



Document: Parking Management Strategy

Version: 1.0

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### **Core Objectives**

- To maintain clear access for neighbours and emergency vehicles within Anglo Industrial Park.
  - To manage the transition of customers from street parking to the brewery entrance safely.
  - To ensure brewery logistics (deliveries and dispatches) do not conflict with staff or visitor movements.
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### **Customer Parking Strategy (Street Parking Only)**

- **No On-Site Parking:** Customers are advised not to park within the private industrial estate. This ensures that the limited space is reserved for the operational needs of the surrounding businesses.
  - **Preferred Parking Zones:** Customers are directed to use legal on-street parking on Fishponds Road and surrounding public highways.
  - **Communication:** The "Street Parking Only" policy is to be clearly stated on the brewery website and booking confirmation documents to manage expectations before arrival.
  - **Pedestrian Safety:** A clear, well-lit pedestrian path is maintained from the estate entrance to the brewery front door. Customers are encouraged to stay to the designated walkways and avoid wandering into the loading areas of neighbouring units.
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### **Staff Parking Policy**

- **On-Site Allocation:** Staff parking is encouraged to the designated bays directly to the side of Unit 11, or legal on-street parking.
- **Sustainable Transport:** Staff are encouraged to use public transport where possible. For those cycling, all bicycles must be stored in the designated areas.

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### **Delivery and Loading Strategy**

- **Access Points:** All raw materials (grain, hops, CO2, etc.) and keg collections must be handled via the large up-and-over shutter door. The pedestrian entrance is for foot traffic only.
- **Unloading Protocol:** Delivery drivers will be directed to the designated loading area outside of the roller shutter door. No delivery vehicle should be left idling or parked in a way that blocks the shared arterial road of the industrial park.
- **Chemical & Gas Deliveries:** Deliveries of brewing chemicals or CO2 must be supervised by a staff member. These vehicles have priority access to the shutter door area to minimize the distance hazardous materials are moved.

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### **Estate Relations & Housekeeping**

- **Neighbour Liaison:** Management will take reasonable steps to ensure that no "overflow" from the brewery (customers or delivery couriers) encroaches on the private parking bays of neighbours.
- **Forecourt Maintenance:** Items in front of Unit 11, such as spent grain and waste bins, must be kept tidy. This ensures maximum space for delivery vehicles to turn safely.
- **Signage:** Clear signage at the entrance of the unit will state: *"Staff and Delivery Parking Only—Customer Parking on Fishponds Road."*

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### **6. Emergency Access**

- **Clear Zones:** The area directly in front of the shutter door and the main pedestrian entrance must have clear access at all times.
- **Street Access:** Management must take reasonable steps to ensure that any street parking by customers does not obstruct the main entrance gates of Anglo Industrial Park, ensuring that large fire appliances can enter the estate without delay.