

**Date:** 15 October 2025  
**Application:** 252183



**WOKINGHAM**  
**BOROUGH COUNCIL**

WBC Highways

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Development Management &  
Compliance

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P.O. Box 157

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Shute End, Wokingham

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Berkshire, RG40 1BN

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Tel: (0118) 974 6000

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Minicom No: (0118) 974 6991

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Dear WBC Highways,

**Advertisement Consent Consultation**

**Application Number:** 252183

**Applicant:** Woking Tom Cumming

**Site Address:** 2 The Parade, Coppice Road, Woodley, Wokingham, RG5 3RB

**Parish:** Woodley

**Grid Reference:** Easting - 476383, Northing - 171885

**Type of Development:** Other Advertisements

**Proposal:** Application for advertisement consent for the replacement of 2no. non-illuminated fascia signs with 2no. non-illuminated fascia signs.

**Case Officer:** Marcus Watts

Development Management has received the above application, and we require your comments on the proposal using the recommended memorandum below. The documents associated with this are available to view in NEC DM using the application number 252183. Alternatively, public documents are available to view on the Council's planning application search page: [Wokingham Borough Council Online Planning](#).

Please index your response into NEC DM against the application. If you are recommending conditions, you should give a reason with reference to relevant policies. A list of standard conditions can be requested from the case officer.

Your observations are required in respect of this application by **5 November 2025**.

Yours sincerely,  
Development Management & Compliance

# MEMORANDUM

<b>From:</b>	JP		
<b>Service</b>	WBC Highways	<b>App No:</b>	252183
<b>Address:</b>	2 The Parade, Coppice Road, Woodley, Wokingham, RG5 3RB.		
<b>Proposal:</b>	Application for advertisement consent for the replacement of 2no. non-illuminated fascia signs with 2no. non-illuminated fascia signs.		
<b>Type of Development:</b>	Other Advertisements		
<b>Site Visit Made:</b>	Yes/No		

## Summary Of Recommendations

- ☐ No comment
- ☒ No objection
- ☐ No objection subject to conditions (and reasons) **stated below**
- ☐ Request further information before determination as **stated below**
- ☐ Objection due to the reason(s) **stated below**

## Comments On Proposal

The application includes replacement of two non-illuminated fascia signs at the same positions and same dimensions within the red line.

No highways impacts are expected for this proposal.

## Conditions & Reasons (if required)

<b>Date:</b>	27/10/2025	<b>Signed:</b>	JP
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