

Date: 5 December 2025
Application: 252943



**WOKINGHAM
BOROUGH COUNCIL**

WBC Highways

Development Management &
Compliance

P.O. Box 157

Shute End, Wokingham

Berkshire, RG40 1BN

Tel: (0118) 974 6000

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Dear WBC Highways,

Advertisement Consent Consultation

Application Number: 252943

Applicant: THE TRUSTEES

Site Address: Mizuno House, 612 Reading Road, Winnersh, Wokingham, RG41 5HE

Parish: Winnersh

Grid Reference: Easting - 477118, Northing - 171268

Type of Development: Other Advertisements

Proposal: Application for advertisement consent for the proposed erection of a flagpole mast within front courtyard with insignia.

Case Officer: Claire Moore

Development Management has received the above application, and we require your comments on the proposal using the recommended memorandum below. The documents associated with this are available to view in NEC DM using the application number 252943. Alternatively, public documents are available to view on the Council's planning application search page: [Wokingham Borough Council Online Planning](#).

Please index your response into NEC DM against the application. If you are recommending conditions, you should give a reason with reference to relevant policies. A list of standard conditions can be requested from the case officer.

Your observations are required in respect of this application by **28 December 2025**.

Yours sincerely,
Development Management & Compliance

MEMORANDUM

From:	JP [SW]		
Service:	WBC Highways	App No:	252943
Address:	Mizuno House, 612 Reading Road, Winnersh, Wokingham, RG41 5HE.		
Proposal:	Application for advertisement consent for the proposed erection of a flagpole mast within front courtyard with insignia.		
Type of Development:	Other Advertisements		
Site Visit Made:	Yes/No		

Summary Of Recommendations

- No comment
- No objection
- No objection subject to conditions (and reasons) **stated below**
- Request further information before determination as **stated below**
- Objection due to the reason(s) **stated below**

Comments On Proposal

General

The proposed works consists of the erection of a 14.7m mast and flag (Nishan Sahib). The flag is associated with the Sikh place of worship.

Highways Summary

It is understood that the proposal will not generate additional traffic or parking demand and has no impact on highway use. The flag and mast are unlikely to cause an intensification of use of the site.

The location of the mast/flag does not interference with vehicle or pedestrian access or parking. The mast location does not obstruct traffic signs or create hazards. There are no implications for other transport modes.

It is assumed that the mast will predominantly upright and therefore will not affect parking or the footway. It is noted that the mast will be erected/lowered within the site boundary.

When the mast is lowered, it encroaches on the footway and obstructs the parking area. The applicant confirms that the ceremonial mast lowering will only be maximum 2-3 annual events. The Highways would expect these events happen only during flag changing and maintenance. Given the low frequency of the event, this can be acceptable for this instance. The mast shall be restored to its upright position without delay following the completion of flag changing / maintenance.

WBC Highways consider the proposed works acceptable.

Conditions & Reasons (if required)

Date:	19.12.2025	Signed:	JP [SW]
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