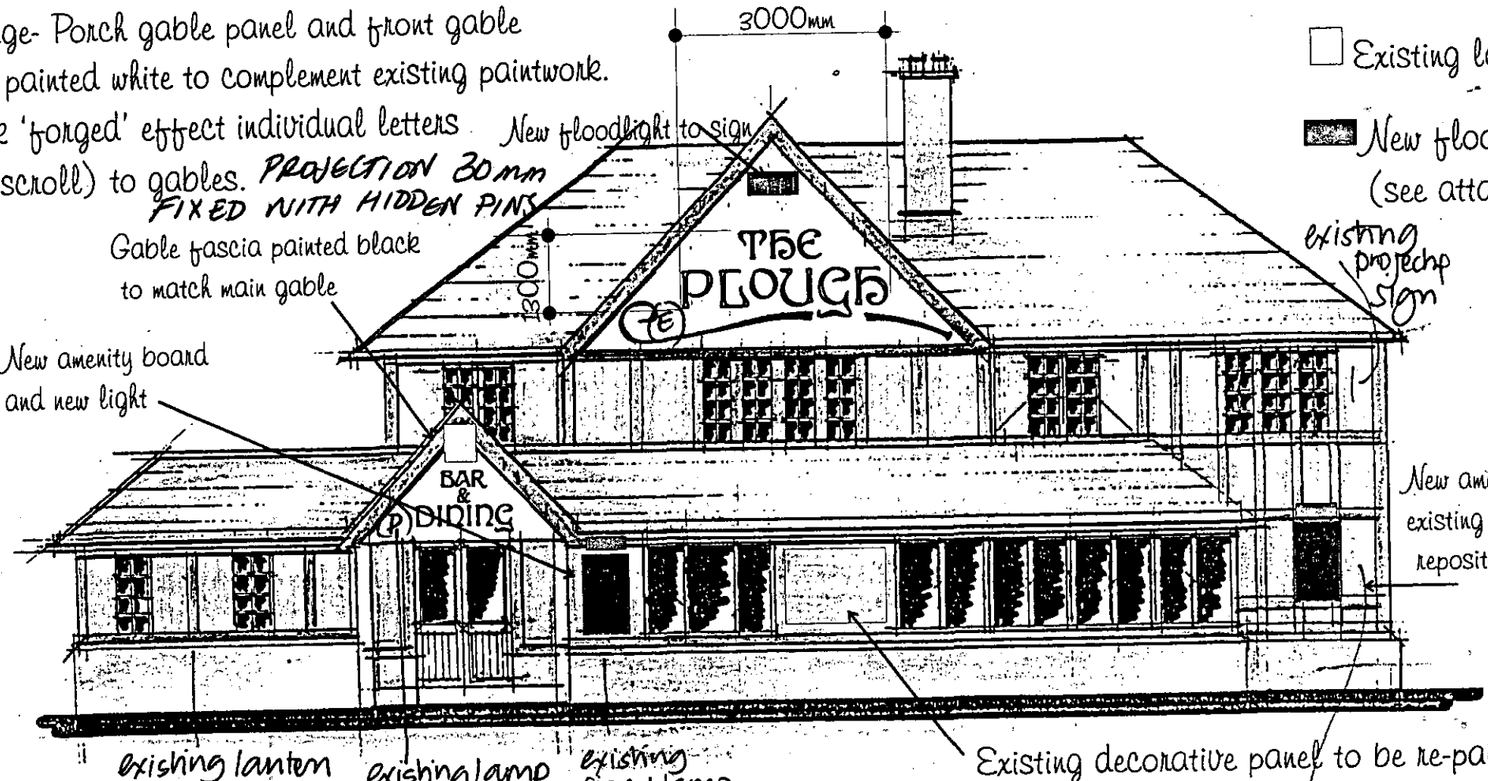
ACCESS/PARKING

LEVELS

BOUNDARY TREATMENT

OTHERS

Signage- Porch gable panel and front gable panel painted white to complement existing paintwork. Black 'forged' effect individual letters (and scroll) to gables. PROJECTION 30mm FIXED WITH HIDDEN PINS



Block plan 1:500



All existing signage rem fixing holes made good

Tel: (0118) 974 6479

Date: 6 July 2001

My ref: A/2001/4145

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

CONFIDENTIAL

Councillor M Robertson
47 Proctors Road
Wokingham
RG40 1RP

Dear Councillor

Application Number: A/2001/4145
Plough Inn, London Road, , Wokingham.
Proposed erection of externally illuminated public house signs.

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ REFUSAL: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Emy Circuit** on **(0118) 974 6479**. If you then feel the application needs to be transferred to the next available Development Control Committee for decision please fill in the form below.
This form must be received no later than 16 July 2001

Yours faithfully

John Mitchell
Development Control Manager

LISTING FORM

Case officer: **Emy Circuit** Application Number: **A/2001/4145**
Plough Inn, London Road, , Wokingham.
Proposed erection of externally illuminated public house signs.

Transfer: Yes ☐ No ☐
Reason for Transfer:

Signed: _____ Date: _____

Councillor M Robertson

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Tel: (0118) 974 6479

Date: 6 July 2001

My ref: A/2001/4145

CONFIDENTIAL

Councillor P Edwards
30 Mays Road
Wokingham
RG40 1RW

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

Dear Councillor

Application Number: A/2001/4145
Plough Inn, London Road, , Wokingham.
Proposed erection of externally illuminated public house signs..

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ REFUSAL: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Emy Circuit** on **(0118) 974 6479.** If you then feel the application needs to be transferred to the next available Development Control Committee for decision please contact the Councillor for your area responsible for planning matters as soon as possible

Yours faithfully

John Mitchell
Development Control Manager

Tel: (0118) 974 6479

Date: 6 July 2001.

My ref: A/2001/4145

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

CONFIDENTIAL

Councillor I Brown
12 Paice Green
Wokingham
RG40 1YN

Dear Councillor

Application Number: A/2001/4145
Plough Inn, London Road, , Wokingham.
Proposed erection of externally illuminated public house signs..

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ REFUSAL: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Emy Circuit** on **(0118) 974 6479**. If you then feel the application needs to be transferred to the next available Development Control Committee for decision please contact the Councillor for your area responsible for planning matters as soon as possible

Yours faithfully

John Mitchell
Development Control Manager

Canwell
Design Co.

RETAIL & LEISURE DESIGN CONSULTANTS

Fax

ES
HPT 45816
TLS
ENF
DC OTC
APP
CS
10 [illegible] 2001
COPIES TO:

To: Emmy
From: Nick Tycon
Fax: 0118 974 6484
Date: 17/07/01
Phone:
Pages (Inc Header): 1
Re: The Plough @ W'ham
Cc

- Further to our conversation I write to confirm the materials for the above signs will be timber (for frames + panels) Tounge + Groove timber panelling for the fascia signs (to be painted. Panels to recieve a dark woodstain.
Existing illumination will be retained to signs fronting London Road.

- Regards
Nick Tycon

TOFT'S YARD
Belmont Street Swadlincote Derbys DE11 8JU Tel: 01283 22 00 00 Fax: 01283 22 00 11
Canwell Design Company Ltd. Company No 3949077
Director: Andy Goddard
www.canwelldesign.com

Env Agency

The Environment Agency have no comment to make on this application



ENVIRONMENT AGENCY

44715

Vicky Beck (Planning)

PLANNING SERVICES	HPT
POL	TLS
DC	
APP	
CS	
19 JUN	
COPIES TO:	ACK:
	FILE:

with compliments

The Environment Agency
Thames Region, South East Area, Swift House, Frimley Business Park, Frimley, Surrey GU16 5SQ
Tel 01276 454300 Fax 01276 454301

Tel. (0118) 974 6479

Date: 12 June 2001

Your Ref:

My Ref: Emy Circuit / A/2001/4145

Thames Region SE Area Office
14 JUN 2001
Business Services

The Environment Agency
Fao Chris Bedford
Planning Liaison Customer Services (South East Area)
Swift House, Frimley Business Park
Frimley
Camberley
Surrey
GU16 5SQ

WOKINGHAM DISTRICT COUNCIL
Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

PLEASE QUOTE APPLICATION NUMBER WHEN REPLYING

Dear Sir/Madam

Application Number: A/2001/4145

Site Address: Plough Inn, London Road, , Wokingham.

Proposal: Proposed erection of externally illuminated public house signs..

I enclose details of the above application and would be grateful to receive your observation within **21 days** of the date of this letter. I cannot guarantee that comments received after this date will be taken into account in determining the application.

Please quote reference number **A/2001/4145** in all communications and any response should be addressed to **Emy Circuit** the case officer dealing with this application at the above address.

I look forward to hearing from you.

Yours faithfully,

John Mitchell

John Mitchell
Development Control Manager

Thames Region SE Area Office
14 JUN 2001
Development Planning

WOKINGHAM DISTRICT COUNCIL
ENVIRONMENTAL PROTECTION AND HOUSING

MEMORANDUM

From:	John Mullaney Environmental Health	My Ref:	JRM/LMW/20011895
To:	Emy Circuit Development Control	Your Ref:	A/2001/4145
		Date.	June 19, 2001

PROPOSED: ERECTION OF EXTERNALLY ILLUMINATED PUBLIC HOUSE SIGNS

LOCATION: PLOUGH BEEFEATER, LONDON ROAD, WOKINGHAM

These proposals have been evaluated and I have no environmental health objections to the application.

J mullaney

J R MULLANEY
SENIOR ENVIRONMENTAL HEALTH OFFICER

LL751.

PLANNING SERVICES	HPT
POL	TLS
DC C+C	ENF
APP	
CS	
20 JUN	
COPIES TO:	ACK:
	FILE:

[redacted]

HIGHWAYS CONSULTATION SHEET

From: Emy Circuit **Date:** 12 June 2001

Application Number: A/2001/4145

Proposal: Proposed erection of externally illuminated public house signs.

Parish: WOKINGHAM TOWN

Site Address:
Plough Inn, London Road, , Wokingham.

Applicant:
Greene King Pub Co C/O Canwell Design.

Your observations are required in respect of this application within **7 days** of the above date.

✓ below as applicable;

1) ☐ Recommend refusal for the reason(s) **stated below**;
2) ☐ Recommend approval but with condition(s) & reason(s) **stated below**;
3) ☑ Recommend approval with **no** condition(s) or reason(s).

Signed: _____ **Print name:** Adam Coggins 14/06/01

Received by Wokingham District Council

Application No: A/2001/4145

Proposal:
Proposed erection of externally illuminated public house signs.

Location:
Plough Inn, London Road, , Wokingham.

The application is available for inspection at Wokingham District Council's offices during the following times:

PLANNING DEPARTMENT, SHUTE END, WOKINGHAM TEL (0118) 974 6428
8.30 - 5.00 Monday - Thursday & 8.30 - 4.00 Friday

WOODLEY LIBRARY HEADLEY ROAD WOODLEY (9.30am - 7.00pm Mon, Thurs & Fri. 9.30am - 5.00pm Tues, 9.30am - 1.00pm Saturday. closed all day Wednesday). If you intend to view this application at Woodley Library (see details above) please allow 4 days from the date of this notice for delivery of plans.

Comments should be sent in writing QUOTING THE APPLICATION NUMBER to the Case Officer Emy Circuit P.O. Box 157 Council Offices, Shute End, Wokingham Berkshire, RG40 1WR to arrive on or before 05/07/2001. Written comments submitted will become available for public inspection.

In view of the very large number of planning applications and letters of comment received, it will not normally be possible for an individual reply to observations made. However any comments will be taken into account when the application is determined and you will be notified of the decision.

Head Planning and Transportation

12 June 2001

WOKINGHAM D.C. DEVELOPMENT CONTROL

Start date: ~~21 MAY 2001~~ Valid 05 JUN 2001

Officer: ESC | Application No. A|2001|4145

Map No. 76. Site ..0.28.....

Easting: ..... Flood Pln .....

Northing: ..... Mineral .....

Level: ☐ Sub Committee ☑ Delegated ☐ Sec. State

☐ Incorrect Fee ☐ Invalid ☐ PD

Description:

(A.) PROPOSED ERECTION OF EXTERNALLY ILLUMINATED PUBLIC HOUSE SIGNS

Location: THE PLOUGH, LONDON ROAD

Parish: WOKINGHAM Ward: Norreys 12.6.01 JB

Applicant: GREENE KING PUB CO

Fee Received 50-00 (2) Required ..... Additional ..... Refund .....

Enforcement Section to be notified ☐ tick if required

Additional information required for validation

		Reason	Requested	Received
1	1:2500 OS location plan showing property edged in blue/red			
2	1:500 block plan showing existing & proposed dev. + adj. Properties	Which sign at which point?	30\5	✓ 5\6
3	Forms unsigned			
4	Correct S 66 certificate			
5	Elevation plans	side elevations	30\5	X
6	Floor plans			
7	Metric scale disclaimer			
8	Encroachment letter			
9	Miscellaneous	Details of flood lights. & elevations & fixing details	30\5	✓ 5\6

APPLN NO. _____

ACTION REQUIRED BY DEVELOPMENT CONTROL

Conservation Area .....

Listed Building 1 2 2*

Advertisement Required .....

Date Site Notice Sent : 12.6.07 Parish Council Informed - YES / NO

INTERNAL CONSULTATIONS

Building Control .....
Landscape .....
Trees .....
Conservation Officer .....
Environmental Health ✓ Floodlights & Land fill
Housing .....
Leisure & Cultural services .....
Public Rights of Way .....
Property .....
District Secretary (only if called in by SOS) .....
Policy & Plans .....
Strategic Planning (JSPU) .....
Minerals (INTERNAL) .....
Archaeological Site (BABTIE) : .....
Education .....
Social Services .....
Highways ✓ .....

EXTERNAL CONSULTATIONS

Adjacent D P A : .....
Adjacent Parish : .....
Southern Electricity Board .....
British Gas .....
PSA Oil Pipeline .....
Transco : .....
Environment Agency ✓ : Land fill

Rail Track .....
Police Arch. Liaison Officer .....

HERITAGE BODIES

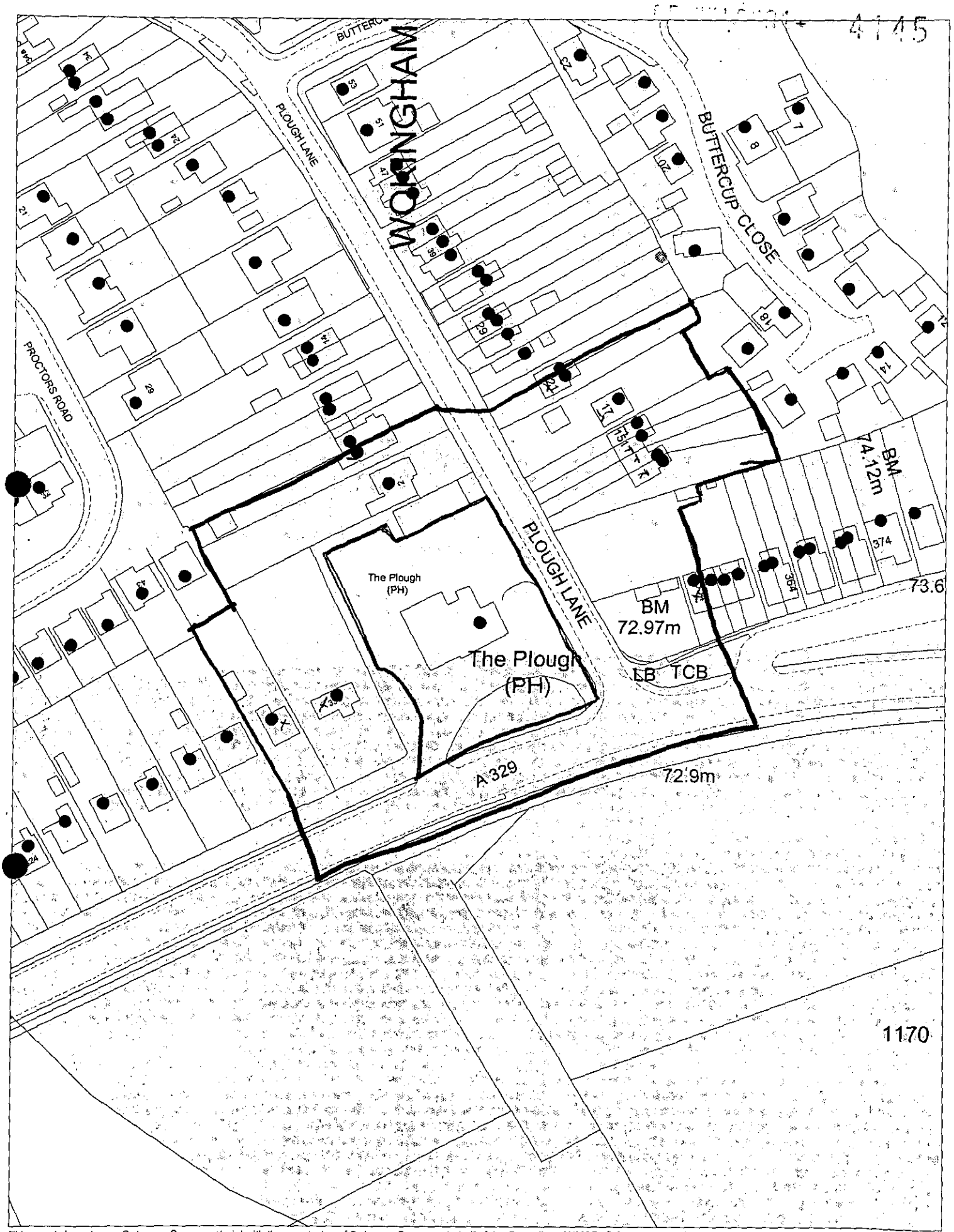
The Georgian Group .....
Ancient Monuments Society .....
Council for British Arch. .....
RCHME .....
Telecommunications (NRPB) : .....
Sport England : .....

OTHERS:

No Pre Apps

NEIGHBOURS:

2 site notices - London Rd & Plough Lane - & see map
Post neighbour notices



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Development Control Section, Environmental Services, Wokingham District Council.

23 May 2001 Scale: 1 : 1250

①

ADDRESS THE PLOUGH LONDON ROAD PARISH WOKINGHAM E

PLOT No. ORD. SHEET No.

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decision
249	4/12/50	Retention of garages at rear for commercial use	31/12/51 TP	
346	31/12/51	— do —	31/12/52 TP	
508	3/2/53	— do —	31/12/53 TP	
657	7/12/53	— do —	31/12/54 TP	
882	4/1/55	— do —	31/12/55 TP	
1123	4/1/56	— do —	31/1/57 TP	
1303	15/1/57	— do —	31/1/58 TP	
BO/8/58	12/3/58	Erect 1 pair semi-det houses with garages on land adj.	10/4/58	Ref

DATE OF COMPLETION

MINISTRY DECISION

SPECIAL ORDERS

DRAINAGE

②

ADDRESS THE PLOUGH LONDON ROAD PARISH WOKINGHAM E

PLOT No. ORD. SHEET No.

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decision
BR/2/58	10/1/58	Retention of garages at rear for commercial use	31/1/59 TP	
BO/15/58	8/5/58	Erect 1 house & garage on land adj.	12/6/58	C/A
BR/23/63 5543	18/4/63	Internal alts & W.C.	30/5/63	
BA/20/63	7/12/63	Neon Sign	30/1/64	
BR/241/73 9609M	23/8/73	Alts & extension	13/9/73	12/9/73 C/A
13940	MORLAND & CO	S/STOREY EXTENSION	28.8.80	N/A C/A

DATE OF COMPLETION

MINISTRY DECISION

SPECIAL ORDERS

DRAINAGE

③ THE PLOUGH P.H.

ADDRESS LONDON ROAD PARISH WOKINGHAM E

PLOT No.

BUILDER ORD. SHEET No.

Plan No.	Applicant	Description of Development	Date of Decision	Decision
19098	MORLAND & CO.	STOREHOUSE AS SKITTLE ALLEY WITH BAR & TOILETS.	31.3.83	N/A REF
26747	WHITBREAD & CO	BAR TO RESTAURANT / S/ST EXTS. & CONSERVATORY	27.11.86	C/A
BRA 2167	"	INT. ALTS. & EXTS. TO FR. & REAR	19.1.87	APP
27584	"	ILL. FASCIA SIGNS	16.7.84	C/A
97/66554/F	"	S/ST. EXTENSION	8.12.97	C/A
FP97/7012	BEEFEATER RESTAURANTS	PARTIAL UNDERPINNING TO WALL OF STORAGE BLDG. & REBUILD DAMAGED BRICKWORK	12.11.97	APP
98/67662/F	Morland & Co	S/St/R Reset P.H.	11.1.99	C/A
99/69054/A	MORLAND & CO. PLC.	VARIOUS ILLUM. + NON ILLUM. SIGNS.	15.3.99	C/A
FP98/8283	Morland & Co Plc.	S/St ext'n/refurb + int. alt's.	20/1/99	C/A

SPECIAL ORDERS

DRAFT

9167

1782/a

You are advised to read the accompanying notes before completing any part of this form. 05 JUN 2001 * 4145

APPLICATION FOR CONSENT TO DISPLAY AN ADVERTISEMENT

Town and Country Planning Act 1990 (Schedule 2 to the 1989 Regulations)

The Town and Country Planning (Consent to Display Advertisements) Amendment Regulations 1993. All documents to be submitted in quadruplicate.

Completed copies of this form and the drawing specified overleaf (see Note 3) should be sent to:- **Wokingham District Council, Planning Department, PO Box No. 157, Civic Offices, Shute End, Wokingham, Berkshire, RG40 1WR.**

1. APPLICANT (Block capitals please)
Full Name: GREENE KING PUB CO.
Address: WESTGATE BREWERY, BURY ST. EDMUNDS Post Code IP33 1QT
Tel. No. 01284 763222.

2. AGENT (if any) (Block capitals please)
Full Name CANWELL DESIGN
Address: TOFTS YARD, BELMONT STREET, SNADLINGOTE Post Code DE11 8JU.
Tel. No. ~~01827~~ 01283 220000

3. Full postal address or location of the land on which the advertisement is to be displayed.
THE PLOUGH, LONDON ROAD, WOKINGHAM BERKSHIRE RG40 1RD.

4. State the purpose for which the land or building is now used.
PUBLIC HOUSE

5. (a) Has the applicant an interest in the land?
(YES) / ~~NO~~*

(b) If **NO**, has the permission of the owner, or of any other person entitled to give permission for the display of the advertisement, been obtained?
(See Note 4) YES / ~~NO~~*

6. (a) State the nature of the advertisement (e.g. hoarding, shop sign, projecting sign, etc.)
DIRECTIONAL SIGNAGE PANELS
FASCIA SIGNS
AMENITY BOARDS

(b) Is the advertisement already being displayed?
~~YES~~ / (NO)

7. (a) Will the advertisement be illuminated?
(YES) / ~~NO~~*

(b) If **YES**, state the type of illumination (e.g. internally, externally, floodlighting, etc.)
FLOODLIGHTS

(c) Will the illumination be static or intermittent?
STATIC.

8. Period for which consent is sought (See Note 2).
FIVE YEARS

9. Any additional information which you may wish to supply.

* **Delete as appropriate**

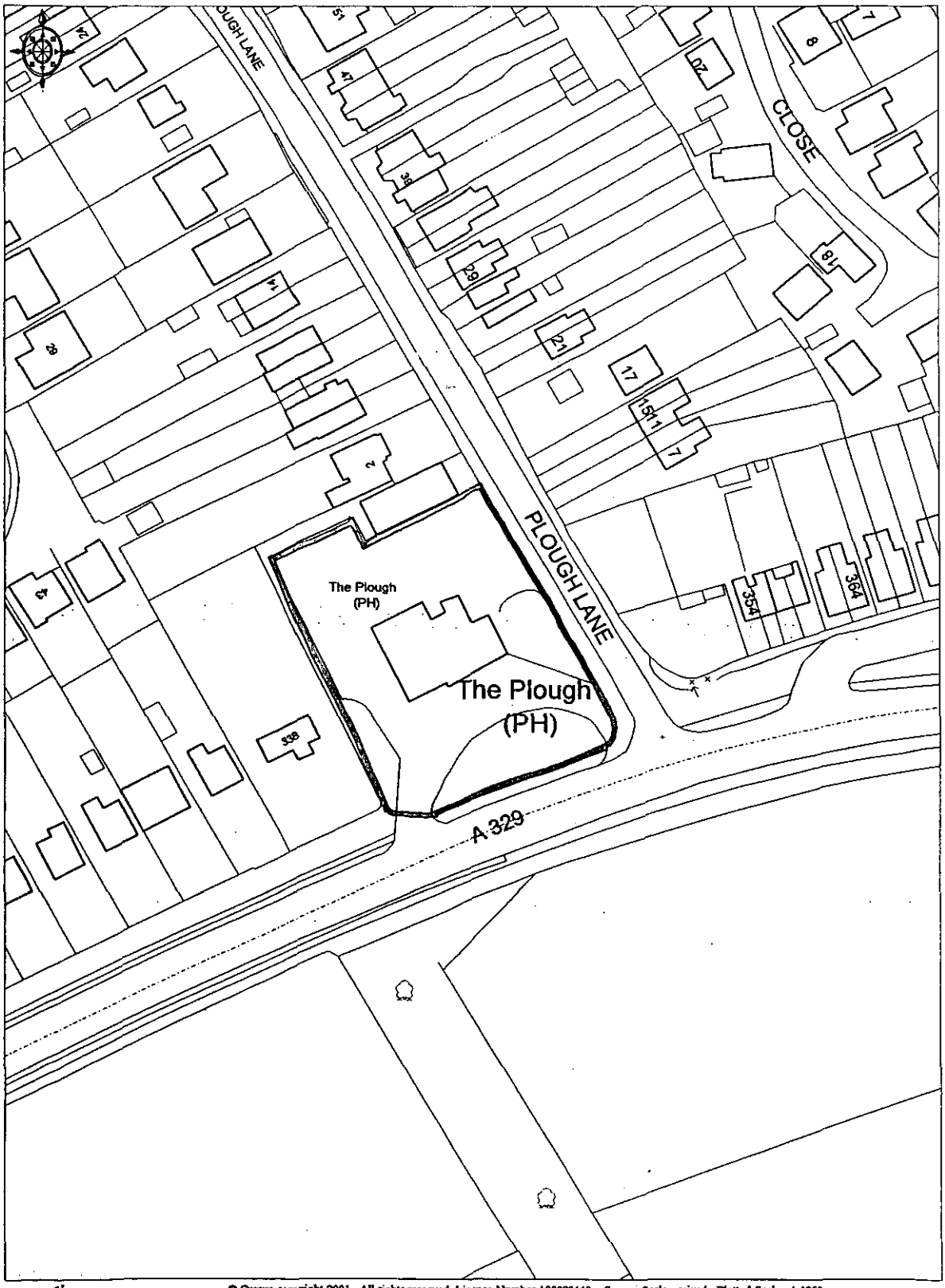
I enclose a cheque or money order for the appropriate fee (See Note 6) of £ 50.00

Signed ..... (applicant/agent) Date 18/05/01

DATA PROTECTION ACT 1984
'Information contained in this form is likely to be personal data within the terms of the Data Protection Act 1984, and as such will be held by the Council on computer (such as the PLANAPS applications processing system) and may be used by the Council only for purposes registered under the terms of the Data Protection Act.'

05. JUN. 2001 * 4145

PLOUGH, WOKINGHAM



Ordnance Survey
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RG401RD
APRIL 2001