

**Date:** 3 March 2025  
**Application:** 250486



**WOKINGHAM  
BOROUGH COUNCIL**

WBC Highways

Development Management &  
Compliance

P.O. Box 157

Shute End, Wokingham

Berkshire, RG40 1BN

Tel: (0118) 974 6000

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Dear WBC Highways,

**Advertisement Consent Consultation**

**Application Number:** 250486

**Applicant:** Ms Abbie Bannerman

**Site Address:** 27 Bramshill Close, Arborfield, Wokingham, RG2 9PL

**Parish:** Arborfield and Newland

**Grid Reference:** Easting - 476394, Northing - 165973

**Type of Development:** Other Advertisements

**Proposal:** Application for advertisement consent for the proposed installation of 1 no. internally illuminated digital display screen inside the store.

**Case Officer:** Cameron Young

Development Management has received the above application and we require your comments on the proposal using the recommended memorandum below. The documents associated with this are available to view in NEC DM using the application number 250486. Alternatively, public documents are available to view on the Council's planning application search page: [Wokingham Borough Council Online Planning](#).

Please index your response into NEC DM against the application. If you are recommending conditions, you should give a reason with reference to relevant policies. A list of standard conditions can be found on the Z Drive at: [Z:\Standard Planning Conditions](#).

Your observations are required in respect of this application within **10 working days** of the above date or **15 working days** if the development type is classed as a major development.

Yours sincerely,  
Development Management & Compliance

# MEMORANDUM

From:	AC		
Service	WBC Highways	App No:	250486
Address:	27 Bramshill Close, Arborfield, Wokingham, RG2 9PL.		
Proposal:	Application for advertisement consent for the proposed installation of 1 no. internally illuminated digital display screen inside the store.		
Type of Development:	Other Advertisements		
Site Visit Made:	Yes/No		

## Summary Of Recommendations

- No comment
- No objection
- No objection subject to conditions (and reasons) **stated below**
- Request further information before determination as **stated below**
- Objection due to the reason(s) **stated below**

## Comments On Proposal

No highways comments.

Date:	4/3/25	Signed:	AC
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