

MEMORANDUM

From:	Built Heritage Officer	Service:	Green Infrastructure
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Application No.	242943	Site Visit Made:	No
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Address:	7 Market Place, Wokingham, RG40 1AL
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Proposal:	Application for submission of details to comply with the following condition of planning consent 241545 dated 12/09/2024. Condition 3 relates to signage details and condition 4 relates to the adjoining method statement.
Relevant heritage condition text.	3. Notwithstanding the details submitted, no works to install the signage hereby approved, shall be carried out until further details have been submitted to and approved in writing by the Local Planning Authority. The further details are to set out the overall depth of the fascia signage panels, including the stand-off lettering and accurate placement of letters. The works shall be implemented in accordance with the details so-approved. 4. Notwithstanding the details submitted, no works to install the signage hereby approved, shall be carried out until a Method Statement has been submitted to and approved in writing by the Local Planning Authority. The Method statement shall include installation details including the method used, as well as confirming the means by which the cabling for the LED units will be routed. The works shall be implemented in accordance with the details so-approved.

Summary Of Recommendations

Further details required.

Until additional relevant information has been provided in accordance with the details required under the conditions (3 and 4 of 241545) and found to be acceptable the conditions should **not** be discharged.

Comments

The submitted details to discharge conditions 3 and 4 include:

A panel information document 'Sign Project Overview' dated 11/06/24 would appear identical to that document of the same name that was previously submitted under 241541 (Advert Consent application) and for 241545 (Listed Building Consent application), with only two minor differences noted, namely:

- On page 4, the Sultan sign and that for Gelatoo are shown closer together than shown on the originally submitted document.
- The red text 'The Lighting will not exceed 1000cd/m²' shown on the original

document is omitted on the version submitted here for the discharge of conditions.

Checking back to the Discharge of Condition application 222227 that was for the joinery details for the new shopfront (granted listed building consent under 214042), the fascia panel is 280mm approx. in height. However, it is noted that the height of the aluminium signage panel is stated to be 315mm in height, which would suggest the signage panel may well project down past the bottom edge of the fascia panel, which if that is the case would have a visual impact to the top portion of the shop window frames.

The submitted details have not answered the matter of the overall depth of the fascia signage panels, including the stand-off lettering and accurate placement of letters, set out in condition 3. The submitted details appear to just reiterate the previously given details of the fascia signage back panel and the individual letter to be formed from 1mm thick sheet of aluminium, with that Lucoled lighting modules being 7.5mm in thickness.

In the method statement it states 'aluminium [sic] sign angles made up of 3mm thickness' which appears seemingly be reference to the thickness of the sheeting to be used for the back board of the sign panel. Given the thickness of the lighting units for the halo letter, it remains unclear both in terms of the depth of the new fascia signage and how far out the halo lettering would be.

Furthermore, annotated photograph of the method statement, marked by a parallel pair of green lines, would appear to suggest that the signage panel with halo lettering is to be sited only on the front panel above the entrance doors. Seemingly with the side panel left blank. The annotated photograph and text of the method statement does however set out the means by which power for the lighting units would be routed through the fascia panel, which appears to be acceptable with respect to the requirements set out under condition 4.

In summary, the applicant has yet to provide the details required specifically with respect to condition 3.

Date:	06/12/2024	Signed:	Keith Frost Built Heritage Officer
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