

Date: 10 February 2026
Application: 260338



**WOKINGHAM
BOROUGH COUNCIL**

WBC Highways

Development Management &
Compliance

P.O. Box 157

Shute End, Wokingham

Berkshire, RG40 1BN

Tel: (0118) 974 6000

Minicom No: (0118) 974 6991

Dear WBC Highways,

Advertisement Consent Consultation

Application Number: 260338

Applicant: The Owner and/or Occupier

Site Address: 27 Bramshill Close, Arborfield, Wokingham, RG2 9PL

Parish: Arborfield and Newland

Grid Reference: Easting - 476399, Northing - 165981

Type of Development: Other Advertisements

Proposal: Application for advertisement consent for the installation of 2 no. non-illuminated vinyl banners on wooden frames. (Retrospective)

Case Officer: Cameron Young

Development Management has received the above application, and we require your comments on the proposal using the recommended memorandum below. The documents associated with this are available to view in NEC DM using the application number 260338. Alternatively, public documents are available to view on the Council's planning application search page: [Wokingham Borough Council Online Planning](#).

Please index your response into NEC DM against the application. If you are recommending conditions, you should give a reason with reference to relevant policies. A list of standard conditions can be requested from the case officer.

Your observations are required in respect of this application by **5 March 2026**.

Yours sincerely,
Development Management & Compliance

MEMORANDUM

From:	JP		
Service	WBC Highways	App No:	260338
Address:	27 Bramshill Close, Arborfield, Wokingham, RG2 9PL.		
Proposal:	Application for advertisement consent for the installation of 2 no. non-illuminated vinyl banners on wooden frames. (Retrospective)		
Type of Development:	Other Advertisements		
Site Visit Made:	Yes/No		

Summary Of Recommendations

- ☐ No comment
☒ No objection
☐ No objection subject to conditions (and reasons) **stated below**
☐ Request further information before determination as **stated below**
☐ Objection due to the reason(s) **stated below**

Comments On Proposal

The applicant proposes to install 2 no. non-illuminated vinyl banners, to be fixed within the site boundary. They are set back from the highway boundary, and no part of the banners will overhang the public highways, which are acceptable.

Conditions & Reasons (if required)

Date:	16/2/2026	Signed:	JP
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