

The Planning Inspectorate

QUESTIONNAIRE ADVERTISEMENT CONSENT OR DISCONTINUANCE NOTICE APPEAL (Online Version)

You must ensure that a copy of the completed questionnaire, together with any attachments, are sent to the appellant/agent by the date given in the start letter.

Appeal Reference

APP/X0360/H/24/3357278

Appeal By

NEW WORLD PAYPHONES

Site Address

Land Outside 145 Crockhamwell Rd,
Woodley
Wokingham
RG5 3JP

PART 1

- i) Refusal of consent for the display of the advertisement(s) ☒
- ii) Grant of consent for the display of the advertisement(s) ☐
- iii) Failure of the LPA to give notice of its decision within the appropriate period of an application for consent ☐
- iv) Service of a Discontinuance Notice ☐

Warning: The written representations procedure is an expedited procedure for appeals against refusal of consent for the display of advertisements.

1.b. Do you agree that the written representations procedure is appropriate for this appeal? Please note there must be exceptional reasons for us to agree to a procedure other than the written representations procedure. If your answer is no, please give your reasons below.

Yes ☒ No ☐

2.a. Can the relevant part of the appeal site be seen from a road, public footpath, bridleway or other public land?

Yes ☒ No ☐

2.b. Is it essential for the Inspector to enter the site to assess the impact of the proposal?

Yes ☐ No ☒

2.c. Are there any known health and safety issues that would affect the conduct of the site inspection?

Yes ☐ No ☒

3. Did you notify people about the application?

Yes ☒ No ☐

Please attach any representations received

☒ see 'Questionnaire Documents' section

PART 2

4. Is one of your grounds for refusal 'Public Safety' involving highway or traffic considerations?

Yes ☒ No ☐

Please attach any representations made by the highway authority about the application

☒ see 'Questionnaire Documents' section

5.a. Have you notified anyone about the appeal?

Yes

☒ No

☐

Please attach

5.b. A copy of the letter with which you notified people about the appeal.

☒ see 'Questionnaire Documents' section

5.c. A list of the people you notified.

☒ see 'Questionnaire Documents' section

5.d. For appeals not following the expedited written representations procedure the deadline you gave for their comments to be sent to us.

Deadline:

12/02/2025

6.a. Are there any other appeals or matters relating to the same site still being considered by us or the Secretary of State?

Yes

☒ No

☐

3357277

☒ see 'Questionnaire Documents' section

6.b. Are there any other appeals or matters adjacent or close to the site still to be considered by us or the Secretary of State?

Yes

☐ No

☒

PART 3

7.a. Is the site in a Conservation Area?

Yes

☐ No

☒

7.b. Is the site adjacent to a Conservation Area?

Yes

☐ No

☒

8. Is the site in an Area of Special Control of Advertisements?

Yes

☐ No

☒

9. Is the appeal site within:

a. A Green Belt?

Yes

☐ No

☒

b. An Area of Outstanding Natural Beauty?

Yes

☐ No

☒

10.a. Is the appeal site in or adjacent to, or likely to affect, an SSSI and/or an internationally designated site (i.e cSAC, SAC, pSPA, SPA, Ramsar)?

Yes

☐ No

☒

10.b. Are any protected species likely to be affected by the proposals?

Yes

☐ No

☒

11.a. Would the proposed advertisement affect the setting of a listed building?

Yes

☐ No

☒

12.a. Would the proposed advertisement affect an Ancient Monument (whether scheduled or not)?

Yes

☐ No

☒

13. Do you consider that any condition other than the five standard conditions set out in Schedule 2 of the 2007 Regulations should be imposed in the event that express consent as applied for is granted?

Yes

☒ No

☐

Please provide full detail of your suggested condition(s) and the reason why you regard the condition(s) to be necessary.

Suggested conditions

1. Approved Plans

This consent is in respect of the application form and the drawings and plans:

Location Plan

PY4623-022-004 – Site Plan

NWP-KIOSK/001 – Elevations

Received 22nd August 2024

The advertisement(s) hereby permitted shall be erected and displayed in accordance with the approved details.

Reason: For the avoidance of doubt and to ensure that the advertisements are displayed in accordance with the approved details.

2. Luminance

The maximum luminance from the advertisement shall not exceed 300 cd/m2.

Reason: To protect the visual amenity and avoid excessive glare that could lead to a danger to highway users in accordance with Policy CP3 and CP6 of the Core Strategy (2010).

3. Display

The illumination of the advertisement shall consist of static lighting and static images only. Changes between adverts shall be instant only with no sequencing, fading, swiping or merging of images.

Adverts shall not change more frequently than once every ten seconds.

Reason: In the interests of visual amenities and highway safety. Relevant Policies: CP1, CP3, and CP6 of the Core Strategy. 4. Audio No advertisement displayed shall contain audio at any time. Reason: In the interest of amenity of the surrounding area. Relevant Policies: CP1 and CP3, and CP6 of the Core Strategy.

4. Audio

No advertisement displayed shall contain audio at any time.

Reason: In the interest of amenity of the surrounding area. Relevant Policies: CP1 and CP3, and CP6 of the Core Strategy

PART 4

Copies of the following must be attached to this form:

15.a. If the appellant has submitted photographs and a plan with their appeal documents please confirm you are content these are a complete and accurate representation.

Yes

☒ No

☐

Copies of the following documents must, if appropriate, be attached to this form:

16.a. the planning officer's report to committee or delegated report on the application and any other relevant documents/minutes;

☒

☒ [see 'Questionnaire Documents' section](#)

16.b. extracts from any relevant statutory development plan policies (even if you intend to rely more heavily on the emerging plan). You must include the front page, the title and date of approval/adoption, please give the status of the plan. Copies of the policies should include the relevant supporting text. You must provide this even if the appeal is against non-determination;

☒

List of policies:

TB19

☒ [see 'Questionnaire Documents' section](#)

☒ [see 'Questionnaire Documents' section](#)

16.c. extracts of any relevant policies which have been 'saved' by way of a Direction.

☐

16.d. Extracts from any supplementary document that you consider necessary, together with the date of its adoption. In the case of emerging documents, please state what stage they have reached.

☒

☒ [see 'Questionnaire Documents' section](#)

- 16.e. if any Development Plan Document (DPD) or Neighbourhood Plan relevant to this appeal has been examined and found sound/met the basic conditions and passed a referendum, the date the DPD or Neighbourhood Plan is likely to be adopted and, if you consider this date will be before the Inspector's decision on this appeal is issued, an explanation of the Council's policy position in respect of this appeal upon its adoption. You should also include an explanation of the status of existing policies and plans, as they relate to this appeal, upon adoption and which (if any) will be superseded; ☐
- 16.f. if any DPD or Neighbourhood Plan relevant to this appeal has been submitted for examination, or in the case of a Neighbourhood Plan has been examined and is awaiting a referendum, an explanation of any substantive changes in the progress of the emerging plan, and their relevance to this appeal if it is considered that the plan will not be adopted before the Inspector's decision on this appeal is issued; ☐
- 16.g. your Authority's CIL charging schedule is being/has been examined; ☐
- 16.h. your Authority's CIL charging schedule has been/is likely to be adopted. ☐
- 16.i. Any other relevant information or correspondence you consider we should know about; ☒
☒ see 'Questionnaire Documents' section
- 16.j. A true copy of the Discontinuance Notice. ☐
17. If this appeal is not following the written representations expedited procedure do you intend to send a further statement about this appeal? ☒
18. Do you wish to attach your statement of case? ☐

LPA Details

I certify that a copy of this appeal questionnaire and any enclosures will be sent to the appellant or agent today. ☒

LPA's reference

242148

Completed by

Seama Ali

On behalf of

Wokingham Borough Council

Please provide the details of the officer we can contact for this appeal, if different from the Planning Inspectorate's usual contact for this type of appeal.

Name

Seama Ali

Phone no (including dialling code)

Email

planning.appeals@wokingham.gov.uk

Please advise the case officer of any changes in circumstances occurring after the return of the questionnaire.

QUESTIONNAIRE DOCUMENTS

Appeal Reference APP/X0360/H/24/3357278

Appeal By NEW WORLD PAYPHONES

Site Address
Land Outside 145 Crockhamwell Rd,
Woodley
Wokingham
RG5 3JP

The documents listed below were uploaded with this questionnaire form:

Relates to Section: PART 1

Document Description: 3. Notification response.

File name: Comments_DaphneHobbs_242148_4610429.pdf.pdf

File name: Comments_SusanByrne_242148_4610430.pdf.pdf

Relates to Section: PART 2

Document Description: 4. Representations by the Highway Authority.

File name: Highways response.docx

Relates to Section: PART 2

Document Description: 5.b. A copy of the letter with which you notified people about the appeal.

File name: Consultee Letter.pdf

Relates to Section: PART 2

Document Description: 5.c. A list of the people you notified.

File name: Consultee List 242148.pdf

Relates to Section: PART 2

Document Description: 6.a. Details of other appeals or matters relating to the same site still being considered by us or the Secretary of State.

File name: 01 APPEAL FORM - 1104120.pdf

Relates to Section: PART 4

Document Description: 15.a. The planning officer's report to committee or delegated report on the application and any other relevant documents/minutes.

File name: Signed Officer Report Advertisement.docx

File name: Decision Notice Advert.pdf

File name: Signed Officer Report Draft Decision Notice.docx

Relates to Section: PART 4

Document Description: 16.b. Extracts from any relevant statutory development plan policies.

File name: Adopted MDD February 2014 front cover.pdf

File name: Core Strategy Front Cover.pdf

Relates to Section: PART 4

Document Description: 16.b. Extracts from any relevant statutory development plan policies.

File name: TB19 MDD Local Plan.pdf

File name: NWP Proposed New Communications Kiosk - Elevations.pdf

File name: SUPERCEDED - New World Payphones - Management Plan.pdf

File name: 004NWP Kiosks Wokingham 145 Crockhamwell Road - Site Layout Plan.pdf

File name: Management Plan.pdf

File name: Location Plan 145 Crockhamwell Rd Woodley.pdf

File name:	New Communications Kiosk - Overview and Specification.pdf
File name:	SUPERCEDED - New Communications Kiosk Overview and Specification.pdf
Relates to Section:	PART 4
Document Description:	15.d. Extracts from any supplementary document.
File name:	~Borough Design Guide Interactive SPD~.pdf
Relates to Section:	PART 4
Document Description:	16.i. Any other relevant information or correspondence you consider we should know about.
File name:	Site Photos.docx

The documents listed below were already attached elsewhere with this questionnaire form:

Completed by	Not Set
Date	15/01/2025 09:15:01
LPA	Wokingham Borough Council