SYSTEMS LTD

SOUTHPORT U.K.
LONDON OFFICE

APPLICATION NO:
A/2000/0414

LOCATION:
18 Lloyds Bank Plc Broad Street, Wokingham.

APPLICANT:
Lloyds TSB C/O Hawes Signs Ltd

PROPOSAL:
Proposed erection of internally illuminated sign.

EARLIEST DATE FOR DECISION: **24/02/2000**

APPLICATION EXPIRY DATE: **17/03/2000**

CASE OFFICER: **Natalie Brown**

WOKINGHAM DISTRICT COUNCIL

TOWN AND COUNTRY PLANNING ACTS

Notification of Approval of Permission

Lloyds TSB
C/O Hawes Signs Ltd
Moulton Park
Northampton
NN3 6EU

Application Number: A/2000/0414

Parish: **WOKINGHAM**

Location: **Lloyds Bank Plc 18, Broad Street, Wokingham.**

Proposal: **Proposed erection of internally illuminated sign.**

The Wokingham District Council in pursuance of their powers under the above Acts and Regulations hereby **Approve Permission** for carrying out the above development in accordance with the application and the accompanying plans submitted to the Council subject to compliance with the following conditions, the reasons for which are specified hereunder.

Condition
1. The development hereby permitted shall be begun before the expiration of five years from the date of this permission.

Condition
2. Any advertisements displayed and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Where an advertisement is required under these regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

No advertisement shall be sited or displayed so as to obscure or hinder the ready interpretation of any road traffic sign, railway signal or aid to navigation by water or air so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason

1. In pursuance of Section 91(1) of the Town and Country Planning Act 1990.

Reason

2. Standard conditions required by the Town and Country Planning (Control of Advertisements) Regulations 1992.

Informative

1. The Highways Department of the District Council should be contacted in order to obtain a licence with respect to any part of the structure which overhangs the highway.

Head of Planning and Transportation
Date: 04 May 2000

If this notice grants permission to proceed with the proposal the applicant is reminded that it relates to planning permission only and does not constitute approval under any other legislation including Building Regulations.

Application Number A/2000/0414
Conditions/Reasons for Refusal

No	Std Con	Std Reas	Non Std Conditions / Reasons for Refusal
(1)	SC01	SR02	
(2)	SC69	SR29	delete a-to.
	INFORMATIVE:		The highways department of the district council should be contacted in order to obtain a license with respect to any part of the structure which overhangs the highway.

RECORD OF SITE VISIT

SITE ADDRESS: 18 Lloyds Bank Plc Broad Street Wokingham.

APPLICATION NUMBER: A/2000/0414

OFFICER: Natalie Brown

DATE OF SITE VISIT: 17/2

1 SITE/STATUTORY NOTICE DISPLAYED ? (Yes 17/2) SN is displayed inside building - didn't want it to get stolen - when SN is now in window facing street - so people walking past will be aware of proposed works.

2. DESCRIPTION OF SURROUNDINGS

Cons. area.
Business/retail
Main road.

3. DESCRIPTION OF SITE/BUILDING

Detached building.
Existing 'Lloyds Plc' at front above doorway + windows, illuminated and dark blue in colour
no existing signs on side of building where proposed is to go.

4. RELATIONSHIP TO ADJOINING PROPERTIES

P.O next door (not joined)

5. SITE CONSTRAINTS

TREES /

ACCESS/PARKING - access to bank is at front - side access to parking

LEVELS /

BOUNDARY TREATMENT /

OTHERS /

Tel: (0118) 974 6492

Date: 20/04/2000

My ref: A/2000/0414

CONFIDENTIAL

Councillor D Morgan
Valois Farm
Range Road
Wokingham
RG40 3NR

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

Dear Councillor

Application Number: A/2000/0414
18 Lloyds Bank Plc, Broad Street, , Wokingham.
Proposed erection of internally illuminated sign.

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ REFUSAL: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Natalie Brown** on **(0118) 974 6492**. If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than 02/05/2000

Yours faithfully

John Murrison

Head of ~~Planning and Transportation~~ DEVELOPMENT CONTROL

LISTING FORM
Case officer: **Natalie Brown** Application Number: **A/2000/0414**
18 Lloyds Bank Plc, Broad Street, , Wokingham.
Proposed erection of internally illuminated sign.

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____

_____

Signed: _____ Date: _____

Councillor D Morgan

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Tel: (0118) 974 6492

Date: 20/04/2000

My ref: A/2000/0414

CONFIDENTIAL

Councillor D King
1 Winkfield Close
Wokingham
RG41 2EZ

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

Dear Councillor

Application Number: A/2000/0414
18 Lloyds Bank Plc, Broad Street, , Wokingham.
Proposed erection of internally illuminated sign.

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ ~~REFUSAL~~: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Natalie Brown** on **(0118) 974 6492**. If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than 02/05/2000

Yours faithfully

John Mitchell

Head of ~~Planning and Transportation~~ DEVELOPMENT CONTROL

LISTING FORM
Case officer: **Natalie Brown** Application Number: **A/2000/0414**
18 Lloyds Bank Plc, Broad Street, , Wokingham.
Proposed erection of internally illuminated sign.

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____

_____

Signed: _____ Date: _____

Councillor D King

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Tel: (0118) 974 6492

Date: 20/04/2000

My ref: A/2000/0414

CONFIDENTIAL

Councillor C Hudson
4 Sapphire Close
Wokingham
RG41 3DU

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

Dear Councillor

Application Number: A/2000/0414
18 Lloyds Bank Plc, Broad Street, , Wokingham.
Proposed erection of internally illuminated sign.

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ REFUSAL: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Natalie Brown** on **(0118) 974 6492**. If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than 02/05/2000

Yours faithfully

John Mitchell

Head of ~~Planning and Transportation~~ DEVELOPMENT CONTROL

LISTING FORM

Case officer: **Natalie Brown** Application Number: **A/2000/0414**
18 Lloyds Bank Plc, Broad Street, , Wokingham.
Proposed erection of internally illuminated sign.

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____

_____

Signed: _____ Date: _____

Councillor C Hudson

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

WORK SHEET FOR : Natalie Brown

Application Number : A/2000/0414

Applicant : Lloyds TSB C/O Hawes Signs Ltd.

Location : 18 Lloyds Bank Plc, Broad Street, , Wokingham.
Proposal : Proposed erection of internally illuminated sign.

Site Notice Displayed ? :	YES	NO	DATE
	✓		17/02/2000

Date of Neighbour Notifications : .....

Date of Site Visit : 17/2/2000

Date Registered : 21/01/2000

Earliest Date for Decision : 24/02/2000

Latest Consultation Date/Site Notice Expiry Date : 24/02/2000

Application Expiry Date: 17/03/2000

Consultation Responses :

Wokingham TC: 10/2 "no objections"

Cons. officer: concerns - see letter in file

Highways: 15/2 : applicant showed contract mr S. Potts in order to obtain a licence with respect to any part of the structure which overhangs the highway.

Neighbours/SN. none received.

Planning Issues : (10'd sett, cons. area, Archaeological site, town centre)
1) Impact upon

1) impact to neighbouring business.

2) impact to the character of the conservation area.

WDLP : WBE18
WBE15

SEALP : SBE10

Application Number: A/2000/0414

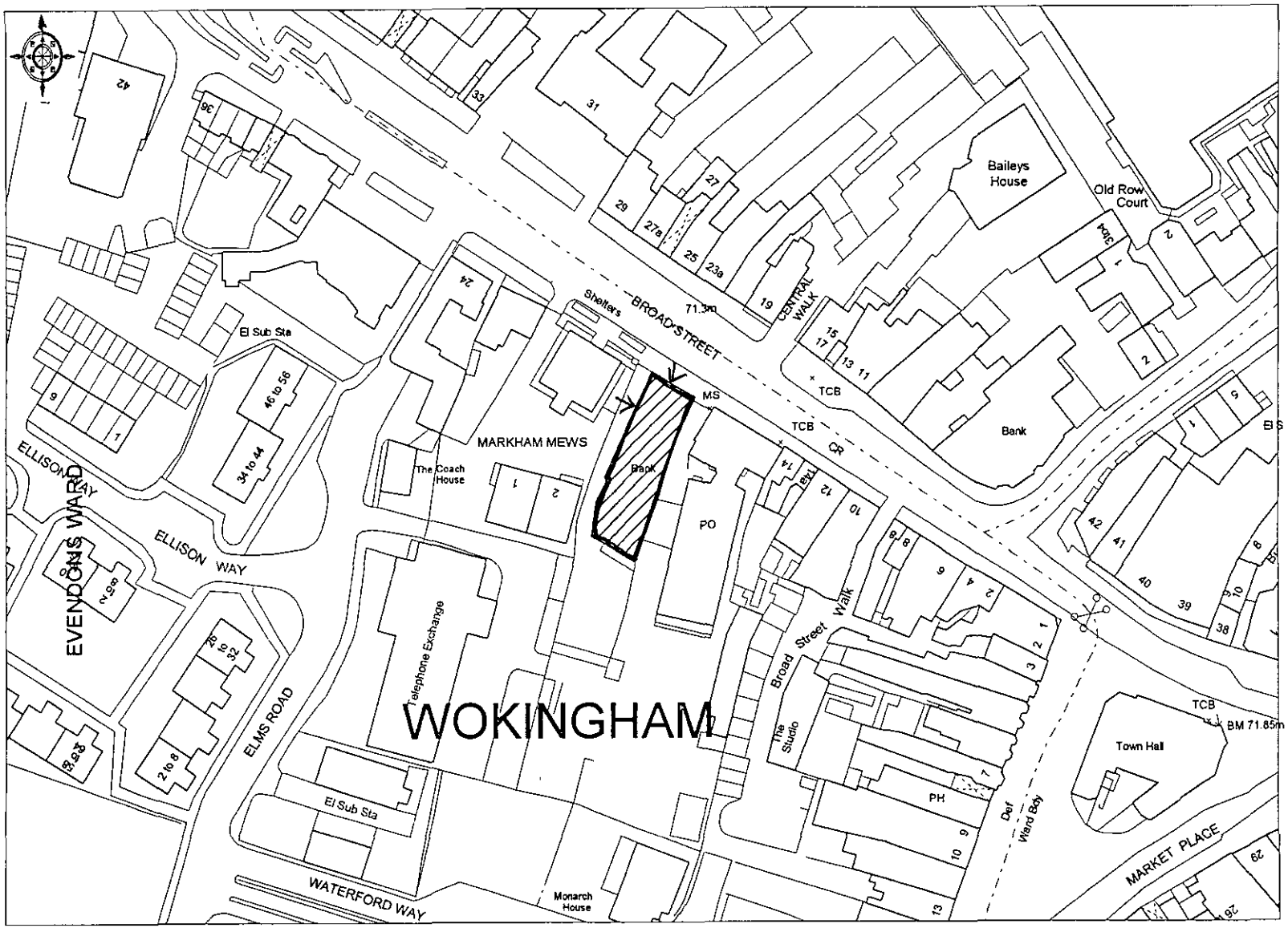
Appraisal :

1) Impact to adjoining properties:
The proposed site of d'mem is located within a principal business area within Wokingham Town Centre - fronting 'Broad Street'. The building is detached & the proposed development is to replace the existing front sign 'Lloyds TSB' which is lit blue for one which is internally illuminated (static) lit white & for one on the side of building. The lettering would cover app 2.7 x 0.4m There will be no detrimental impact to surrounding properties - as a town centre, there are other buildings which lit signage

2) Impact upon the character of the conservation area.
Although the building is within a conservation area it is NOT listed.
Many of the buildings along Broadstreet have illuminated signs whilst others are non-illuminated
The area in question is within Wokingham Town Centre - a local retail centre
Lloyds bank is located close to the edge of the conservation area.
It is felt that the replacement sign & proposed signage on the side would not have any considerable detrimental impacts to the setting of the conservation area when considered in relation to other businesses with signs.
(The lettering would cover app 1.2m x 0.3m)
NB: The Conservation Officer said he could not support the additional sign but considered that the proposed change does not justify a refusal

Recomendation : Approval: ☑ **Refusal:** ☐
(tick appropriate box)

LLOYDS BANK Plc, 18 BROAD ST, WOKINGHAM, BERKS, RG40 1AQ

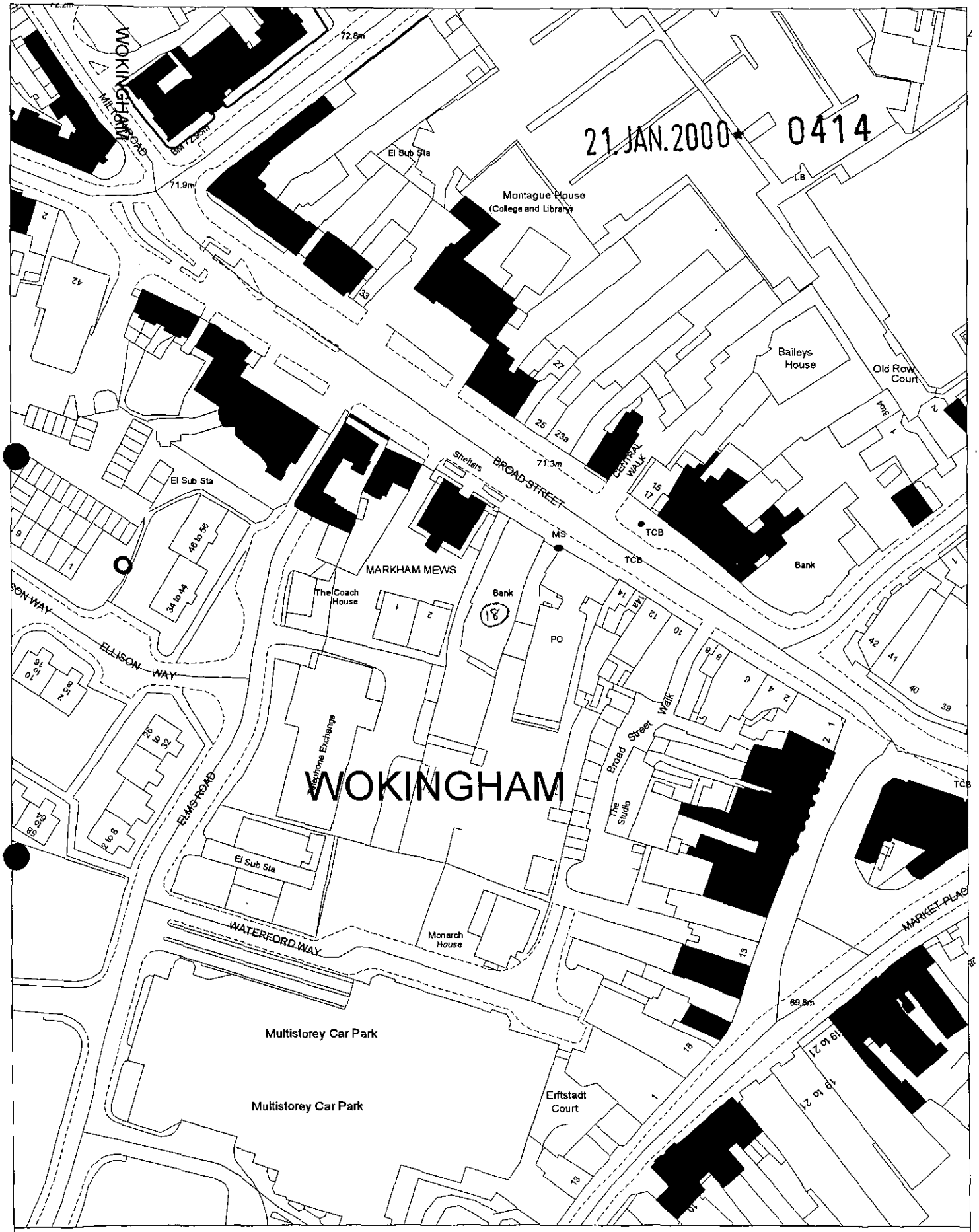


© Crown Copyright 1999 Based on Ordnance Survey digital data Survey Scale - 1:1250 Plotted Scale - 1:1250
(Scales other than at Survey Scale should not be used for accurate measurement). Business occupancy data ©1999 Thomson Directories Ltd.

SCALE 1:1250

Ordnance Survey
Value Added Reseller

21.JAN.2000* 0414



Site Plan, Scale: 1 to 1250

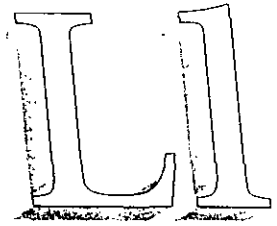
This copy has been produced specifically for the map return scheme purposes only. No further copies may be made.

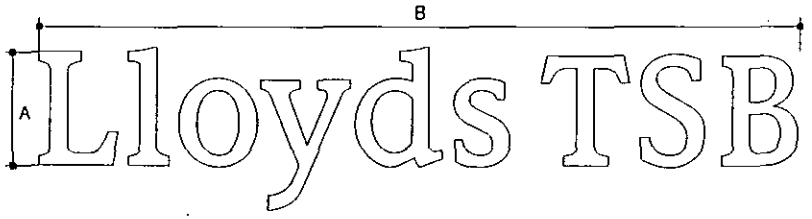
This map is reproduced from Ordnance Survey material with the permission of Ordnance Survey on behalf of the Controller of HMSO Office. © Crown Copyright. Wokingham District Council, Licence No. LA086134
Date: 25 January 2000

N
W E
S

These layouts are for visual purposes only
and must not be used for reproduction
All measurements are in millimetres and are approximate only

21.JAN.2000* 0414







Halo-illuminated 3D wide-type letters.
Letters are White BS 00E55,40% GLOSS
satin stainless steel returns
Neon used is White HP29.

APPROVED

Size	A	B	C	D	E	F
1	300	2023	70	n/a	40	n/a
2	350	2360	70	n/a	40	n/a
3	400	2697	70	n/a	40	n/a

Lloyds TSB

Title: Halo-illuminated 3D letters -white	Date: 09 December 1998		Revision:	A	B	C	D	E
	Scale: n/a	Drawn by: Paul Hillery	Date:	09.12.98 PWH	06.04.99 PWH			
CDR file name: LettersA4.CDR page 2	Drawing No:		Description:					

HawesSigns
tel: +44 (0)1604 790000 fax: +44 (0)1604 790100
Moulton Park Northampton United Kingdom NN3 6FL

Received by Wokingham District Council

Application No: A/2000/0414

Proposal:
Proposed erection of internally illuminated sign.

Location:
18 Lloyds Bank Plc, Broad Street, , Wokingham.

The application is available for inspection at Wokingham District Council's offices during the following times:

PLANNING DEPARTMENT, SHUTE END, WOKINGHAM TEL (0118) 974 6428 8.30 - 5.00 Monday - Thursday & 8.30 - 4.00 Friday

WOODLEY LIBRARY HEADLEY ROAD WOODLEY (9.30am - 7.00pm Mon, Thurs & Fri. 9.30am - 5.00pm Tues, 9.30am - 1.00pm Saturday. closed all day Wednesday)

Comments should be sent in writing QUOTING THE APPLICATION NUMBER to the Case Officer Natalie Brown P.O. Box 157 Council Offices, Shute End, Wokingham Berkshire, RG40 1WR to arrive on or before 24/02/2000. Written comments submitted will become available for public inspection.

In view of the very large number of planning applications and letters of comment received, it will not normally be possible for an individual reply to observations made. However any comments will be taken into account when the application is determined and you will be notified of the decision.

Head Planning and Transportation

17/2/2000 – Stuck to inside of window facing street

Wokingham District Council
Planning Application

Town and Country Planning (General Development Procedure) Order 1995 – Notice under Article 8

AND/OR

Planning (Listed Buildings and Conservation Areas) Regulations 1990 and Planning (Listed Buildings and Conservation Areas) Act 1990

Application No: A/2000/0414

Proposal:
Proposed erection of internally illuminated sign.

Location:
Lloyds Bank Plc 18 Broad Street, Wokingham

This application is being advertised in the Wokingham Times newspaper on the 17.2.2000 for the following reason(s);

SITE IS WITHIN A CONSERVATION AREA

The application can be inspected at Wokingham District Council's offices during the following times:

PLANNING DEPARTMENT, SHUTE END, WOKINGHAM TEL (0118) 974 6428 8.30 - 5.00 Monday - Thursday & 8.30 - 4.00 Friday

WOODLEY LIBRARY HEADLEY ROAD WOODLEY (9.30am - 7.00pm Mon, Thurs & Fri. 9.30am - 5.00pm Tues, 9.30am - 1.00pm Saturday. closed all day Wednesday)

Comments should be sent in writing QUOTING THE APPLICATION NUMBER to the Case Officer Natalie Brown P.O. Box 157 Council Offices, Shute End, Wokingham Berkshire, RG40 1WR to arrive on or before the expiry of 21 days from the date of this notice. Written comments submitted will become available for public inspection.

In view of the very large number of planning applications and letters of comment received, it will not be possible for an individual reply to observations made. However any comments will be taken into account when the application is determined and you will be notified of the decision.

Date: 17.2.2000

WOKINGHAM D.C. DEVELOPMENT CONTROL

Start date: 21 JAN 2000	Map No. 75B Site 0:03
Officer: NAB | Application No. A/2000/0414	Easting: ..... Flood Pln .....
	Northing: ..... Mineral .....

Level: ☐ Sub Committee ☑ Delegated ☐ Sec. State

☐ Incorrect Fee ☐ Invalid ☐ PD

Description:
(A) PROPOSED ERECTION OF INTERNALLY ILLUMINATED SIGN

Location: 18 BROAD STREET

Parish: WOKINGHAM Ward: Evendons

31.1.2000

Applicant: LLOYDS TSB

Fee Received 50-00 Required ..... Additional ..... Refund .....

(2)

Enforcement Section to be notified ☐ tick if required

Additional information required for validation

		Reason	Requested	Received
1	1:2500 OS location plan showing property edged in blue/red			
2	1:500 block plan showing existing & proposed dev. + adj. Properties	Show position of signs on building. ✓		
3	Forms unsigned			
4	Correct S 66 certificate			
5	Elevation plans			
6	Floor plans			
7	Metric scale disclaimer			
8	Encroachment letter			
9	Miscellaneous			

APPLN NO. _____

ACTION REQUIRED BY DEVELOPMENT CONTROL

Conservation Area ....Wokingham.....

Listed Building 1 2 2*

Advertisement Required .....Conservation.....

Date Site Notice Sent : 31.1.2000 Parish Council Informed - YES / NO

INTERNAL CONSULTATIONS

Building Control	NF: .....
Landscape	NK: .....
Trees	NK: .....
Conservation Officer	NK: ✓
Environmental Health	NA: .....
Housing	NA: .....
Leisure & Cultural services	PA: .....
Public Rights of Way	PA: .....
Property	NG: .....
District Secretary (only if called in by SOS)	MA: .....
Policy & Plans	QA: .....
Strategic Planning (JSPU)	HA: .....
Minerals (BABTIE)	GA: .....
Archaeological Site (BABTIE)	: .....
Education	AP: .....
Social Services	BT: .....
Highways	XA: ✓

EXTERNAL CONSULTATIONS

Adjacent D P A	: .....
Adjacent Parish	: .....
Southern Electricity Board	BN: .....
British Gas	BM: .....
PSA Oil Pipeline	BD: .....
Transco	: .....
Environment Agency	BP: .....

Rail Track	BI: .....
Police Arch. Liaison Officer	PC: .....

HERITAGE BODIES

The Georgian Group	KC: .....
Ancient Monuments Society	KA: .....
Council for British Arch.	KB: .....
RCHME	KF: .....
Telecommunications (NRPB)	: .....
Sport England	: .....

OTHERS:

.....

.....

.....No pre-apps.....

NEIGHBOURS:

.....S/N sufficient.....

.....

.....

.....

.....

.....

.....

.....

.....

To:
Harold Sanders
Urban Design And Conservation Officer

- 2 FEB 2000

From: Natalie Brown

Date: 31 January 2000

Application Number: A/2000/0414

Proposal: Proposed erection of internally illuminated sign..

Site Address:
18 Lloyds Bank Plc, Broad Street, , Wokingham.

Applicant:
Lloyds TSB C/O Hawes Signs Ltd.

Your observations are required in respect of this application within **7 days** of the above date.

- IT IS NOT CLEAR FROM THIS DESCRIPTION THAT AN ADDITIONAL SIGN IS REQUIRED ON THE SIDE.
- I COULD NOT SUPPORT THIS ADDITIONAL SIGN BUT CONSIDER THE PROPOSED CHANGE TO THE PRESENT CANOPY AND FORM DOES NOT JUSTIFY REFUSAL.
- THE BANK IS NOT A LISTED BUILDING.

Harold Sanders
CONSERVATION + DESIGN
21.02.00

To:
Highways

From: Natalie Brown

Date: 31 January 2000

Application Number: A/2000/0414

Proposal: Proposed erection of internally illuminated sign..

Site Address:
18 Lloyds Bank Plc, Broad Street, , Wokingham.

Applicant:
Lloyds TSB C/O Hawes Signs Ltd.

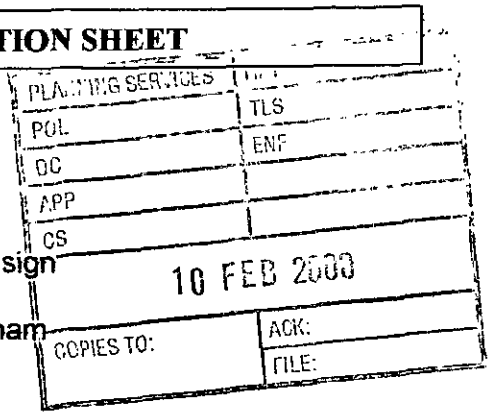
Your observations are required in respect of this application within **7 days** of the above date.

THE APPLICANT SHOULD CONTACT Mr S. POTTS ON 974632 4 IN ORDER TO OBTAIN A LICENCE WITH RESPECT TO ANY PART OF THE STRUCTURE WHICH OVERHANGS THE HIGHWAY.

N.S. Tatler

10-2-00

WOKINGHAM TOWN COUNCIL CONSULTATION SHEET



Case officer: Natalie Brown

Application Number: A/2000/0414

Proposal: Proposed erection of internally illuminated sign

Site Address: 18 Lloyds Bank, Broad Street, Wokingham

Applicant: Lloyds TSB c/o Hawes Signs Ltd

Your observations are required in respect of this application by **24/02/2000**

Objections:

No objections

SIGNED: _____ **DATE:** 8/2/2000

CLERK TO Wokingham Town Council

Hawes*Signs*

21.JAN.2000* 0414

Our Reference: 50535500
Your Reference: To be confirmed.

Wokingham District Council
Planning Department
PO Box 157
Civil Offices
Shute End
Wokingham
RG40 1WR

18 January 2000

Dear Sir/Madam,

Re: **Lloyds/TSB Branch at 18 Broad Street, Wokingham,**

Please find enclosed a complete advertisement application for the above site. Also enclosed is a cheque for the sum of £50, which I understand is the fee for this type of application.

Our client has requested that a application is submitted at this site as they feel that the signage currently displayed at the site appears to be small in comparison to the size of the building.

At present there is one set of blue halo illuminated letters on the front elevation of the branch, and also a externally illuminated hanging sign also on the front elevation. Our client wishes to change the colour of the blue halo illuminated letters to white as they feel that this would be more noticeable due to the colour of the dark bricks behind the signage. Also our client wishes to install a second set of white halo illuminated letters to the side elevation of the branch. Details of this are enclosed in the drawing that form part of the application.

I hope that this application is complete, but please do not hesitate to contact me should you require further information, I will be happy to assist.

Yours faithfully,

Alison Smith
LTSB Planning Team
Hawes Signs Ltd.

tel: +44 (0)1604 790000 **fax**: +44 (0)1604 790190
Moulton Park Northampton United Kingdom NN3 6EU
Member of E.C.C.E. Signs for Europe B.V. A Hawes Group Company Registered in England Number 787083 Registered Office Northampton

(1)

ADDRESS 18 BROAD STREET PARISH WOK

PLOT No. LLOYDS BANK LTD ORD. SHEET No. 75B

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decision
TP341		Temp bank office	14/2/52	TP
TP1105		Temp office while perm is being built	9/2/56	TP
TP1169		Bank with office space over 3 storey	14/6/56	Appr
R/153/66		Ext Alts	22/12/66	Appr
A/17/67		Fascia sign	24/11/67	S/C
R/306/72 9197M		Ext Alts	1/1/73	CL
BR 153 56	LLOYDS BANK LTD	INTERNAL STORE	5 8 56	APP
20912	"	ALTS. TO ENTRANCE DOOR	6 8 84	N/A CLA
21780	"	2 ILL. SIGNS	26.7.84	N/A CLA
BR 153 92	—	INT. ALTS.	16.9.85	APP N/C

DATE OF COMPLETION

MINISTRY DECISION

SPECIAL ORDERS

DRAINAGE

091074

(2)

1764

ADDRESS 18 BROAD STREET PARISH

PLOT No. LLOYDS BANK ORD. SHEET No.

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decision
24505	LLOYDS BANK PLC	INT. FIRE ESCAPE & ALT. TO 1ST FLOOR WINDOW AT REAR	4.11.85	N/A CL
42001	"	ILL. SIGNS	21.3.94	CLA
42008	"	ACCESS RAMP TO M. ENTRANCE	9.3.94	CL
FP94/2129	"	INT. REFURB / ACCESS RAMP FOR DISABLED	3.2.94	CLAPP
96/63561/A	"	SATELLITE ANTENNA	16.5.96	CL
98/67904/A	LLOYDS TSB	ILL. FASCIA SIGN, SUSPENDED SIGN 3 PLAQUES	10.8.98	CL
FP98/8170	"	Int. Alts at ground & 1st Level	30.12.98	REF
FP98/8170/A	"	"	6.4.99	APP

DATE OF COMPLETION

MINISTRY DECISION

SPECIAL ORDERS

DRAINAGE

1782/a

21. JAN. 2000* 0414 RECEIVED

14 JAN 2000

You are advised to read the accompanying notes before completing any part of this form.

APPLICATION FOR CONSENT TO DISPLAY AN ADVERTISEMENT

Town and Country Planning Act 1990 (Schedule 2 to the 1989 Regulations)

The Town and Country Planning (Consent to Display Advertisements) Amendment Regulations 1993. All documents to be submitted in quadruplicate.

Completed copies of this form and the drawing specified overleaf (see Note 3) should be sent to:- **Wokingham District Council, Planning Department, PO Box No. 157, Civic Offices, Shute End, Wokingham, Berkshire, RG40 1WR.**

1. APPLICANT (Block capitals please)
Full Name: LLOYDS TSB PLC
Address: 71 LOMBARD STREET
LONDON Post Code EC3P 3BS
Tel. No. 0171 6261500.

2. AGENT (if any) (Block capitals please)
Full Name HAWES SIGNS LTD.
Address: MOULTON PARK
NORTHAMPTON Post Code NN3 6EU.
Tel. No. 01604 790000.

3. Full postal address or location of the land on which the advertisement is to be displayed.
LLOYDS TSB PLC, 18 BROAD ST, WOKINGHAM, BERKS, RG40 1AQ.

4. State the purpose for which the land or building is now used.
BANK.

5. (a) Has the applicant an interest in the land?
YES / (NO)

(b) If **NO**, has the permission of the owner, or of any other person entitled to give permission for the display of the advertisement, been obtained?
(See Note 4) (YES) / NO *

6. (a) State the nature of the advertisement (e.g. hoarding, shop sign, projecting sign, etc.)
HALO ILLUMINATED LETTERS.

(b) Is the advertisement already being displayed?
YES / (NO)

7. (a) Will the advertisement be illuminated?
(YES) / NO *

(b) If **YES**, state the type of illumination (e.g. internally, externally, floodlighting, etc.)
INTERNALLY.

(c) Will the illumination be static or intermittent?
STATIC.

8. Period for which consent is sought (See Note 2).
5 YEARS.

9. Any additional information which you may wish to supply.

* **Delete as appropriate**

I enclose a cheque or money order for the appropriate fee (See Note 6) of £50

Signed .....
(~~applicant~~/agent)

Date 18/1/00.

DATA PROTECTION ACT 1984
'Information contained in this form is likely to be personal data within the terms of the Data Protection Act 1984, and as such will be held by the Council on computer (such as the PLANAPS applications processing system) and may be used by the Council only for purposes registered under the terms of the Data Protection Act.'

NOTES

GENERAL

1. Under the Town and Country Planning (Control of Advertisements) Regulations 1989, many outdoor advertisements required "express consent" from the local planning authority (usually the district council) before they can be lawfully displayed. Applicants should refer to the Regulations for details.

Period of Consent

2. Normally the maximum period for which the Council will grant consent is 5 years; but they have discretion to grant consent for a longer period. If consent is required for a specific period of more or less than 5 years, this requirement should be stated in reply to Question 8 on the application form.

Drawing Required

3. The drawing of the proposed advertisement can be in black and white on paper. It should show the size of the advertisement and its position on the land or the building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection.

   The drawings should include a 1:2500 scale location plan showing the site edged in *RED*. All drawings should be submitted in quadruplicate.

Owner's Consent

4. It is a condition of every consent granted by or under the Regulations that, before displaying the advertisement for which consent is given, the permission of the owner of the land or other person entitled to grant permission shall be obtained.

Other Consents

5. A grant of consent under the Town and Country Planning (Control of Advertisements) Regulation 1989 does not rank as consent which may be required for any other purpose, e.g. 'listed building consent' where the advertisement is to be displayed on any listed building.

Fees for Advertisement Applications

6. Regulation 11 of the Town and Country Planning (Fees for Applications and Deemed Applications) Regulations 1997 requires a fee to be paid to the Council with the advertisement application. The fee is related to each site on which it is proposed to display one or more advertisements. The appropriate fee for the following categories of advertisement is:-

1. Advertisements displayed on business premises, on the forecourt of business premises or on other land within the curtilage of business premises, wholly with reference to all or any of the following matters:- (a) the nature of the business or other activity carried on on the premises: (b) the goods sold or the services provided on the premises; or (c) the name and qualifications of the person carrying on such business or activity or supplying such goods or services.	**£50.00**
2. Advertisements for the purpose of directing members of the public to, or otherwise drawing attention to the existence of, business premises which are in *the same locality as the site on which the advertisement is to be displayed but* which are not visible from that site.	**£50.00**
3. All other advertisements.	**£190.00**