

PLANNING REF : 251413  
PROPERTY ADDRESS : 1  
: The Naylors, Swallowfield, Berkshire  
: RG7 1RZ  
SUBMITTED BY : Ms T Lewis  
DATE SUBMITTED : 21/08/2025

COMMENTS:

I wish to lodge a formal objection to the proposed development described as:

"Erection of 2no. buildings and open log store with associated parking, access and landscaping, repositioning of site boundary fence, plus installation of acoustic screen following demolition of existing buildings."

My objections are as follows:

1. Harm to Wildlife and Ecology

The proposed works would cause serious and lasting harm to the local ecosystem. The introduction of heavy machinery, continuous human activity, and alterations to the landscape will inevitably displace the wildlife that currently inhabits and depends upon this area. Such disruption risks long-term ecological damage and a permanent loss of biodiversity.

2. Noise and Environmental Pollution

Construction activity will generate unacceptable levels of noise and disruption, affecting both local residents and the wider environment. Even with the inclusion of an acoustic screen, noise levels are likely to remain intrusive during and after development. This will diminish residents' quality of life and contribute to ongoing environmental pollution.

3. Negative Impact on Local Residents and Community

The development would undermine the peace and wellbeing of those living nearby. The introduction of new buildings, additional traffic, and operational activities will bring persistent disruption to what is currently a quiet and settled residential area.

4. Adverse Effect on Property Values

The surrounding area comprises predominantly high-value residential homes, many of which are worth in excess of 1 million. A development of this nature is highly likely to deter prospective buyers, reducing property values and harming those who have invested significantly in the area.

5. Inappropriate for the Location

The scale and industrial character of the proposal are entirely unsuited to this location. The development would compromise the rural and residential character of the setting and permanently alter the identity of the area to its detriment.

This proposal threatens the local environment, disrupts the daily lives of residents with noise and machinery, reduces property values, and undermines the established character of the area. For these

reasons, I respectfully but firmly urge that this application be refused.