

3. Community Involvement Statement

Project Address: 398 Reading Road Winnersh RG415EP Java Cafe

Proposal: Change of use from Class E to Sui Generis for longer hours and alcohol service.

Engagement Activity:

- Informal conversations were held with neighbouring businesses and residents in the weeks leading up to this application.
- Flyers were distributed outlining the proposed changes, contact details, and reassurance about responsible operations.

Feedback Summary:

- Most feedback was neutral or positive.
- Some concerns were raised about potential noise, which will be addressed by:
 - Keeping doors and windows closed after 9 PM.
 - Ensuring no music is played outdoors.
 - Employing a member of staff to monitor the outside area during peak hours.

Conclusion:

The business is committed to maintaining good relationships with the local community and being a responsible operator. We believe this change will add value to the neighbourhood