APPLICATION NO:
**A/2002/6548**

LOCATION:
**Ye Olde Rose & 29 Market Place, Wokingham.**

APPLICANT:
**Whitbread Restaurant & Bar C/O Omega Signs**

PROPOSAL:
**Proposed erection of assorted illuminated & non illuminated bar signs.**

EARLIEST DATE FOR DECISION: **04/08/2002**

**APPLICATION WILL HAVE EXPIRED ON:**
**28/08/2002**

CASE OFFICER: **Elaine Vashi**

490

DO

# WOKINGHAM DISTRICT COUNCIL

## TOWN AND COUNTRY PLANNING ACTS

### Notification of Refusal of Permission

**Whitbread Restaurant & Bar**
**C/O Omega Signs**
**Newmarket Approach**
**Leeds**
**LS9 0RJ**

**Application Number: A/2002/6548**

**Parish:** **WOKINGHAM**

**Location:** **Ye Olde Rose & 29 Market Place, Wokingham.**

**Proposal:** **Proposed erection of assorted illuminated & non illuminated bar signs.**

The Wokingham District Council in pursuance of their powers under the above Acts and Regulations hereby **Refuse Permission** for carrying out the above development in accordance with the application and the accompanying plans submitted to the Council, the reason for which is specified hereunder.

**Reason**

1. The signage is unsympathetic to the surrounding conservation area and does not reflect the architectural or historical quality of the area. Neither does the scheme respect the historic setting of the listed building in terms of design or massing. As such the proposal is contrary to policies WBE1, WBE16, WBE18 and WHE11 of the Wokingham District Local Plan (Deposit Draft), policy EN5 of the Berkshire Structure Plan and to policies SBE10 and SBE12 of the South East Area Local Plan.

**Informative**

1. You are advised, in compliance with The Town and Country Planning (General Development Procedure) (England) (Amendment) Order 2000, that the following policies and/or proposals in the development plan are relevant to this decision:

Berkshire Structure Plan Policies OS1 and EN5.
South East Area Local Plan Policies STV1 and SBE12.
Deposit Draft Wokingham District Local Plan Policies WBE16, WBE18, WHE11, WOS2 and WOS3.

T. G Watson

Trevor Watson
Development Control Manager
Date: 21/08/2002

Notice checked by: _____

**If this notice grants permission to proceed with the proposal the applicant is reminded that it relates to planning permission only and does not constitute approval under any other legislation including Building Regulations.**

**WORK SHEET FOR :** Elaine Vashi

**Application Number :** A/2002/6548

**Applicant :** Whitbread Restaurant & Bar C/O Omega Signs.

**Location :** Ye Olde Rose & 29, Market Place, , Wokingham.
**Proposal :** *Proposed erection of assorted illuminated & non illuminated bar signs.*

**Site Notice Displayed ? :**

| YES | NO | DATE |
|---|---|---|
| | ✓ | 31.7.02. |

**Date of Neighbour Notifications :** .....

**Date of Site Visit :** .....

**Date Registered : 03/07/2002**

***Earliest Date for Decision* : 04/08/2002**

**Latest Consultation Date/Site Notice Expiry Date : 04/08/2002**

**This application will have expired on: 28/08/2002. You need to make a decision 1 day prior to this date for this application to count as determined in less than 8 weeks.**

**Consultation Responses :**
W'HAM SOCIETY : object
W'HAM T. COUNCIL: "
URBAN DESIGN & CONS: object
OBS LETTERS : 3 rec.
HIGHWAYS: recommend refusal.

**Planning Issues :**
IMPACT UPON CHAR. OF AREA.

**Application:A/2002/6548**

**Appraisal:**

The application being considered is retrospective, for the erection of 6 signs at Ye Old Rose (no.30) and no.29 Market Place. No.30 Market Place is long established as a public house in Wokingham Town Centre and is considered to be an important landmark building in the heart of the town centre. The building is a grade 2 listed, early 15th century building with 19th and 20th century alterations, and is also located in the conservation area. The building has recently undergone alteration and has been amalgamated with the neighbouring property no.29, which has recently had a change of use to A3 grillbar.

The scheme includes 6 signs; 1 large rectangular sign placed over the main entrance to the pub approximately 2.4m in length, consisting of an opaque aluminium fascia in violet with white lettering reading 'GRILLBAR.' The sign is internally illuminated. 2 banner signs are also positioned on the front of the building consisting of 2 brush stainless steel poles with double sided banners approximately 2m long in the colours mentioned above. These banners are illuminated by overhead stalk spotlights, one per side. The remaining three signs are positioned at the rear of the building. One appears over the back entrance and consists of individual lettering reading 'entrance.' The fifth sign spans the rear courtyard, between the rear projections of the building at the entrance to the patio area from the car park. This is similar to the sign, which appears over the front entrance and is also internally illuminated. The remaining sign is located on the rear gable wall of the pub and appears as individual violet lettering lit from below by a wall mounted white omnilight.

It is considered that the signage is not sympathetic to the surrounding conservation area and does not reflect the architectural or historical quality of it.
As such the scheme is contrary to policies WBE16 of the Wokingham District Local Plan (Deposit Draft), and policy SBE10 of the South East Area Local Plan.

**Application Number A/2002/6548**
**Conditions/Reasons for Refusal**

| No | Std Con | Std Reas | Non Std Conditions / Reasons for Refusal |
|---|---|---|---|
| | | | The signage is unsympathetic in design to the character of the host building and has a detrimental impact upon the amenity of the host building Grade II. As such the proposal is contrary to policies WBE16 of the WDLP (00) & policy SBE10 of the SEPLP. |
| | | | REASONS AS PER LB 2002/6549 |
| | | | |
| | | | |
| | | |

# RECORD OF SITE VISIT

SITE ADDRESS: Ye Olde Rose & 29 Market Place Wokingham.

APPLICATION NUMBER: A/2002/6548

OFFICER: Elaine Vashi

DATE OF SITE VISIT: 31/7/02

1 SITE/STATUTORY NOTICE DISPLAYED ? NO .

2. DESCRIPTION OF SURROUNDINGS

Town centre location
Cons. area .

3. DESCRIPTION OF SITE/BUILDING

2 st. char. building recently painted & altered

4. RELATIONSHIP TO ADJOINING PROPERTIES

see s/plan .

5. SITE CONSTRAINTS

TREES

ACCESS/PARKING

LEVELS

BOUNDARY TREATMENT

OTHERS

**To:**
**Harold Sanders**
**Urban Design And Conservation Officer**

15 JUL 2002

**From:** Elaine Vashi

**Date:** 11 July 2002

**Application Number:** A/2002/6548

**Proposal:** Proposed erection of assorted illuminated & non illuminated bar signs..

**Site Address:**
Ye Olde Rose & 29, Market Place, , Wokingham.

**Applicant:**
Whitbread Restaurant & Bar C/O Omega Signs.

Your observations are required in respect of this application within **7 days** of the above date.

---

Oh dear !

Omega Signs must be advised of the importance of this building and it location in the conservation area..

I consider this totally unacceptable and should be refused – now.

Harold Sanders

16.07.02.

**19a Peach Street,**
**Wokingham,**
**Berks.**
**RG40 1XJ**

**Tel: 0118 – 9791612**
e.mail: kengoatley.localyokel@virgin.net

068

PLANNING SERVICES
RCV ✓ 22 JUL 2002
ACK 23.07.02
APP
CS
SCO
TLS
EHF
COPIES TO
FILE:

Saturday, 20th July, 2002

Elaine Vashi,
P.O.Box 157
Council Offices,
Shute End,
Wokingham,
RG40 1WR

**Planning application: A/2002/6548**

Dear Madam,

With regard to the planned signage on "Ye Olde Rose" and the desire to eliminate the name of the "Rose" in favour of the corporate logo of "grillbar".

I wish to express a very strong objection to this particularly from an historical point of view.

There has been an inn bearing the name of "The Rose" in slightly varied forms since 1629 in Wokingham Market Place.

It was in "The Rose Inn" in 1725 that the famous literary gentlemen, Jonathan Swift, Alexander Pope and John Gay composed the "Ballad of Molly Mogg", she was the daughter of John Mogg the landlord of the time and Alderman of Wokingham.

There is so much history attached to "The Rose" that to eliminate the name from the face of Wokingham would be outrageous.

Apart from all that, the "overkill" of signs bearing the company logo on this listed building within the conservation area is totally unacceptable.

This application **must** be refused.

Yours faithfully,

Ken Goatley

Ken Goatley.

kengoatley.localvol.1@virgin.net

# Wokingham District Council
# Planning Application

**Town and Country Planning (General Development Procedure) Order 1995 – Notice under Article 8**

**AND/OR**

***Planning (Listed Buildings and Conservation Areas) Regulations 1990* and Planning (Listed Buildings and Conservation Areas) Act 1990**

## Application No: 2002/6654

**Proposal:**
Proposed installation of new input/extract to new grill in listed building.

**Location:**
Ye Olde Rose PH 30 Market Place Wokingham

**This application is being advertised in the Wokingham Times newspaper on the 03/07/2002 for the following reason(s);**

**SITE IS A LISTED BUILDING OR IS WITHIN THE CURTILAGE OF A LISTED BUILDING AND IS IN A CONSERVATION AREA**

The application can be inspected at Wokingham District Council's offices during the following times:

PLANNING DEPARTMENT, SHUTE END, WOKINGHAM TEL (0118) 974 6428
*8.30 - 5.00 Monday - Thursday & 8.30 - 4.00 Friday*

WOODLEY LIBRARY HEADLEY ROAD WOODLEY (9.30am - 7.00pm Mon, Thurs & Fri. *9.30am - 5.00pm Tues, 9.30am - 1.00pm Saturday. closed all day Wednesday*)

Comments should be sent in writing QUOTING THE APPLICATION NUMBER to the *Case Officer Elaine Vashi P.O. Box 157 Council Offices, Shute End, Wokingham,* Berkshire, RG40 1WR to arrive before **24/07/2002**. Written comments submitted will become available for public inspection.

**In view of the very large number of planning applications and letters of comment received, it will not be possible for an individual reply to *observations made. However any comments will be taken into account when* the application is determined and you will be notified of the decision.**

**Date: 03/07/2002**

## WOKINGHAM TOWN COUNCIL CONSULTATION SHEET

**Case officer:** Elaine Vashi

**Application Number:** A/2002/6548

**Proposal:** Proposed erection of assorted illuminated & non illuminated bar signs

**Site Address:** Ye Olde Rose & 29 Market Place, Wokingham

**Applicant:** Whitbread Restaurant & Bar C/O Omega Signs

Your observations are required in respect of this application **by 04/08/02**

---

**Strongly object on the following grounds:**

- **The signs will have a visual impact that is detrimental to the character of the Market Place and the Conservation Area**
- **The 4 projecting banner signs are excessive**
- **All the signs are out of character with the listed building**
- **It is imperative that the name " Ye Olde Rose" is retained, as this building and the name are part of the Town's history.**


| | |
|---|---|
| PLANNING SERVICES | HPT |
| POL | TLS |
| DC | ENF |
| APP | |
| CS | |

30 JUL 2002

COPIES TO | FILE:


**SIGNED:** _____ **DATE:** 26/07/02

**CLERK TO Wokingham Town Council**

**HIGHWAY CONSULTATION SHEET**

**From:** Elaine Vashi **Date:** 11 July 2002

**Application Number:** A/2002/6548

**Proposal:** Proposed erection of assorted illuminated & non illuminated bar signs.

**Parish:** WOKINGHAM TOWN

**Site Address:**
Ye Olde Rose & 29, Market Place, , Wokingham.

**Applicant:**
Whitbread Restaurant & Bar C/O Omega Signs.

Your observations are required in respect of this application within **7 days** of the above date.

✓ below as applicable;

1) ☐ Recommend refusal for the reason(s) **stated below**;
2) ☐ Recommend approval but with condition(s) & reason(s) **stated below**;
3) ☑ Recommend approval with **no** condition(s) or reason(s).

INFORMATIVE

Before the sign(s) is erected a licence must be obtained under Section 1777/178 of the Highways Act 1980 with respect to any part of it which overhangs the highway. A licence can be obtained from the Legal Department, Wokingham District Council, Shute End, Wokingham.

**Signed:** _____ **Print name:** JK 15/7/02

| | |
|---|---|
| **Application Number : A/2002/6548** | **Map No :** 75B |
| **Case Officer :** EV | **Site Area :** 0.27 |
| **Valid Date :** 03 JUL 2002 | **Received Date: 07/05/2002** |

**Level : Delegated Application**

**Description : Proposed erection of assorted illuminated & non illuminated bar signs.**

***Location* : Ye Olde Rose & 29, Market Place, , Wokingham.**

**Parish : WK** **Ward : WES** 11.7.02 JB.

**Applicant : Whitbread Restaurant & Bar C/O Omega Signs.**

**Fee Required: £60** **Fee Received: £60** (10)

**Additional: ..... or Refund: .....**

**Enforcement Section to be notified** ☐ *(tick if required)*

---

**Additional information required for validation;**

| REASON | NOTES | DATE REQ | DATE RECD |
|---|---|---|---|
| LOCATION PLANS | red line should include No 29 also. | 17/5 | / 3/7 |
| BLOCK PLANS | | | |
| FORMS UNSIGNED | | | |
| S.66 MISSING/INCORRECT/ UNSIGNED | | | |
| ELEVATION PLANS | Side elev. of Signs, to show spotlights. | 17/5 | ? |
| FLOOR PLANS | | | |
| NO SCALE OR SCALE IS IMPERIAL | | | |
| ENCROACHMENT LETTER REQUIRED | | | |
| OTHER | | | |

**Is the site in a Conservation Area:** ☑ Yes ☐ No If "Yes" which one WOKINGHAM

Is the site a Listed Building: ☑ Yes ☐ No

Is a Statutory Advertisement required: ☑ Yes ☐ No — See listed building application. (L.B. IN CONS AREA)

---

## INTERNAL CONSULTATIONS 11.7.02 B

Building Control

Heritage (Harold Sanders) ✓

Landscape

Trees

Environmental Health

Housing

Leisure & Cultural Services

Public Rights of Way Officer

Property

Policy & Plans

Joint Strategic Planning Unit

Archaeological Officer (BABTIE)

Education

Social Services

Highways ✓

## EXTERNAL CONSULTATIONS

Adjacent DPA : _____

Adjacent Parish : _____

SEB

British Gas

Oil pipeline

Transco

Environment Agency

Railtrack

Police Arch Officer

## HERITAGE BODIES

Victorian Society
The Georgian Group
Ancient Monuments Society
Council for British Arch
RCHME
NRPB (Telecommunications)
Sport England
Society for Proct' of Ancient Bldgs
English Heritage

## OTHERS

.....

.....

## NEIGHBOURS

S/N + See map

+ The Wokingham Society c/o Brian Morris, 1 Bird Mews, Wokingham RG40 1D2

+ A. Barzycki, 1 Denton Road, Wokingham. RG40 2DX

.....

No pre-apps

.....

| Organisation_Name | Building_Name | address1 | Postcode |
|---|---|---|---|
| WOKINGHAM TOWN COUNCIL | THE TOWN HALL CHAMBE | THE TOWN HALL CHAMBERSMARKET PLACEWOKIN | RG401AS |
| SPRING SKILLS | 26-28 | 26-28MARKET PLACEWOKINGHAM | RG401AP |
| W H SMITH LTD | 26-28 | 26-28MARKET PLACEWOKINGHAM | RG401AN |
| BARCLAYS BANK PLC | | 31MARKET PLACEWOKINGHAM | RG401AR |
| ABBEY NATIONAL PLC | | 28MARKET PLACEWOKINGHAM | RG401LD |
| | | 29MARKET PLACEWOKINGHAM | RG401AP |
| | | 30MARKET PLACEWOKINGHAM | RG401AP |
| THE FINANCIAL TRAINING CO LTD | SWIFT HOUSE | SWIFT HOUSEMARKET PLACEWOKINGHAM | RG401AP |
| YE OLDE ROSE INN | | | RG401AP |
| | | 30DENTON ROADWOKINGHAM | RG402DX |
| TREDRAY & CO | THE TOWN HALL CHAMBE | THE TOWN HALL CHAMBERSMARKET PLACEWOKIN | RG401AS |
| ICELAND FOODS PLC | 32-33 | 32-33MARKET PLACEWOKINGHAM | RG401AP |
| PROFESSIONAL IT | 26-28 | 26-28MARKET PLACEWOKINGHAM | RG401AP |
| | 26-28 | 26-28MARKET PLACEWOKINGHAM | RG401AP |
| COGNALITY LTD | 26-28 | 26-28MARKET PLACEWOKINGHAM | RG401AP |
| LAND AT | YE OLD ROSE INNE & 29 | | |

The Wokingham Society Brian Morris 1 Bird Mews Wokingham

The owner/occupier 1 Denton Road Wokingham

**********FILE COPY**********

Tel: (0118) 974 6451

Date: 11 July 2002

My ref: A/2002/6548

**WOKINGHAM UNITARY**
**Aiming for Excellence**

Councillor R Wyatt
33 Sturges Road
Wokingham
RG40 2HG


Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham


Dear Councillor

**Application Number: A/2002/6548**
**Ye Olde Rose & 29, Market Place, , Wokingham.**
**Proposed erection of assorted illuminated & non illuminated bar signs.**

I write to let you know that the above mentioned application has been received.

At this stage a recommendation has not yet been made. This form should only be returned if it is likely that you might wish for the application to be listed for consideration by the Development Control Committee. This form must be received no later than 28 days from the date of this letter.

If you have concerns about the proposals it may be possible for these to be addressed during the consideration of the application. In these circumstances it would be helpful if you could discuss these with the case officer **Elaine Vashi** on **(0118) 974 6451** in the first instance.

Yours sincerely
***Trevor Watson***
Development Control Manager

---

**LISTING FORM**
Case officer: **Elaine Vashi** Application Number: **A/2002/6548**
**Ye Olde Rose & 29, Market Place, , Wokingham.**
**Proposed erection of assorted illuminated & non illuminated bar signs.**
I wish this application to be listed should the officers recommendation be for: GRANT/REFUSAL and my reasons are:

_____

_____

Should the officers recommendation be in accordance with my views I am happy for the application to be determined under delegated powers. YES/NO

Signed: _____ Date: _____

Councillor R Wyatt

**********FILE COPY**********

**********FILE COPY**********

Tel: (0118) 974 6451

Date: 11 July 2002

My ref: A/2002/6548

**WOKINGHAM UNITARY**
**Aiming for Excellence**


Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham


Councillor J Green
102 Arnett Avenue
Finchampstead
RG40 4EE

Dear Councillor

**Application Number: A/2002/6548**
**Ye Olde Rose & 29, Market Place, , Wokingham.**
**Proposed erection of assorted illuminated & non illuminated bar signs.**

I write to let you know that the above mentioned application has been received.

At this stage a recommendation has not yet been made. This form should only be returned if it is likely that you might wish for the application to be listed for consideration by the Development Control Committee. This form must be received no later than 28 days from the date of this letter.

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Yours sincerely
***Trevor Watson***
Development Control Manager

---

**LISTING FORM**
Case officer: **Elaine Vashi** Application Number: **A/2002/6548**
**Ye Olde Rose & 29, Market Place, , Wokingham.**
**Proposed erection of assorted illuminated & non illuminated bar signs.**
I wish this application to be listed should the officers recommendation be for: GRANT/REFUSAL and my reasons are:

_____

_____

Should the officers recommendation be in accordance with my views I am happy for the application to be determined under delegated powers. YES/NO

Signed: _____ Date: _____

Councillor J Green

**********FILE COPY**********

**Received by Wokingham District Council**

# Application No: A/2002/6548

**Proposal:**
Proposed erection of assorted illuminated & non illuminated bar signs.

**Location:**
Ye Olde Rose & 29, Market Place, , Wokingham.

**The application is available for inspection at Wokingham District Council's offices during the following times:**

**PLANNING DEPARTMENT, SHUTE END, WOKINGHAM TEL (0118) 974 6428**
**8.30 - 5.00 Monday - Thursday & 8.30 - 4.00 Friday**

**WOODLEY LIBRARY HEADLEY ROAD WOODLEY 9.30am - 7.00pm Mon, Thurs & Fri. 9.30am - 5.00pm Tues, 9.30am - 1.00pm Saturday and 1.00pm - 4.00pm Sunday. Library closed all day Wednesday. If you intend to view this application at Woodley Library please allow 4 days from the date of this letter for delivery of plans and remember to quote application number A/2002/6548 to enable the library staff to locate the correct information.**

**Comments should be sent in writing QUOTING THE APPLICATION NUMBER to the Case Officer Elaine Vashi P.O. Box 157 Council Offices, Shute End, Wokingham Berkshire, RG40 1WR to arrive on or before 04/08/2002. Written comments submitted will become available for public inspection.**

**In view of the very large number of planning applications and letters of comment received, it will not be possible for an individual reply to be issued to observations made. However any comments will be taken into account when the application is determined and you will be notified of the decision.**

*Trevor Watson*
**Development Control Manager**

**11 July 2002**

Tel. (0118) 974 6429 or 6433

03.JUL.2002 6548

Date: 17 May 2002

Your Ref:

My Ref: A/2002/6548

Whitbread Restaurant & Bar
C/O Omega Signs
Newmarket Approach
Leeds
LS9 0RJ

Environmental Services Department
Planning Services
P.O. Box 157
Shute End, Wokingham
Berkshire RG40 1WR
Tel: (0118) 974 6000
Fax: (0118) 974 6484
Minicom No: (0118) 974 6991
DX: 33506 – Wokingham

Dear Sir/Madam

**Reference Number: 2002/6548**

**Site Address: Ye Olde Rose & 29, Market Place, , Wokingham.**

**Proposal: Proposed erection of assorted illuminated & non illuminated bar signs.**

I return your application, as it is invalid and cannot be determined for the following reason(s);

**The red line should include no. 29 Market Place also.**

**Please provide 4 copies of side elevation of sign 5 to show spot lights.**

Please re-submit the proposal with the amendments and/or additional information requested above.

Yours faithfully,

***Carol Hurst***

Senior Technical Officer
Development Control

6548

1782/a

03.JUL.2002 6548

You are advised to read the accompanying notes before completing any part of this form.

**APPLICATION FOR CONSENT TO DISPLAY AN ADVERTISEMENT**

Town and Country Planning Act 1990 (Schedule 2 to the 1989 Regulations)

The Town and Country Planning (Consent to Display Advertisements) Amendment Regulations 1993. All documents to be submitted in quadruplicate.

Completed copies of this form and the drawing specified overleaf (see Note 3) should be sent to:- **Wokingham District Council, Planning Department, PO Box No. 157, Civic Offices, Shute End, Wokingham, Berkshire, RG40 1WR.**

1. APPLICANT (Block capitals please)
Full Name: WHITBREAD RESTAURANT + BAR
Address: PO BOX 777
DUNSTABLE Post Code LU5 5XE
Tel. No. 01582 424200

2. AGENT (if any) (Block capitals please)
Full Name OMEGA SIGNS
Address: NEWMARKET APPROACH
LEEDS Post Code LS9 0RJ
Tel. No. 01132403000

3. Full postal address or location of the land on which the advertisement is to be displayed.
YE OLDE ROSE
MARKET PLACE
WOKINGHAM RG40 1AP

4. State the purpose for which the land or building is now used.
PUB + RESTAURANT

5. (a) Has the applicant an interest in the land?
YES / ~~NO~~*

(b) If **NO**, has the permission of the owner, or of any other person entitled to give permission for the display of the advertisement, been obtained?
(See Note 4) YES / NO *

6. (a) State the nature of the advertisement (e.g. hoarding, shop sign, projecting sign, etc.)
SEE ATT SCHEME

(b) Is the advertisement already being displayed?
YES / ~~NO~~*

7. (a) Will the advertisement be illuminated?
YES / ~~NO~~*

(b) If **YES**, state the type of illumination (e.g. internally, externally, floodlighting, etc.)
SEE ATT SCHEME

(c) Will the illumination be static or intermittent?
STATIC

8. Period for which consent is sought (See Note 2).
5 YRS

9. Any additional information which you may wish to supply.

* **Delete as appropriate**

I enclose a cheque or money order for the appropriate fee (See Note 6) of £ 60-00

Signed ..... (applicant/agent) Date 2/7/2

**DATA PROTECTION ACT 1984**
**'Information contained in this form is likely to be personal data within the terms of the Data Protection Act 1984, and as such will be held by the Council on computer (such as the PLANAPS applications processing system) and may be used by the Council only for purposes registered under the terms of the Data Protection Act.'**

# NOTES

## GENERAL

1. Under the Town and Country Planning (Control of Advertisements) Regulations 1989, many outdoor advertisements required "express consent" from the local planning authority (usually the district council) before they can be lawfully displayed. Applicants should refer to the Regulations for details.

### Period of Consent

2. Normally the maximum period for which the Council will grant consent is 5 years; but they have discretion to grant consent for a longer period. If consent is required for a specific period of more or less than 5 years, this requirement should be stated in reply to Question 8 on the application form.

### Drawing Required

3. The drawing of the proposed advertisement can be in black and white on paper. It should show the size of the advertisement and its position on the land or the building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection.

   **The drawings should include a 1:2500 scale location plan showing the site edged in *RED*. All drawings should be submitted in quadruplicate.**

### Owner's Consent

4. It is a condition of every consent granted by or under the Regulations that, before displaying the advertisement for which consent is given, the permission of the owner of the land or other person entitled to grant permission shall be obtained.

### Other Consents

5. A grant of consent under the Town and Country Planning (Control of Advertisements) Regulation 1989 does not rank as consent which may be required for any other purpose, e.g. 'listed building consent' where the advertisement is to be displayed on any listed building.

### Fees for Advertisement Applications

6. Regulation 11 of the Town and Country Planning (Fees for Applications and Deemed Applications) Regulations 1997 requires a fee to be paid to the Council with the advertisement application. The fee is related to each site on which it is proposed to display one or more advertisements. The appropriate fee for the following categories of advertisement is:-

   1. Advertisements displayed on business premises, on the forecourt of business premises or on other land within the curtilage of business premises, wholly with reference to all or any of the following matters:- ~~£50.00~~ 60.00

      (a) the nature of the business or other activity carried on on the premises:
      (b) the goods sold or the services provided on the premises; or
      (c) the name and qualifications of the person carrying on such business or activity or supplying such goods or services.

   2. Advertisements for the purpose of directing members of the public to, or otherwise drawing attention to the existence of, business premises which are in the same locality as the site on which the advertisement is to be displayed but which are not visible from that site. ~~£50.00~~ 60.00

   3. All other advertisements. ~~£190.00~~ 220.00

1933

(1)

ADDRESS 29 MARKET PLACE PARISH WOKINGHAM

PLOT No. NATIONWIDE BUILDING SOCIETY ORD. SHEET No. 75B

BUILDER COPY - ORIGINAL MISSING

| Plan No. | Applicant | Description of Development | Date of Decision | Decision |
|---|---|---|---|---|
| R/28/61 | WORLD STEAM | ADS./ALTS | W/DR. | |
| R/45/61 | " | " | 21.8.61 | APP |
| R/31/63 | " | | | C/A |
| R/39/66 | KEY MARKETS | DEM. & REDEV. | DEEMED | REFUSED |
| R/45/66 | " | " | " | |
| R/141/69 | EGERTON INNS | ALTS/ADS. | 19.2.70 | C/A |
| R/140/71 | EGERTON INNS | REINSTATE (DESTROYED BY FIRE) | 29.9.71 | C/A |
| R/223/72 | NATIONWIDE | REBUILD / SHOP FRONT ETC. | | C/A |

MINISTRY DECISION

SPECIAL ORDERS

ADDRESS 29 MARKET PLACE PARISH WOKINGHAM

PLOT No. NATIONWIDE BUILDING SOCIETY ORD. SHEET No. 75B

BUILDER

| Plan No. | Applicant | Description of Development | Date of Decision | Decision |
|---|---|---|---|---|
| 12919 | Nationwide Building Soc | New fascia sign | 10.4.80 | N/A Ref |
| 26328 | " | | 7.11.88 | C/A |
| BRA 1343 | " | AUTOMATIC TELLER MACHINE | 26.8.86 | APP |
| 29224 | " | ILL. FASCIA SIGN | 26.11.87 | C/A |
| 3457 CAC | | DEM. REAR BOUNDARY WALL | 21.5.91 | SEC. STATUS C/A |
| LB/2001/3316 | Whitbread Plc | | | |
| F/2001/5144 | Beefeater Restaurant & Pub | C. of U. from (A2) Financ. Svcs to (A3) Food & Drink + new frontage & toilet exts. & new rear lobby + int. alts. | 4.3.02 | C/A |
| LB/2001/5142 | Beefeater Rest. + Pub | WC + lobby ext + int alts. | 4.3.02 | C/A |

DATE OF COMPLETION

MINISTRY DECISION

SPECIAL ORDERS

DRAINAGE

091074

1) ADDRESS 30 MARKET PLACE PARISH DOK

PLOT No. Ye Old Rose Inn ORD. SHEET No. 75B

BUILDER LISTED

| Plan No. | Applicant | Description of Development | Date of Decision | Decision |
|---|---|---|---|---|
| TP 174 | County Inns | Neon-lettering | 18/4/50 | App |
| A/5/58 | do | Advertisement | 10/4/58 | Ref |
| A/9/58 | do | do | 10/7/58 | S/C |
| R/18/59 | | Change of use | 9/7/59 | App |
| R/45/61 | | Alts | 31/8/61 | App |
| R/31/63 | World Stores | Form access'd rear | 27/6/63 | C/A |
| A/9/63 | | Advertisement | 25/7/63 | S/C |
| A/33/69 | Berni Inns | Fascia | 27/11/69 | S/C |
| R/141/69 | do | Alts & addn | 19/2/70 | C/A |
| A/32/69 | do | Advertisement | 27/11/69 | Ref |
| A/8/71 | do | Illum & non-illum sign | 23/11/71 | C/A |

DATE OF COMPLETION

MINISTRY DECISION

SPECIAL ORDERS

DRAINAGE

091074

2) ADDRESS 30 MARKET PLACE PARISH DOK

PLOT No. ROSE INN ORD. SHEET No. 75B

BUILDER

| Plan No. | Applicant | Description of Development | Date of Decision | Decision |
|---|---|---|---|---|
| R/140/71 | Berni Inns | Reinstate property destroyed by fire | 29/9/71 | C/A |
| R4928 | | | 11/10/71 | |
| 8529 | | Rebuilding of RECONSTR. LA ROOF (DESTROYED BY FIRE) | 7.4.82 | APP N/A |
| BR 18470 | " | " " " | 18.8.82 | APP. N/A |
| BR19136 | " | DAM. BY FIRE DAMAGED STRUCTURES RESPECTIVELY BEHIND BY SERVICES AREAS, RESTAURANT, BAR, RECONSTR. ROOF | 26.8.82 | N/A C/A |
| 17974 | " LBC | | | |
| 17975 | " | " | 26.8.82 | N/A C/A |
| BR19353 | " | INT. REARRANGEMENT | 17.9.82 | APP. N/A |

DATE OF COMPLETION

MINISTRY DECISION

SPECIAL ORDERS

DRAINAGE

091074

⊖ Ye Olde Rose Inn

ADDRESS 30 Market Place PARISH Worcester

PLOT No. ORD. SHEET No. SU 71B

BUILDER

| Plan No. | Applicant | Description of Development | Date of Decision | Decision | |
|---|---|---|---|---|---|
| 18527 | Regal Wines Ltd. LBC | Re-dec. to elevation, new blinds, new sign at rear | 16.12.82 | N/A | Ref |
| 18528 | " | " | 16.12.82 | N/A | Ref |
| 18592 | " | | | | |
| 6R19912 | " | Sign Ext. & GR. floor Alts. Dem. of 2 GR. Rear Chimney Stacks & Removal Chimneys in Roof Positions. | 6.2.83 | Appl. | N/A |
| 18696 | " LBC | | 10.3.83 | N/A | C/A |
| | | | | | |
| 36997 | Whitbread | LBC & Gen - Signs | 21.4.92 | | C/A |
| 38998 LBC | Whitbread | Refurb. / Int. Staircase | 23.3.92 | | C/A |
| 90764 LBC | " | LBC. Sign | 21.4.92 | | C/A |
| FP/92/0197 | " | Int. Alts / Mis. Toilet | 27.3.92 | App | |
| 3495-7 LBC | | Dem. Rear Rendered Wall | 21.5.91 | See Scott | C/A |
| 99/70291/LA | | | | | |
| LB/2001/3316 | " | | | | |

SPECIAL ORDERS

DRAINAGE

091074

1933 4

ADDRESS 30 Market Place (The Rose) PARISH Wor

LOT No. ORD.SHEET No.

| Planning No. | Building No. | Applicant | Description of Development | Date | Decision | |
|---|---|---|---|---|---|---|
| | | | | | Building | Planning |
| LB/2001/4836 | | Wor. Town Council | Attachment of bracket to listed bldg for hanging basket | 25.10.01 | | C/A |
| LB/2001/5142 | | Beefeater Restaurants | Int WC + lobby ext + int alts | 4.3.02 | | C/A |
| F/2001/5144 | | " | C. of U. from (A2) Financial Svcs. to (A3) Food & Drink + new frontage & toilet exts. & new rear lobby + ext. alts | 4.3.02 | | C/A |

MINISTRY DECISION:

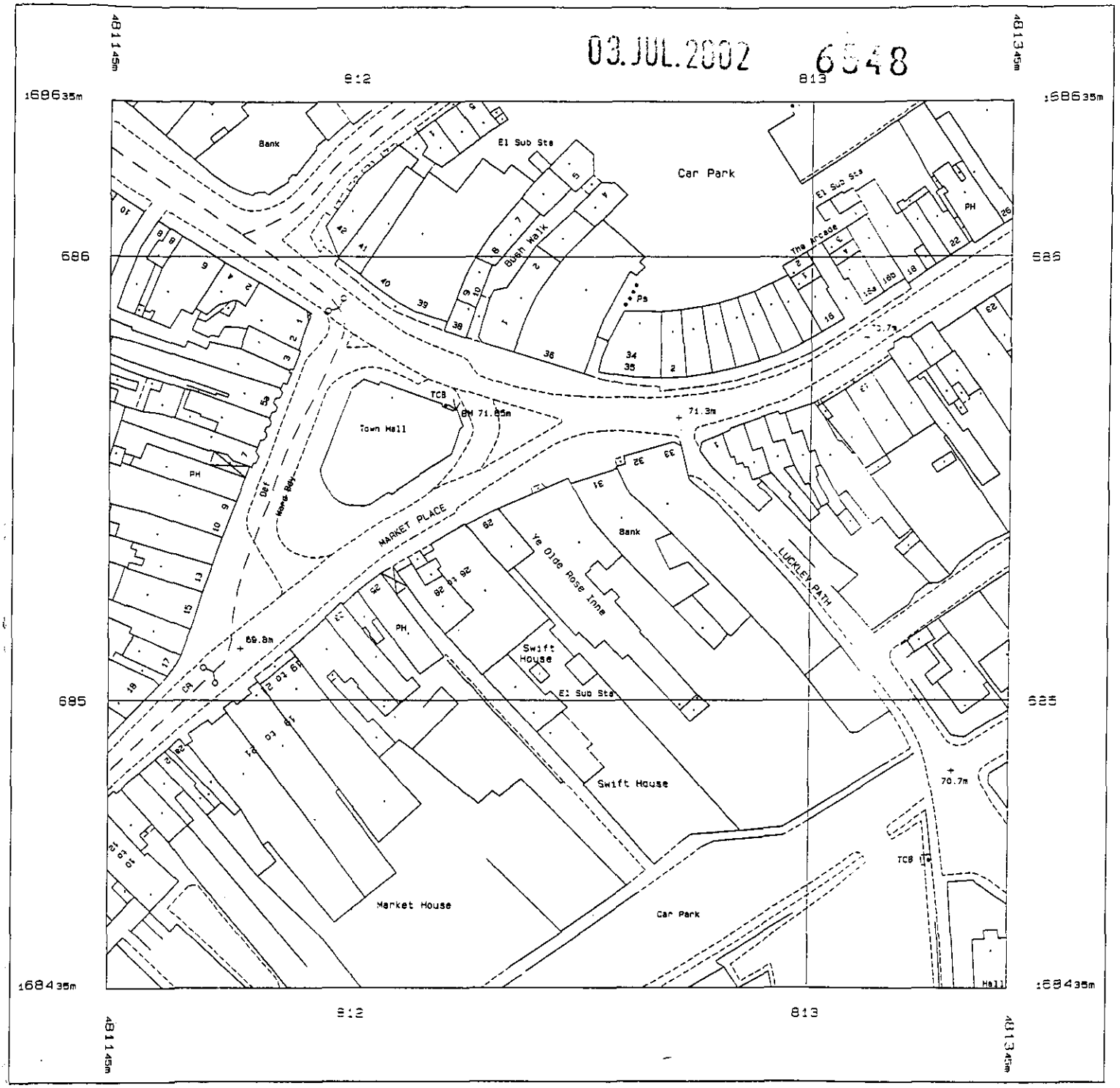
SPECIAL ORDERS:

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# Planning Extract - 1

## Site-centred

03.JUL.2002 6548




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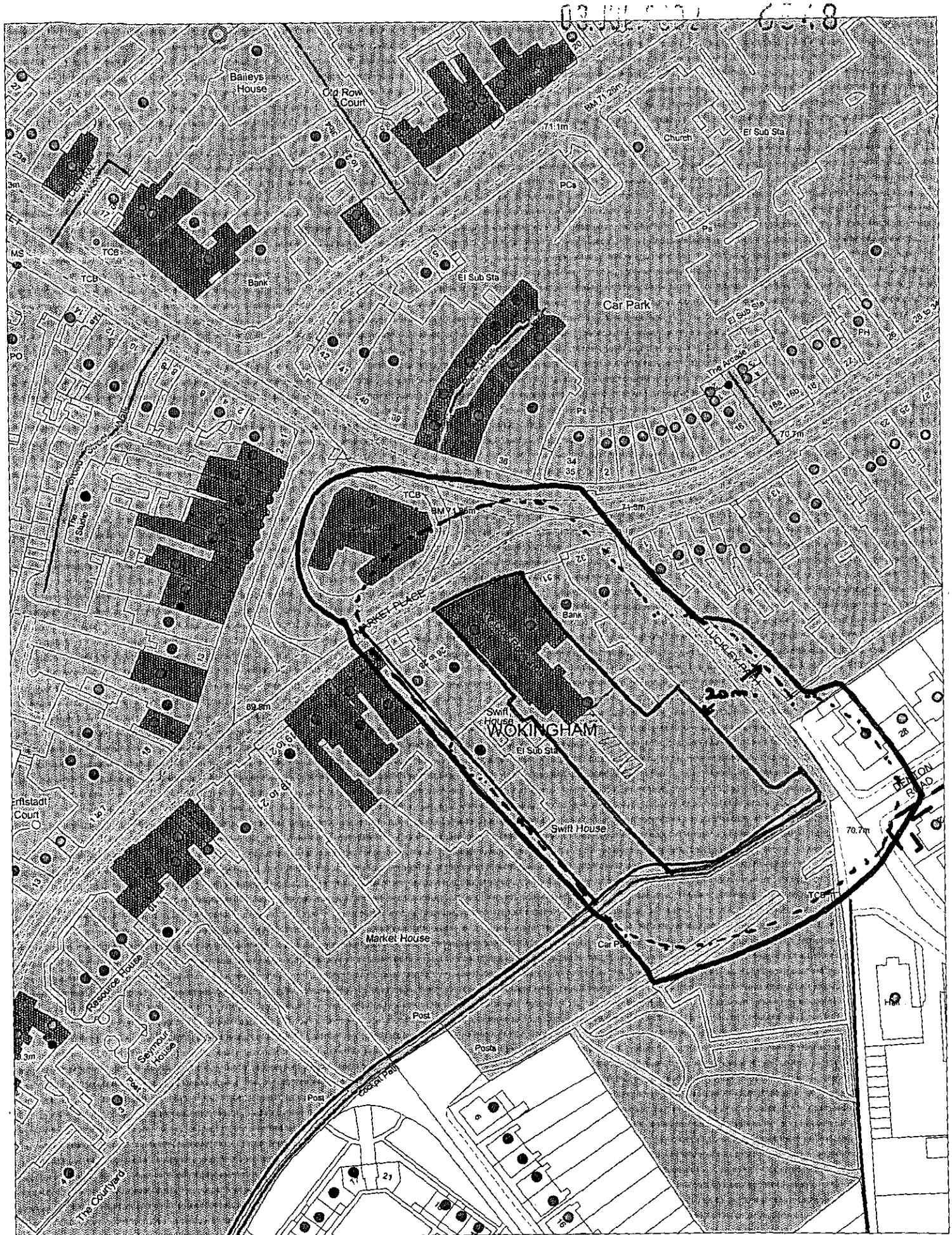
Scale 1: 1250

National Grid sheet reference at centre of this Superplan: SU8168NW

The representation of a road, track or path is no evidence of a right of way.

This Superplan product does not contain all recorded map information.

Centre Coordinates: 481245 168535
Supplied by: Blackwell's, Leeds
Serial Number: 25813




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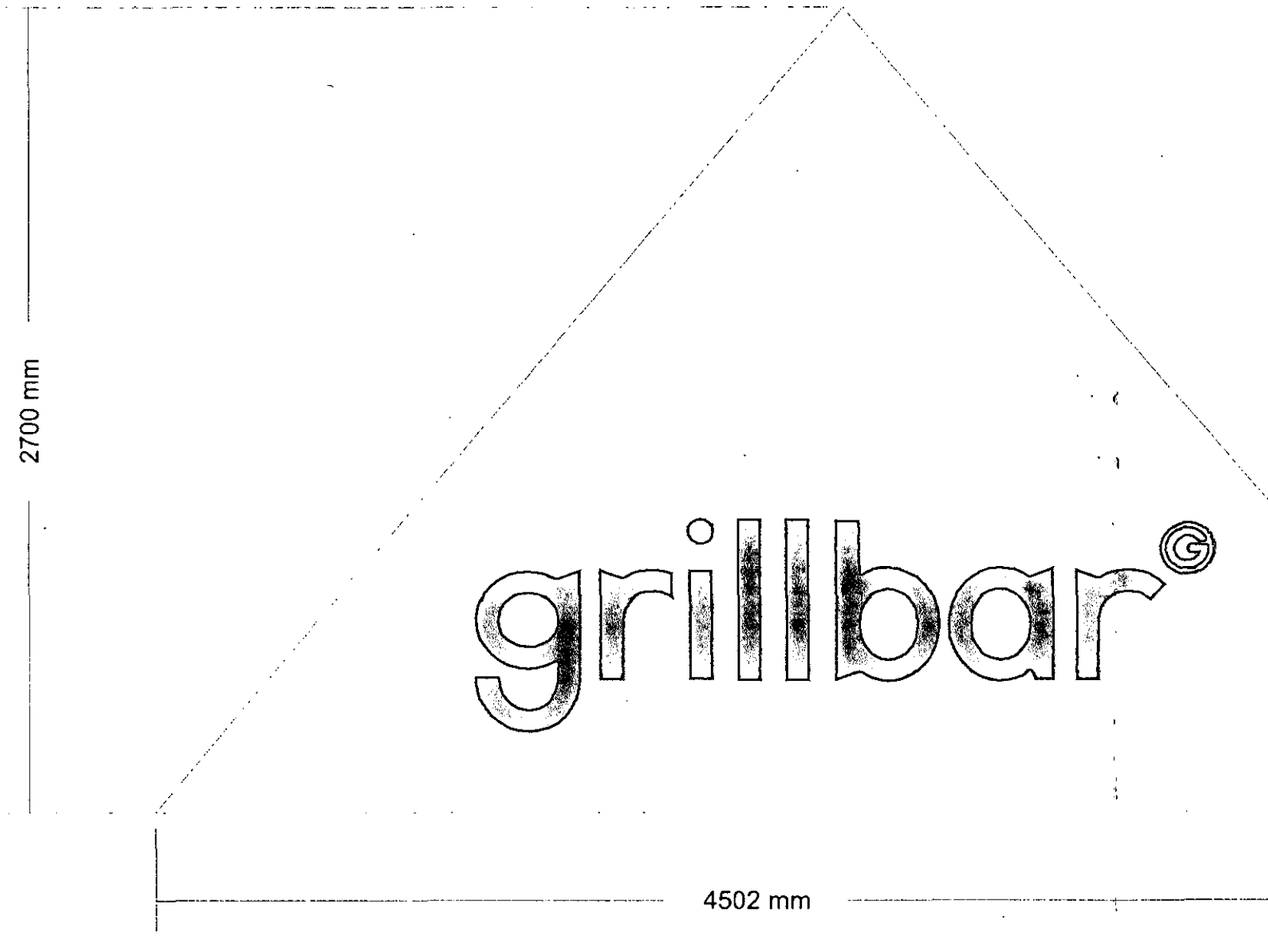
13 May 2002

Scale: 1 : 1250

N W E S

## Sign 4




| | | |
|---|---|---|
| **CLIENT : Whitbread** | **DATE : 20-06-02** | |
| **TITLE : grillbar Wokingham** | **DESIGNER :** | |

| **COLOURS :** | **LETTER STYLES :** | **SCALES USED :** |
|---|---|---|
| Violet | Corporate | 1:20 1:100 |

| Issue No. | Date | Brief Description | Raised By : |
|---|---|---|---|
| | | | |
| | | | |
| | | | |

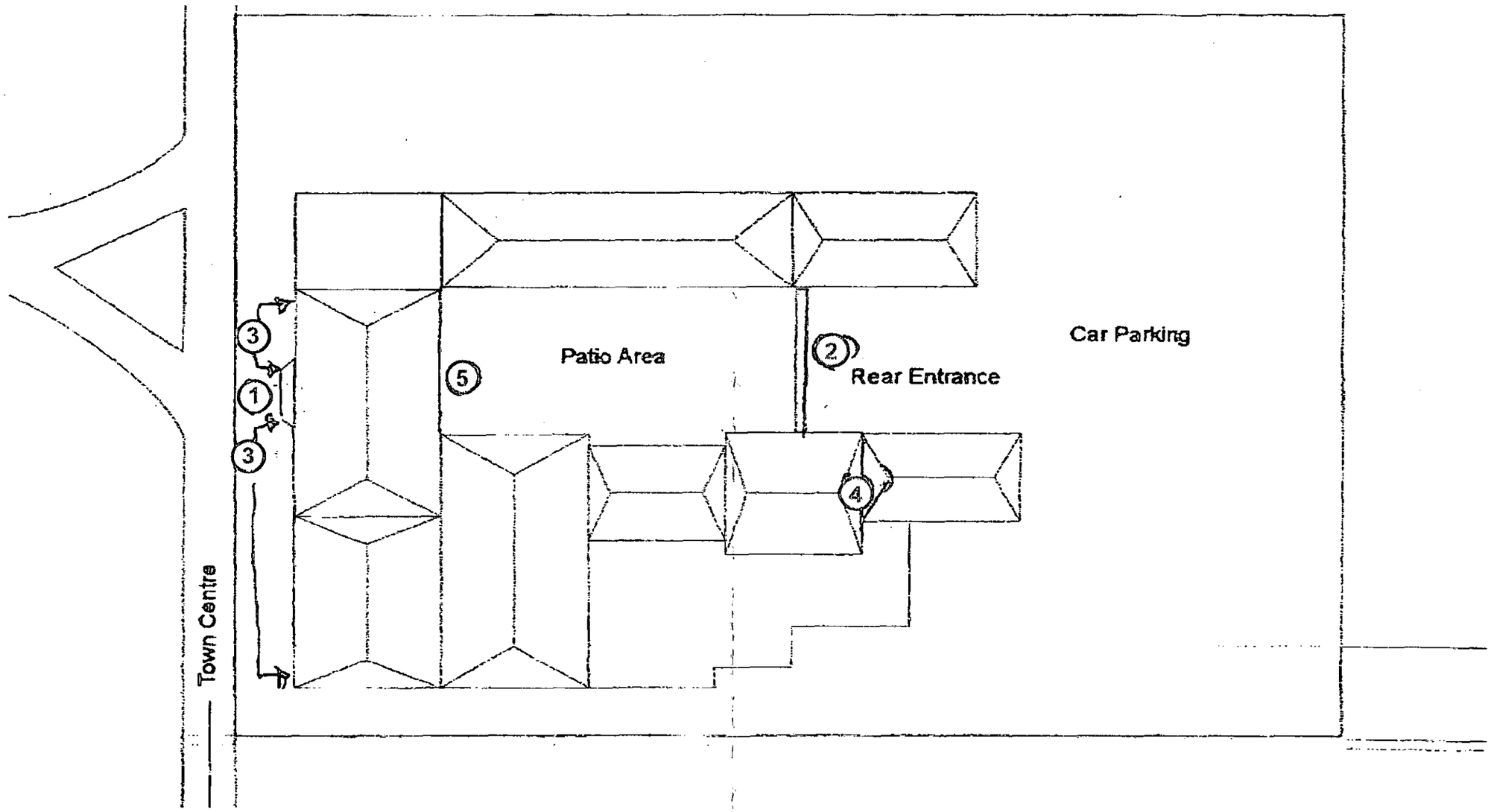
**AMENDMENTS** *(Latest issue number applies)*

OMEGA SIGNS LTD
NEWMARKET APPROACH
LEEDS LS9 0RJ
TELEPHONE: 0113 240 3000
FAX: 0113 249 2228
website: www.omega-signs.co.uk
e-mail address: info@omega-signs.co.uk

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# Site Plan

03.JUL.2002 6548




| | | |
|---|---|---|
| **CLIENT : Whitbread** | **DATE : 20-06-02** | |
| **TITLE : grillbar Wokingham** | **DESIGNER :** | |

| **COLOURS :** | **LETTER STYLES :** | **SCALES USED :** |
|---|---|---|
| Violet | Corporate | 1:20 1:100 |

| Issue No. | Date | Brief Description | Raised By : |
|---|---|---|---|
| | | | |
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**AMENDMENTS** *(Latest issue number applies)*

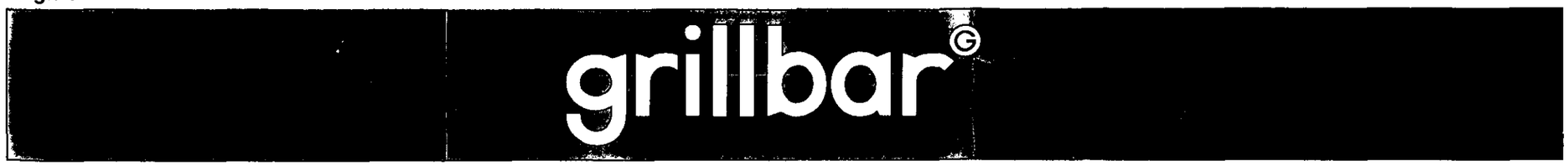
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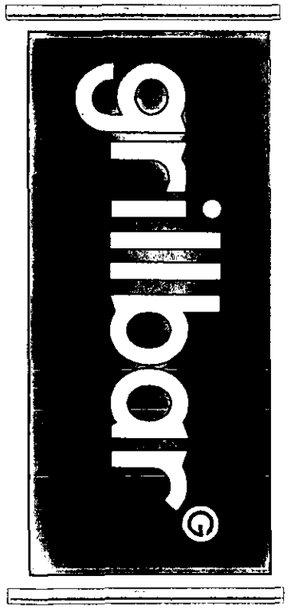
03.JUL.2002 6548

Sign 1




Sign 2




**Sign 3**
Specification - the banner is double sided. The poles are brush stainless finish.
quantity: Four all the same size colour pms violet with white grillbar text to usual typeface.
quantity: One one each side of building and two above main entrance.
Illuminated by overhead stalk spotlights, one per side,
Length of banners 2m




**Sign 4**
Apex wall lettering
"grillbar" logo in pms violet
text typeface DinMittleschrift and colour opal.
Logo to be lit from below by wall mounted omnilight with white light.
letter height - 545

**Sign 5**



**Sign 5**
Individual letters reading "entrance" to be mounted in apex to rear entrance.

sign 2




sign 5




**Sign 1**
Specification - Internally illuminated to front of entrance canopy complete with side panels. Panel will be manufactured from opaque aluminium based material with the front fascia being fret cut and backed up to reveal lettering reading "grillbar".
Sprayed colour panels to pms violet, lettering in white, typeface dinMittleschrift
Height of panels 630mm with display area of 605mm, front panel 2456mm long with side panels of 1765mm and 1730mm.
Grillbar letters only to illuminate

**Sign 2**
Specification - Internally illuminated lightbox centrally positioned with side panels each side mounted to existing metal framework spaning rear courtyard.
Colour matched panels to the rear of the framework complete the cladding. Panel will be manufactured from opaque aluminium based material with the outward facing centre panel being fret cut and backed up to reveal lettering reading "grillbar".
Sprayed colour panels to pms violet, lettering in white, typeface dinMittleschrift
Height of panels 760mm with the illuminated sectior being approx 3000 long.
Grillbar letters only to illuminate

| | | |
|---|---|---|
| **CLIENT : Whitbread** | **DATE : 20-06-02** | |
| **TITLE : grillbar Wokingham** | **DESIGNER :** | |

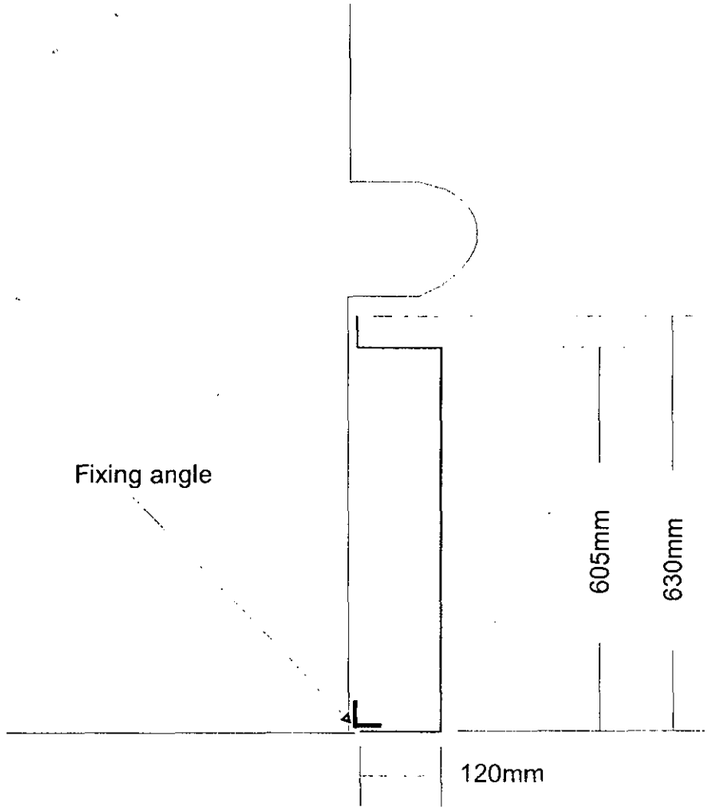
| COLOURS : | LETTER STYLES : | SCALES USED : |
|---|---|---|
| Violet | Corporate | 1:20 1:100 |

| Issue No. | Date | Brief Description | Raised By : |
|---|---|---|---|
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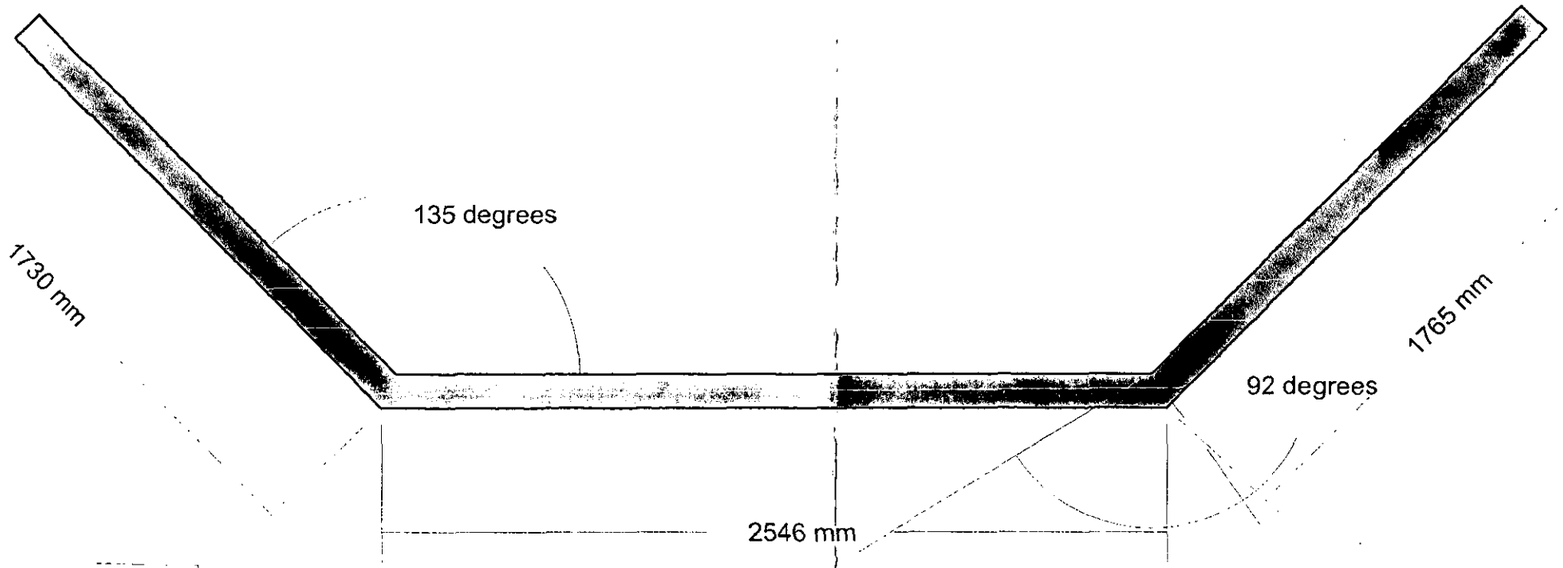
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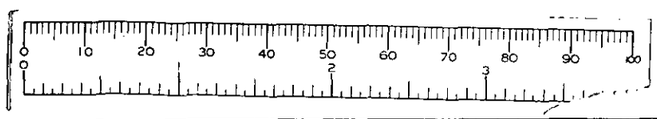






03.JUL.2002




| | |
|---|---|
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