

PLANNING REF : 253074
PROPERTY ADDRESS : Quest Cottage
: Hinton Road, Hurst, Reading, Reading
: RG10 0BP
SUBMITTED BY : Mrs Janet Larkin
DATE SUBMITTED : 19/01/2026

COMMENTS:

I have looked at the proposed designs for the houses which are to be built on the Willowmead site in School Road, Hurst. I am alarmed and extremely disappointed to see that the developer has put forward such unattractive and inappropriate designs. This is a very sensitive site in a central position between the school and the village hall. The designs which have been put forward would be more suitable to modern town areas. It seems to me that their choice of materials is based upon the cheapest and easiest method of construction. The use of such a lot of black/dark grey boarding and paintwork, etc. is particularly unattractive. The hard lines and the brickwork appear plain and uninteresting. These designs would 'stick out like a sore thumb' and have a very adverse visual effect on the village. I hope the application will be refused and the developer asked to start again and come up with some entirely new and much more sympathetic designs incorporating softer lines and mellower brick and stonework which will be in keeping with the rest of this historic and attractive village.