

## **ADVERTISEMENT CONSENT** **DRAFT DECISION NOTICE**



**WOKINGHAM  
BOROUGH COUNCIL**

**Expiry Date:** 30 January 2026

**Application Number:** 252482

**Location:** Morrisons, Woosehill Shopping Centre, Woosehill, Wokingham, RG41 3SW

**Proposal:** Application for advertisement consent for the proposed installation of 4 no. non-illuminated fascia signs (retrospective)

**Recommendation:** Approve

### **Conditions and/or Reasons**

1. Standard advertisement consent

i. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

ii. No advertisement shall be sited or displayed so as to:

a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);

b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or

c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle. iii. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

iv. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

v. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

*Reason: In accordance with Schedule 2, Regulation 2(1) of the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.*

2. Approved Plans

This consent is in respect of the application form and the drawings and plans numbered:

436\_PL\_02 Rev C - Proposed Site Plan

436\_PL-01 Rev C - Location Plan

Received 15th January 2026

WBACSOGv1 Rev 01

Received 14th October 2025

The advertisement(s) hereby permitted shall be erected and displayed in accordance with the approved details.

*Reason: For the avoidance of doubt and to ensure that the advertisements are displayed in accordance with the approved details.*

**Informatics**

1. This advertisement consent last for a period of five years after which date the adverts should be removed from the site unless a further application has been granted for their retention and continued display.
2. The applicant is reminded that separate planning permission is required for the operational development (WeBuyAnyCar pod).

Recommendation and conditions/reasons agreed:



Date: 28/01/26

**REMEMBER** - The earliest date for a decision on this application is: **12 November 2025**