

AVH (UK) LTD.



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PLANNING STATEMENT

FOR 1-2 Bush Walk, Wokingham, RG40 1AT

For JG Foods Limited

Pensnett Trading Estate

Dudley

West Midlands

Trading as Grape Tree



Access

The access to the retail unit will not be altered so will remain as exists.

The unit is in a terrace of retail shops.

There are two entrance door and a fire exit door access to the retail unit.
The existing entrance doors are flush with the shopfront.

Proposed Internal Finishes.

There is no apparent listing on the modern retail area of the premises.

The existing white walls will be painted Lavender Blossom 3 which is the corporate finish.

The ceiling is painted white and the beams will remain as existing.

The existing vinyl herringbone floor will be retained.

The new display units are not fixed back to the walls but are fixed end to end for stability. The existing window layout will be retained.

The counter is free standing and will be butted against the side wall.

Extra lighting will be added to the window areas to boost appearance.

The interior door frames and skirting will be painted in satin white and the doors in 24.C.39 Satin.

The interior of the shop front will be painted to match the exterior in Lead White as described below.

The exterior woodwork will be painted in Lead White. The existing fascia panel will be painted white ready to accept signage as described below.

Shopfront Finishes.

Dulux Heritage Range Lead White for the shopfront woodwork
and fascia ready for signage.

Signage

It is proposed to have the signage on stand of fittings as shown on the attached elevations. The sizes will be set to fit the existing fascia but also to retain the design and balance of Grape Tree corporate signage.

100mm high internally fitted vinyl graphics are intended to be fitted to the bottom of the existing windows and doors where the glass meets the woodwork. The intention is to advertise the company web site while also covering an area notorious for collecting dust etc. on the inside cills.

Vinyl will also be applied to the side windows as shown on the drawings.

The signage will not have any impact on the Listed Building and Conservation Area.