

PLANNING REF : 261171
PROPERTY ADDRESS : Part Lane
: Swallowfield, Berkshire
: RG7 1TB
SUBMITTED BY : Mrs Charlotte Chapman
DATE SUBMITTED : 09/06/2026

COMMENTS:

Dear Planning Team,

I am writing to formally object to the proposed siting of five static caravans on the new plot within this unpopulated rural area. After thoroughly reviewing the plans, I am convinced that this development would result in several significant and detrimental impacts on both the locality and its character.

To begin, the proposal constitutes clear over-development and overcrowding in an area which already includes a traveller community. Placing multiple caravans on a single rural plot starkly diverges from the established landscape, which is characterized by sparse habitation and expansive open countryside. The bulk and massing of five units, along with the necessary infrastructure, would dramatically alter the visual appearance of the area. This approach disregards local design guidance and policies intended to protect the rural nature and aesthetic of the region, instead introducing an overbearing and disproportionate development that disrupts established patterns.

Moreover, the adverse immediate visual impact would be substantial. Detailing and materials proposed are not sympathetic to the traditional rural character, resulting in a stark contrast that negatively affects the area's identity.

Another major concern is the loss of amenity. Although the population density is currently low, introducing five additional dwellings would inevitably increase noise and disturbance, particularly during evenings and weekends. The heightened activity could compromise privacy for existing residents and lead to nuisance issues such as litter and fly tipping, light pollution, and disruption to the tranquil environment. Additionally, the position and nature of these sites are likely to encourage more temporary occupancies, which often results in a lack of consideration for the site, its surrounding areas, infrastructure, and the local community. This transient use risks undermining the sense of care and stewardship that defines the area.

Furthermore, existing amenities and services are already overstrained, and the additional demand from this development would exacerbate these pressures. Access to and from the site would cause significant congestion and disruption, particularly given the already congested and poor condition of local roads. The strain on infrastructure could lead to further degradation and inconvenience for both residents and visitors. Given the lack of available schooling in the catchment, children requiring education would need to find placements farther afield, adding additional strain on infrastructure.

In summary, the detrimental effect on the character of the local area would be considerable. The rural setting is valued for its peacefulness, natural beauty, and open space. The proposed development threatens to replace these qualities with a dense, urban-style arrangement that is incompatible with the established landscape and community ethos.

For these reasons, and due to the lack of adherence to local design policies, I strongly urge the planning authority to reconsider and reject this proposal. Thank you for taking the time to review my objection.