

PLANNING REF : 232267
PROPERTY ADDRESS : 20 Arnside Close
: Twyford, Berkshire
: RG10 9BS
SUBMITTED BY : Cllr Stephen Conway
DATE SUBMITTED : 24/10/2023

COMMENTS:

It's fair to say that opinion is divided in the local community on this application. There are some people who regard illuminated signage in a village conservation area as inappropriate. But many more, judging by comments on the local Facebook page, see the illuminated crosses as perfectly acceptable. My own view is that illuminated crosses are fine; they are an internationally recognized symbol for pharmacies and help people locate them in an emergency. I suspect many of the initial objections related to the flashing on and off of the illuminated signs. If they were on during business hours only and not flashing, I think most opposition will fall away.