APPLICATION NO:
A/2000/1200

LOCATION:
Do It All Ltd 1 Gazelle Close, Winnersh Wokingham.

APPLICANT:
Focus Do It All C/O Sapphire Signs Ltd

PROPOSAL:
Proposed erection of internally illuminated signage

EARLIEST DATE FOR DECISION: **13/05/2000**

APPLICATION EXPIRY DATE: **07/06/2000**

CASE OFFICER: **Lynette Baker**

WOKINGHAM DISTRICT COUNCIL

TOWN AND COUNTRY PLANNING ACTS

Notification of Approval of Permission

Focus Do It All
C/O Sapphire Signs Ltd
South Boulevard
Hull
HU3 4DY

Application Number: A/2000/1200

Parish: **WINNERSH**

Location: **Do It All Ltd 1, Gazelle Close, Winnersh, Wokingham.**

Proposal: **Proposed erection of internally illuminated signage**

The Wokingham District Council in pursuance of their powers under the above Acts and Regulations hereby **Approve Permission** for carrying out the above development in accordance with the application and the accompanying plans submitted to the Council subject to compliance with the following conditions, the reasons for which are specified hereunder.

Condition

1. Any advertisements displayed and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

   Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

   Where an advertisement is required under these regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

   No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

   No advertisement shall be sited or displayed so as to obscure or hinder the ready interpretation of any road traffic sign, railway signal or aid to navigation by water or air so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Condition
2. Signs C and D shall only be illuminated during the opening hours of the store.

Condition
3. The illumination of signs C and D shall be of such a level that no glare or dazzle occurs to drivers of vehicles using the highway.

Reason
1. Standard conditions required by the Town and Country Planning (Control of Advertisements) Regulations 1992.

Reason
2. To safeguard the amenities of neighbouring residents and the locality.

Reason
3. In the interests of highway safety.

John Mitchell
Development Control Manager
Date: 14/08/2000

If this notice grants permission to proceed with the proposal the applicant is reminded that it relates to planning permission only and does not constitute approval under any other legislation including Building Regulations.

1873

42563.

Applicant

Location

Proposal

EARLIEST DATE FOR DECISION 10.5.94 COMMITTEE DATE .....

SITE VISIT DATE ..... 29.3.94 RECOMMENDATION AGREED 29/3/96 at Team meeting.

Site Notice up. 19.4.94 to expire 10.5.94

INTRO/PLANNING HISTORY: Previous pp. for signs on building and a similar pletik sign to that proposed at east end of site on corner of Reading Road/access road. (Total height 2.65m)

POLICY ISSUES: Effects on streetscene, neighbours

PROPOSAL: Internally illuminated pletik sign. Total height 2.65m. Sign height 1.5m. Set behind highway boundary line within proposed landscaping, set at ~~side~~ diagonal angle.

DELEGATED

CONSULTATIONS:

H/W Auth: No objection.

Parish Council: No obj.

APPRAISAL Consider sign reasonably necessary at west end of site to warn customers of 'entrance next right turn'. Will be same as sign at east end and reasonably setback from road edge (4.5m from back of pavement). Consider will not be unduly obtrusive in streetscene as on residential properties if only illuminated during opening hours (as for permitted signs)

RECOMMENDATION: CA (Conditions overleaf).

25×

AO

WOKINGHAM DISTRICT COUNCIL

LOCAL GOVERNMENT ACT, 1972

TOWN AND COUNTRY PLANNING ACT, 1990

Town and Country Planning (Control of Advertisements) Regulations 1992

CONSENT TO DISPLAY OF ADVERTISEMENTS

To: DO IT ALL LIMITED
FALCON HOUSE
THE MINORIES
DUDLEY
WEST MIDLANDS DY2 8PG

WOKINGHAM DISTRICT COUNCIL
COUNCIL OFFICES
SHUTE END
WOKINGHAM, BERKS., RG11 1BN

Application No. 42563 (Adv)

Proposal:
ERECTION OF INTERNALLY ILLUMINATED TOTEM SIGN
512 READING ROAD WINNERSH

The Wokingham District Council in pursuance of their powers under the above Acts and Regulations hereby GRANT consent for the display of the above advertisement(s) in accordance with the application and the accompanying plans submitted by you to the Council subject to compliance with the following conditions, the reasons for which are specified hereunder.

01 Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the District Planning Authority. (N48)

02 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition. (N49)

03 Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the District Planning Authority. (N50)

04 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission. (N51)

05 No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military). (N52)

01 REASON Standard conditions required by the Town and Country Planning (Control of Advertisements) Regulations 1992. (N48R)

06 The advertisement hereby permitted shall not be illuminated when the

continued/...

Application 42563 continued

premises are closed for business.

06 REASON To prevent the advertisement detracting from the visual amenity of this predominantly residential area.(471R)

INFORMATIVES:-

The Developer or Agent is requested to contact the Council's Engineer regarding the following informative(s). (669)

The existing public sewer which crosses the site is within 3 metres of the proposal.(698)

No building will be permitted over or within 3 metres of the public sewer which crosses the site.(700)

Date 10 MAY 1994

R.F. Wilson

District Planning Officer

Note: Would you please ensure that the Red Public Notice relating to this planning application which the Council sent to you to put on display is now removed, if this has not already been done. This will avoid any confusion by local residents as to whether further applications have been made, and will assist in keeping the countryside and townscapes tidy.

1933
1

Do-it-All

ADDRESS 1 Gazelle Close **PARISH** Winnersh

PLOT No. **ORD. SHEET No.** SU 7671-77 5-3

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decisio
32353	Coral Springs Props.	O/L (i) Ind/Warehouse Units		
34408	"	O/L	17.1.90	CIA
39775	Kyle Stewart Props.	Non-food Retail/Gdn Centre/Parking/Engineering Works	1.12.92	Re
40418	"	"	26.3.93	CIA
41387	Do it All Ltd.	3 ill./1 non-ill./1 ill. Adv. Signs.	10.11.93	Cl
41889	"	~~Installed~~ Non-ill. Hoarding	18.1.94	Re
41920		Invalid		
41942	Do-it-All	Alts. to Hours of Trading re 40418	25.12.93	Cl
42070	Invalid			
42563	Do it All	ill. Totem Sign	10.5.94	C

MINISTRY DECISION 32353 - (i) Appeal Dismissed (ii) Appeal Granted 8-6-

SPECIAL ORDERS TPO 796/96

98/68694/V Do it All Var Cond 26 - Allow Sale of Pet Food 18.1.99 C

1933
2

Do-it-All

ADDRESS 1 Gazelle Close **PARISH** Winnersh

PLOT No. **ORD. SHEET No.** SU.7671-77 S

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decisio
99/70566/F	Focus Do it All	Greenhouse Ext to Garden Centre + C. of V - Part Loading Area to Garden Centre	2.3.00	C

MINISTRY DECISION

SPECIAL ORDERS

12.APR.2000* 1200

WORK SHEET FOR : Lynette Baker

Application Number : A/2000/1200

Applicant : Focus Do It All C/O Sapphire Signs Ltd.

Location : Do It All Ltd 1, Gazelle Close, Winnersh, Wokingham.

Proposal : Proposed erection of internally illuminated signage

Site Notice Displayed ? :

YES	NO	DATE
✓		14/6.

Date of Neighbour Notifications : .....

Date of Site Visit : .....

Date Registered : 12/04/2000

Earliest Date for Decision : 13/05/2000

Latest Consultation Date/Site Notice Expiry Date : 13/05/2000

Application Expiry Date: 07/06/2000

Consultation Responses : HA: Cond. app.
letters: objecting to C+D on grounds that they would be distracting, would attract vandals
WPC: no comment

Planning Issues : Impact on character of area & neighbouring properties

Application Number: A/2000/1200

Appraisal :

1. Signs are already up.

Signs A & B are on the front of the building and are in keeping with the location. They are less prominent than existing signs & are not illuminated so adverse impact on character or neighbours.

Signs C + D are on Reading Road these would be illuminated. In terms of their appearance I do not consider that their impact is very different from the existing signs. The proposal to illuminate the signs is acceptable provided it is for opening hours only, as for the existing signs. In this case the signs are reasonably set back from road (4m) & 35-40m from the houses opposite. Under the circumstances consider that there is insufficient adverse impact on neighbouring properties to warrant refusal on these grounds.

HA: concerned that there should be no light spillage onto the road.

Recomendation : Approval: ☑ **Refusal:** ☐
(tick appropriate box)

Application Number A/2000/1200
Conditions/Reasons for Refusal

No	Std Con	Std Reas	Non Std Conditions / Reasons for Refusal
1.	SC69	SR29	Delete A + B
2		SR05	~~F~~ Signs C+D shall only be illuminated during the opening hours of the store
3		SR13	The illumination of signs C+D shall be of such a level that no glare or dazzle occurs to drivers of vehicles using the highway

RECORD OF SITE VISIT

SITE ADDRESS: Do It All Ltd 1 Gazelle *Close Winnersh Wokingham.*

APPLICATION NUMBER: A/2000/1200

OFFICER: Lynette Baker

DATE OF SITE VISIT: 14/6

1 SITE/STATUTORY NOTICE DISPLAYED ? ✓

2. DESCRIPTION OF SURROUNDINGS Retail warehouses on south side of Reading Road. Res. on north side

3. DESCRIPTION OF SITE/BUILDING Ret whs fa DIY

4. RELATIONSHIP TO ADJOINING PROPERTIES Signs A+B wd front car park C+D on main road

5. SITE CONSTRAINTS Adverts already up. (Retrospective)

TREES

ACCESS/PARKING

LEVELS

BOUNDARY TREATMENT

OTHERS

Applicationo	Name & Address
A/2000/1200	The Owner/Occupier Farmers Rest 609 reading Road Winnersh RG41 5HQ
App. approved, Letter sent 15/08/00	

Tel: (0118) 974 6447

Date: 31·07·00

My ref: A/2000/1200

CONFIDENTIAL

Councillor R Turner
Rosedale
Beech Hill Road
Spencers Wood
Reading
RG7 1HL

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

Dear Councillor

Application Number: A/2000/1200
Do It All Ltd 1, Gazelle Close, Winnersh, Wokingham.
Proposed erection of internally illuminated signage

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ REFUSAL: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Lynette Baker** on **(0118) 974 6447**. If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than 10·08·00 .

Yours faithfully

John Mitchell

Head of Planning and Transportation

LISTING FORM

Case officer: **Lynette Baker** Application Number: **A/2000/1200**
Do It All Ltd 1, Gazelle Close, Winnersh, Wokingham.
Proposed erection of internally illuminated signage

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____

_____

Signed: _____ Date: _____

Councillor R Turner

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Tel: (0118) 974 6447

Date: 31·07·00

My ref: A/2000/1200

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

CONFIDENTIAL

Councillor ~~D Ball~~ P Bray
~~7 Grovelands Avenue~~ 45 Blueben Meadow
Winnersh
RG41 5AUW

Dear Councillor

Application Number: A/2000/1200
Do It All Ltd 1, Gazelle Close, Winnersh, Wokingham.
Proposed erection of internally illuminated signage

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ REFUSAL: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Lynette Baker** on **(0118) 974 6447**. If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than 10·08·00.

Yours faithfully

Head of Planning and Transportation

LISTING FORM
Case officer: **Lynette Baker** Application Number: **A/2000/1200**
Do It All Ltd 1, Gazelle Close, Winnersh, Wokingham.
Proposed erection of internally illuminated signage

Transfer: Yes ☐ No ☐
Reason for Transfer:

Signed: _____ Date: _____

Councillor D Ball

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Tel: (0118) 974 6447

Date: 31·07·00

My ref: A/2000/1200

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

CONFIDENTIAL

Councillor E Siggery
Willow
375 Reading Road
Winnersh
RG41 5LT

Dear Councillor

Application Number: A/2000/1200
Do It All Ltd 1, Gazelle Close, Winnersh, Wokingham.
Proposed erection of internally illuminated signage

I write to let you know that the above mentioned application has been recommended for APPROVAL: ☑ REFUSAL: ☐ under delegated powers.

If you have any questions please do not hesitate to contact **Lynette Baker** on **(0118) 974 6447**. If you then feel the application needs to be transferred to the next available Development Control Sub-Committee for decision please fill in the form below.
This form must be received no later than 10·08·00

Yours faithfully

John Mitchell

Head of Planning and Transportation

LISTING FORM

Case officer: **Lynette Baker** Application Number: **A/2000/1200**
Do It All Ltd 1, Gazelle Close, Winnersh, Wokingham.
Proposed erection of internally illuminated signage

Transfer: Yes ☐ No ☐
Reason for Transfer:

_____

_____

Signed: _____ Date: _____

Councillor E Siggery

NB. It would be helpful for speedy decision making if you could respond, even if you do not wish this application to be transferred.

Received by Wokingham District Council

Application No: A/2000/1200

Proposal:
Proposed erection of internally illuminated signage

Location:
Do It All Ltd 1, Gazelle Close, Winnersh, Wokingham.

The application is available for inspection at Wokingham District Council's offices during the following times:

PLANNING DEPARTMENT, SHUTE END, WOKINGHAM TEL (0118) 974 6428
8.30 - 5.00 Monday - Thursday & 8.30 - 4.00 Friday

WOODLEY LIBRARY HEADLEY ROAD WOODLEY (9.30am - 7.00pm Mon, Thurs & Fri. 9.30am - 5.00pm Tues, 9.30am - 1.00pm Saturday. closed all day Wednesday). If you intend to view this application at Woodley Library (see details above) please allow 4 days from the date of this letter for delivery of plans.

Comments should be sent in writing QUOTING THE APPLICATION NUMBER to the Case Officer Lynette Baker P.O. Box 157 Council Offices, Shute End, Wokingham Berkshire, RG40 1WR to arrive on or before 13/05/2000. Written *comments submitted will become available for public inspection.*

In view of the very large number of planning applications and letters of comment received, it will not normally be possible for an individual reply to observations made. However any comments will be taken into account when the application is determined and you will be notified of the decision.

Head Planning and Transportation

PLANNING SERVICES	HPT
POL	TLS
DC	SNF
APP	
CS OBS	LEB
10 MAY 2000	
COPIES TO:	ACK:
	FILE:

Farmers Rest
609 Reading Road
Winnersh
Wokingham
Berks
RG41 5HQ

9th may 2000

Dear Sir/Madam

In Reference to yoeur planning notice A 2000/1200 for a light on signs I have looked at the plans & I wish to make the following comments.

On the plans the diagram says A. B. C & D but in my opinion the photos C & D do not match. The sign which concerns me is right in front of my home & I would prefer if it was not lit as the light would be a distraction also I think it could attract vandals especially at weekends the sign marked A & B & the one with entrance on it do not affect me

So hope my request will be granted

Yours sincerely

A Hotten (miss)

FROM: Lynette Baker

DATE: 19 April 2000

PLANNING SERVICES | HPT
POL | TLS
DC | CSF
APP
CS
3 MAY 2000
COPIES TO: | ACK:
FILE:
28 APR 2000

WINNERSH PARISH CONSULTATION SHEET

Application Number: A/2000/1200

Proposal: Proposed erection of internally illuminated signage.

Site Address: Do It All Ltd 1, Gazelle Close, Winnersh, Wokingham.

Applicant: Focus Do It All C/O Sapphire Signs Ltd.

Your observations are required in respect of this application **by 13/05/2000** .

No comments

SIGNED: _____ DATE: 09.05.00

Clerk To Winnersh Parish/Town Council.

HIGHWAYS CONSULTATION SHEET

From: Lynette Baker

Date: 19 April 2000

Application Number: A/2000/1200

Proposal: Proposed erection of internally illuminated signage

Site Address:
Do It All Ltd 1, Gazelle Close, Winnersh, Wokingham.

Applicant:
Focus Do It All C/O Sapphire Signs Ltd.

Your observations are required in respect of this application within **7 days** of the above date.

✓ below as applicable;

1) ☐ Recommend refusal for the reason(s) **stated below**;
2) ☑ Recommend approval but with condition(s) & reason(s) **stated below**;
3) ☐ Recommend approval with **no** condition(s) or reason(s).

ILLUMINATED SIGNS C & D AS SHOWN ON DRG. NO. 01 & 03, SHALL BE DESIGNED TO THE SATISFACTION OF THE LOCAL PLANNING AUTHORITY, SO THAT NO GLARE OR DAZZLE OCCURS TO DRIVERS OF VEHICLES USING THE HIGHWAY. (SR 13)

Signed: N.S. Trotter **Print name:** N TROTTER

26-4-00

WOKINGHAM D.C. DEVELOPMENT CONTROL

Start date: 24 MAR 2000 VALID 12 APR	Map No. 53 Site 2.30
Officer: LEB / Application No. A/2000/0200	Easting: ..... Flood Pln .....
	Northing: ..... Mineral .....

Level: ☐ **Sub Committee** ☑ **Delegated** ☐ **Sec. State**

☐ **Incorrect Fee** ☐ **Invalid** ☐ **PD**

Description:
(A) PROPOSED ERECTION OF INTERNALLY ILLUMINATED SIGNAGE

Location: 1 GAZELLE CLOSE OFF READING ROAD

Parish: WINNERSH Ward: Winnersh 19.4.2000

Applicant: FOCUS DO IT ALL

Fee Received 50-00 Required ..... Additional ..... Refund .....

(6)
Enforcement Section to be notified ☐ tick if required

Additional information required for validation

		Reason	Requested	Received
1	1:2500 OS location plan showing property edged in blue/red			
2	1:500 block plan showing existing & proposed dev. + adj. Properties	Show position of signs.	5/4	✓ 12/4
3	Forms unsigned			
4	Correct S 66 certificate			
5	Elevation plans	Total height of free standing sign	5/4	✓ 12/4
6	Floor plans			
7	Metric scale disclaimer			
8	Encroachment letter			
9	Miscellaneous			

APPLN NO. _____

ACTION REQUIRED BY DEVELOPMENT CONTROL

Conservation Area .....

Listed Building 1 2 2*

Advertisement Required .....

Date Site Notice Sent : 19.4.2000 Parish Council Informed - YES / NO

INTERNAL CONSULTATIONS

Building Control	NF: .....
Landscape	NK: .....
Trees	NK: .....
Conservation Officer	NK: .....
Environmental Health	NA: .....
Housing	NA: .....
Leisure & Cultural services	PA: .....
Public Rights of Way	PA: .....
Property	NG: .....
District Secretary (only if called in by SOS)	MA: .....
Policy & Plans	QA: .....
Strategic Planning (JSPU)	HA: .....
Minerals (BABTIE)	GA: .....
Archaeological Site (BABTIE)	: .....
Education	AP: .....
Social Services	BT: .....
Highways	XA: ✓ .....

EXTERNAL CONSULTATIONS

Adjacent D P A	: .....
Adjacent Parish	: .....
Southern Electricity Board	BN: .....
British Gas	BM: .....
PSA Oil Pipeline	BD: .....
Transco	: .....
Environment Agency	BP: .....
Rail Track	BI: .....
Police Arch. Liaison Officer	PC: .....

HERITAGE BODIES

The Georgian Group	KC: .....
Ancient Monuments Society	KA: .....
Council for British Arch.	KB: .....
RCHME	KF: .....
Telecommunications (NRPB)	: .....
Sport England	: .....

OTHERS:

.....

.....

..... No pre-apps .....

NEIGHBOURS: ~~Focus Do it All~~

SIN+ 1 Gazelle Close, off Reading Rd, Winnersh

595–611 (odd nos) Reading Road

616 Reading Road

Mizuno (UK) Ltd } 612 Reading Rd

Concept Surfacing Ltd }

Software Technologies Corp }

Warden Housing Ass^n }

SAPPHIRE SIGNS
creative signmaking

20th March 2000

Wokingham District Council
Planning Department
PO Box No. 157
Civic Offices
Shute End
Wokingham
Berkshire
RG40 1WR

12 APR 2000

Dear Sir / Madam,

We intend to apply for consent to display an Advertisement on behalf of Focus Do It All. Please find enclosed completed copies of the Advertisement Consent application forms and copies of each of the necessary drawings to be submitted.

Enclosed also is a cheque for £50 only, made payable to Wokingham District Council – the quoted amount necessary to pay for advertisement consent.

Yours Sincerely

J Ramsden

12.APR.2000* 1200

South Boulevard, Hull HU3 4DY.
TEL: 01482 227412 FAX: 01482 212665
SAPPHIRE SIGNS LIMITED REGISTERED IN ENGLAND No. 3171789

1933
1

Do-it-All

ADDRESS 1 Gazelle Close **PARISH** Winnersh

PLOT No. **ORD. SHEET No.** SU 7671-77 5-3

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decisi
32353	Coral Springs Dev.	O/L (i) Ind/Warehouse Unit		
34408	"	O/L	17.1.90	CIA
39775	Kyle Stewart Props.	Non-food Retail/Gdn Centre/Parking/Engineering Works	1.12.92	Re
40418	"	"	26.3.93	CIA
41387	Do it All Ltd.	3 ill./1 non-ill./1 ill. Bus. Signs.	10.11.93	Cl
41889	"	Non-ill. Hoarding	18.1.94	Re
41920	Invalid			
41942	Do-it-All	Alts. to Hours of Trading re 40418	25.12.93	Cl
42070	Invalid			
42563	Do it All	ILL. FREE STAND SIGN	10.5.94	C

MINISTRY DECISION 32353 - (i) Appeal Dismissed (ii) Appeal Granted 8-6-

SPECIAL ORDERS TPO 796/96
98/68894/V Do it All VAR COND 26 - Allow sale of pet food 18.1.99 C

1933
2

Do-it-All

ADDRESS 1 Gazelle Close **PARISH** Winnersh

PLOT No. **ORD. SHEET No.** SU.7671-77 S

BUILDER

Plan No.	Applicant	Description of Development	Date of Decision	Decisio
99/70566/F	Focus Do it All	Greenhouse ext to Garden Centre + C. of V - Part - Loading Area to Garden Centre	2.3.00	C

MINISTRY DECISION

SPECIAL ORDERS

12.APR.2000* 1200

1782/a

You are advised to read the accompanying notes before completing any part of this form.

APPLICATION FOR CONSENT TO DISPLAY AN ADVERTISEMENT

Town and Country Planning Act 1990 (Schedule 2 to the 1989 Regulations)

The Town and Country Planning (Consent to Display Advertisements) Amendment Regulations 1993. All documents to be submitted in quadruplicate.

Completed copies of this form and the drawing specified overleaf (see Note 3) should be sent to:- **Wokingham District Council, Planning Department, PO Box No. 157, Civic Offices, Shute End, Wokingham, Berkshire, RG40 1WR.**

1. APPLICANT (Block capitals please)

Full Name: FOCUS DO IT ALL

Address: GAWSWORTH HOUSE WESTMERE DRIVE, CREWE Post Code CW1 6ZD

Tel. No. 01270 501555

2. AGENT (if any) (Block capitals please)

Full Name SAPPHIRE SIGNS LTD

Address: SOUTH BOULEVARD HULL, HU3 4DY Post Code

Tel. No. 01482 227412.

3. Full postal address or location of the land on which the advertisement is to be displayed.

1 GAZELLE CLOSE, OFF READING ROAD, WINNERSH, WOKINGHAM, BERKSHIRE, RG11 5HH

4. State the purpose for which the land or building is now used.

D.I.Y. STORE

5. (a) Has the applicant an interest in the land?

YES / NO *

(b) If **NO**, has the permission of the owner, or of any other person entitled to give permission for the display of the advertisement, been obtained?

(See Note 4) YES / NO *

6. (a) State the nature of the advertisement (e.g. hoarding, shop sign, projecting sign, etc.)

FASCIA SIGNAGE DISPLAYING STORE'S IDENTITY

(b) Is the advertisement already being displayed?

YES / NO *

7. (a) Will the advertisement be illuminated?

YES / NO

(b) If **YES**, state the type of illumination (e.g. internally, externally, floodlighting, etc.)

INTERNAL

(c) Will the illumination be static or intermittent?

STATIC.

8. Period for which consent is sought (See Note 2).

5 YEARS

9. Any additional information which you may wish to supply.

* **Delete as appropriate**

I enclose a cheque or money order for the appropriate fee (See Note 6) of £ 50

Signed ..... (applicant/agent) Date 23-3-00

12.APR.2000* 1200

DATA PROTECTION ACT 1984
'Information contained in this form is likely to be personal data within the terms of the Data Protection Act 1984, and as such will be held by the Council on computer (such as the PLANAPS applications processing system) and may be used by the Council only for purposes registered under the terms of the Data Protection Act.'

NOTES

GENERAL

1. Under the Town and Country Planning (Control of Advertisements) Regulations 1989, many outdoor advertisements required "express consent" from the local planning authority (usually the district council) before they can be lawfully displayed. Applicants should refer to the Regulations for details.

Period of Consent

2. Normally the maximum period for which the Council will grant consent is 5 years; but they have discretion to grant consent for a longer period. If consent is required for a specific period of more or less than 5 years, this requirement should be stated in reply to Question 8 on the application form.

Drawing Required

3. The drawing of the proposed advertisement can be in black and white on paper. It should show the size of the advertisement and its position on the land or the building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection.

   The drawings should include a 1:2500 scale location plan showing the site edged in *RED*. All drawings should be submitted in quadruplicate.

Owner's Consent

4. It is a condition of every consent granted by or under the Regulations that, before displaying the advertisement for which consent is given, the permission of the owner of the land or other person entitled to grant permission shall be obtained.

Other Consents

5. A grant of consent under the Town and Country Planning (Control of Advertisements) Regulation 1989 does not rank as consent which may be required for any other purpose, e.g. 'listed building consent' where the advertisement is to be displayed on any listed building.

Fees for Advertisement Applications

6. Regulation 11 of the Town and Country Planning (Fees for Applications and Deemed Applications) Regulations 1997 requires a fee to be paid to the Council with the advertisement application. The fee is related to each site on which it is proposed to display one or more advertisements. The appropriate fee for the following categories of advertisement is:-

   1. Advertisements displayed on business premises, on the forecourt of business premises or on other land within the curtilage of business premises, wholly with reference to all or any of the following matters:- **£50.00**

      (a) the nature of the business or other activity carried on on the premises:
      (b) the goods sold or the services provided on the premises; or
      (c) the name and qualifications of the person carrying on such business or activity or supplying such goods or services.

   2. Advertisements for the purpose of directing members of the public to, or otherwise drawing attention to the existence of, business premises which are in the same locality as the site on which the advertisement is to be displayed but which are not visible from that site. **£50.00**

   3. All other advertisements. **£190.00**

DIY

DECOR

2299 mm

PETWORLD

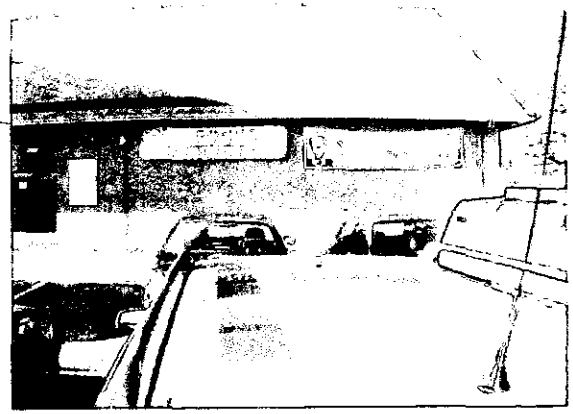
450 mm

CRAFTWORK

EXISTING FLEXFACE REMOVED AND REPLACED WITH NEW TAGLINES AT 2300mm X 450mm MANUFACTURED FROM 2mm ALUMINIUM AND POWDER-COATED BLUE WITH YELLOW VINYL DETAIL

NON-ILLUMINATED

18 corm to top of Signs.



EXISTING



PROPOSED **(B)**

12.APR.2000* 1200

SAPPHIRE SIGNS creative signmaking	CLIENT FDIA	DRG NO.01	THIS DRAWING AND INFORMATION IT CONTAINS IS THE PROPERTY OF SAPPHIRE SIGNS LTD. IT MAY NOT BE USED OR COPIED IN ANY WAY WITHOUT PRIOR WRITTEN CONSENT	NOTES
	TITLE WINNERSH	DRAWN BY C.I.S		
		DATE 05.01.00		
		CHECKED		

APPROVED

DIY

DECOR

2299 mm

PETWORLD

450 mm

CRAFTWORK

EXISTING FLEXFACE REMOVED AND REPLACED WITH NEW TAGLINES AT 2300mm X 450mm MANUFACTURED FROM 2mm ALUMINIUM AND POWDER-COATED BLUE WITH YELLOW VINYL DETAIL

NON-ILLUMINATED

1800mm to top of Signs



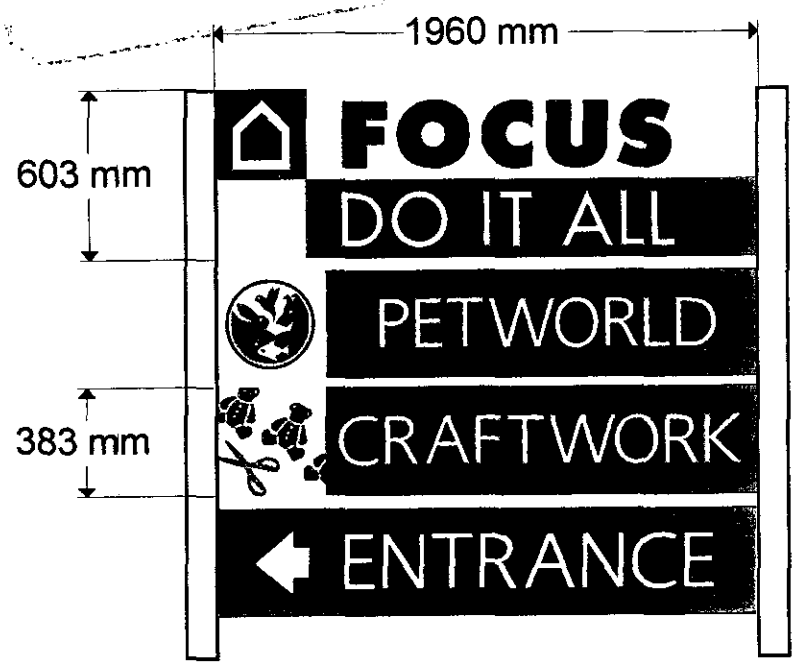
EXISTING

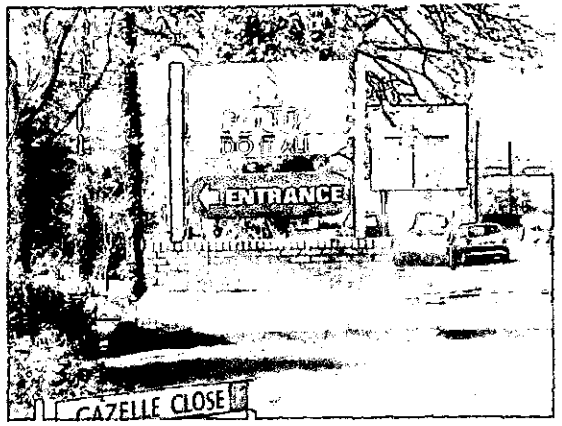


PROPOSED **(A)**

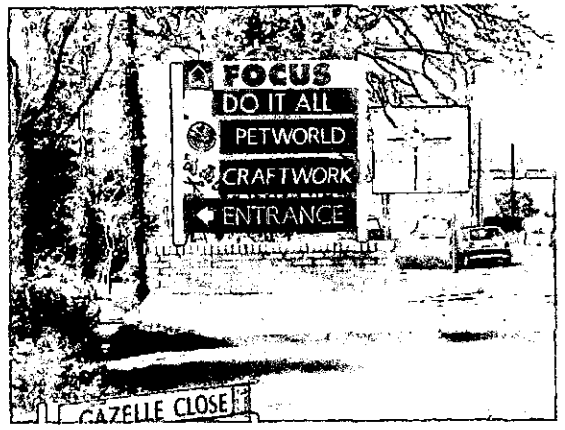
12.APR.2000* 1200

SAPPHIRE SIGNS creative signmaking	CLIENT FDIA	DRG NO.02	THIS DRAWING AND INFORMATION IT CONTAINS IS THE PROPERTY OF SAPPHIRE SIGNS LTD. IT MAY NOT BE USED OR COPIED IN ANY WAY WITHOUT PRIOR WRITTEN CONSENT	NOTES
	TITLE WINNERSH	DRAWN BY C.I.S		
		DATE 05.01.00		
		CHECKED		





EXISTING



PROPOSED (O)

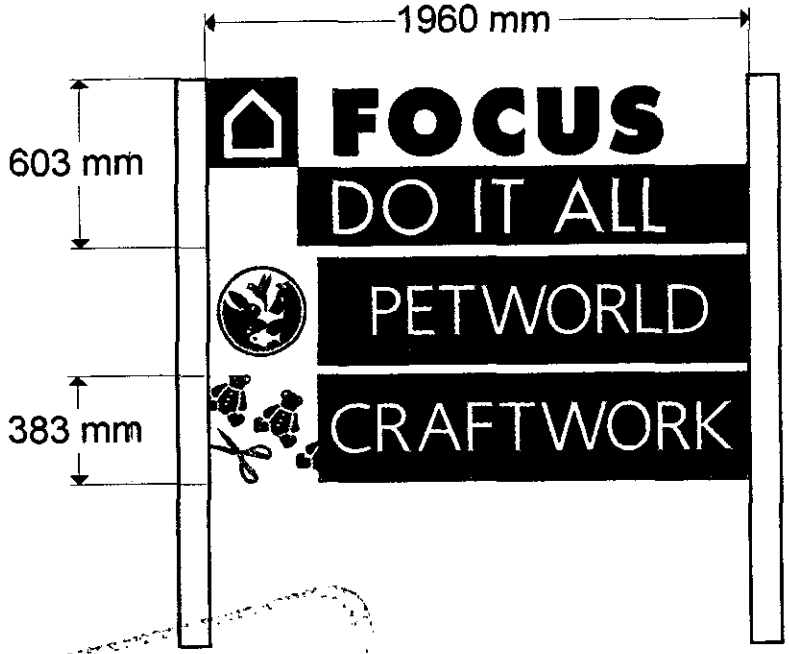
EXISTING ILLUMINATING BOX TO BE REMOVED AND REPLACED WITH NEW INTERNALLY ILLUMINATED PERSPEX BOXES. SIGNS TO BE DOUBLE SIDED

Overall Sign depth = 3000 mm

12.APR.2000

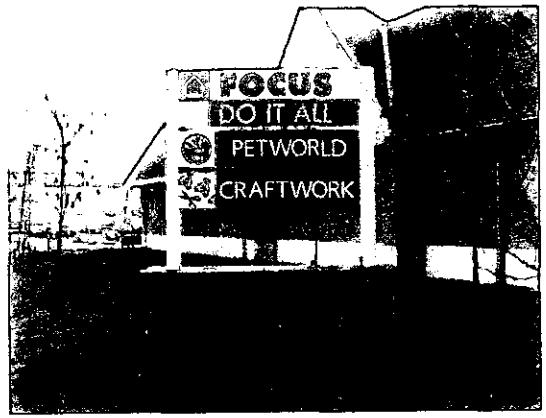
1:200

SAPPHIRE SIGNS creative signmaking	CLIENT FDIA	DRG NO.01	THIS DRAWING AND INFORMATION IT CONTAINS IS THE PROPERTY OF SAPPHIRE SIGNS LTD. IT MAY NOT BE USED OR COPIED IN ANY WAY WITHOUT PRIOR WRITTEN CONSENT	NOTES
	TITLE WINNERSH	DRAWN BY C.I.S		
		DATE 05.01.00		
		CHECKED		





EXISTING



PROPOSED (C)

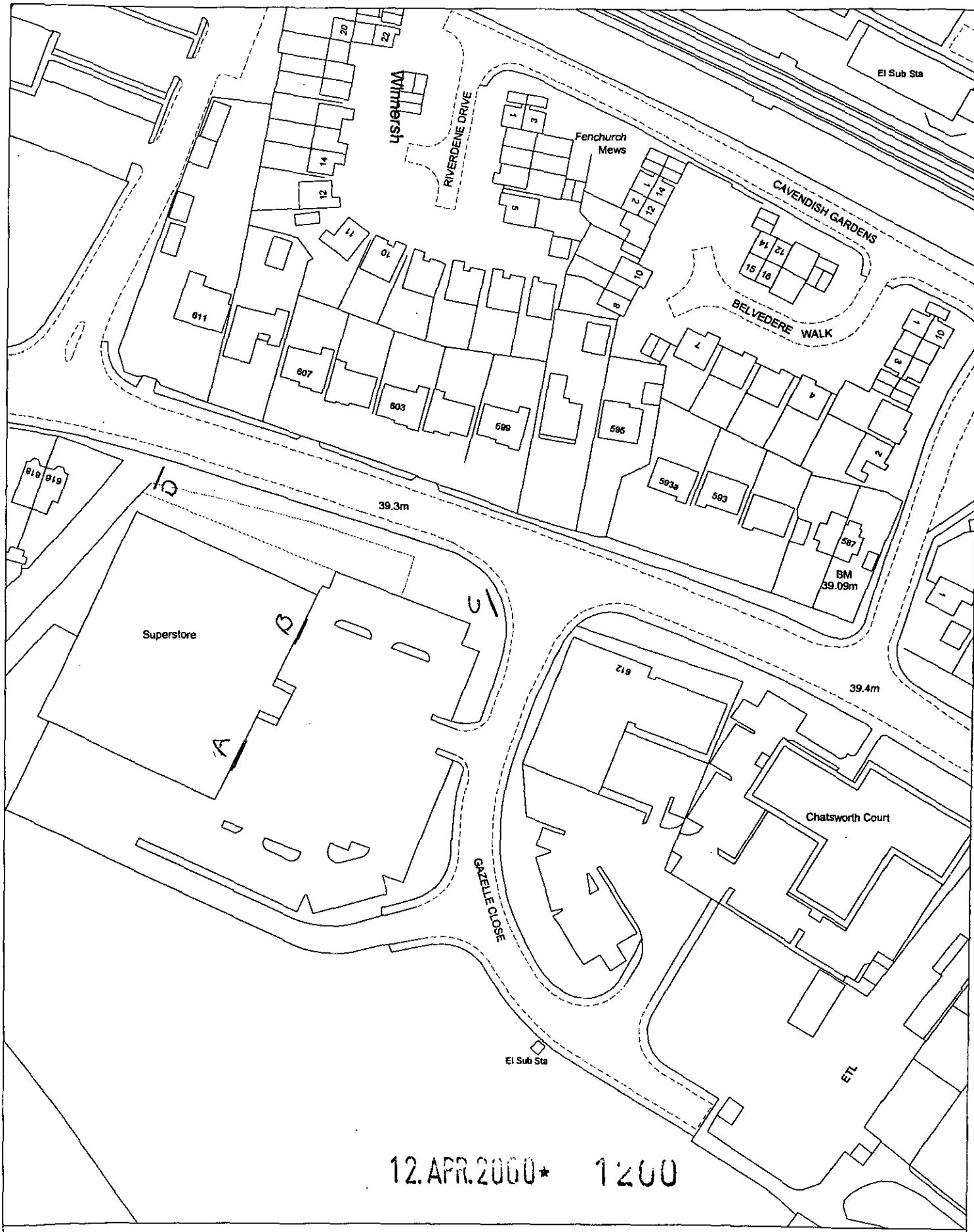
APPROVED

EXISTING ILLUMINATING BOX TO BE REMOVED AND REPLACED WITH NEW INTERNALLY ILLUMINATED PERSPEX BOXES. SIGNS TO BE DOUBLE SIDED

Overall Sign depth = 300 mm

12.APR.2006 1260

SAPPHIRE SIGNS creative signmaking	CLIENT FDIA	DRG NO. 03	THIS DRAWING AND INFORMATION IT CONTAINS IS THE PROPERTY OF SAPPHIRE SIGNS LTD. IT MAY NOT BE USED OR COPIED IN ANY WAY WITHOUT PRIOR WRITTEN CONSENT	NOTES
	TITLE WINNERSH	DRAWN BY C.I.S		
		DATE 05.01.00		
		CHECKED		



Site Plan, Scale: 1 to 1250

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Date: 10 March 2000

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