

Date: 14 April 2025
Application: 250889



**WOKINGHAM
BOROUGH COUNCIL**

WBC Highways

Development Management &
Compliance

P.O. Box 157

Shute End, Wokingham

Berkshire, RG40 1BN

Tel: (0118) 974 6000

Minicom No: (0118) 974 6991

Dear WBC Highways,

Advertisement Consent Consultation

Application Number: 250889

Applicant: Mr Ibrahim Opuz

Site Address: Unit 3, Elms Walk, Wokingham, RG40 2FE

Parish: Wokingham Town

Grid Reference: Easting - 481004, Northing - 168433

Type of Development: Other Advertisements

Proposal: Application for advertisement consent for the proposed erection of 1 no. internally illuminated fascia sign.

Case Officer: Tariq Bailey-Biggs

Development Management has received the above application and we require your comments on the proposal using the recommended memorandum below. The documents associated with this are available to view in NEC DM using the application number 250889. Alternatively, public documents are available to view on the Council's planning application search page: [Wokingham Borough Council Online Planning](#).

Please index your response into NEC DM against the application. If you are recommending conditions, you should give a reason with reference to relevant policies. A list of standard conditions can be found on the Z Drive at: [Z:\Standard Planning Conditions](#).

Your observations are required in respect of this application within **10 working days** of the above date or **15 working days** if the development type is classed as a major development.

Yours sincerely,
Development Management & Compliance

MEMORANDUM

From:	JP		
Service	WBC Highways	App No:	250889
Address:	Unit 3, Elms Walk, Wokingham, RG40 2FE.		
Proposal:	Application for advertisement consent for the proposed erection of 1 no. internally illuminated fascia sign.		
Type of Development:	Other Advertisements		
Site Visit Made:	Yes/No		

Summary Of Recommendations

- ☐ No comment
- ☒ No objection
- ☐ No objection subject to conditions (and reasons) **stated below**
- ☐ Request further information before determination as **stated below**
- ☐ Objection due to the reason(s) **stated below**

Comments On Proposal

The application includes an internally illuminated fascia sign with luminance 500 cd/m² and static. As the proposed sign will be operated on private land and the illuminated area of the sign is below 10m², the proposed level of luminance is acceptable.

The fascia sign is to be fixed to private property, and no part of the sign will be overhand the public highway footway, which is acceptable.

Conditions & Reasons (if required)

Date:	16/4/2025	Signed:	JP
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