

Date: 29 August 2024
Application: 241954



**WOKINGHAM
BOROUGH COUNCIL**

WBC Highways

Development Management &
Compliance

P.O. Box 157

Shute End, Wokingham

Berkshire, RG40 1BN

Tel: (0118) 974 6000

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Dear WBC Highways,

Advertisement Consent Consultation

Application Number: 241954

Applicant: .

Site Address: 13 Denmark Street, Wokingham, Wokingham, RG40 2AY

Parish: Wokingham

Grid Reference: Easting - 481118, Northing - 168471

Type of Development: Other Advertisements

Proposal: Application for advertisement consent for 1 no. non illuminated exterior lettering signage to fascia, and 1 no. non illuminated projecting sign.

Case Officer: Claire Moore

Development Management has received the above application and we require your comments on the proposal using the recommended memorandum below. The documents associated with this are available to view in NEC DM using the application number 241954. Alternatively, public documents are available to view on the Council's planning application search page: [Wokingham Borough Council Online Planning](#).

Please index your response into NEC DM against the application. If you are recommending conditions, you should give a reason with reference to relevant policies. A list of standard conditions can be found on the Z Drive at: [Z:\Standard Planning Conditions](#).

Your observations are required in respect of this application within **10 working days** of the above date or **15 working days** if the development type is classed as a major development.

Yours sincerely,
Development Management & Compliance

MEMORANDUM

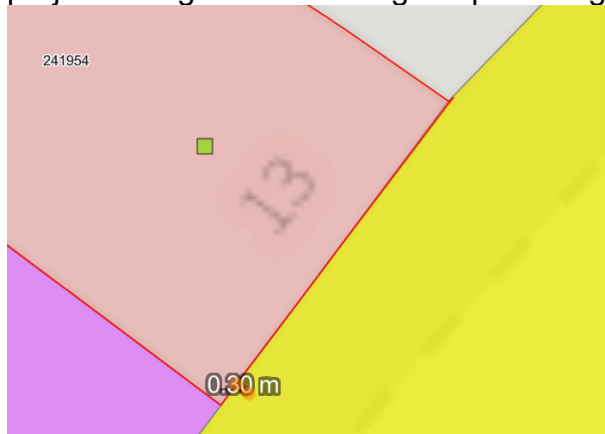
From:	JP		
Service	WBC Highways	App No:	241954
Address:	13 Denmark Street, Wokingham, Wokingham, RG40 2AY.		
Proposal:	Application for advertisement consent for 1 no. non illuminated exterior lettering signage to fascia, and 1 no. non illuminated projecting sign.		
Type of Development:	Other Advertisements		
Site Visit Made:	Yes/No		

Summary Of Recommendations

- ☐ No comment
- ☐ No objection
- ☒ No objection subject to conditions (and reasons) **stated below**
- ☐ Request further information before determination as **stated below**
- ☐ Objection due to the reason(s) **stated below**

Comments On Proposal

The application includes a non-illuminated exterior lettering signage to fascia and a non-illuminated projection sign. The signs are to be fixed to private property, and the projection sign will overhang the public highway footway as shown below:



The applicant is therefore advised to contact the council's Highway Assets/Legal team to obtain the relevant licence.

Conditions & Reasons (if required)

1. I26 - CANOPIES & STRUCTURES OVERHANGING A HIGHWAY

Date:	30/8/2024	Signed:	JP
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